

Britvic plc

11 July 2016

**NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS DISCHARGING
MANAGERIAL RESPONSIBILITY OR CONNECTED PERSONS**

Britvic plc ("the Company") was notified on 8 July 2016 that the final cash dividend paid by the Company on 8 July 2016 to shareholders was reinvested by the following Directors/Persons Discharging Managerial Responsibility to purchase Ordinary Shares for Sue Clark, Simon Litherland and Paul Graham at a price of 602.99 pence per share. The purchases were made pursuant to a standing instruction with Equiniti Registrars for the reinvestment of cash dividends to Ordinary Shares on behalf of Sue Clark, Simon Litherland and Paul Graham.

Name	Role	Number of Ordinary Shares purchased for reinvestment	Beneficial holding (excluding options, awards under the Company's LTIP and interests as a potential beneficiary of the Company's Employee Benefit Trusts)	Holdings as a percentage of the Company's issued share capital
Sue Clark	Director	172	15,172	0.00%
Simon Litherland	Director	1175	105,935	0.04%
Paul Graham	PDMR	172	17,345	0.01%

This notification is made pursuant to Disclosure and Transparency Rule 3.1.4(1).

Clare Thomas
General Counsel & Company Secretary
Britvic plc