

ALLIANCE SPORTS GROUP, L.P.

FINANCIAL REPORT

MARCH 31, 2012

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INDEPENDENT ACCOUNTANT'S REVIEW REPORT

To the Partners of
Alliance Sports Group, L.P.
Grand Prairie, Texas

We have reviewed the accompanying balance sheet of Alliance Sports Group, L.P. (the Company) as of March 31, 2012, and the related statements of income, partners' capital, and cash flows for the year then ended. A review includes primarily applying analytical procedures to management's financial data and making inquiries of the Company management. A review is substantially less in scope than an audit, the objective of which is the expression of an opinion regarding the financial statements as a whole. Accordingly, we do not express such an opinion.

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America and for designing, implementing, and maintaining internal control relevant to the preparation and fair presentation of the financial statements.

Our responsibility is to conduct the review in accordance with Statements on Standards for Accounting and Review Services issued by the American Institute of Certified Public Accountants. Those standards require us to perform procedures to obtain limited assurance that there are no material modifications that should be made to the financial statements. We believe that the results of our procedures provide a reasonable basis for our report.

Based on our review, we are not aware of any material modifications that should be made to the accompanying financial statements in order for them to be in conformity with accounting principles generally accepted in the United States of America.

Weaver and Tidwell, LLP

WEAVER AND TIDWELL, L.L.P.

Dallas, Texas
June 18, 2012

ALLIANCE SPORTS GROUP, L.P.
BALANCE SHEET
MARCH 31, 2012

ASSETS

CURRENT ASSETS

| | |
|--------------------------------|--------------|
| Cash and cash equivalents | \$ 2,158,490 |
| Trade accounts receivable, net | 2,516,648 |
| Inventories | 3,467,452 |
| Prepaid expenses | 74,167 |

| | |
|-----------------------------|------------------|
| Total current assets | 8,216,757 |
|-----------------------------|------------------|

| | |
|------------------------------------|----------------|
| PROPERTY AND EQUIPMENT, NET | 334,724 |
|------------------------------------|----------------|

OTHER ASSETS

| | |
|--|-----------|
| Intangibles, net | 14,507 |
| Advances to principal owners and employees | 1,114,005 |
| Deposits | 23,894 |

| | |
|---------------------------|------------------|
| Total other assets | 1,152,406 |
|---------------------------|------------------|

| | |
|---------------------|---------------------|
| TOTAL ASSETS | \$ 9,703,887 |
|---------------------|---------------------|

LIABILITIES AND PARTNERS' CAPITAL

CURRENT LIABILITIES

| | |
|---|--------------|
| Accounts payable | \$ 1,024,783 |
| Accrued expenses and other liabilities | 162,168 |
| Income taxes payable | 5,656 |
| Line of credit | 250,000 |
| Current maturities of note payable to partner | 115,000 |

| | |
|----------------------------------|------------------|
| Total current liabilities | 1,557,607 |
|----------------------------------|------------------|

| | |
|--------------------------|------------------|
| TOTAL LIABILITIES | 1,557,607 |
|--------------------------|------------------|

| | |
|--------------------------|------------------|
| PARTNERS' CAPITAL | 8,146,280 |
|--------------------------|------------------|

| | |
|--|---------------------|
| TOTAL LIABILITIES AND PARTNERS' CAPITAL | \$ 9,703,887 |
|--|---------------------|

ALLIANCE SPORTS GROUP, L.P.
STATEMENT OF INCOME
YEAR ENDED MARCH 31, 2012

| | |
|---|----------------------------|
| GROSS SALES | \$ 23,504,580 |
| RETURNS AND ALLOWANCES | <u>(919,897)</u> |
| Net sales | 22,584,683 |
| COST OF GOODS SOLD | <u>10,172,095</u> |
| GROSS PROFIT | <u>12,412,588</u> |
| OPERATING EXPENSES | |
| Distribution | 1,214,472 |
| Selling | 4,807,068 |
| General and administrative | <u>2,089,539</u> |
| Total operating expenses | <u>8,111,079</u> |
| INCOME FROM OPERATIONS | <u>4,301,509</u> |
| OTHER INCOME (EXPENSES) | |
| Other income | 4,800 |
| Interest income | 129,019 |
| Interest expense | <u>(63,622)</u> |
| Total other income (expenses) | <u>70,197</u> |
| INCOME BEFORE TAXES | 4,371,706 |
| PROVISION FOR STATE INCOME TAXES | <u>5,994</u> |
| NET INCOME | <u><u>\$ 4,365,712</u></u> |

The Notes to the Financial Statement are
an integral part of this statement.

See independent accountant's review report.

**ALLIANCE SPORTS GROUP, L.P.
STATEMENT OF PARTNERS' CAPITAL
YEAR ENDED MARCH 31, 2012**

| | |
|--|-----------------------------------|
| PARTNERS' CAPITAL, MARCH 31, 2011 | \$ 3,799,729 |
| Distributions | (19,161) |
| Net income | <u>4,365,712</u> |
| PARTNERS' CAPITAL, MARCH 31, 2012 | <u><u>\$ 8,146,280</u></u> |

ALLIANCE SPORTS GROUP, L.P.
STATEMENT OF CASH FLOWS
YEAR ENDED MARCH 31, 2012

CASH FLOWS FROM OPERATING ACTIVITIES

| | |
|---|------------------|
| Net income | \$ 4,365,712 |
| Adjustments to reconcile net income to net cash provided by operating activities: | |
| Bad debt expense | 49,790 |
| Depreciation and amortization | 54,160 |
| Interest income | (129,019) |
| Change in operating assets and liabilities | |
| Accounts receivable | 234,344 |
| Inventories | (1,156,187) |
| Prepaid expenses | (48,095) |
| Other current assets | (318,318) |
| Deposits | (5,600) |
| Accounts payable | (74,332) |
| Accrued expenses and other liabilities | 65,238 |
| Income taxes | 1,984 |
| Net cash provided by operating activities | <u>3,039,677</u> |

CASH FLOWS FROM INVESTING ACTIVITIES

| | |
|--|------------------|
| Advances to principal owners and employees | (368,000) |
| Additions to property and equipment | (194,405) |
| Net cash used in investing activities | <u>(562,405)</u> |

CASH FLOWS FROM FINANCING ACTIVITIES

| | |
|--|--------------------|
| Distributions to partners | (19,161) |
| Net payments on line of credit | (950,000) |
| Principal payments on long-term debt | (139,618) |
| Net cash used in financing activities | <u>(1,108,779)</u> |

INCREASE IN CASH AND CASH EQUIVALENTS

1,368,493

CASH AND CASH EQUIVALENTS, BEGINNING OF YEAR

789,997

CASH AND CASH EQUIVALENTS, END OF YEAR

\$ 2,158,490

SUPPLEMENTAL CASH FLOW INFORMATION

| | |
|--|------------------|
| Cash paid during the year for interest | <u>\$ 58,972</u> |
| Cash paid during the year for income taxes | <u>\$ 4,010</u> |

ALLIANCE SPORTS GROUP, L.P.
NOTES TO THE FINANCIAL STATEMENTS

NOTE 1. SIGNIFICANT ACCOUNTING POLICIES

History and Organization

Alliance Sports Group, L.P. (referred to herein as the Company), a Texas limited partnership, was formed in October 1993. The Company is engaged in distributing outdoor camping merchandise and specialty small hardware tools.

Use of Estimates in Preparation of Financial Statements

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America (GAAP) requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates. The most significant estimates relate to allowance for doubtful accounts, inventory valuation and depreciation of property and equipment.

Cash and Cash Equivalents

The Company maintains cash and cash equivalents with financial institutions insured by the Federal Deposit Insurance Corporation (FDIC). At times, the balances on deposit exceed FDIC insured limits.

For purposes of the statement of cash flows, management considers all highly liquid investments with an initial maturity of less than three months to be cash equivalents.

Inventories

Inventories are stated at the lower of cost or market. Inventory cost is determined on a standard cost basis that approximates the first-in, first-out (FIFO) method. Market is determined based on the net realizable value. Appropriate consideration is given to obsolescence, excessive levels, deterioration, and other factors in evaluating net realizable value.

Accounts Receivable

Accounts receivable arise from the extension of trade credit to customers and are reported at the value of shipped but unpaid sales transactions, and are presented net of an allowance for doubtful accounts. An allowance for doubtful accounts is estimated based on the Company's historical losses, the existing economic conditions, and the financial stability of its customers. Accounts receivable are delinquent based on the terms and conditions of the sales. Accounts receivable are charged against the allowance for doubtful accounts when they are determined to be uncollectible.

See independent accountant's review report.

ALLIANCE SPORTS GROUP, L.P.
NOTES TO THE FINANCIAL STATEMENTS

NOTE 1. SIGNIFICANT ACCOUNTING POLICIES – CONTINUED

Accounts Receivable – Continued

The following is a summary of the activity for the allowance for doubtful accounts:

| | | |
|--|---------------|-------------------------|
| Allowance for doubtful accounts, beginning of year | | \$ 64,203 |
| Accounts charged off during the year | \$ (109,905) | |
| Recoveries made during the year | <u>60,115</u> | |
| Bad debt expense for the year | | (49,790) |
| Provisions to the allowance | | <u>63,520</u> |
| Allowance for doubtful accounts, end of year | | <u><u>\$ 77,933</u></u> |

Property and Equipment

Property and equipment are recorded at cost and are depreciated by the straight-line method over the estimated useful lives of the respective assets. Leasehold improvements are depreciated by the straight-line method over the shorter of useful life of the leasehold improvement or the life of the lease. The estimated useful lives of the assets are as follows:

| | |
|------------------------------|----------------|
| Computer equipment | 5 years |
| Furniture and fixtures | 7 years |
| Machinery and equipment..... | 3 to 7 years |
| Vehicles | 3 years |
| Leasehold improvements | 15 to 39 years |

Improvements are capitalized, while expenditures for repairs and maintenance that do not extend the useful lives or increase the productive capacity of the assets are charged against operations as incurred.

Upon disposal of depreciable property and equipment, the appropriate accounts are reduced by the related cost and accumulated depreciation. The resulting gain or loss, if any, is reflected on the statement of operation.

Long-lived Assets

Long-lived assets are reviewed for potential write-downs when impairment indicators are present. If circumstances require a long-lived asset be tested for possible impairment, the Company first compares undiscounted cash flows expected to be generated by an asset to the carrying value of the asset. If the carrying value of the long-lived asset is not recoverable on an undiscounted cash flow basis, impairment is recognized to the extent that the carrying value exceeds its fair value. Fair value is determined through various valuation techniques, including discounted cash flow models, quoted market values, and third party independent appraisals as considered necessary.

See independent accountant's review report.

ALLIANCE SPORTS GROUP, L.P.
NOTES TO THE FINANCIAL STATEMENTS

NOTE 1. SIGNIFICANT ACCOUNTING POLICIES – CONTINUED

Patents and Trademarks

Intangible assets consist of patents and trademarks that were initially measured based on their fair value. The patents and trademarks are being amortized on a straight-line basis over a period of 15 years and are presented net of accumulated amortization of \$17,993. Amortization expense charged to general and administrative expenses was \$2,160 for the year ended March 31, 2012.

Revenue Recognition

The Company generally recognizes revenue when persuasive evidence of an arrangement exists, products have been shipped, the customer takes ownership and assumes risk of loss, the sales price is fixed and determinable and collection of the relevant receivable is reasonably assured. The Company permits its customers to return or exchange products. Revenue is recorded net of an estimated allowance for returns and discounts.

Advertising Expense

Advertising costs are expensed as incurred. Advertising expense totaled \$195,421 for the year ended March 31, 2012, and is included in selling expenses.

Shipping and Freight Costs

Shipping and freight costs associated with the procurement of packaging materials and merchandise inventory are included in the cost of goods sold. Shipping and freight costs associated with the shipping and handling of products sold to customers totaled \$996,102 net of freight billed to customers of \$295,573 for the year ended March 31, 2012, and are included in distribution expenses.

Income Taxes

The Company is a disregarded entity for Federal income tax purposes and, accordingly, does not file a separate Federal income tax return. Income or losses are reported on the consolidated tax return of the ultimate parent, Bollinger Industries, Inc. No provision or liability for federal income taxes has been included in the accompanying financial statements. However, the Company is subject to state income taxes.

Uncertain Tax Positions

GAAP requires that the Company recognize in its financial statements the financial effects of a tax position, if that position is more likely than not of being sustained upon examination, including resolution of any appeals or litigation processes, based upon the technical merits of the position.

See independent accountant's review report.

ALLIANCE SPORTS GROUP, L.P.
NOTES TO THE FINANCIAL STATEMENTS

NOTE 1. SIGNIFICANT ACCOUNTING POLICIES – CONTINUED

Uncertain Tax Positions – Continued

Management is of the opinion that tax positions related to the Company's pass through status as a limited partnership would more likely than not, be sustained by examination. Accordingly, the Company has not recorded an income tax liability for uncertain tax benefits. For federal taxes, as of March 31, 2012, the Company's tax years 2008 through 2010 remain subject to examination. For state taxes, as of March 31, 2012, the Company's tax years 2007 through 2010 remain subject to examination.

The Company recognizes interest and penalties on state income taxes in general and administrative expenses. For the year ended March 31, 2012, the Company had no interest or penalties on state income taxes.

Compensated Absences

Employees of the Company are entitled to paid vacation days, sick days, and personal days off depending on job classification, length of service, and other factors. It is impractical to estimate the amount of compensation for future absences; accordingly, no liability has been recognized in the accompanying financial statements.

Fair Value of Financial Instruments Approximates Carrying Amounts

The Company's financial instruments are cash and cash equivalents, accounts receivable, advances to principal owners and employees, accounts payable, accrued expenses, line of credit and notes payable. The recorded values of cash and cash equivalents, accounts receivable, due from factor, accounts payable and accrued expenses approximate their fair values based on their short-term nature. The recorded values of line of credit, advances to principal owners and employees, and notes payable approximate their fair values, as interest approximates market rates.

Subsequent Events

The Company evaluated all events or transactions that occurred after March 31, 2012 up through June 18, 2012, the date the financial statements were available to be issued, and did not have any material recognizable subsequent events.

NOTE 2. ADVANCES TO PRINCIPAL OWNERS AND EMPLOYEES

During the year ended March 31, 2012, advances were made to principal owners and employees of \$368,000. Interest is accrued annually at 5% and due at maturity. For the year ended March 31, 2012 the Company recognized \$129,019 of interest income. At March 31, 2012, advances to principal owners, employees, and accrued interest totaled \$1,114,005. The advances are unsecured and are expected to be repaid in annual installments on or before March 2014.

See independent accountant's review report.

ALLIANCE SPORTS GROUP, L.P.
NOTES TO THE FINANCIAL STATEMENTS

NOTE 3. FACTORING AGREEMENT

During 2011, the Company sold certain trade accounts receivable to a commercial financing institution, Marquette Commercial Finance, (the Factor) that assumes the full risk of collection beyond the residual amounts withheld, without recourse to the Company, in the event of loss. The factoring agreement ended on March 31, 2011. Proceeds remaining to be collected from the Factor as of March 31, 2011 were \$234,344. All remaining collections were collected as of March 31, 2012.

NOTE 4. INVENTORIES

Inventories consist of the following as of March 31, 2012:

| | |
|-----------------------|----------------------------|
| Packaging materials | \$ 4,840 |
| Inventory in transit | 641,115 |
| Merchandise inventory | <u>2,821,497</u> |
| | <u><u>\$ 3,467,452</u></u> |

NOTE 5. PROPERTY AND EQUIPMENT

Property and equipment consists of the following as of March 31, 2012:

| | |
|-------------------------------|--------------------------|
| Computer equipment | \$ 1,695,689 |
| Furniture and fixtures | 311,067 |
| Machinery and equipment | 68,331 |
| Leasehold improvements | 202,292 |
| Vehicles | <u>38,690</u> |
| | 2,316,069 |
| Less accumulated depreciation | <u>1,981,345</u> |
| | <u><u>\$ 334,724</u></u> |

Depreciation expense was \$52,000 for the year ended March 31, 2012, and is included in general and administrative expenses.

NOTE 6. OPERATING LEASE

The Company leases its office and warehouse space under a non-cancelable operating lease with a third party. The Company is also liable for certain common area maintenance expenses, property taxes, and other expenses. Total rent expense under this agreement for the year ended March 31, 2012 was \$179,900, and is included in distribution expenses.

See independent accountant's review report.

ALLIANCE SPORTS GROUP, L.P.
NOTES TO THE FINANCIAL STATEMENTS

NOTE 6. OPERATING LEASE – CONTINUED

The lease was extended on June 1, 2011 and expires December 31, 2015.

Future minimum lease payments related to the office and warehouse space are expected to be as follows:

| Years Ending <u>March 31,</u> | |
|----------------------------------|--------------------------|
| 2013 | \$ 166,655 |
| 2014 | 188,097 |
| 2015 | 196,674 |
| 2016 | <u>150,833</u> |
| Total | <u><u>\$ 702,259</u></u> |

NOTE 7. LINE OF CREDIT

On March 31, 2011, the Company entered into a loan agreement with a commercial bank for a revolving line of credit of up to \$3,000,000. The agreement is governed by a borrowing base generally defined as 80% of eligible accounts receivable and 50% of eligible inventory, not to exceed 50% of outstanding borrowings under the agreement at any one time. The line expires March 31, 2013 and is collateralized by account receivables and inventories. The line of credit agreement is subject to a continuing limited guarantee by the principal owners of the Company. The line bears interest on the monthly outstanding financed balance at Prime plus 1.25% (effective interest rate was 4.50% at March 31, 2012). Outstanding borrowings on this line were \$250,000, as of March 31, 2012.

NOTE 8. NOTES PAYABLE TO PARTNER

Note payable to partner consists of the following as of March 31, 2012:

| | |
|---|--------------------|
| Unsecured note payable to one of the principal owners; interest accrues at 10% per annum and is payable monthly; principal balance is due March 2013. | \$ 115,000 |
| Less current maturities | <u>(115,000)</u> |
| Long-term portion | <u><u>\$ -</u></u> |

Interest paid to the principal owner totaled \$10,000 for the year ended March 31, 2012. This employee is also a minority owner of the entity that owns the Company's partnership units.

See independent accountant's review report.

ALLIANCE SPORTS GROUP, L.P.
NOTES TO THE FINANCIAL STATEMENTS

NOTE 9. CONCENTRATION RISK

Purchases from one vendor accounted for 61% of total inventory purchases for the year ended March 31, 2012.

Accounts payable to one vendor represented approximately 49% of the total accounts payable balance at March 31, 2012.