

OTC Pink® Basic Disclosure Guidelines

Federal securities laws, such as Rules 10b-5 and 15c2-11 of the Securities Exchange Act of 1934 ("Exchange Act") as well as Rule 144 of the Securities Act of 1933 ("Securities Act"), and state Blue Sky laws, require issuers to provide *adequate current information* to the public markets. With a view to encouraging compliance with these laws, OTC Markets Group has created these OTC Pink Basic Disclosure Guidelines. We use the basic disclosure information provided by OTC Pink companies under these guidelines to designate the appropriate tier in the OTC Pink marketplace: Current, Limited or No Information. OTC Markets Group may require companies with securities designated as Caveat Emptor to make additional disclosures in order to qualify for OTC Pink Current Information tier.

Qualifications for the OTC Pink - Current Information Tier

Companies that make the information described below publicly available on a timely basis (90 days after fiscal year end for Annual Reports; 45 days after each fiscal quarter end for Quarterly Reports) qualify for the Current Information Tier. Financial reports must be prepared according to U.S. GAAP or IFRS, but are *not required to be audited* to qualify for the OTC Pink Current Information tier.

Initial Qualification:

1. Subscribe to the [OTC Disclosure & News Service](#) on www.OTCIQ.com to publish your financial reports and material news.
2. Create the following documents, save them in PDF format and upload them via www.OTCIQ.com:
 - Annual Financial statements (Document must include: Balance Sheet, Income Statement, Statement of Cash Flows, Notes to Financial Statements) for the previous two fiscal years. If these reports are audited, please attach the audit letter from the [PCAOB](#) registered audit firm. Each year's Annual Financial statements should be posted separately under the report type "Annual Report" in OTCIQ.
 - Any subsequent Quarterly Reports since the most recent Annual Report.
 - The most recent fiscal period end report should also include information in accordance with these OTC Pink Basic Disclosure Guidelines; use the fillable form beginning on page 3.
3. If financial reports are not audited by a [PCAOB](#) registered audit firm:
 - Submit a signed Attorney Letter Agreement (first two pages of the [Attorney Letter Guidelines](#)).
 - After following the appropriate procedures with a qualified attorney, upload an Attorney Letter complying with [Attorney Letter Guidelines](#) through your otcq.com account.

Ongoing Qualification:

1. **For each Fiscal Quarter End**, upload a Quarterly Report via www.OTCIQ.com within **45 days** of the quarter end. (A separate quarterly report is not required for the 4th quarter.) The Quarterly Report should include:
 - Information in accordance with these OTC Pink Basic Disclosure Guidelines -- use the fillable form beginning on page 3.
 - Quarterly financial statements (Balance Sheet, Income Statement, Statement of Cash Flows, Notes to Financial Statements).
 - No Audit Letter or Attorney Letter is required.
2. **For each Fiscal Year End**, upload an Annual Report within **90 days** of the fiscal year end. The Annual Report should include:
 - Information in accordance with these OTC Pink Basic Disclosure Guidelines -- use the fillable form beginning on page 3.
 - Annual financial statements (Balance Sheet, Income Statement, Statement of Cash Flows, Notes to Financial Statements, and Audit Letter, if the financial statements are audited).
3. If financial reports are not audited by a PCAOB registered audit firm, upload an Attorney Letter via www.OTCIQ.com complying with the [Attorney Letter Guidelines](#) within **120 days** of the fiscal year end.

Qualifications for the OTC Pink - Limited Information Tier

Companies that make the information described below publicly available within the prior 6 months qualify for the Limited Information Tier.

1. Subscribe to the [OTC Disclosure & News Service](http://www.OTCIQ.com) on www.OTCIQ.com to publish your financial reports and material news.
2. Create a Quarterly Report or Annual Report for a fiscal period ended within the previous 6 months, save it in PDF format and upload it via www.OTCIQ.com. The Quarterly Report or Annual Report includes:
 - Balance Sheet, Income Statement, and Total Number of Issued and Outstanding Shares. Financial statements must be prepared in accordance with US GAAP, but are not required to be audited. (Please note that Cash Flow Statements are not required to qualify for the Limited Information tier; however, unless the financial statements include a Cash Flow Statement, no financial data will be included in the OTC Financials Data Service, which distributes company financial data to online investor portals and makes the data available on your company's Financials tab on www.otcm Markets.com)
 - A company in the Limited Information tier, may, but is not required to, include information in accordance with these OTC Pink Basic Disclosure Guidelines using the fillable form beginning on page 3.

Current Reporting of Material Corporate Events

OTC Markets Group encourages companies to make public disclosure available regarding corporate events that may be material to the issuer and its securities. Persons with knowledge of such events would be considered to be in possession of material nonpublic information and may not buy or sell the issuer's securities until or unless such information is made public. If not included in the issuer's previous public disclosure documents or if any of the following events occur after the publication of such disclosure documents, the issuer shall publicly disclose such events by disseminating a news release within 4 business days following their occurrence, and posting such news release through the OTC Disclosure & News Service.

Material corporate events include:

- Entry or Termination of a Material Definitive Agreement
- Completion of Acquisition or Disposition of Assets, Including but not Limited to mergers
- Creation of a Direct Financial Obligation or an Obligation under an Off-Balance Sheet Arrangement of an Issuer
- Triggering Events That Accelerate or Increase a Direct Financial Obligation or an Obligation under an Off-Balance Sheet Arrangement
- Costs Associated with Exit or Disposal Activities
- Material Impairments
- Sales of Equity Securities
- Material Modification to Rights of Security Holders
- Changes in Issuer's Certifying Accountant
- Non-Reliance on Previously Issued Financial Statements or a Related Audit Report or Completed Interim Review
- Changes in Control of Issuer
- Departure of Directors or Principal Officers; Election of Directors; Appointment of Principal Officers
- Amendments to Articles of Incorporation or Bylaws; Change in Fiscal Year
- Amendments to the Issuer's Code of Ethics, or Waiver of a Provision of the Code of Ethics
- Other events the issuer considers to be of importance

OTC Pink Basic Disclosure Guidelines

1) Name of the issuer and its predecessors (if any)

In answering this item, please also provide any names used by predecessor entities in the past five years and the dates of the name changes

The Evermedia Group, Inc.

(f/k/a Dynamic Media Holdings, Inc. until 02-09, f/k/a JenaNet.Com, Inc. until 08-07)

2) Address of the issuer's principal executive offices

Company Headquarters

Address 1: 60 State Street 7th Floor, Boston MA 02109

Phone: (617)-878-2058, No Fax

Email: investorrelations@biiometrix.com

Website(s): biiometrix.com

3) Security Information

Trading Symbol: EVRM

Exact title and class of securities outstanding: Common Shares: carries all powers, privileges and rights, and the qualifications, limitations or restrictions existing as common stock of the Corporation.

CUSIP: 300394103

Par or Stated Value: 0.0001

Total shares authorized: **2,000,000,000** as of: 8/12/2013

Total shares outstanding: **1,941,618,910** as of: 8/12/2013

Transfer Agent

Name: Interwest Transfer Co., Inc.

Address 1: 1981 Murray Holladay Road, STE 100 Salt Lake City, UT 84117

Phone: (801) 272-9295

Is the Transfer Agent registered under the Exchange Act?* Yes: ☒ No: ☐

*To be included in the OTC Pink Current Information tier, the transfer agent must be registered under the Exchange Act.

List any restrictions on the transfer of security:

N/A

Describe any trading suspension orders issued by the SEC in the past 12 months.

N/A

List any stock split, stock dividend, recapitalization, merger, acquisition, spin-off, or reorganization either currently anticipated or that occurred within the past 12 months:

N/A

4) Issuance History

List below any events, in chronological order, that resulted in changes in total shares outstanding by the issuer in the past two fiscal years and any interim period. The list shall include all offerings of equity securities, including debt convertible into equity securities, whether private or public, and all shares or any other securities or options to acquire such securities issued for services, describing (1) the securities, (2) the persons or entities to whom such securities were issued and (3) the services provided by such persons or entities. The list shall indicate:

*Issuance for Services: 9/2/11-1,000,000 (Restricted) shares to Mr. Briggs Smith.
12/1/11-1,000,000 (Restricted) shares to Mr. Briggs Smith
12/12/11-1,000,000 (Restricted) shares to Mr. Briggs Smith
10/17/12- 15,000,000 (Restricted) shares to Mr. Stuart Briggs Smith
(The Shares above were issued for contracted services-consulting and public relations- from
The Olibri Group)*

Investor Purchases: 12/1/11- 384,615 shares to Mr. Bruce Schoengood

*Issuance to Executives: 10/3/11- 125,000,000 (Restricted) shares to Mr. Jonathan Sym
10/3/11- 125,000,000 (Restricted) shares to Mr. Richard Weitzel
(The Shares listed above were issued to maintain Service Disabled Standing)
2/29/12- 90,000,000 shares were issued to Mr. E Richard Weitzel*

All shares above issued in accordance with section 4(2) of the Securities Act.

5) Financial Statements

Provide the financial statements described below for the most recent fiscal year end or quarter end to maintain qualification for the OTC Pink Current Information tier. For the initial disclosure statement (qualifying for Current Information for the first time) please provide reports for the two previous fiscal years and any interim periods.

- A. Balance sheet;
- B. Statement of income;
- C. Statement of cash flows;
- D. Financial notes; and
- E. Audit letter, if audited

The financial statements requested pursuant to this item shall be prepared in accordance with US GAAP by persons with sufficient financial skills.

You may either (i) attach/append the financial statements to this disclosure statement or (ii) post such financial statements through the OTC Disclosure & News Service as a separate report using the appropriate report name for the applicable period end. ("Annual Report," "Quarterly Report" or "Interim Report").

If you choose to publish the financial reports separately as described in part (ii) above, you must state in the accompanying disclosure statement that such financial statements are incorporated by reference. You may reference the document(s) containing the required financial statements by indicating the document name, period end date, and the date that it was posted to otcq.com in the field below.

The documents required have been attached to this report. As the financials are unaudited at this time, no audit letter has been included.

Information contained in a Financial Report is considered current until the due date for the subsequent Financial Report. To remain in the OTC Pink Current Information tier, a company must post its Annual Report within 90 days from its fiscal year-end date and Quarterly Reports within 45 days of its fiscal quarter-end date.

6) Describe the Issuer's Business, Products and Services

Describe the issuer's business so a potential investor can clearly understand the company. In answering this item, please include the following:

A. a description of the issuer's business operations;

The issuer has been in operations prior to and at the time of a change of control on April 1, 2009. The Evermedia Group, Inc. (issuer) is the parent organization of two wholly owned subsidiaries, System Technology Solutions, Inc. (STS) and Evermedia Biometrics Corporation (EBC).

STS is a defense contractor providing support services, directly and indirectly, to US federal agencies. Specializing in IT, engineering and logistics, its primary customers are large defense contractors (subcontractors) and the US government (prime).

EBC is a developer of biometric ID management applications using its patented iris algorithms to create secure identity authentication solutions for both commercial and government enterprises. It also uses proprietary, patent pending, fingerprint and facial recognition algorithms to develop mobile payment transactions deploying biometrics. It too also provides support services to government activities, primarily as a subcontractor to a prime. It also provides algorithm consulting to commercial IT enterprises.

B. Date and State (or Jurisdiction) of Incorporation:

Nevada, 2007

C. the issuer's primary and secondary SIC Codes;

Computer Terminal and Other Computer Peripheral Equipment Manufacturing 334118 Biometrics system input device (e.g., retinal scan, iris pattern recognition, hand geometry) manufacturing

Other Scientific and Technical Consulting Services 541690 Security consulting services

Electrical Contractors and Other Wiring Installation Contractors 238210 Security and fire system, installation only

D. the issuer's fiscal year end date;

December, 31st

E. principal products or services, and their markets;

STS only provides services to the US government market at this time. Current services provided are to federal agencies, directly and indirectly, as a subcontractor or a prime. Services include security, engineering and logistics support to a variety of contract vehicles.

EBC offers both services as well as products. Services include IT and biometric consulting services to both government and commercial enterprises. On the product side, we are developing biometrically enabled devices and platforms that securely manage identities. This network offers both SaaS and products to both government and commercial markets.

Our distribution channels include development partnerships, teaming agreements and memorandums of understanding and future joint ventures. These agreements, with both large and small entities, allow us to share customers, relationships and markets to further our business plan. We also have inherent distribution channels to our respective target markets through our own relationships and a government affairs marketing strategy.

7) Describe the Issuer's Facilities

The goal of this section is to provide a potential investor with a clear understanding of all assets, properties or facilities owned, used or leased by the issuer.

In responding to this item, please clearly describe the assets, properties or facilities of the issuer, give the location of the principal plants and other property of the issuer and describe the condition of the properties. If the issuer does not have complete ownership or control of the property (for example, if others also own the property or if there is a mortgage on the property), describe the limitations on the ownership.

If the issuer leases any assets, properties or facilities, clearly describe them as above and the terms of their leases.

The Evermedia Group, Inc. leases principal offices in Boston, MA. These offices service both the Evermedia Biometrics Corporation, Inc. and System Technology Solutions, Inc.

8) Officers, Directors, and Control Persons

The goal of this section is to provide an investor with a clear understanding of the identity of all the persons or entities that are involved in managing, controlling or advising the operations, business development and disclosure of the issuer, as well as the identity of any significant shareholders.

- A. Names of Officers, Directors, and Control Persons. In responding to this item, please provide the names of each of the issuer's executive officers, directors, general partners and control persons (control persons are beneficial owners of more than five percent (5%) of any class of the issuer's equity securities), as of the date of this information statement.

Jonathan Sym, Chief Executive Officer and Board Member, The Evermedia Group, Inc.

Sym has worked for Evermedia full time since 2006. He oversees all operations of the Company particularly in the areas of Business Development, Finance and Operations. Prior to Evermedia, Lieutenant Commander Sym was recalled to active duty in the US Navy and served from 2003-2006 and continues to serve in the Navy Reserve today. Sym began his professional career as a Financial Consultant with Merrill Lynch and Co.

Thomas Clarke, Director, The Evermedia Group, Inc.

Serving on the Board of Directors to The Evermedia Group, Inc. since inception, Clarke is currently Chief of Contracting Section (Contracting Officer) for the California State Military Department (Army and Air National Guard).

John Hotek, Director, The Evermedia Group, Inc.

Serving on the Board of Directors to The Evermedia Group, Inc., Major Hotek is a senior combat logistics officer serving on active duty in the US Army.

B. Legal/Disciplinary History. Please identify whether any of the foregoing persons have, in the last five years, been the subject of:

1. A conviction in a criminal proceeding or named as a defendant in a pending criminal proceeding (excluding traffic violations and other minor offenses);

None

2. The entry of an order, judgment, or decree, not subsequently reversed, suspended or vacated, by a court of competent jurisdiction that permanently or temporarily enjoined, barred, suspended or otherwise limited such person's involvement in any type of business, securities, commodities, or banking activities;

None

3. A finding or judgment by a court of competent jurisdiction (in a civil action), the Securities and Exchange Commission, the Commodity Futures Trading Commission, or a state securities regulator of a violation of federal or state securities or commodities law, which finding or judgment has not been reversed, suspended, or vacated; or

None

3. The entry of an order by a self-regulatory organization that permanently or temporarily barred suspended or otherwise limited such person's involvement in any type of business or securities activities.

None

C. Beneficial Shareholders. Provide a list of the name, address and shareholdings or the percentage of shares owned by all persons beneficially owning more than ten percent (10%) of any class of the issuer's equity securities. If any of the beneficial shareholders are corporate shareholders, provide the name and address of the person(s) owning or controlling such corporate shareholders and the resident agents of the corporate shareholders.

*Jonathan Sym, Chief Executive Officer 60 State Street, 7th Floor
Boston, MA 02109 348,597,276 Shares of Common (Restricted)
100,000,000 shares of Convertible Preferred*

Richard Weitzel 16602 Willow Run San Antonio, Texas 78247 438,597,276 Shares of Common (Restricted)

9) Third Party Providers

Please provide the name, address, telephone number, and email address of each of the following outside providers that advise your company on matters relating to operations, business development and disclosure:

Legal Counsel

Name: Blake J. Godbout, Esq., Corporate Counsel

Firm: Blake J. Godbout and Associates

Address 1: 33 Broad Street, 11th Floor, Boston, MA 02109

Phone: (617) 523-6677
Email: blake@bigalaw.com

Legal Counsel

Name: Kyle Watson

Firm: Goode Casseb Jones Riklin Choate & Watson, P.C.

Address 1: 2122 North Main Avenue Post Office Box 120480 San Antonio, Texas 78212

Phone: (210) 733-6030

Email: contact@goodelaw.com

Legal Counsel

Name: Geoffrey T Chalmers

Firm: Law Offices of Geoffrey Chalmers

Address 1: 33 Broad Street 11th Floor, Boston, MA 02109

Phone: (617) 523-1960

Email: chalm@att.net

Other Advisor: Any other advisor(s) that assisted, advised, prepared or provided information with respect to this disclosure statement.

Name: Yael Magen

Address 1: 2464 Mass. Ave Cambridge MA 02140

Phone: (617)-981-2391

Email: yaelmagen7@gmail.com

10) Issuer Certification

The issuer shall include certifications by the chief executive officer and chief financial officer of the issuer (or any other persons with different titles, but having the same responsibilities).

The certifications shall follow the format below: I, *Jonathan Sym* certify that:

____ 1. I have reviewed this Quarterly Report for Q3 2013 of The Evermedia Group, Inc.;

2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and

3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

/s/ *Jonathan Sym* [CEO's Signature]

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Report Balance sheet

Balance Sheet

EVRM

As of September 30, 2013

Assets

Current Assets

| | |
|-----------------------------|---------------------|
| Cash and Cash Equivalents | \$138,583.94 |
| Net Receivables | \$0.00 |
| Other Current Assets | \$0.00 |
| Total Current Assets | \$138,583.94 |

Fixed Assets

| | |
|--------------------------------|---------------------|
| Property, Plant and Equipment | |
| Cost-Machinery, Equip, Tools | \$26,847.33 |
| Property, Plant and Equipment | \$26,847.33 |
| Accumulated Depreciation | (\$20,215.00) |
| Vehicles | |
| Cost-Vehicles | \$35,147.26 |
| Total Vehicles | \$35,147.26 |
| Cost-Computer Software | \$9,263.16 |
| Total Computer Software | \$9,263.16 |
| Computer Hardware | |
| Cost-Computer Hardware | \$6,816.55 |
| Accum Dep-Computer Hardware | (\$3,428.94) |
| Iris Recognition Hardware | \$233,166.00 |
| Accum Dep - Iris Recognition | (\$44,633.20) |
| Total Computer Hardware | \$191,920.41 |
| Total Fixed Assets | \$242,963.16 |

Other Assets

| | |
|---------------------------|--------------------|
| Patent | \$14,724.00 |
| Trademarks | \$325.00 |
| Website | \$10,168.00 |
| Total Other Assets | \$25,217.00 |

| | |
|---------------------|---------------------|
| Total Assets | \$406,764.10 |
|---------------------|---------------------|

Liabilities

Current Liabilities

Report Balance sheet

| | |
|--|--------------------------|
| Accounts Payable | \$94,863.51 |
| Other Current Liabilities | |
| Total Current Liabilities | \$94,863.51 |
| Long Term Debt | |
| Other Liabilities | |
| Shareholder Loans Payable | \$266,290.88 |
| Minority Interest | |
| Negative Goodwill | |
| Total Liabilities | \$361,154.39 |
| Stockholders' Equity | |
| Opening Balance Equity {4} | (\$2,638,154.56) |
| Shareholders' Equity | \$0.00 |
| Common Stock | \$178,328.89 |
| Additional Paid-in Capital | \$12,776,663.54 |
| Common Stock Subscribed | \$14,333.00 |
| Preferred Stock | \$10,000.00 |
| Retained Earnings | (\$10,161,854.56) |
| Net Income | (\$133,706.60) |
| Total Equity | \$45,609.71 |
| Total Liabilities and Shareholders Equity | \$406,764.10 |

Report Cash Flow

Statement of Cash Flows

July Through September 2013

EVRM

| | |
|---|-----------------------|
| Net Income | (\$133,706.60) |
| Operating Activities | \$0.00 |
| Depreciation | |
| Adjustments to Net Income | (\$133,706.60) |
| Changes in Liabilities | |
| Changes in Accounts Receivables | |
| Changes in Inventories | |
| Changes in Other Operating Activities | |
| Total Cash Flow From Operating Activities | (\$133,706.60) |
| Investing Activities | |
| Capital Expenditures | |
| Financing Activities | |
| Dividends Paid | |
| Sale/Purchase of Stock | |
| Net Borrowings | |
| Net cash increase for period | (\$133,706.60) |
| Cash at beginning of period | \$272,290.54 |
| Cash at end of period | \$138,583.94 |

Report P&L

Profit & Loss

EVRM

July Through September 2013

| | |
|---------------------------|--------------------|
| Total Revenue | \$0.00 |
| Cost of Revenue | \$0.00 |
| Gross Profit | \$0.00 |
| Operating Expenses | |
| Research and Development | |
| Sales, General and Admin. | \$102,470.11 |
| Non-Recurring Items | <u>\$19,749.40</u> |
| Overhead Costs | <u>\$11,487.09</u> |
| Total Expense | \$113,957.20 |
| Operating Income | (\$133,706.60) |
| Net Income | (\$133,706.60) |