



Emaji, Inc.  
8001 Irvine Center Drive, Suite 400  
Irvine, California 92618

**Emaji, Inc. Annual Report**  
**For the Year Ended 12/31/2013**

**1) Name of the issuer and its predecessors during the past five years**

Emaji, Inc.

**2) Address of the issuer's principal executive offices**

Company Headquarters

Address 1: 8001 Irvine Center Drive  
Address 2: Suite 400  
Address 3: Irvine, CA 92618  
Phone: 949-831-3784  
Email: bob@emaji.com  
Website(s): www.emaji.com

IR Contact

Address 1: 8001 Irvine Center Drive  
Address 2: Suite 400  
Address 3: Irvine, CA 92618  
Phone: 949-831-3784  
Email: info@emaji.com  
Website(s): www.emaji.com

**3) Security Information**

Trading Symbol: EMJI

Exact title and class of securities outstanding: Common Stock

CUSIP: 29077P200

Par or Stated Value:	<u>\$ .00001</u>	
Total common shares authorized:	<u>39,800,000,000</u>	as of: <u>12/31/13</u>
Total common shares outstanding:	<u>11,249,680,087</u>	as of: <u>12/31/13</u>
Total common shares restricted:	<u>10,203,361,491</u>	as of: <u>12/31/13</u>
Total common shares non-restricted:	<u>1,046,318,596</u>	as of: <u>12/31/13</u>

Additional class of securities (if necessary): Total Preferred Authorized: 200,000,000

Trading Symbol: Not Traded

Exact title and class of securities outstanding: Preferred Stock Class A

CUSIP: N/A

Par or Stated Value:	<u>\$ .00001</u>	
Total shares authorized:	<u>30,000,000</u>	as of: <u>12/31/13</u>
Total shares outstanding:	<u>24,000,000</u>	as of: <u>12/31/13</u>

Additional class of securities (if necessary):

Trading Symbol: Not Traded

Exact title and class of securities outstanding: Preferred Stock Class B

CUSIP: N/A

Par or Stated Value: \$ .00001

Total shares authorized: 50,000,000 as of: 12/31/13

Total shares outstanding: 44,000,000 as of: 12/31/13

Additional class of securities (if necessary):

Trading Symbol: N/A

Exact title and class of securities outstanding: Preferred Stock Class C

CUSIP: N/A

Par or Stated Value: \$ .00001

Total shares authorized: 10,000,000 as of: 12/31/13

Total shares outstanding: 0 as of: 12/31/13

Additional class of securities (if necessary):

Trading Symbol: N/A

Exact title and class of securities outstanding: Preferred Stock Class D

CUSIP: N/A

Par or Stated Value: \$ .00001

Total shares authorized: 20,000,000 as of: 12/31/13

Total shares outstanding: 0 as of: 12/31/13

Additional class of securities (if necessary):

Trading Symbol: N/A

Exact title and class of securities outstanding: Preferred Stock Class E

CUSIP: N/A

Par or Stated Value: \$ .00001

Total shares authorized: 10 as of: 12/31/13

Total shares outstanding: 0 as of: 12/31/13

#### Transfer Agent

Name: Pacific Stock Transfer Company

Address 1: 4045 South Spencer Street

Address 2: Suite 403

Address 3: Las Vegas, NV 89119

Phone: 702-361-3033

Is the Transfer Agent registered under the Exchange Act? Yes: X No: ☐

List any restrictions on the transfer of security:

None

Describe any trading suspension orders issued by the SEC in the past 12 months.

None

List any stock split, stock dividend, recapitalization, merger, acquisition, spin-off, or reorganization either currently anticipated or that occurred within the past 12 months:

None

#### **4) Issuance History**

List below any events, in chronological order, that resulted in changes in total shares outstanding by the issuer in the past two fiscal years and any interim period. The list shall include all offerings of equity securities, including debt convertible into equity securities, whether private or public, and all shares or any other securities or options to acquire such securities issued for services, describing (1) the securities, (2) the persons or entities to whom such securities were issued and (3) the services provided by such persons or entities. The list shall indicate:

Name	Date	Issuance Type	Shares Offered	Shares Sold	Price Offered	Price Paid	Issuance Exemption	Trading Status Upon Issuance	Current Issuance Legend Status	Holder Exemption	Consideration	Consideration Date
The Corporate Solution	9/6/13	Preferred A	10,000,000	10,000,000	\$ .0001	\$ .0001	4.2	Restricted	Control Affiliate	4.2	Debt Reduction	1/1/2009
The Corporate Solution	9/6/13	Preferred B	20,000,000	20,000,000	\$ .0001	\$ .0001	4.2	Restricted	Control Affiliate	4.2	Debt Reduction	1/1/2009
The Corporate Solution	9/6/13	Common	1,200,000,000	1,200,000,000	\$ .0001	\$ .0001	4.2	Restricted	Control Affiliate	4.2	Debt Reduction	1/1/2009
Playground Partners*	9/9/13	Common	30,000,000	30,000,000	\$ .0001	\$ .0001	4.2	Restricted	Shares Cancelled	4.2	Cash	5/14/12
The Corporate Solution	9/18/13	Common	9,000,000,000	9,000,000,000	\$ .00001	\$ .00001	4.2	Restricted	Control Affiliate	4.2	Debt Reduction	1/1/2009
Playground Partners**	9/27/13	Common	30,000,000	30,000,000	\$ .0001	\$ .0001	4.2	Restricted	Shares Available for Resale	144	Cash	5/14/12
Consulting A to Z Corp	10/14/13	Common	59,850,000	59,850,000	\$ .00001	\$ .00001	4.2	Restricted	Shares Available for Resale	144	Settlement	5/17/10
LDR Capital Investments LLC	10/14/13	Common	10,000,000	10,000,000	\$ .00001	\$ .00001	4.2	Restricted	Shares Available for Resale	144	Settlement	5/17/10
LDR Capital Investments LLC	10/14/13	Common	10,000,000	10,000,000	\$ .00001	\$ .00001	4.2	Restricted	Shares Available for Resale	144	Settlement	5/17/10
LDR Capital Investments LLC	10/14/13	Common	10,000,000	10,000,000	\$ .00001	\$ .00001	4.2	Restricted	Shares Available for Resale	144	Settlement	5/17/10
LDR Capital Investments LLC	10/14/13	Common	10,000,000	10,000,000	\$ .00001	\$ .00001	4.2	Restricted	Shares Available for Resale	144	Settlement	5/17/10
LDR Capital Investments LLC	10/14/13	Common	10,000,000	10,000,000	\$ .00001	\$ .00001	4.2	Restricted	Shares Available for Resale	144	Settlement	5/17/10
LDR Capital Investments LLC	10/14/13	Common	10,000,000	10,000,000	\$ .00001	\$ .00001	4.2	Restricted	Shares Available for Resale	144	Settlement	5/17/10
LDR Capital Investments LLC	10/14/13	Common	9,850,000	9,850,000	\$ .00001	\$ .00001	4.2	Restricted	Shares Available for Resale	144	Settlement	5/17/10
Playground Partners	10/28/13	Common	30,000,000	30,000,000	\$ .00001	\$ .00001	4.2	Restricted	Shares Available for Resale	144	Cash	9/5/12
Amenas Trade Corp	11/14/13	Common	725,000,000	725,000,000	\$ .00003	\$ .00003	4.2	Restricted	Shares Available for Resale	144	Cash	7/12/11
Playground Partners	11/14/13	Common	40,000,000	40,000,000	\$ .00001	\$ .00001	4.2	Restricted	Shares Available for Resale	144	Cash	9/5/12
Left Coast Pictures Inc.	11/27/13	Common	100,000,000	100,000,000	\$ .00001263	\$ .00001263	4.2	Restricted	Shares Available for Resale	144	Cash	2/24/12
*Retired												
**ReIssue												

A. The nature of each offering (e.g., Securities Act Rule 504, intrastate, etc.);

Section 4(2) of the Securities Act of 1933, as amended.

B. Any jurisdictions where the offering was registered or qualified;

N/A

C. The number of shares offered;

See Table Above

D. The number of shares sold;

See Table Above

E. The price at which the shares were offered, and the amount actually paid to the issuer;

See Table Above

F. The trading status of the shares; and

See Table Above

G. Whether the certificates or other documents that evidence the shares contain a legend (1) stating that the shares have not been registered under the Securities Act and (2) setting forth or referring to the restrictions on transferability and sale of the shares under the Securities Act.

See Table Above

## **5) Financial Statements**

Financial Statements Incorporated by Reference. Filed with OTCIQ.com on April 18, 2014. Year ended 12/31/13.

## **6) Describe the Issuer's Business, Products and Services**

Describe the issuer's business so a potential investor can clearly understand the company. In answering this item, please include the following:

A. A description of the issuer's business operations;

Emaji, Inc., a development stage company (the "Issuer" or the "Company") is developing two main divisions, Sportsworld Entertainment and Emaji Business Development Group. Sportsworld Entertainment is developing its Professional Sports Acquisition Group ("PSAG"), which is currently exploring acquisition opportunities in professional sports, including the potential acquisition of an NBA Development League franchise. It is also developing Flashback Camps International ("FCI"), which plans to sponsor participatory collegiate and professional sports camps domestically and internationally. Sportsworld Entertainment also plans to provide financial and marketing support for a wide variety of athletic enterprises, including youth athletic programs. Emaji Business Development Group is focusing on the development, updating and expansion of Netoy.com, which expects to unveil its updated toy and related industry sales and marketing company in 2014.

B. Date and State (or Jurisdiction) of Incorporation:

August 14, 1996. Delaware.

C. The Issuer's primary and secondary SIC Codes;

Primary: 7032. Secondary: 5945.

D. The issuer's fiscal year end date;

12/31

E. Principal products or services, and their markets;

Emaji's Sportsworld Entertainment division is developing its Professional Sports Acquisition Group ("PSAG"), which is currently exploring acquisition opportunities in professional sports, including the potential acquisition of an NBA Development League franchise. The growth and steady emergence of the NBA brand worldwide has created a number of ownership opportunities, especially in the NBA Development League. There are additional acquisition targets in professional baseball and hockey. Sportsworld Entertainment is also developing Flashback Camps International ("FCI"), which plans to sponsor participatory collegiate and professional sports camps domestically and internationally. FCI is currently negotiating the acquisition of Flashback Camps, LLC, which has operated adult collegiate flashback camps since 2005. Sportsworld Entertainment was founded by Emaji in 2011 to provide financial and marketing support for various athletic related businesses and programs, including youth athletic programs and the marketing and promotion of profit and non-profit camps, leagues and individual teams and/or programs. To date, Sportsworld Entertainment has provided financial support to a limited number of youth related athletic programs in the Orange County, California area. It plans to expand these activities during 2014.

Netoy.com is an on-line toy web portal that Emaji plans to update and re-market through its Emaji Business Development Group, including its on-line retail store, and to incorporate several new features, including industry related developments, news and interactive feedback between consumers and toy manufacturers. Following the development of its original back room technology, the on-line retail store operated from 1999 to 2009, when the Issuer scaled back operations due to changes in the economic climate beginning in 2008. Netoy.com has been part of the Company since inception.

## 7) Describe the Issuer's Facilities

The Issuer shares approximately two hundred square feet of modern office space in Irvine, California. The Issuer's physical space requirements are limited due to operational parameters, which necessitate minimal desk, computer and storage space. The Issuer has no on-site inventory or retail operational requirements, as Netoy.com is an on-line business with no physical stores, also known as "brick and mortar" stores, currently planned or in existence as of December 31, 2013.

## 8) Officers, Directors, and Control Persons

### A. Names of Officers, Directors, and Control Persons.

Robert P. Atwell, Chairman, sole office and sole director

### B. Legal/Disciplinary History. Please identify whether any of the foregoing persons have, in the last five years, been the subject of:

1. A conviction in a criminal proceeding or named as a defendant in a pending criminal proceeding (excluding traffic violations and other minor offenses);

None

2. The entry of an order, judgment, or decree, not subsequently reversed, suspended or vacated, by a court of competent jurisdiction that permanently or temporarily enjoined, barred, suspended or otherwise limited such person's involvement in any type of business, securities, commodities, or banking activities;

None

3. A finding or judgment by a court of competent jurisdiction (in a civil action), the Securities and Exchange Commission, the Commodity Futures Trading Commission, or a state securities regulator of a violation of federal or state securities or commodities law, which finding or judgment has not been reversed, suspended, or vacated; or

None

4. The entry of an order by a self-regulatory organization that permanently or temporarily barred suspended or otherwise limited such person's involvement in any type of business or securities activities.

None

- C. Beneficial Shareholders. Provide a list of the name, address and shareholdings or the percentage of shares owned by all persons beneficially owning more than ten percent (10%) of any class of the issuer's equity securities. If any of the beneficial shareholders are corporate shareholders, provide the name and address of the person(s) owning or controlling such corporate shareholders and the resident agents of the corporate shareholders.

Robert P. Atwell  
8001 Irvine Center Drive, Suite 400  
Irvine, CA 92618

10,202,500,000 Common Shares - 91%  
23,000,000 Preferred A Shares - 96%  
43,000,000 Preferred B Shares - 98%

## 9) Third Party Providers

Please provide the name, address, telephone number, and email address of each of the following outside providers that advise your company on matters relating to operations, business development and disclosure:

### Legal Counsel

Name: Christopher P. Flannery  
Firm: Law Offices of Christopher P. Flannery  
Address 1: 4 Hillman Drive, Suite 104  
Address 2: Chadds Ford, PA 19317  
Phone: 1-610-361-8016  
Email: cpflannerylaw@gmail.com

### Accountant or Auditor

Name: Scott Miller  
Firm: Now CFO  
Address 1: 2424 S.E. Bristol Street Suite 280  
Address 2: Newport beach, CA 92660  
Phone: 1-949-945-6342  
Email: smiller@nowcfo.com

### Investor Relations Consultant

Name: N/A  
Firm: N/A  
Address 1: N/A  
Address 2: N/A  
Phone: N/A  
Email: N/A

Other Advisor: Any other advisor(s) that assisted, advised, prepared or provided information with respect to this disclosure statement.

Name: N/A  
Firm: N/A  
Address 1: N/A  
Address 2: N/A  
Phone: N/A  
Email: N/A

## 10) Issuer Certification

The issuer shall include certifications by the chief executive officer and chief financial officer of the issuer (or any other persons with different titles, but having the same responsibilities).

The certifications shall follow the format below:

I, Robert P. Atwell certify that:

1. I have reviewed this quarterly disclosure statement of Emaji, Inc.; and
2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and
3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

4/15/14

/s/ Robert P. Atwell [CEO's Signature]

/s/ Robert P. Atwell [CFO's Signature]

Chairman