

Britvic plc

17 July 2017

NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY OR CONNECTED PERSONS

Britvic plc ("the Company") was notified on 17 July 2017 that the interim cash dividend paid by the Company on 14 July 2017 to shareholders was reinvested by the following Directors/Persons Discharging Managerial Responsibility to purchase Ordinary Shares as set out below at a price of 712.7 pence per share.

Name	Role	Number of Ordinary Shares purchased for reinvestment	Beneficial holding (excluding options, awards under the Company's LTIP and interests as a potential beneficiary of the Company's Employee Benefit Trusts)	Holdings as a percentage of the Company's issued share capital
Sue Clark	Director	156	15,746	0.00%
Simon Litherland	Director	1,358	140,639	0.05%
Paul Graham	PDMR	249	28,221	0.01%
Clive Hooper	PDMR	3	44,316	0.01%

This notification is made pursuant to Disclosure and Transparency Rule 3.1.4(1).

Enquiries:
Clare Thomas
Company Secretary
Britvic plc

1. Details of the person discharging managerial responsibilities/person closely associated			
(a)	Name	SUE CLARK	
Reason for the notification			
(a)	Position/status	NON-EXECUTIVE DIRECTOR	
(b)	Initial notification/Amendment	INITIAL NOTIFICATION	
2. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
(a)	Name	BRITVIC PLC	
(b)	LEI	635400L3NVMYD4BVCI53	
3. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
(a)	Description of the financial instrument, type of instrument	ORDINARY SHARES OF 20 PENCE EACH	
	Identification code	ISIN: GB00B0N8QD54	
(b)	Nature of the transaction	ACQUISITION OF SHARES UNDER THE BRITVIC DIVIDEND REINVESTMENT PLAN	
(c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£7.127	156 Ordinary shares
(d)	Aggregated information - Aggregated volume - Price	156 shares	
		£1,111.81	
(e)	Date and time of the transaction	2017/07/14 08:30	
(f)	Place of the transaction	London Stock Exchange, Main Market (XLON)	

1. Details of the person discharging managerial responsibilities/person closely associated			
(a)	Name	SIMON LITHERLAND	
Reason for the notification			
(a)	Position/status	CHIEF EXECUTIVE OFFICER	
(b)	Initial notification/Amendment	INITIAL NOTIFICATION	
2. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
(a)	Name	BRITVIC PLC	
(b)	LEI	635400L3NVMYD4BVCI53	
3. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
(a)	Description of the financial instrument, type of instrument	ORDINARY SHARES OF 20 PENCE EACH	
	Identification code	ISIN: GB00B0N8QD54	

(b)	Nature of the transaction	ACQUISITION OF SHARES UNDER THE BRITVIC DIVIDEND REINVESTMENT PLAN	
(c)	Price(s) and volume(s)	Price(s) £7.127	Volume(s) 1,358 Ordinary shares
(d)	Aggregated information - Aggregated volume - Price	1,358 shares £9,678.46	
(e)	Date and time of the transaction	2017/07/14 08:30	
(f)	Place of the transaction	London Stock Exchange, Main Market (XLON)	

1. Details of the person discharging managerial responsibilities/person closely associated			
(a)	Name	PAUL GRAHAM	
Reason for the notification			
(a)	Position/status	MANAGING DIRECTOR - GB, PDMR	
(b)	Initial notification/Amendment	INITIAL NOTIFICATION	
2. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
(a)	Name	BRITVIC PLC	
(b)	LEI	635400L3NVMYD4BVCI53	
3. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
(a)	Description of the financial instrument, type of instrument Identification code	ORDINARY SHARES OF 20 PENCE EACH ISIN: GB00B0N8QD54	
(b)	Nature of the transaction	ACQUISITION OF SHARES UNDER THE BRITVIC DIVIDEND REINVESTMENT PLAN	
(c)	Price(s) and volume(s)	Price(s) £7.127	Volume(s) 249 Ordinary shares
(d)	Aggregated information - Aggregated volume - Price	249 shares £1,774.62	
(e)	Date and time of the transaction	2017/07/14 08:30	
(f)	Place of the transaction	London Stock Exchange, Main Market (XLON)	

1. Details of the person discharging managerial responsibilities/person closely associated			
(a)	Name	CLIVE HOOPER	
Reason for the notification			

(a)	Position/status	CHIEF SUPPLY CHAIN OFFICER, PDMR	
(b)	Initial notification/Amendment	INITIAL NOTIFICATION	
2. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
(a)	Name	BRITVIC PLC	
(b)	LEI	635400L3NVMYD4BVCI53	
3. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
(a)	Description of the financial instrument, type of instrument	ORDINARY SHARES OF 20 PENCE EACH	
	Identification code	ISIN: GB00B0N8QD54	
(b)	Nature of the transaction	ACQUISITION OF SHARES UNDER THE BRITVIC DIVIDEND REINVESTMENT PLAN	
(c)	Price(s) and volume(s)	Price(s) £7.127	Volume(s) 3 Ordinary shares
(d)	Aggregated information - Aggregated volume - Price	3 shares £21.38	
(e)	Date and time of the transaction	2017/07/14 08:30	
(f)	Place of the transaction	London Stock Exchange, Main Market (XLON)	