

NOTIFICATION OF LATE FILING

Name of the Issuer: Noho, Inc.

Check One: ☐ Annual Report ☒ Quarterly Report ☐ Interim Report

For Period Ended: 6/30/17

Address of Principal Executive Office:

Noho, Inc.
2122 E Hoghland Ave
Phoenix, AZ 85016

Reason for Delay in Posting Financial Report: State below in reasonable detail why the Annual/Quarterly Report could not be filed within the prescribed time period.

The Company could not complete the filing of its Quarterly Report for the quarter ended June 30, 2017 due to a delay in obtaining and completing information required to be included in the Company's Quarterly Report which could not be eliminated by the Company without unreasonable effort and expense. The Company will file its Quarterly Report no later than the fifth calendar day followin the prescribed due date.

Anticipated Filing Date:

[Please note that the filing of this notification grants issuers 5 additional calendar days to post a Quarterly or Interim Report and 15 calendar days to post an Annual Report.]

August 21, 2017

Person to contact regarding this notification:

Date: August 14, 2017

Signature: /s/ David Mesky

Name: David Mersky

Title: CEO

Instructions to post Notification of Late Filing in www.OTCIQ.com:

1. Fill out this Notification of Late Filing form and convert the file to a PDF
2. Log in to www.OTCIQ.com and click "Add Financial Report" on the left hand navigation
3. Select Dissemination Date "Immediate"
4. Under Report Type, select "Notification of Late Filing"
5. Enter Period End Date corresponding to the quarter/fiscal year end date for which this Notice is being filed
6. Click "Browse" and select the PDF saved in step 1 above.
7. A preview of the document will appear next. Please make sure to review the entire document & scroll down to click the "**Submit**" button. Your Notification of Late Filing will appear within a few minutes on otcm Markets.com