

Quarterly Report for Period Ending September 30, 2014

OTC Pink Basic Disclosure Guidelines

1) Name of the issuer and its predecessors

Capital Financial Global, Inc. (the "Company") is a Nevada corporation incorporated on June 8, 1988. Within the last 5 years the Company was formerly known as "Toyshare, Inc." until April 29th, 2011, when the Company changed its name to Capital Financial Global, Inc., and changed its ticker symbol to "CFGX."

2) Address of the issuer's principal executive offices

Corporate Address

Capital Financial Global, Inc.
358 S. Rio Grande Street, #250
Salt Lake City, UT 84101
801-747-2000 (Office)
801-747-2001 (fax)
<http://www.capfiglobal.com>

IR Contact

Capital Financial Global, Inc.
1042 Fort Union Boulevard, #521
Midvale, UT 84047
801-747-2000 (Office)
801-747-2001 (fax)
<http://www.capfiglobal.com>

3) Security Information

Common Stock

Trading Symbol: CFGX

Exact title and class of securities outstanding: Common

CUSIP: 140143 108

Par or Stated Value: .001

Total shares authorized:	2,000,000,000	as of: 6/30/2014
Total shares outstanding:	525,860,508	as of: 6/30/2014

Total shares authorized:	2,000,000,000	as of: 1/27/2015
Total shares outstanding:	1,003,809,716	as of: 1/27/2015

Series A Preferred Stock

Trading Symbol: N/A

Exact title and class of securities outstanding: Series A Preferred Stock

CUSIP: N/A

Par or Stated Value: .001

Total shares authorized:	100	as of: 1/27/2015
Total shares outstanding:	100	as of: 1/27/2015

Series B Preferred Stock

Additional class of securities (if necessary):

Trading Symbol: N/A

Exact title and class of securities outstanding: Series B Preferred Stock

CUSIP: N/A

Par or Stated Value: .001

Total shares authorized: 20,000,000 as of: 6/30/2014

Total shares outstanding: 2,971,200 as of: 6/30/2014

Total shares authorized: 20,000,000 as of: 1/27/2015

Total shares outstanding: 3,171,200 as of: 1/27/2015

Transfer Agent

Transfer Online, Inc.

512 SE Salmon Street

Portland, OR 97214

Phone: 503.227.2950

FAX: 503.227.6874

Is the Transfer Agent registered under the Exchange Act? Yes

List any restrictions on the transfer of security:

None

Describe any trading suspension orders issued by the SEC in the past 12 months.

None

List any stock split, stock dividend, recapitalization, merger, acquisition, spin-off, or reorganization either currently anticipated or that occurred within the past 12 months:

Dividends are accruing under Series A & Series B Preferred.

[Continued on the next page]

4) Issuance History

<u>Date</u>	<u>Shares Sold</u>	<u>Restricted</u>	<u>Nature of Offering</u>	<u>Name</u>	<u>Outstanding</u>
8/12/2010	5,000,000	yes	asset purchase	Capital Financial Services, Inc.	31,321,260
8/12/2010	1,666,000	yes	services	IAB Media, Inc.	32,987,260
9/29/2010	10,000,000	yes	asset purchase	National Gold, Inc.	42,987,260
10/6/2010	5,000,000		debt relief	Long-term debt holder	47,987,260
10/6/2010	5,000,000		debt relief	Long-term debt holder	52,987,260
12/9/2010	6,000,000		debt relief	Long-term debt holder	58,987,260
12/9/2010	6,000,000		debt relief	Long-term debt holder	64,987,260
12/9/2010	6,000,000		debt relief	Long-term debt holder	70,987,260
2/15/2011	1,000,000	yes	services	Curtis Rasmussen	71,987,260
2/15/2011	1,000,000	yes	services	Eric Jason Skowronek	72,987,260
2/15/2011	1,000,000	yes	services	Paul Edward Norat	73,987,260
2/15/2011	1,000,000	yes	services	Stacey Y. Jenkins	74,987,260
2/15/2011	1,000,000	yes	services	Stephen N. Phung	75,987,260
2/15/2011	850,000		debt relief	Long-term debt holder	76,837,260
2/15/2011	850,000		debt relief	Long-term debt holder	77,687,260
5/23/2011	(9,000,000)		debt relief, error	Long-term debt holder	68,687,260
7/19/2011	3,850,000		debt relief	Long-term debt holder	72,537,260
7/22/2011	1,333,333		debt relief	Long-term debt holder	73,870,593
7/25/2011	1,333,333		debt relief	Long-term debt holder	75,203,926
7/25/2011	1,333,333		debt relief	Long-term debt holder	76,537,259
8/2/2011	3,000,000		debt relief	Long-term debt holder	79,537,259
8/2/2011	3,000,000		debt relief	Long-term debt holder	82,537,259
8/2/2011	3,000,000		debt relief	Long-term debt holder	85,537,259
10/7/2011	1,333,333		debt relief	Long-term debt holder	86,870,592
10/24/2011	1,500,000		Securities Act 504 (Delaware)	Fairhills Capital	88,370,592
11/4/2011	1,333,333		debt relief	Long-term debt holder	89,703,925
11/4/2011	1,333,333		debt relief	Long-term debt holder	91,037,258
11/4/2011	1,000,000		debt relief	Long-term debt holder	92,037,258
11/4/2011	1,000,000		debt relief	Long-term debt holder	93,037,258
11/4/2011	1,000,000		debt relief	Long-term debt holder	94,037,258
11/29/2011	2,000,000		debt relief	Long-term debt holder	96,037,258

2/23/2012	5,000,000		debt relief	Long-term debt holder	101,037,258
2/23/2012	5,000,000		debt relief	Long-term debt holder	106,037,258
2/23/2012	5,000,000		debt relief	Long-term debt holder	111,037,258
2/23/2012	5,000,000		debt relief	Long-term debt holder	116,037,258
7/23/2012	13,750,000		Securities Act 504 (Delaware)	EMSEG & CO, Wells Fargo Bank	129,787,258
7/24/2012	10,000,000	yes	services	Paul Edward Norat	139,787,258
7/24/2012	1,000,000	yes	services	Heath Markovetz	140,787,258
7/24/2012	1,000,000	yes	services	Matt L. Reed	141,787,258
7/24/2012	1,000,000	yes	services	Stephen P. Gaskill	142,787,258
7/24/2012	1,000,000	yes	services	Curtis Rasmussen	143,787,258
8/7/2012	5,000,000		debt relief	Long-term debt holder	148,787,258
9/28/2012	6,400,000	yes	services	Hong Kong Alliance Fund	155,187,258
9/28/2012	6,400,000	yes	services	Wakabayashi Fund	161,587,258
10/30/2012	6,800,000	yes	services	Chatterbox Call Center LTC	168,387,258
10/30/2012	6,800,000	yes	services	Eurasian Capital, LLC	175,187,258
1/8/2013	1,000,000	yes	services	Curtis Rasmussen	176,187,258
1/8/2013	1,000,000	yes	services	Stacey Y. Jenkins	177,187,258
1/8/2013	1,000,000	yes	services	Paul Edward Norat	178,187,258
1/8/2013	1,000,000	yes	services	Craig Olivas	179,187,258
7/24/2013	10,000,000		Securities Act 504 (Delaware)	Deer Valley Management, LLC	189,187,258
8/9/2013	12,000,000		Securities Act 504 (Delaware)	Deer Valley Management, LLC	201,187,258
8/29/2013	15,000,000		Securities Act 504 (Delaware)	Deer Valley Management, LLC	216,187,258
9/23/2013	20,000,000		Securities Act 504 (Delaware)	Deer Valley Management, LLC	236,187,258
10/4/2013	25,000,000		Securities Act 504 (Delaware)	Deer Valley Management, LLC	261,187,258
10/29/2013	25,000,000		Securities Act 504 (Delaware)	Deer Valley Management, LLC	286,187,258
12/11/2013	28,000,000		Securities Act 504 (Delaware)	Deer Valley Management, LLC	314,187,258
1/6/2014	25,000,000		Securities Act 504 (Delaware)	Deer Valley Management, LLC	339,187,258
1/22/2014	25,000,000		Securities Act 504 (Delaware)	Deer Valley Management, LLC	364,187,258
4/1/2014	15,000,000		Securities Act 504 (Delaware)	Macallan Partners, LLC	379,187,258
4/7/2014	(3,000,000)		Cancellation	Long-term debt holder	376,187,258
5/23/2014	3,414,539		Debt conversion	Tarpon Bay Partners, LCC	379,601,797
6/13/2014	19,900,000		Debt conversion	Evolution Capital, LLC	399,501,797
6/18/2014	37,559,933		Debt conversion	Tarpon Bay Partners, LCC	437,061,730
6/27/2014	34,100,720		Debt conversion	Tarpon Bay Partners, LCC	471,162,450

7/17/2014	3,788,969		Debt conversion	Tarpon Bay Partners, LCC	474,951,419
7/28/2014	19,900,000		Debt conversion	Evolution Capital, LLC	494,851,419
8/5/2014	30,409,089		Debt conversion	Tarpon Bay Partners, LCC	525,260,508

5) Financial Statements

The following financial information is posted for this period through the OTC Disclosure and News Service and is incorporated herein by reference thereto:

- A. Balance sheet;
- B. Statement of income;
- C. Statement of cash flows;
- D. Financial notes; and
- E. Audit letter, if audited

6) Describe the Issuer's Business, Products and Services

- A. Description of the issuer's business operations;

Business Summary

Capital Financial Global, Inc. ("CFGX") is a specialty finance company that offers asset-backed financing and loan advisory services to insurance trusts & pension funds, owners of commercial real estate, owners of residential real estate pools, and owners of mining & precious metals assets. The Company is organized in the State of Nevada, USA, and publicly traded on the OTC Markets trading system under the symbol "OTC Pink: CFGX".

Who we are

We are a specialty finance company that offers directly funded, leveraged, asset-based lending (ABL) solutions to small-to-medium sized organizations.

Why we exist

We believe there still aren't enough options in the world today for businesses that need to borrow in order to unlock latent value. Businesses that need debt capital need us to help them move their business plans forward. We move business forward.

Our services

We seek to originate, arrange, acquire, sell, retain, and service whole loans, fractional interest in loans, portfolios of loans, and credit facilities starting at \$10,000 USD up to \$25 Million USD.

The following asset types are eligible to be used as the primary collateral in our asset-based lending programs:

- commercial real estate
- residential real estate
- life insurance and annuities
- mining and precious metals assets

We place extra emphasis on qualifying the collateral.

We also provide fee based **loan advisory services** related to our core lending activities.

How we fund our transactions

In combination with our own resources, we seek to directly fund and acquire loans using short-term credit lines, warehouse lines of credit, lender syndication, assignments, and investor participation as co-investors, club deals, and other arrangements.

Fractional ownership interest in a loan can be transferred by assignment or by participation. The difference between an outright “assignment” of a loan and a “participation” is that an assignment has the effect of substituting one lender of record for another, while a participation transfers to the participant all the pro rata rights to re-payment under the loan agreements, while leaving in place the relationship between the borrower and the original lender. Both scenarios have their advantages.

[Essential suppliers](#)

In order for us to operate, **we need access to large amounts of capital** so we can make new loans and acquire existing ones. Therefore, we are dependent on our ability to strategically align ourselves with other players in the capital markets that can provide us funds, like: banks, private equity firms, hedge funds, family wealth management offices, insurance companies, pension funds, and other institutional investors. The successful formations of these partnerships represent the company’s most significant and **critical milestones** (see Goals and Milestones section).

[The industry background](#)

The finance industry is one of the largest industries in our world. There are literally thousands of market participants and trillions of dollars of volume per year. This industry can be divided into many smaller sections depending on who the lenders are, who the borrowers are, geographic and geo-political considerations, loan terms, and what kind of underwriting criteria is used to make lending decisions, like: credit, cash flow, and collateral types.

Two important sections of the overall lending market are the “leveraged loan” industry and the “asset based lending (ABL)” industry. We define leveraged loans as those loans that are made to borrowers with sub-investment grade credit and that require a higher than normal interest rate spread to attract investors.

We define asset-based lending (ABL) broadly as any kind of lending secured by an asset, and where the underwriting decisions are made based on the probability that those assets will provide a source of repayment, or even profit, if the loan defaults. This means, if the loan is not repaid, the asset is taken, and the underwriting decision to extend credit is made with this in mind. An asset-based loan is often for a shorter term, and directly secured by a company's assets, like real estate, accounts receivable, inventory, and equipment. These loans may be backed by a single category of assets or some combination of assets, for instance, a combination of accounts receivable and equipment.

These are very important industry segments to us because we operate in a cross-section between the leveraged loan industry and the asset based lending (ABL) industry—we seek non-investment grade loans (leveraged loans) based on eligible and qualifying assets (ABL). We call our market the “leveraged asset based lending (ABL) market.”

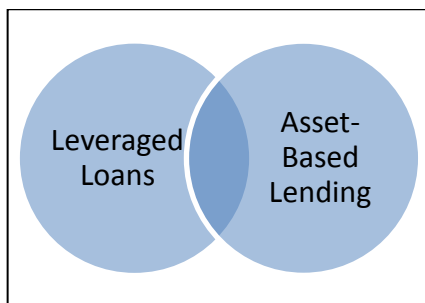


Figure 1: What we call the “Leveraged Asset-Based Lending Market”

[Our market segment defined](#)

Therefore, we seek to compete for loans in a niche sub-segment of the leveraged ABL market. **We define our market segment as** the set of all potential transactions involving loans that are made to commercial borrowers that are small-to-medium in size, without regard to revenue, cash flow, or credit rating, using any of the following eligible asset types as the primary collateral:

- commercial real estate

- residential real estate
- life insurance and annuities
- mining and precious metals assets

The reason our market segment exists

The majority of lending volume in the overall ABL industry is dramatically skewed toward transactions involving large investment grade borrowers and counter-parties. Typical borrowers that are investment grade (BBB- or higher) have annual revenues in excess of \$250 million. The reason the majority of volume in the ABL industry involves large investment grade borrowers is because the predominant players doing the lending are depository institutions, or banks. Banks have a huge advantage over other types of finance companies because they have easy access to lots of money that they can loan out. However, their greatest weakness is that they are fiercely regulated—banks must have loans on their books that are predominantly investment grade or the regulatory capital weighting rules will deteriorate their capital base. Simply put, this means banks have to have more money set aside to offset potential loan losses if the loans aren't investment grade. In order for a company to be rated "investment grade" by the rating agencies (S&P, Moody's, AM Best, etc.), it must be a big, stable company. Therefore, by necessity banks avoid making loans to organizations that are smaller and sub-investment grade, and that leaves lots of businesses without access to the debt capital they need to move their business plans forward.

This creates an opportunity for CFGX to enter this underserved segment of the leveraged ABL market.

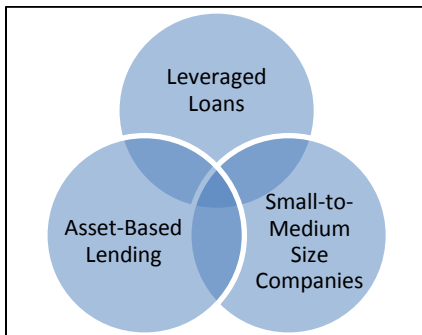


Figure 2 Leveraged ABL market, focused on small-to-medium size businesses.

Our competition

The section of the leveraged ABL market that we play in is **fragmented**. This means there isn't a dominant player or group of players that have any disproportionate influence over how lending activity in our market space will behave in terms of pricing and features. Because banks aren't strong in our market segment, the playing field has been somewhat leveled. We expect to compete primarily against:

- Other non-bank finance companies
- Brokers
- Hedge funds
- Hard money lenders

Pricing

Consequently, we will compete in our market with a **differentiation strategy** rather than a low-cost strategy. This means we will not attempt to compete strictly on the basis of price. Instead, we will ask our customers to pay a higher price because our overall service offering provides them more value than the alternative offerings of our competitors.

We view pricing issues in terms of two categories: 1) upfront fees needed to engage prior to funding; and, 2) the fees associated with the loan itself that can be paid out of funded loan proceeds or after the fact, like origination and interest rates. We view the upfront fees in category one to be the most important pricing point in our market because it is what creates a pay-to-play dynamic for our customers and gives them the perception of our differentiated value. The second

category of fees is also important, but we believe interest rate dynamics in the overall industry will bracket our ability to influence demand. Therefore, we will place more emphasis on our category one pricing tactics.

[Differentiation strategy](#)

In order to compete effectively against our competition with a differentiated strategy, we must persuade our customers that our loan service offerings have better perceived and actual value. In order to do this, we must understand what it is that customers in our market want most.

[Conjoint analysis](#)

Based on our preliminary market research, we believe customers make choices about loan services in our market segment based on a combination of the following isolated attributes:

(The actual conjoint analysis results referred to above have been redacted from this report to protect the Company's proprietary research)

We can, therefore, conclude that our offering is competitive. With this in mind, we have the following value statement:

Unlike traditional banking models, CFGX helps organizations obtain needed liquidity by using a flexible, **asset-based approach rather than a traditional credit approach**. *We are the direct funding alternative to traditional bank financing.*

The idea: "We are a direct funder that won't leave you waiting at the altar, minus an arm and a leg."

[Marketing strategies & tactics](#)

We will penetrate our market by communicating our differentiated services offering using the following marketing channels:

- Targeted SEO optimization
- Website lead capture
- Email campaigning
- Cold calling/telemarketing
- Referral networking
- Direct mail
- LinkedIn
- Facebook
- Ads in industry magazines and periodicals
- Attendance at industry events

[Geographic expansion](#)

We intend to seek business first in the United States of America, with progressive expansion into Canada, the United Kingdom, Australia, and select areas of Europe, in that order. We anticipate being able to penetrate these markets from a centralized location within the USA, and with very limited capital expenditure requirements.

[Personnel](#)

We only have one W2 employee at the time of this writing. The majority of our work is performed by independent contractors. We have three accounting firms, a legal firm, an outbound telemarketing firm, six sales people, our two directors, four advisors, and many others who offer assistance. For this reason, the company spent \$161,933 in professional fees in 2012, and \$112,681 in 2013.

We anticipate this trend continuing downward as we are able to achieve our personnel milestone of putting back in place our working group of staff (see Goals and Milestones section below).

We will be using a professional services firm personnel staffing model. This generally entails several production units with senior, middle, and junior staff members. We will use a leveraged ratio of junior to senior professional staff members, with an up or out promotional policy.

Each production unit will focus on a specialized role that contributes to our overall production. For example, a unit might have a manager, two associates, and five interns that all focus on sales, or research, or trading. With this structure, we project having approximately 15 employees by the end of the 2014 year.

All employees eligible for performance bonuses will be bonused with emphasis on the overall performance of the company versus individual contribution. This policy is intended to foster an environment of teamwork and cooperation.

Management

Paul Edward Norat: Chairman, President & CEO

Mr. Paul Edward Norat is Chairman, President & CEO, of Capital Financial Global, Inc. (OTC: CFGX), a specialty finance company. Over his 22 year long career, Mr. Norat has been personally involved with more than 1.5 billion dollars of loan origination, sales, underwriting, and servicing volume. Mr. Norat was previously Chairman, President & CEO, of Capital Financial Services, Inc., a specialty finance company based in Salt Lake City, Utah and operating in the western region of the USA, from April 2000 to May 2010. Prior to 2000, Mr. Norat served as Chief Operations Officer, Vice President of Marketing, and Director of Marketing, respectively, at Equity First Marketing, LLC, a privately held nationwide financial services firm. Mr. Norat began his career as an Investment Analyst for USA Financial Security Corporation, New York, in 1992. Mr. Norat received his BS in Economics and Minor in Business at the University of Utah, and a Master of Business Administration at the David Eccles School of Business at the University of Utah. Mr. Norat lives in the foothills of the Wasatch Mountains in Salt Lake City, Utah, USA, where he and his wife enjoy raising their four children in the active lifestyle that the mountainous area provides.

Curtis Rasmussen: CPA Independent Director

Curtis Rasmussen is President of Rasmussen & Associates, PC a full service Certified Public Accounting Firm located in North Salt Lake, Utah. Mr. Rasmussen has been working in the public accounting arena for the past eleven years. Prior to working in public accounting Mr. Rasmussen spent several years as a financial systems consultant with various Fortune 500 companies. Mr. Rasmussen received his Bachelor's Degree in Accounting from Utah State University and a Master's Degree in Professional Accounting/Taxation from Weber State University. Mr. Rasmussen is a licensed Certified Public Accountant in both Utah and Nevada. Mr. Rasmussen lives in Kaysville, Utah with his wife and four children.

Charles D. Roe, CPA: Advisor

Mr. Roe is an Audit Partner at HJ & Associates, LLC, with over 36 years of experience in public and private accounting. Chuck has experience with clients in professional services, manufacturing, distribution, software and mineral resources industries. He also has extensive experience in providing audit and related services to public companies dealing with the US Securities and Exchange Commission and other regulators. Chuck graduated in 1976 from the University of Utah with a Bachelor of Arts in Accounting. Chuck is a Certified Public Accountant and is a member of the American Institute of Certified Public Accountants (AICPA) and the Utah Association of Certified Public Accountants (UACPA). Chuck has 5 years of experience as a Chief Financial Officer for two public companies. He was also in management of a professional financial services company as well as practiced public accounting with an international and several local firms. Chuck holds a CPA license in Utah, Nevada, Texas and Wyoming.

Greg Barratt: Advisor

Since 2008, Greg has worked as a Senior Advisor at Hendricks Berkadia, a nationwide real estate investment advisory firm that specializes exclusively in Apartments. Greg has spent his entire career handling commercial real estate transactions with heavy emphasis on sales brokerage, financing structures, asset management, bulk and portfolio trades, single property and portfolio valuation, and advisory engagements. Before joining Hendricks Berkadia, Mr. Barratt was a Vice President at CitiBank's Commercial Real Estate Group in San Francisco. In 2005 Greg opened and managed a regional lending office for Citibank in Salt Lake City and worked there until joining Hendricks Berkadia. Greg began his career as an Investment Banking Analyst with Deutsche Banc's Biotech Group, in San Francisco, CA, directly

after graduating from Cornell University where he was captain of the men's basketball team. Having closed over \$460,000,000 in apartment sales and financed over 200 different apartment complexes during his career, Greg is considered one of the Utah's top multi-family experts. His list of clients includes Hamilton Zanze, WLA Investments, BlackRock, Ivory Homes, Triton Investments, Nearon Enterprises, Garbett Homes, and Green Leaf Partners, among others. Mr. Barratt currently resides in nearby Park City, UT with his wife Michelle, where they enjoy skiing, biking, and golfing, with their three children.

Bruce Yeomans, P.G., Q.P.: Advisor

Mr. Bruce Yeomans is a mining professional with over 30 years of mine development, exploration and permitting exposure throughout the western United States and the Midwest. He has experience in operating open-pit mines and open pit/underground mineral development and expansion. Mr. Yeomans has a broad background in a wide range of ore body types and metals including disseminated gold and vein precious metals. He has worked with BHP, Noranda, Kennecott Utah Copper, Palladon Iron Corporation, Allied Nevada Gold Corporation, Yeomans Consulting, LLC and Gold Fields Mining Company. Mr. Yeomans has a Master of Science in Geology (Honors) from the University of Minnesota and graduate level course work in Hydrogeology and Groundwater Contaminant Transport from Oklahoma State University. He is a **registered professional geologist** in the states of Utah and Washington, USA, and **is an NI 43-101 "Qualified Person"**.

Underwriting & Credit Risk Philosophy

The traditional approach to loan underwriting can be summarized by applying the "three C's" of underwriting: credit, cash flow, and collateral. This approach calls for a thorough investigation, verification, and analysis of the credit of the borrower, its cash flow, and the collateral which will serve as the safety backstop.

However, as a lender in the leveraged ABL market, we place emphasis on the "collateral" portion of underwriting. In fact, our entire business model is based on our value statement:

*"Unlike traditional banking models, CFGX helps organizations obtain needed liquidity by using a flexible, **asset-based approach rather than a traditional credit approach**. We are the direct funding alternative to traditional bank financing."*

This doesn't mean we completely ignore credit and cash flow. Rather, it means we price our loans commensurate with the exposure to risk we believe we are agreeing to take-on by accepting the weakness that these indicators suggest.

We have a formal Underwriting Committee that provides the format to make informed credit decisions consisting of Paul Norat, Greg Barratt, Curtis Rasmussen, CPA, and Bruce Yeomans, P.G. (NI 43-101 Qualified Person).

Intellectual proprietary and proprietary techniques

We have intellectual property and proprietary techniques which we believe give us a competitive advantage. For example, the methods we use to fund loans are valuable and organizationally difficult to execute. We do not own any patents, but we will continue to safeguard our techniques and our proprietary lists of contacts by training employees how to handle these issues, and hold them accountable for any breeches.

Properties and facilities

We rent our office space month to month, and have the option to expand our space to a maximum of approximately 4500 sqft. This will accommodate approximately 15 people before we will need to seek a larger space.

We also own the St. Louis (gold) Mine, which consists of 5 patented lode mining claims on 85.5 acres of land situated near Searchlight, Nevada. The property was received as the result of a foreclosure, and was sold to us as part of the defaulted note.

Since we are not a mining company, we do not intend to operate the mine for a sustained period of time. Rather, we intend to conduct only enough exploration and development of the mine to ascertain whether the property justifies

being sold or spun-off, or whether long-term operation can provide value in our mining & precious metals based lending channels.

[Our Revenue Model](#)

We seek revenue from loan fees, interest rate spreads on loans we hold, and margins on loans sold in whole or in part to institutional investors, hedge funds, or other secondary market participants. We also seek revenue by charging loan servicing and advisory fees, and by selling distressed assets that we acquire for our own investment or through some type of foreclosure.

[Key Revenue & Expense Drivers](#)

Our most important **revenue drivers** are: Total Interest-Earning Assets (**IEA**), which is the size of our portfolio of loans and interest paying investments, and our Interest-Bearing Liabilities (**IBL**), which is the size of our borrowings that we have to pay on. This difference is often called our Net Interest Income (**NII**). Expressed as a percentage, this helps drive our “Net Interest Margin (**NIM**).” This means our main objective is to grow our portfolio of loans and interest bearing investments, while simultaneously trying to reduce the amount of interest we pay to acquire and hold them. Taken from our **NII**, we will pay out the required amount of money to operate our business; we call this our “**Operating expense**.” If we subtract our Operating expenses from our NII, we have our “**Operating profit**.” We want to watch this number carefully, as it lets us know how our core business is doing.

Our most important **expense drivers** that impact our operating expenses involves the number of personnel we hire and how much we have to pay to attract and retain top talent in the workforce. The more transactions we do, the more personnel we will need in order to effectively execute our operating plan.

[Goals and Milestones for 2015](#)

Our overarching goal is to become fully operational as a company. To us, that means we need to have the people in place, the capital to lend and invest, and the deal flow to achieve our operational goal, which is to acquire for our own investment a portfolio of interest earning assets (IEA) of \$20,000,000 by year end 2015.

[Continued on the next page]

Here's what this would look like:

Thematic Goal:	Description:	Deadline
To become fully operational as a Company	This means we have the people in place, the capital to lend and invest, and the deal flow to achieve our operational goals.	December 31, 2015

Milestones:	Metrics	Deadline
To increase direct funding capacity.	One new warehouse line	December 31, 2015
To have a more significant internal capital base from which to obtain more leverage	Raise \$5 million in equity	December 31, 2015
To have our working group of staff back in place and producing	Management, associates, interns	December 31, 2015
To have our core group of capital distribution relationships setup	Banking, investment banking, legal, hedge fund, and private equity relationships	December 31, 2015

Operating Objectives:	Metrics	Deadline
Loan & investment portfolio Value (IEA):	\$20 million	December 31, 2015
Net interest margin (NIM):	6%	December 31, 2015
Net Interest Income (NI):	\$1.2 Million	December 31, 2015
Profit Margin	25%	December 31, 2015
Profit	\$300 Thousand	December 31, 2015
Estimated shares outstanding	600,000,000	December 31, 2015
Earnings per share	\$0.0005	December 31, 2015
Projected share price (if only based on EPS, omitting book value and other considerations)	\$0.008 Using a 15x P/E ratio	December 31, 2015

Management plans to release separate Supplemental Information and Management Discussion & Analysis reports through the online OTC Disclosure and News Service on a periodic basis as news and material developments exist. These periodic reports are incorporated herein by reference.

B. Date and State (or Jurisdiction) of Incorporation:

June 8, 1988

C. The issuer's primary and secondary SIC Codes;

Primary SIC Code: 6153 – Short-term Business Credit Institutions; SIC Code: 6159—Miscellaneous Business Credit Institutions; SIC Code: 6162 – Mortgage Bankers & Loan Correspondents.

D. The issuer's fiscal year end date;

December 31st

- E. Principal products or services, and their markets;

See section A, above.

7) Describe the Issuer's Facilities

See "Properties and facilities" in section A, above.

8) Officers, Directors, and Control Persons

- A. Names of Officers, Directors, and Control Persons. In responding to this item, please provide the names of each of the issuer's executive officers, directors, general partners and control persons (control persons are beneficial owners of more than five percent (5%) of any class of the issuer's equity securities), as of the date of this information statement.

1. Paul Edward Norat, President, CEO, and Chairman of the Board of Directors:

Mailing address: 1042 Fort Union Boulevard, #521, Midvale, UT 84047

Mr. Paul Norat is President, CEO, and Chairman of Capital Financial Global, Inc. Mr. Norat was President, CEO, and Chairman of Capital Financial Services, Inc., a specialty finance company based in Salt Lake City, Utah and operating in the western region of the USA, from April 2000 to May 2010. Prior to 2000, Mr. Norat served as Chief Operations Officer, Vice President of Marketing, and Director of Marketing, respectively, at Equity First Marketing, LLC, a privately held nationwide financial services firm. Mr. Norat began his career as an Investment Analyst for USA Financial Security Corporation, New York, in 1992. Mr. Norat received his BS in Economics and Minor in Business at the University of Utah, and a Master in Business Administration at the David Eccles School of Business at the University of Utah. Mr. Norat lives in the foothills of the Wasatch Mountain Range in Salt Lake City, where he and his wife enjoy raising their four children in the active lifestyle that the mountainous area provides.

Norat & Company, LLC owns all 100 shares of the issuer's Series A Preferred Stock, where Paul Edward Norat is an affiliate; and Mr. Norat personally owns 23,484,000 shares of common stock of the Company.

2. Curtis Rasmussen, Director

Mailing address: PO Box 392, Kaysville, UT 84037

Curtis Rasmussen is a Certified Public Accountant

Curtis Rasmussen owns 13,000,000 shares of common stock of the Company.

- B. Legal/Disciplinary History. Please identify whether any of the foregoing persons have, in the last five years, been the subject of:

1. A conviction in a criminal proceeding or named as a defendant in a pending criminal proceeding (excluding traffic violations and other minor offenses);

None

2. The entry of an order, judgment, or decree, not subsequently reversed, suspended or vacated, by a court of competent jurisdiction that permanently or temporarily enjoined, barred, suspended or otherwise limited such person's involvement in any type of business, securities, commodities, or banking activities;

None

3. A finding or judgment by a court of competent jurisdiction (in a civil action), the Securities and Exchange Commission, the Commodity Futures Trading Commission, or a state securities regulator of a violation of federal or state securities or commodities law, which finding or judgment has not been reversed, suspended, or vacated; or

None

4. The entry of an order by a self-regulatory organization that permanently or temporarily barred suspended or otherwise limited such person's involvement in any type of business or securities activities.

None

- C. Beneficial Shareholders. Provide a list of the name, address and shareholdings or the percentage of shares owned by all persons beneficially owning more than ten percent (10%) of any class of the issuer's equity securities. If any of the beneficial shareholders are corporate shareholders, provide the name and address of the person(s) owning or controlling such corporate shareholders and the resident agents of the corporate shareholders.

As of the period ending September 30, 2014, the following were beneficial owners:

Paul Edward Norat (23,484,000 shares, 7.53%)
1042 Fort Union Blvd., #521
Midvale, UT 84121
Contact: Mr. Paul Norat
801-747-2000

Norat & Company, LLC (100 Series A Preferred, convertible to 51%--Control Block)
1042 Fort Union Blvd., #521
Midvale, UT 84121
Contact: Mr. Paul Norat, Manager

9) **Third Party Providers**

Please provide the name, address, telephone number, and email address of each of the following outside providers that advise your company on matters relating to operations, business development and disclosure:

Legal Counsel

Kruse Landa Maycock & Ricks, LLC
136 East South Temple, 21st Floor
Salt Lake City, Utah 84111
Telephone (801) 531-7090
Facsimile (801) 531-7091

Accountant or Auditor

Hansen, Barnett & Maxwell
Certified Public Accountants
5 Triad Center
Suite 750
Salt Lake City, UT, 84180
801-532-2200

Investor Relations Consultant

None

Other Advisor:

None

10) **Issuer Certification**

I, Paul Edward Norat, certify that:

1. I have reviewed this quarterly disclosure statement of Capital Financial Global, Inc.;
2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and

3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

Date: January 27, 2015

/s/: Paul Edward Norat

Paul Edward Norat
Chairman, Chief Executive Officer, President