OTC Markets

OTC Pink[®]Basic Disclosure Guidelines

OTC Pink Basic Disclosure Guidelines June 30, 2016

1) Name of the issuer and its predecessors (if any)

In answering this item, please also provide any names used by predecessor entities in the past five years and the dates of the name changes.

BRAINYBRAWN, INC.

2) Address of the issuer's principal executive offices

<u>Company Headquarters</u> Address 1: <u>1642 Union Blvd</u> Address 2: <u>Suite B</u> Address 3: <u>Allentown, PA 18109</u> Phone: <u>484 661 1518</u> Email: <u>customerservice@brainybrawn.com</u> Website(s): <u>www.brainybrawn.com</u>

<u>Mailing Address</u> Address 1: <u>Suite 3186</u> Address 2: <u>1321 Upland Drive</u> Address 3: <u>Houston, TX 77043</u> Phone: <u>484 661 1518</u> Email: <u>customerservice@brainybrawn.com</u> Website(s): <u>www.brainybrawn.com</u>

IR Contact Address 1: <u>Suite 3186</u> Address 2: <u>1321 Upland Drive</u> Address 3: <u>Houston, TX 77043</u> Phone: <u>NONE</u> Email: <u>investorrelations@brainybrawn.com</u> Website(s): <u>www.brainybrawn.com</u>

3) Security Information

Trading Symbol: BRNWExact title and class of securities outstanding:Common StockCUSIP:10502E101Par or Stated Value:\$ 0.0001Par or Stated Value:\$ 0.0001as of:06/30/16 and 07/29/16Total shares outstanding:1,184,842,897as of:07/29/16Total shares outstanding:993,168,597as of:06/30/16

Additional class of securities (if necessary): <u>Preferred Stock</u> Trading Symbol: <u>N/A</u> Exact title and class of securities outstanding: <u>None Outstanding</u> CUSIP: <u>N/A</u> Par or Stated Value: 0.0001Total shares authorized: <u>25,000,000</u> Total shares outstanding: <u>0</u> as of: <u>06/30/16 and 07/29/16</u> as of: <u>06/30/16 and 07/29/16</u>

OTC Markets Group Inc. OTC Pink Basic Disclosure Guidelines (v1.1April 25, 2013)

 Transfer Agent

 Name:
 Globex Transfer LLC

 Address 1:
 Suite 202

 Address 2:
 780 Deltona Blvd

 Address 3:
 Deltona, FL 32725

 Phone:
 813 344 4490

 Is the Transfer Agent registered under the Exchange Act?*
 Yes: ⊠

⊠ No:□

*To be included in the OTC Pink Current Information tier, the transfer agent must be registered under the Exchange Act.

List any restrictions on the transfer of security:

Sale of stock is subject to satisfaction of Rule 144 of the Securities Act of 1933, as amended (the "Securities Act")

Describe any trading suspension orders issued by the SEC in the past 12 months.

NONE

List any stock split, stock dividend, recapitalization, merger, acquisition, spin-off, or reorganization either currently anticipated or that occurred within the past 12 months:

In September 2015 the Company increased its authorized common shares from 500,000,000 to 1,975,000,000.

4) Issuance History

List below any events, in chronological order, that resulted in changes in total shares outstanding by the issuer in the past two fiscal years and any interim period. The list shall include all offerings of equity securities, including debt convertible into equity securities, whether private or public, and all shares or any other securities or options to acquire such securities issued for services, describing (1) the securities, (2) the persons or entities to whom such securities were issued and (3) the services provided by such persons or entities. The list shall indicate:

A. The nature of each offering (e.g., Securities Act Rule 504, intrastate, etc.);

From July 01, 2016 until July 29, 2016 No securities were issued by the Company from July 01, 2016 until July 29, 2016.

From April 01, 2016 until June 30, 2016: No securities were issued by the Company from April 01, 2016 until June 30, 2016.

From April 1, 2015 until March 31, 2016:

On August 27, 2015, the Company issued a 7.5% Convertible Debenture to a single unaffiliated party in the principal amount of \$ 13,000. The convertible promissory note matures on August 27, 2016 and shall be convertible into common stock of the Company at conversion prices equal to the lower of \$0.001 or 55% of the average of the 2 lowest trading daily prices of the Company's common stock during the 20 consecutive trading days prior to the date on which Holder elects to convert all or part of the Note.

On April 6, 2015, the Company issued a 7.5% Convertible Debenture to an unaffiliated party in the principal amount of \$27,500. The debenture matures on July 6, 2016 and is convertible into common stock of the Company at a conversion price that equals to the lower of \$0.002 or 55% of the average of the 3 lowest daily trading prices of the Company's common stock during the 10 consecutive trading days prior to the date on which Holder elects to convert all or part of the Note.

From April 1, 2014 until March 31, 2015:

On August 13, 2014, the Company closed a Securities Purchase Agreement with IBC Funds LLC ("IBC") providing for the purchase of a 5% Convertible Debenture in the principal amount of \$50,000 (the "Debenture"). The Debenture

bears interest at the rate of 5% per annum; is due and payable on August 12, 2015 ("Maturity Date"); and may be converted by IBC into shares of the Company's common stock at any time after the date of issuance before the later of the Maturity Date or such later date when the Debenture was paid in full, at a conversion price equal to \$0.0038 per share. Entire principal and accrued interest owed was subsequently converted into 13,815,700 shares in August 2015.

Other than the aforementioned SPA providing for the purchase of a 5% Convertible Debenture in the principal amount of \$50,000 in August of 2014, a 7.5% Convertible Debenture in the principal amount of \$27,500 on April 6, 2015, and 7.5% Convertible Debenture in the principal amount of \$13,000 on August 27, 2015 there have not been any offerings of the Company's securities to raise capital in the past two fiscal years. However, shares were issued for services, settlement of payables and debts, writing off of past due and unpaid compensation, and other purposes. The Company relied on exemption from registration provided in Section 4(a)(2) of the Securities Act in that none of the sales involved a public offering.

From July 01, 2016 until July 29, 2016 the following number of shares of the Company's common stock was issued:

- On July 29, 2016 the Company issued 99,000,000 restricted shares in the name of Darrin Ocasio, of Sichenzia Ross Friedman Ference LLP as legal fees for legal services rendered up until December 31, 2015 valued at <u>\$9,900</u>.
- b. On July 8, 2016 the Company, upon the request of the debenture holder issued, 92,674,300 free-trading shares of its common stock upon partial conversion of the remaining outstanding \$7205 principal and \$2074.84 accrued and outstanding interest on a 7.5% Convertible Debenture in the principal amount of \$27,500 issued in April 2015 to a single unaffiliated party. The conversion worth \$7,200 principal and \$2,067.43 accrued interest was done at \$0.0001 per share. After the conversion and confirmation by the note holder, the principal due and outstanding was \$5 and accrued interest outstanding \$7.41; and the outstanding principal amount of \$5 and as well as the accrued and outstanding interest amount of \$7.41 were both paid off in full on July 14, 2016.

From April 01, 2016 until June 30, 2016 the following number of shares of the Company's common stock was issued:

- a. On June 15, 2016, the Company, upon the request of the debenture holder, issued 90,200,000 free-trading shares of its common stock upon partial conversion of the remaining outstanding \$16,225 principal on a 7.5% Convertible Debenture in the principal amount of \$27,500 issued in April 2015 to a single unaffiliated party. The conversion worth \$9,020 was done at \$0.0001 per share.
- b. In May 31,2016, the Company granted 300,000,000 restricted shares of its common stock to chief executive officer and director of the Company for write-off of \$30,000 in past due and unpaid compensation.
- c. On May 19, 2016, the Company, upon the request of the debenture holder, issued 54,750,000 free-trading shares of its common stock upon partial conversion of the remaining outstanding \$21,700 principal on a 7.5% Convertible Debenture in the principal amount of \$27,500 issued in April 2015 to a single unaffiliated party. The conversion worth \$5,475 was done at \$0.0001 per share.
- d. On May 12, 2016, the Company, upon the request of the debenture holder, issued 49,714,144 free-trading shares of its common stock upon partial conversion of the outstanding \$27,500 principal on a 7.5% Convertible Debenture issued in April 2015 to a single unaffiliated party. The conversion worth \$5,800 was done at \$0.000116667 per share.

From April 1, 2015 until March 31, 2016 the following number of shares of the Company's common stock was issued:

- a. <u>In December of 2015, the Company granted 75,000,000 restricted shares of its common stock to chief executive</u> officer and director of the Company for write-off of \$90,000 in past due and unpaid compensation.
- b. In September 2015 the Company issued a total of 13,250,000 free-trading shares of its common stock at par value \$0.0001 upon conversion of accrued and unpaid interest assigned by a Lender to an unrelated and unaffiliated party.
- c. In August of 2015, the Company issued 13,815,700 free-trading shares of its common stock upon conversion of the entire principal of \$50,000 and accrued and unpaid Interest of \$2,500 payable on the 5% Convertible Debenture issued in August of 2014 by the Company.
- d. On April 7, 2015, the Company issued a total of 30,000,000 free-trading shares of its common stock at par value \$0.0001 upon conversion of debt and accrued but unpaid interest assigned by a lender to an unrelated and unaffiliated party.

From April 1, 2014 until March 31, 2015 the following number of shares of the Company's common stock was issued:
 a. <u>On December 12, 2014, the Company's Chief Executive Officer converted \$120,000 in past due and unpaid</u> compensation into restricted 100,000,000 shares of the Company's common stock at \$0.0012 per share.

<u>The acquisition of these shares by the Chief Executive Officer increased his ownership in the Company's</u> common stock to 253,858,750 shares out of 366,438,753 issued and outstanding shares following the conversion.

- b. On September 2, 2014, the Company issued an aggregate of 22,203,900 free-trading shares of its common stock to IBC upon conversion of the entire remaining balance of the convertible promissory note in the amount of \$4,440.78 which was assigned to IBC from Top Growth Equities Limited, the holder of a convertible promissory note of the Company dated October 21, 2006 in the original principal amount of \$15,000.
- c. On August 13, 2014, the Company issued an aggregate of 22,203,900 free-trading shares of its common stock to IBC upon partial conversion of a convertible promissory note in the amount of \$4,440.78 which was assigned to IBC from Top Growth Equities Limited, the holder of a convertible promissory note of the Company dated October 21, 2006 in the original principal amount of \$15,000.
- d. In April and May of 2014, the Company issued a total of 22,500,000 free-trading shares of its common stock upon conversion of a convertible promissory note in the amount of \$2,250 which was assigned to three parties, unrelated and unaffiliated with the Company, by Top Growth Equities Limited, the holder of a convertible promissory note of the Company dated October 21, 2006 in the original principal amount of \$15,000.
- B. Any jurisdictions where the offering was registered or qualified;

<u>N/A</u>

C. The number of shares offered;

See disclosure in Section 4 A. above

D. The number of shares sold;

See disclosure in Section 4 A. above

E. The price at which the shares were offered, and the amount actually paid to the issuer;

See disclosure in Section 4A. above

F. The trading status of the shares; and

See disclosure in Section 4 A. above

G. Whether the certificates or other documents that evidence the shares contain a legend (1) stating that the shares have not been registered under the Securities Act and (2) setting forth or referring to the restrictions on transferability and sale of the shares under the Securities Act.

Yes. On restricted shares, as detailed in Section 4 A. above

5) Financial Statements

The unaudited financial statements for the quarter end June 30, 2016 have been filed on otciq.com on July 29, 2016 and year ended March 31, 2016 have been filed on otciq.com on July 05, 2016 and are incorporated by reference throughout this report.

6) Describe the Issuer's Business, Products and Services

Describe the issuer's business so a potential investor can clearly understand the company. In answering this item, please include the following:

A. a description of the issuer's business operations;

The Company provides integrated and comprehensive web and windows based software, application development, and information and business management solutions to diversified industry segments through its subsidiary Sanvi Infotech Private Limited ("Sanvi"), headquartered in Dehradun, India.

B. Date and State (or Jurisdiction) of Incorporation:

The Company was originally incorporated in the State of Delaware on January 19, 1999 under the name Brainybrawn.Com, Inc. On December 8, 2000, the Company changed its name to Brainybrawn, Inc.

C. the issuer's primary and secondary SIC Codes;

The Company's primary SIC code is 7371 - the secondary code is 7389.

D. the issuer's fiscal year end date;

March 31

E. principal products or services, and their markets;

We, through our subsidiary, Sanvi Infotech Private Limited in India, are in the business of consulting, and software development services, providing cost effective solutions through system integration, application and development, which attempts to focus mainly on development of software products and services in hospitality, education, and retail based businesses. We offer customized web and windows application development services in India and the US; however, at this juncture, we are focusing on the Indian market for sale of business information management solutions in the education sectors.

7) Describe the Issuer's Facilities

The goal of this section is to provide a potential investor with a clear understanding of all assets, properties or facilities owned, used or leased by the issuer.

In responding to this item, please clearly describe the assets, properties or facilities of the issuer, give the location of the principal plants and other property of the issuer and describe the condition of the properties. If the issuer does not have complete ownership or control of the property (for example, if others also own the property or if there is a mortgage on the property), describe the limitations on the ownership.

If the issuer leases any assets, properties or facilities, clearly describe them as above and the terms of their leases.

The Company presently occupies office space in Allentown, Pennsylvania under a month to month agreement at a monthly rent of \$200.

The Company's mailing address is in Houston, Texas under a month to month agreement at a monthly rent of \$15.

The Company's subsidiary, Sanvi, occupies and shares office space in Dehradun, Uttrakhand, India under an annual lease at an annual rent of approximately INR 150,000 (approximately \$2,210 per annum) thereafter.

8) Officers, Directors, and Control Persons

The goal of this section is to provide an investor with a clear understanding of the identity of all the persons or entities that are involved in managing, controlling or advising the operations, business development and disclosure of the issuer, as well as the identity of any significant shareholders.

A. <u>Names of Officers, Directors, and Control Persons</u>. In responding to this item, please provide the names of each of the issuer's executive officers, directors, general partners and control persons (control persons are beneficial owners of more than five percent (5%) of any class of the issuer's equity securities), as of the date of this information statement.

Naresh Belwal, Director, President and CEO

Mr. Belwal is a member of the Board of Directors and President and CEO of Brainybrawn, Inc. He is also a Founder and Director at Zotality, Inc., which owns astrology driven social networking, matrimonial and dating destinations. Prior to launching Brainybrawn, he headed investment-banking services at US Securities & Futures Corp., a broker-dealer and investment-banking firm located on Wall Street. Prior to that, he was Vice President Marketing at Spencer Trask Securities and Vice President Marketing at Berkeley Securities. He began his career in the brokerage industry at Lehman Brothers, Inc. Mr. Belwal holds an MBA in finance from Pace University, New York.

- B. <u>Legal/Disciplinary History</u>. Please identify whether any of the foregoing persons have, in the last five years, been the subject of:
 - 1. A conviction in a criminal proceeding or named as a defendant in a pending criminal proceeding (excluding traffic violations and other minor offenses);

None

2. The entry of an order, judgment, or decree, not subsequently reversed, suspended or vacated, by a court of competent jurisdiction that permanently or temporarily enjoined, barred, suspended or otherwise limited such person's involvement in any type of business, securities, commodities, or banking activities;

None

3. A finding or judgment by a court of competent jurisdiction (in a civil action), the Securities and Exchange Commission, the Commodity Futures Trading Commission, or a state securities regulator of a violation of federal or state securities or commodities law, which finding or judgment has not been reversed, suspended, or vacated; or

None

4. The entry of an order by a self-regulatory organization that permanently or temporarily barred suspended or otherwise limited such person's involvement in any type of business or securities activities.

<u>None</u>

C. <u>Beneficial Shareholders</u>. Provide a list of the name, address and shareholdings or the percentage of shares owned by all persons beneficially owning more than ten percent (10%) of any class of the issuer's equity securities. If any of the beneficial shareholders are corporate shareholders, provide the name and address of the person(s) owning or controlling such corporate shareholders and the resident agents of the corporate shareholders.

Name of Beneficial Owners & Directors	Nature of Ownership	Shares Issued & Owned as on June 30, 2016	
Naresh Belwal <u>Suite 3186</u> <u>1321 Upland Drive</u> Houston, TX 77043	Common Stock issued and outstanding	628,858,750 (1) (2)	63.48 %

- (1) Does not includes 2,465,000 shares held by spouse.
- (2) Does not includes vested options to purchase 1,500,000 shares; and additional 500,000 shares by spouse.
- (3) Based on 993,168,597 shares issued and outstanding as on June 30, 2016.

9) Third Party Providers

Please provide the name, address, telephone number, and email address of each of the following outside providers that advise your company on matters relating to operations, business development and disclosure:

Legal Counsel

Name:Darrin OcasioFirm:Sichenzia Ross Friedman Ference LLPAddress 1:61 Broadway, 32nd FloorAddress 2:New York, NY 10006Phone:212.390.9700Email:dmocasio@srff.com

Accountant or Auditor

Name: <u>NA</u> Firm:_____ Address 1:_____ Address 2:_____ Phone: _____ Email:_____

Investor Relations Consultant
Name:NA
Firm:_____
Address 1:_____
Address 2:_____
Phone: _____
Email:

<u>Other Advisor</u>: Any other advisor(s) that assisted, advised, prepared or provided information with respect to this disclosure statement.

Name:<u>NA</u>
Firm:_____
Address 1:_____
Address 2:_____
Phone: _____
Email:

10) Issuer Certification

The issuer shall include certifications by the chief executive officer and chief financial officer of the issuer (or any other persons with different titles, but having the same responsibilities).

The certifications shall follow the format below:

I, Naresh Belwal certify that:

1. I have reviewed this quarterly disclosure statement of Brainybrawn, Inc.;

2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and

3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

July 29, 2016/ Naresh/Belwal

Chief Executive Officer and President