

DIRECT EQUITY INTERNATIONAL, INC.

Annual Disclosure Statement

December 31, 2016

Item 1: Name of the issuer and its predecessor (if any)

The exact name of the issuer is Direct Equity International, Inc. (herein sometimes called the "Company"). Direct Equity International is a Nevada corporation that was incorporated October 15, 1997.

Item 2 Address of the issuer's principal executive offices

3835 East Thousand Oaks Blvd. Suite 158

Westlake Village, CA

91362

Telephone: 805-908-5228

Item 3: Security Information

The Company has one class of capital stock consisting of 2,000,000,000 shares of common stock. The Company's common stock is entitled to one vote for one share and there are no preemptive rights or cumulative voting. The Company's trading symbol is DEQI and its CUSIP number is 25457T1 01.

The Company had 50,000,000 shares of preferred stock authorized, issued and converted to common stock March 31, 2016

The Company's current authorized and outstanding information is as follows as of December 31, 2016:

Common Stock Authorized: 2,000,000,000, Common Stock Outstanding: 928,450,994 Par \$0.001

The Transfer Agent for the Company's common stock is Signature Stock Transfer Company. Signature Stock Transfer is registered under the Exchange Act and is regulated pursuant to the Securities and Exchange Commission ("SEC"). The Transfer Agent's address is 2632 Coachlight Ct. Plano, TX, 75093.

There are no trading suspension orders issued by the SEC in the past 12 months for the Company.

Item 4: Issuance History

There have been none.

Item 5: Financial Statements

The financial statements are prepared by Don Myers and Associates dated as of the Company's fiscal years ended December 31, 2015 and December 31, 2016 were filed on the public website otcmarkets.com and are incorporated by reference with this report.

Item 6: Describe the Issuer's Business, Products and Services

A. Description of the Issuer's Business Operations

The Company is engaged in the business of developing and publishing video games and mobile software applications ("Apps") of all types such as gaming, healthcare, financial, etc. The Company also serves as a business incubator for companies engaged in the business of developing video games and gaming related software and Apps developers. The Company seeks to provide these companies access to investment capital, management, industry expertise, business services, financial planning and office/development space.

The Company currently has a relationship with a large University and works with that University to develop exciting new talent that has been responsible for developing some of the best games and Apps in the country. The Company works with members of the University as well as students on certain exciting new projects and ambitious new ventures that will be launched by the Company as well as the University. The Company generates revenue from the sale of games and Apps to its customers that are located in the U.S. and internationally. All of the Company's games and Apps are translated into several languages so that they may be sold internationally as well as in the U.S.

The Company has never been involved in any bankruptcy, receivership or any similar proceeding. There has never been any delisting of the Company's securities by any securities exchange or NASDAQ or deletion from the OTC Bulletin Board. There are no current, past, pending or threatened legal proceedings or administrative actions either by or against the issuer that could have a material effect on the issuer's business, financial condition or operations. There are no current, past or pending trading suspensions by securities regulators.

B. Date and State of Incorporation

The Company was incorporated in Nevada on October 15, 1997

C. Issuer's primary and secondary SIC Codes

The Company's primary SIC Code is 7372, Prepackaged Software.

The Company's secondary SIC code is 7371, Computer Programming Services.

D. Issuer's fiscal year end

December 31 is the Company's fiscal year end.

E. Principal products or services and their markets

The Company develops application software for all types of businesses and provides quality office and development space, access to capital, and business and financial planning services to software development companies.

Item 7: Describe the Issuer's Facilities

The Company's offices are located at
3835 East Thousand Oaks Blvd.
Suite 158
Westlake Village, CA. 91362

The administrative offices include 1,000 square feet of office space. The Company's office space is leased to the Company at approximately \$800 per month.

Item 8: Officers, Directors, and Control Persons**A. Names of Officers, Directors and Control Persons**

Robert Milstein, CEO, PRES. DIRECTOR, SECRETARY

Robert Milstein has been a specialist in Logistics and Management with experience spanning more than four decades. Mr. Milstein is a proud Veteran, having served in the US Army during the time of the Vietnam conflict. Mr. Milstein is an avid sportsman and supporter of environmental issues with an emphasis on the planet's oceans and fisheries

David Tobias, Control Person

David Tobias, controlled person, has served as President of Wild Earth Naturals since May, 2013. Mr. David Tobias has been President of Cannabis Sativa, Inc., since April 1, 2016. Mr. Tobias served as the Interim Chief Executive Officer of Cannabis Sativa, Inc. since December 31, 2015 until April 1, 2016. Mr. Tobias served as the Chief Executive Officer and President of Cannabis Sativa, Inc. since July 2013 and served as its Secretary and Director. He has been a Director at Cannabis Sativa, Inc. since 2014.

B. Legal/Disciplinary History

None of the foregoing persons have, in the last five years, been the subject of:

1. A conviction in a criminal proceeding or named as a defendant in a pending criminal proceeding (excluding traffic violations and other Minor offenses)
2. The entry of an order, judgment, or decree, not subsequently reversed, suspended or vacated, by a court of competent jurisdiction that permanently or temporarily enjoined, barred, suspended or otherwise limited such person's involvement in any type of business, securities, commodities, or banking activities;
3. A finding or judgment by a court of competent jurisdiction (in a civil action), the Securities and Exchange Commission, the Commodity Futures Trading Commission, or a state securities regulator of a violation of federal or state securities or commodities law, which finding or judgment has not been reversed, suspended, or vacated; or
4. The entry of an order by a self-regulatory organization that permanently or temporarily barred, suspended or otherwise limited such person's involvement in any type of business or securities activities.

C. Beneficial Shareholders

The following table sets forth certain information regarding the ownership of the common stock of the Company's officers and directors and of each person who is known to the Company to be the beneficial owner of 10% or more of the outstanding common stock:

David Tobias
76381 Overseas Highway
Islamorada, FL 33036

357,500,000 Common Stock (Restricted)

Ovation Research, Inc.
David Tobias
76381 Overseas Highway
Islamorada, FL. 33036

357,500,000 Common Stock (Restricted)

Item 9: Third Party Providers

Don Myers and Associates

Telephone: 801 602 8925

Investor Relations Consultant - none

Other Advisor(s) - none

Item 10: Issuers Certifications

I, Robert Milstein, certify that:

2. I have reviewed this Disclosure Statement of Direct Equity International, Inc.

3. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and

4. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

*Is/Robert Milstein Name:

Robert Milstein President:

CEO/Chairman

Date: December 31, 2016