

NOTIFICATION OF LATE FILING

Name of the Issuer: NOHO, INC.

Check One: ☐ Annual Report ☒ Quarterly Report ☐ Interim Report

For Period Ended: March 31, 2017

Address of Principal Executive Office (Street and Number):

NOHO, Inc.
2122 E Highland Ave
Phoenix, AZ 85016

State below in reasonable detail why the Annual/Quarterly Report, could not be filed within the prescribed time period.

The Company could not complete the filing of its Quarterly Report for the quarter ended March 31, 2017 due to a delay in obtaining and compiling information required to be included in the Company's Quarterly Report which could not be eliminated by the Company without unreasonable effort and expense. The Company will file its Quarterly Report no later than the fifth calendar day following the prescribed due date.

Anticipated Filing Date: 5/22/2017

[Please be informed that the filing of this notification grants issuers 5 additional calendar days to post a Quarterly or Interim Report and 15 calendar days to post an Annual Report.]

Person to contact in regard to this notification:

Date: May 15, 2017

Signature: /s/David Mersky

Name: David Mersky

Title: CEO