# **NOTICE TO READER:**

These financial statements were amended to correct Note 15 Segmented Information for June 30, 2017 segmented revenue numbers.

# INTERIM UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

Three month periods ended June 30, 2017 and 2016

# Notice Pursuant to National Instrument 51-102 - Continuous Disclosure Obligations

The accompanying interim unaudited condensed consolidated financial statements of Breaking Data Corp. have been prepared by and are the responsibility of management. The Company's independent auditors have not performed a review of these interim unaudited condensed consolidated financial statements in accordance with the standards established by the Canadian Institute of Chartered Accountants for review of interim financial statements.

# INTERIM CONDENSED CONSOLIDATED STATEMENTS OF FINANCIAL POSITION (unaudited) (Expressed in United States Dollars (Note 2))

		As at		As at
	J	une 30, 2017	M	larch 31, 2017
ASSETS				
Current assets				
Cash	\$	3,184,772	\$	266,447
Trade and other receivables		1,152,364		940,308
Prepaid expenses, deposits and other assets		306,894		63,626
		4,644,030		1,270,380
Equipment, net of depreciation (Note 4)		33,723		21,540
Intangible assets (Note 5)		73,515		-
Goodwill and other intangibles (Note 3)		23,909,797		-
	\$	28,661,065	\$	1,291,920
LIABILITIES				
Current liabilities				
Trade payables and accrued liabilities (Note 14)	\$	1,033,399	\$	2,041,335
Deferred revenue		79,926		-
Debentures (Note 6)		265,756		1,519,438
		1,379,081		3,560,773
SHAREHOLDERS' EQUITY (DEFICIT)				
Share capital (Note 7)		31,483,965		6,247,296
Warrants (Note 9)		5,356,904		-
Contributed surplus (Note 8 and 10)		1,356,461		515,178
Equity portion of convertible debentures (Note 6)		-		208,678
Deficit		(10,961,820)		(9,270,261)
Accumulated other comprehensive income (Note 2)		46,474		30,256
·		27,281,984		(2,268,853)
	\$	28,661,065	\$	1,291,920

COMMITMENTS (Note 16)
SUBSEQUENT EVENTS (Note 17)

ON BEHALF OF THE BOARD:

"Marvin Igelman"

"Roger Mitchell"

The accompanying notes are an integral part of these unaudited interim condensed consolidated financial statements

# INTERIM CONDENSED CONSOLIDATED STATEMENTS OF LOSS AND COMPREHENSIVE LOSS (unaudited) (Expressed in United States Dollars (Note 2))

	3 months ended June 30, 2017		3 months ended June 30, 2016	
-		·		· · · · · · · · · · · · · · · · · · ·
Revenue	\$	1,522,605	\$	959,380
Cost of Goods Sold		720,748		514,010
Gross Margin		801,857		445,370
Expenses				
General and administrative		275,824		79,784
Salaries and subcontractors (Note 14)		1,049,095		573,788
Stock-based compensation		35,615		-
Professional fees		125,555		43,332
Sales and marketing		132,556		74,640
Accretion on debentures (Note 6)		172,811		5,505
Interest and financing fees (Note 6)		4,095		23,529
Foreign exchange gains (losses)		(6,979)		(9,973)
Amortization of intangibles (Note 5)		4,456		-
Depreciation of equipment (Note 4)		4,053		13,041
Total Expenses		1,797,081		803,645
NET LOSS FOR THE PERIOD PRIOR TO TRANSACTION AND ACQUISTION				
COSTS		(995,224)		(358,275)
Transaction and acquisition costs (Note 12)		696,335		
NET LOSS FOR THE PERIOD		(1,691,559)		(358,275)
Cumulative translation adjustment		16,218		-
NET LOSS AND COMPREHENSIVE LOSS FOR THE PERIOD		(1,675,341)		(358,275)
Decis and diluted less now shows (Note 44)		(0.00)		(0.02)
Basic and diluted loss per share (Note 11)		(0.06)		(0.03)
Weighted average number of shares		25,841,073		13,559,735

The accompanying notes are an integral part of these unaudited interim condensed consolidated financial statements

# INTERIM CONDENSED CONSOLIDATED STATEMENTS OF CHANGES IN SHAREHOLDERS' EQUITY (DEFICIT) (unaudited) For the year ended March 31, 2017 and period ended June 30, 2017 (Expressed in Unites States Dollars (Note 2))

	Common Shares Number	Common Shares \$	Warrants \$	Contributed Surplus \$	Equity component of convertbile debt \$	Accumulated other comprehensive income (loss)	Deficit \$	Total Shareholders' Equity (Deficit) \$
Balance, March 31, 2016	13,559,735	6,247,296	-	489,749	50,980	(581,281)	(7,481,790)	(1,275,046)
Stock-based compensation (Note 10)	-	-	-	25,429	-	-	-	25,429
Issuance of convertible debentures (Note 6)	-	-	-	-	157,699	-	-	157,699
Cumulative translation adjustment	-	-	-	-	-	611,537	-	611,537
Net loss for the year	-	-	-	-	-	-	(1,788,471)	(1,788,471)
Balance, March 31, 2017	13,559,735	6,247,296	-	515,178	208,678	30,256	(9,270,261)	(2,268,853)

The accompanying notes are an integral part of these unaudited interim condensed consolidated financial statements

# INTERIM CONDENSED CONSOLIDATED STATEMENTS OF CHANGES IN SHAREHOLDERS' EQUITY (DEFICIT) (unaudited) For the year ended March 31, 2017 and period ended June 30, 2017 (Expressed in Unites States Dollars (Note 2))

	Common Shares Number	Common Shares \$	Warrants \$	Contributed Surplus \$	Equity component of convertbile debt	Accumulated other comprehensive income \$	Deficit \$	Total Shareholders' Equity (Deficit) \$
Balance, March 31, 2017	13,559,735	6,247,296	-	515,178	208,678	30,256	(9,270,261)	(2,268,853)
Exercise of stock options	315,670	217,519		(163,198)				54,321
Shares issued for conversion of SNM debt on April 11, 2017(Note 3)	304,534	518,302			(157,697)			360,605
Shares issued related to Reverse take over transaction on April 11, 2017 (Note 3)	11,834,124	21,934,407	4,324,935	968,867	(50,981)	-	-	27,177,228
Shares issued related to financing on April 11, 2017, net of issue costs ( <i>Note 7</i> )	1,250,000	3,112,892	-	-	-	-	-	3,112,892
625,000 warrants issued for shares related to financing on April 11, 2017 (Note 7)		(944,425)	944,425	-	-	-	-	-
200,000 shares issued for advisory services related to financing on April 11, 2017 (Note 7)	200,000	370,698	-	-	-	-	-	370,698
131,250 broker warrants 131,250 shares issued related to financing on April 11, 2017	-	(124,826)	124,826	-	-	-	-	-
Exercise of warrants on May 3, 2017 (Note 7)	65,694	152,102	(37,282)	-	-	-	-	114,820
Stock-based compensation (Note 10)	-	-	-	35,615	-	-	-	35,615
Cumulative translation adjustment	-		-	-		16,218		16,218
Net loss for the period	-	-	-	-	-		(1,691,559)	(1,691,559)
Balance, June 30, 2017	27,529,757	31,483,965	5,356,904	1,356,461	-	46,474	(10,961,820)	27,281,984

# INTERIM CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (unaudited) (Expressed in Unites States Dollars (Note 2))

	3 months ended June 30, 2017	3 months ended June 30, 2016
	\$	\$
CASH FLOWS FROM:		
OPERATING ACTIVITIES		
Net loss for the period	(1,691,559)	(358,275)
Items not affecting cash		
Amortization of intangible assets (Note 5)	4,456	-
Depreciation of equipment (Note 4)	4,053	13,041
Accretion of debentures (Note 6)	172,811	5,505
Stock-based compensation (Note 8 and 10)	35,615	-
Net change in non-cash working capital items related to operations (Note 13)	(1,383,334)	377,429
Cash provided by (used) in operating activities	(2,857,958)	37,699
FINANCING ACTIVITIES		
Proceeds from debentures (Note 6)	_	46,862
Repayment of debentures (Note 6)	-	(14,355)
Proceeds from exercised options (Notes 7)	54,321	(14,333)
Proceeds from exercised warrants (Notes 7)	114,820	_
Proceeds from the issuance of common shares and share purchase warrants,	114,020	-
net of issuance costs ( <i>Note 7</i> )	3,112,892	-
Cash provided by financing activities	3,282,033	32,507
	, ,	,
INVESTING ACTIVITIES Purchase of equipment	(16,097)	(2,163)
Cash acquired from business combination (Note 3)	2,077,727	(2, 103)
Cash provided by (used) in investing activities	2,061,630	(2,163)
Cash provided by (used) in investing activities	2,061,630	(2, 103)
EFFECT OF CURRENCY TRANSLATION	432,621	(24,289)
INCREASE IN CASH FOR THE PERIOD	2,918,325	43,754
CASH, BEGINNING OF PERIOD	266,447	240,875
CASH, END OF PERIOD	3,184,772	284,629

The accompanying notes are an integral part of these interim unaudited consolidated financial statements

# NOTES TO THE UNAUDITED INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS For the period ended June 30, 2017 (Expressed in United States Dollars (NOTE 2))

## 1. BASIS OF PRESENTATION

## **Nature of operations**

Breaking Data Corp. ("BDC" or the "Company") is a technology provider of a range of Artificial Intelligence ("AI") services including; semantic search, machine learning and natural language processing ("NLP"). The Company's technology platform has many practical applications, in multiple business and consumer verticals that are immersed in massive media and data rich settings. The Company's showcase app, BreakingSports, utilizes AI, semantic machine learning and NLP to track social media in a fully automated, real-time manner for significant sports information and events and distributes summarized information through real-time push notifications to consumers.

On April 11, 2017, the Company completed the acquisition of Sports New Media Holdings Limited ("SNM"). The transaction was effected by way of securities exchange between the Company and SNM. Concurrent with the closing of this transaction the Company also completed a financing for \$3,751,500 (\$5,000,000 CAD) with issuance of 1,250,000 units at a price of \$3.00 (\$4.00 CAD). In addition, each option to purchase SNM shares outstanding on the date of the transaction was exchanged for options of the Company. Upon completion of this transaction, the Company owns 100% of the issued and outstanding shares of SNM. SNM is a technology company with a focus on content business that owns and operates the website <a href="https://www.givemesport.com">www.givemesport.com</a>, a leading content provider of sports news. SNM conducts its operations through two wholly owned subsidiaries, Sports New Media Ltd. And Sports New Media Inc. Pursuant to the share exchange, the Company was identified as the acquiree for accounting purposes and the transaction constituted a reverse take-over of Breaking Data Corp. and was accounted for as a business combination. (Note 3). As such, the comparative period and balances in these interim unaudited condensed consolidated financial statements are that of SNM.

The consolidated condensed financial statements of the Company comprise the accounts of Breaking Data Inc., Devesys Technologies Inc. ("DTI"), Poynt Inc., Sports New Media Holdings Limited ("SNM") and DSMIC Inc. ("DSMIC"), the Company's wholly-owned subsidiaries, as well as Unomobi Inc., Innovation Funds III Inc., Sports New Media Limited and Sports New Media Inc., additionally 100% owned subsidiaries and holding companies of the main subsidiaries noted above.

The registered and head office of the Company is located at 64 Jardin Drive, Suite 2A, Concord, Ontario, L4K 3P3.

# NOTES TO THE UNAUDITED INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS For the period ended June 30, 2017 (Expressed in United States Dollars (NOTE 2))

### 2. SIGNIFICANT ACCOUNTING POLICIES

# **Statement of Compliance**

These unaudited interim condensed consolidated financial statements of the Company have been prepared in Accordance with International Financial Reporting Standards 34 "Interim Financial Reporting {IAS 34}. The notes presented in these unaudited interim consolidated financial statements include only significant events and transactions occurring since the last fiscal year end and are not fully inclusive of all matters required to be disclosed in our annual audited consolidated financial statements.

The policies applied in these unaudited interim condensed consolidated financial statements are based on International Financial Reporting Standards ("IFRS") as issued by the International Accounting Standards Board ("IASB"). The accompanying interim unaudited condensed consolidated financial statements were authorized for issue by the Board of Directors on August 29, 2017.

## **Principles of Consolidation**

These interim unaudited condensed consolidated financial statements include the accounts of the Company and its wholly-owned subsidiaries, Breaking Data Inc., Poynt Inc., Unomobi Inc., Innovation Fund III LLC, Devesys Technologies Inc., Sports New Media Holdings Limited, Sports New Media Limited, Sports New Media Inc., and DISMIC, Inc., from their respective dates of acquisition. All intercompany balances and transactions have been eliminated upon consolidation.

#### **Basis of Presentation**

The accompanying interim unaudited condensed consolidated financial statements have been prepared on a historical cost basis except for financial instruments classified at fair value through profit or loss ("FVTPL") which are stated at fair value. The accounting policies have been applied consistently to the accounting policies outlined in the annual consolidated financial statements of Sports New Media Holdings Ltd. for the year ended March 31, 2017, with the exception of the change in presentation currency (see note 2 – Presentation Currency and Functional Currency and Accounting for Business Combination).

### **Presentation Currency and Functional Currency**

For the three months ended June 30, 2017, the presentation currency of the Company changed from Canadian Dollar ("CAD") to U.S Dollar ("USD"), SNM previously reported using British Pounds. The change in presentation currency is to better reflect the Company's business activities in conjunction with the acquisition of Sports New Media Holdings Limited ("SNM"), and management believes that the change in presentation currency will improve investors' ability to compare the Company's financial results with other publicly traded businesses in the industry. The comparative financial statements are represented in USD which has been applied retroactively.

# NOTES TO THE UNAUDITED INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS For the period ended June 30, 2017 (Expressed in United States Dollars (NOTE 2))

### 2. SIGNIFICANT ACCOUNTING POLICIES (continued)

The Company's presentation currency is the USD. The functional currency of the Company and its subsidiary Poynt is the CAD. The functional currency of the subsidiaries DTI is the US dollar. The functional currency of the acquired companies Sports New Media Holdings Ltd, Sports New Media Ltd, and Sports New Media Inc, is the British Pound. Where the functional currency of a subsidiary is different than the presentation currency, assets and liabilities have been translated using the exchange rate at period end, and income, expenses and cash flow items are translated using the rate that approximates the exchange rates at the dates of the transactions (the average for the period). All resulting exchange rate differences are recorded in the accumulated and other comprehensive surplus.

### **Accounting for Business Combinations**

Acquisitions of businesses are accounted for using the acquisition method. The consideration transferred in a business combination is measured at fair value, which is calculated as the sum of acquisition-date fair values of the assets transferred and liabilities assumed by the Company, liabilities incurred by the Company to former owners of the acquiree in exchange for control of the acquiree. Acquisition-related costs are recognized in the statement of loss and comprehensive loss as incurred. At the acquisition date, the identifiable assets acquired, liabilities and contingent liabilities assumed are recognized at their fair values, except for deferred tax assets or liabilities, which are recognized and measured in accordance with IAS 12 Income tax.

Goodwill is measured as the excess of the sum of the consideration transferred, the amount of any non-controlling interests in the acquiree, and the fair value of the acquirer's previously held equity interest in the acquiree (if any) over the net of the acquisition-date amounts of the identifiable assets acquired and the liabilities assumed. If, after assessment, the net of the acquisition-date amounts of the identifiable assets acquired and liabilities assumed exceeds the sum of the consideration transferred, the amount of any non-controlling interests in the acquiree and the fair value of the acquirer's previously held interest in the acquiree (if any), the excess is recognized immediately in the statement of loss and comprehensive loss as a bargain purchase gain.

## Recent accounting pronouncements

IFRS 9 was initially issued in November 2009 and issued in its final form in July 2014, and will replace IAS 39 Financial instruments: Recognition and measurement. The standard introduces new requirements for classifying and measuring financial assets and liabilities. The effective date of IFRS 9 is January 1, 2018. Management anticipates that this standard will be adopted in the Company's consolidated financial statements for the year beginning January 1, 2018 and has not yet considered the potential impact of the adoption of IFRS 16.

In May 2014, the IASB issued IFRS 15, Revenue from Contracts with Customers ("IFRS 15"). IFRS 15 is effective for periods beginning on or after January 1, 2018 and is to be applied retrospectively. IFRS 15 clarifies the principles for recognizing revenue from contracts with customers. IFRS 15 will also result in enhanced disclosures about revenue, provide guidance for transactions that were not previously addressed comprehensively (i.e. service revenue and contract modifications) and improve guidance for multiple-element arrangements. Management is in the process of determining the extent of the impact of adoption of IFRS 15 and the possibility of early adoption.

# NOTES TO THE UNAUDITED INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS For the period ended June 30, 2017 (Expressed in United States Dollars (NOTE 2))

## 2. SIGNIFICANT ACCOUNTING POLICIES (continued)

IFRS 16, "Leases", will be effective for annual periods beginning on or after January 1, 2019. The most significant change introduced by IFRS 16 is a single lessee accounting model, bringing leases on balance sheet for lessees. Management anticipates that this standard will be adopted in the Company's consolidated financial statements for the year beginning January 1, 2019 and has not yet considered the potential impact of the adoption of IFRS 16.

# 3. REVERSE TAKEOVER TRANSACTION ("RTO")

On April 11, 2017, the Company completed a transaction where it acquired Sports New Media Holdings Limited ("SNM"). The transaction was effected by way of securities exchange between the Company and SNM. Pursuant to the securities exchange, on closing of the transaction, an aggregate of 18,779,601 common shares of the Company were issued in exchange for all of the issued and outstanding shares of SNM, conversion of SNM convertible debt, exercise of SNM stock options and the acquisition of DSMIC, Inc. ("DSMIC"). In addition, each option to purchase SNM shares outstanding on the date of the transaction was exchanged for options of the Company. Upon completion of this transaction, the Company owns 100% of the issued and outstanding shares of SNM.

In connection with the transaction the following occurred:

- (a) Immediately prior to the closing of the transaction;
  - 304,534 common shares were issued upon conversion of SNM convertible debt with a face value of \$360,605.
  - 4,599,662 common shares were issued for the acquisition of DSMIC by Breaking Data. DSMIC holds a
    CAD\$1,750,000 debenture which was convertible into common shares of SNM (Note 6). Upon closing
    of the transaction, the debenture is eliminated upon consolidation. As a result of Breaking Data acquiring
    DSMIC, these common shares were included in the 11,834,124 issued in the reverse takeover.
  - 315,670 common shares were issued for the exercise of stock options.
- (b) On April 11, 2017, the Company completed the acquisition of Sports New Media Holdings Limited ("SNM"). The transaction was effected by way of a securities exchange between the Company and SNM and constituted a reverse take-over transaction. Pursuant to the securities exchange, on closing of the reverse takeover transaction, the issuance of the following securities occurred:
  - An aggregate of 11,834,124 common shares of the Company were issued at a notional value of \$1.85
    (\$2.47 CAD) per common share. The notional price paid for the common shares was determined based
    on the estimated fair value of common shares issued in the concurrent financing.
  - An aggregate of 2,945,950 warrants ("RTO replacement warrants") consisting of 2,751,506 warrants and 194,444 finders warrants with exercise prices ranging from \$1.80 - \$2.85 (\$2.40 - \$3.80 CAD) per share expiring between November 30, 2017 and October 31, 2018 (Note 8).
  - An aggregate of 662,500 options ("RTO replacement options") with exercise prices ranging from \$1.88
     \$4.65 (\$2.50 \$6.20 CAD) per share expiring between October 15, 2018 and September 30, 2021 (Note 9).

# NOTES TO THE UNAUDITED INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS For the period ended June 30, 2017 (Expressed in United States Dollars (NOTE 2))

### 3. REVERSE TAKEOVER TRANSACTION ("RTO") (continued)

- Pursuant to a consulting agreement, the Company issued 200,000 shares at a fair value of \$1.85 (\$2.47 CAD) which was recorded as share capital. In addition, the Company and paid a fee of \$150,060 (\$200,000 CAD) to an advisory of the Company which was recorded in the unaudited interim condensed consolidated statement of loss and comprehensive loss and as part of Transaction and Acquisition costs.
- On April 13, 2017, the Company completed the consolidation of its shares approved at the annual general and special meeting of the shareholders of the Company held on March 31, 2017. Pursuant to the Consolidation, the Shares were consolidated on the basis of one post-consolidation share for every ten pre-consolidation shares. These interim unaudited condensed consolidated financial statements reflect the share consolidation.

## **Concurrent Financing**

On March 17, 2017, and April 6, 2017 the Company closed two tranches of private placement financing. The Company issued 1,000,000 and 250,000 subscription receipts of the Company at a price of \$3.00 (\$4.00 CAD) per Subscription Receipt. Collectively under the first and second tranche of the private placement financing the Company issued 1,250,000 subscription receipts of the Company for aggregate gross proceeds of \$3,751,500 (\$5,000,000 CAD).

The Offering was completed in connection with the Company's acquisition of SNM. Each Subscription Receipt converted to one unit (a "Unit") of Breaking Data Corp, immediately following the completion of the Transaction on April 11, 2017. Each Unit is comprised of one common share of and one-half of one warrant, with each whole warrant exercisable into a common share for 24 months at an exercise price of \$5.25 (\$7.00 CAD) per share.

The Agents were paid a cash commission equal to 7% of the gross proceeds raised under the Offering. In addition, the Agents were issued compensation options equal in number to 7% of the total number of Subscription Receipts sold pursuant to the Offering, each compensation option entitling the holder to acquire one Unit at an exercise price of \$3.00 (\$4.00 CAD) per Unit for a period of two years from the date of issuance.

An aggregate of 1,250,000 Shares and 625,000 warrants and 131,250 finders warrants to purchase common shares were issued on conversion of the 1,250,000 outstanding subscription receipts.

# **Accounting**

Pursuant to the share exchange, the Company was identified as the acquiree for accounting purposes and transaction constituted a reverse take-over of Breaking Data Corp. and was accounted for as a reverse takeover transaction in accordance with IFRS 3 Business Combinations. Breaking Data Corp. qualifies as a business according to the definition of IFRS 3. In accordance with IFRS 3 Business Combinations, the acquisition was accounted for using the purchase method. The preliminary allocation of the purchase price to the estimated fair value of net assets acquired as follows:

# NOTES TO THE UNAUDITED INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS For the period ended June 30, 2017 (Expressed in United States Dollars (NOTE 2))

# 3. REVERSE TAKEOVER TRANSACTION ("RTO") (continued)

Purchas	se price:
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Common shares	\$ 21,934,407
Warrants	4,324,935
Common share purchase options	917,886
Total purchase price	\$ 27,177,228
Fair Value of assets acquired and liabilities assumed:	
Cash	\$ 2,077,727
Accounts Receivable	133,959
Debenture and accrued interest (Note 6)	1,363,607
Prepaid expenses and deposits	126,668
Deferred patent costs	74,498
Accounts payable and accrued liabilities	(164,716)
Deferred revenue	(85,458)
Debentures (Note 6)	(258,854)
Net assets acquired and liabilities assumed	3,267,431
Fair value of goodwill and other intangibles	\$ 23,909,797

At June 30, 2017 the allocation of the purchase consideration has not been finalized and is still based on preliminary estimates in regards to the fair value of the assets acquired. The acquired goodwill is primarily related to proprietary technology, personnel and the value attributed to the synergies of acquiring a company.

The actual fair value of the goodwill and other intangibles may differ from the amount disclosed in the preliminary purchase price allocation and is subject to change. Management intends to complete a formal valuation assessment of the purchase price allocation prior to the Company's fiscal year ended March 31 2018.

# NOTES TO THE UNAUDITED INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS For the period ended June 30, 2017 (Expressed in United States Dollars (NOTE 2))

4. EQUIPMENT	Total Equipment \$
Cost	•
As at March 31, 2016	209,525
Additions	9,508
Write down of fully depreciated assets	(3,338)
Foreign translation adjustment	(27,145)
As at March 31, 2017	188,550
Additions	16,097
Write down of fully depreciated assets	(126,976)
Foreign translation adjustment	5,291
As at June 30, 2017	82,962
Accumulated Depreciation	
As at March 31, 2016	146,379
Depreciation	41,165
Foreign translation adjustment	(20,533)
As at March 31, 2017	167,011
Depreciation	4,053
Write down of filly depreciated assets	(125,735)
Foreign translation adjustment	3,910
As at June 30, 2017	49,239
Net Book Value	
As at March 31, 2017	21,540
As at June 30, 2017	33,723

# NOTES TO THE UNAUDITED INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS For the period ended June 30, 2017 (Expressed in United States Dollars (NOTE 2))

5. INTANGIBLE ASSETS	Total Deferred Patent Costs \$
Cost	•
As at March 31, 2016	-
As at March 31, 2017	-
Acquired through reverse take-over transaction	74,498
Additions	1,656
Foreign translation adjustment	3,274
As at June 30, 2017	79,428
As at March 31, 2016	
As at March 31, 2017	-
Amortization	4,456
Foreign translation adjustment	1,457
As at June 30, 2017	5,913
Net Book Value	_
As at March 31, 2017	
As at June 30, 2017	73,515

# NOTES TO THE UNAUDITED INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS For the period ended June 30, 2017 (Expressed in United States Dollars (NOTE 2))

# 6. <u>DEBENTURES</u>

Debenture date	January 27 to February 29, 2016 (a)	October 18, 2016 (b)	December 15, 2016 (b)	April 11, 2017 (c)	Total
Balance, March 31, 2016	288,918	(~)	-	- (9)	288,918
Face value of debenture upon issuance	47,455	568,578	825,789	_	1,441,821
Less: Discount	(19,947)	(60,827)	(81,371)	-	(162,145)
Book value of debenture upon initial recognition	316,426	507,751	744,418	-	1,568,594
Accretion expense during year	15,863	14,521	13,924	-	44,308
Foreign currency translation	(38,916)	(22,246)	(32,302)	-	(93,464)
Balance, March 31, 2017	293,372	500,026	726,040	-	1,519,438
Accretion expense during the period	61,777	45,199	65,834	-	172,811
Foreign currency translation	(2,594)	(3,036)	(4,412)	-	(10,043)
	352,555	542,189	787,462	-	1,682,206
Conversion of debt on business combination and elimination (Note 3)	(352,555)	(542,189)	(787,462)	-	(1,682,206)
Retained through business combination (Note 3)				258,854	258,854
Foreign currency translation				6,902	6,902
Balance, June 30, 2017	-	-	-	265,756	265,756

(a) During the year ended March 31, 2017, the Company issued \$47,455 of convertible debentures. The debentures bear interest at 10% per annum, payable quarterly maturing on December 31, 2018. The Company used the residual method to allocate the liability and equity portion of the convertible debentures. The fair value of the liability was measured using a discounted cash flow method using an estimated cost of borrowing of 18%.

In connection with the reverse takeover transaction, the debenture was converted into common 304,534 common shares of the Company (Note 3). A residual amount of \$157,697 was transferred from equity component of convertible debt to share capital. The company recorded accretion expense totaling \$61,777 during the period representing the amount to fully accrete all of the debentures to face value prior to conversion.

(b) During the year ended March 31, 2017, the Company issued a \$1,394,367 (\$1,750,000 CAD) bridge convertible note to DSMIC Inc. ("DSMIC") based in Canada with 10% interest per annum, payable quarterly. The Company received the first tranche of \$568,578 (\$700,000 CAD) on October 18, 2016 and the second tranche of \$825,789 (\$1,050,000 CAD) on December 15, 2016.

The Company used the residual method to allocate the liability and equity portion of the convertible debentures. The fair value of the liability was measured using a discounted cash flow method using an estimated cost of borrowing of 18%.

# NOTES TO THE UNAUDITED INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS For the period ended June 30, 2017 (Expressed in United States Dollars (NOTE 2))

#### 6. DEBENTURES (continued)

A residual amount of \$50,981 was transferred from equity component of convertible debt to share capital. The company recorded accretion expense totaling \$111,033 during the period representing the amount to fully accrete all of the debentures to face value prior to conversion.

(c) As part of the reverse takeover transaction, the Company retained a convertible debenture in the net amount of \$258,854 (\$345,000 CAD). The debenture has a term of one year, interest at 8% per annum, convertible into units of the Company at \$2.63 (\$3.50 CAD) per unit, with each unit comprised of one common share and one-half warrant, with each full warrant exercisable into a common share at an exercise price of \$3.75 (\$5.00 CAD) per share for a period of 12 months from conversion of the debenture. The debenture was due on January 18, 2017 and is now in default. The lender has agreed to extend the debenture on a month to month basis with interest.

# 7. SHARE CAPITAL

Authorized - Unlimited common shares

ssued and outstanding		
	Number of	
	shares	Amount
	#	\$
Balance, March 31, 2016 and 2017	13,559,735	6,247,296
Exercise of stock options	315,670	217,519
Shares issued for conversion of SNM debt (b)	304,534	518,302
Reverse takeover transaction (a)	11,834,124	21,934,407
Private placement financing, net of issue costs <sup>(b)</sup>	1,250,000	3,112,892
Warrants issued related to financing <sup>(b)</sup>	-	(944,425)
Broker warrants issued related to financing (b)	<u>-</u>	(124,826)
Shares issued for advisory services (c)	200,000	370,698
Warrants exercised (e)	65,694	152,102
Balance, June 30, 2017	27,529,757	31,483,965

- (a) On April 11, 2017, the Company completed the acquisition of Sports New Media Holdings Limited ("SNM"). The transaction was effected by way of a securities exchange between the Company and SNM and constituted a reverse take-over transaction. Pursuant to the securities exchange, on closing of the reverse takeover transaction, the following occurred:
  - an aggregate of 11,834,124 common shares of the Company were issued at a notional value of \$1.85 (\$2.47 CAD) per share
  - 304,534 common shares of the Company were issued upon conversion of SNM convertible debt with a
    face value of \$360,605. A residual value of \$157,697 was transferred from equity component of
    convertible debt to share capital on conversion of this debt.

# NOTES TO THE UNAUDITED INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS For the period ended June 30, 2017 (Expressed in United States Dollars (NOTE 2))

(b) On March 17, 2017, the Company closed the first tranche of private placement financing. The Company issued 1,000,000 subscription receipts of the Company at a price of \$3.00 (\$4.00 CAD) per Subscription Receipt to raise aggregate gross proceeds of \$3,000,000 (\$4,000,000 CAD).

The financing was completed in connection with the Company's acquisition of SNM. Each Subscription Receipt automatically converted into one unit (a "Unit") of Breaking Data Corp, immediately following the completion of the transaction on April 11, 2017. Each Unit is comprised of one common share of and one-half of one warrant, with each whole warrant exercisable into a common share for 24 months at an exercise price of \$5.25 (\$7.00 CAD) per share.

The Agents were paid a cash commission equal to 7% of the gross proceeds raised. In addition, the Agents were issued compensation options equal in number to 7% of the total number of Subscription Receipts sold, each compensation option entitling the holder to acquire one Unit at an exercise price of \$3.00 (\$4.00 CAD) per Unit for a period of two years from the date of issuance.

On April 6, 2017, the Company closed the second tranche of private placement financing. The Company issued 250,000 subscription receipts of the Company at a price of \$3.00 (\$4.00 CAD) per subscription receipt to raise aggregate gross proceeds of \$750,000 (\$1,000,000 CAD). Collectively under the first and second tranche of the private placement financing the Company issued 1,250,000 subscription receipts of the Company for aggregate gross proceeds of \$4,000,000 (\$5,000,000 CAD).

The financing was completed in connection with the Company's acquisition of SNM. Each Subscription Receipt automatically converted into one unit of the Company immediately following the completion of the transaction on April 11, 2017. Each Unit is comprised of one common share and one-half of one warrant, with each whole warrant exercisable into a common share of BKD until April 6, 2019 at an exercise price of \$5.25 \$7.00 CAD) per share.

The Agents were paid a cash commission equal to 7% of the gross proceeds raised. In addition, Agents were issued compensation options equal in number to 7% of the total number of Subscription Receipts sold pursuant to the Offering, each compensation option entitling the holder to acquire one Unit at an exercise price of \$3.00 (\$4.00 CAD) per Unit until April 6, 2019.

- (c) In connection with the Transaction, and pursuant to a consulting agreement, the Company issued 200,000 shares and were issued at a deemed price of \$1.86 (\$2.47 CAD). In addition, the Company paid a fee of \$150,060) (\$200,000 CAD) to an advisory of the Company which was recorded in Transaction and Acquisition costs in the interim unaudited condensed consolidated statement of loss and comprehended loss
- (d) On April 13, 2017, the Company completed the consolidation of its shares approved at the annual general and special meeting of the shareholders of the Company held on March 31, 2017. Pursuant to the Consolidation, the Shares were consolidated on the basis of one post-consolidation share for every ten pre-consolidation shares. These interim unaudited condensed consolidated financial statements reflect the consolidation.
- (e) On May 3, 2017, 65,694 share purchase warrants were exercised for \$1.80 (\$2.40 CAD).

# NOTES TO THE UNAUDITED INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS For the period ended June 30, 2017 (Expressed in United States Dollars (NOTE 2))

## 7. COMMON SHARE PURCHASE OPTIONS

On March 31, 2017, the Company's shareholders approved and adopted a Fixed Stock Option Plan (the "2017 Plan") for directors, officers, employees and consultants to replace its previous Fixed Stock Option Plan, pursuant to which 5,492,813 Common Shares (being twenty percent (20%) of the issued and outstanding Common Shares as of the date of approval) are available for purchase upon the exercise of options awarded by the Company, including options previously awarded and outstanding under the former Stock Option Plans.

The Plan provides that other terms and conditions may be attached to particular stock options, such terms and conditions to be referred to in a schedule attached to the option certificate. The Plan provides that it is solely within the discretion of the Board to determine who should receive stock options and in what amounts. The Board may issue a majority of the options to insiders of the Company. However, in no case will the issuance of common shares upon the exercise of stock options granted under the Plan result in:

- (i) the number of options awarded in a one-year period to any one consultant exceeding two percent (2%) of the issued shares of the Company (calculated at the time of award);
- (ii) the aggregate number of options awarded in a one-year period to eligible persons undertaking investor relations activities exceeding two percent (2%) of the issued shares of the Company (calculated at the time of award);
- (iii) the aggregate number of Common Shares reserved for issuance to any one individual upon the exercise of options awarded under the Plan or any previously established and outstanding stock option plans or grants, exceeding five percent (5%) of the issued shares of the Company (calculated at the time of award) in a one-year period.

The following table summarizes outstanding options as at June 30, 2017 March 31, 2017:

	Perio	d ended June 30,	2017	Year ended March 31, 2017			
	Number of Options Outstanding	Exercise Price	Weighted- Average Remaining Life	Number of Options Outstanding	Exercise Price	Weighted- Average Remaining Life	
Directors and							
Officers	416,570	\$0.375 - \$4.73	4.15 years	46,570	\$0.375 - \$2.50	7.15 years	
Consultants and			-				
Employees	612,967	\$1.88 - \$4.73	4.15 years	418,415	\$0.375 - \$2.50	7.15 years	
Total	1,029,537	\$0.375 - \$4.73	4.15 years	464,985	\$0.375 - \$2.50	7.15 years	

# NOTES TO THE UNAUDITED INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS For the period ended June 30, 2017 (Expressed in United States Dollars (NOTE 2))

# 8. COMMON SHARE PURCHASE OPTIONS (continued)

The following table summarizes the Company's stock options activity for the period ended June 30, 2017 and year ended March 31, 2017:

	Period ended June 30, 2017			Year ended March 31, 2017			
	Number of Options	Exercise Price	Weighted- Average Exercise Price	Number of Options	Exercise Price	Weighted- Average Exercise Price	
Outstanding, beginning of the period Exercised on business	464,985	\$0.375 - \$2.50	\$0.73	464,985	\$0.375 - \$2.50	\$0.73	
acquisition (a)	(97,948)	\$0.375	\$0.73	-	-	-	
Granted (a)	662,500	\$1.88-4.73	\$3.08	-	-	-	
Outstanding, end of the period	1,029,537	\$1.88 - \$4.65	\$2.24	464,985	\$0.375 - \$2.50	\$0.73	

(a) On April 11, 2017, in connection with the acquisition of SNM, an aggregate of 662,500 options ("RTO replacement options") with exercise prices ranging from \$1.88 - \$4.73 (\$2.50 - \$6.30 CAD) per share were issued. These options expire between October 18, 2017 and September 30, 2021. Using the Black-Scholes model a total value of \$917,886 was credited to contributed surplus with a corresponding increase to goodwill (Note 3).

In addition, 97,948 options were exercised prior to the business acquisition, during the period April 1, 2017 to April 11, 2017, into shares of SNM, at price of \$0.375 (\$0.50 CAD) and then those shares were converted to shares of the Company upon completion of the RTO transaction.

# 9. WARRANTS

The following table summarizes activity of the Company's warrants, exercisable for common shares:

				Black-Scholes Valuation Inputs				
	Number of Warrants	Exercise Price	Weighted- Average Remaining Life	Expected Dividend Yield	Risk- Free Interest Rate	Expected Life	Expected Volatility	Forfeiture Rate
March 31, 2016 and 2017	-	-	-					
Granted on business						9-18		
acquisition (a) Granted on	2,751,506	\$1.80 - \$2.85	0.64-1.56 years	0%	1.0%	months	240% 235% -	0%
financing (b) Exercised (c)	625,000 (65,694)	\$5.25 (\$1.80)	1.75 years 1.56 years	0%	1.8%	24 months	245%	0%
June 30, 2017	3,310,812	\$1.80 - \$2.85	0.64-1.75 years					

# NOTES TO THE UNAUDITED INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS For the period ended June 30, 2017 (Expressed in United States Dollars (NOTE 2))

### 9. WARRANTS (continued)

The following table summarizes activity of the Company's finder's warrants, exercisable for Units:

				Black-Scholes Valuation Inputs				
	Number of Finders Warrants	Exercise Price	Weighted- Average Remaining Life	Expected Dividend Yield	Risk- Free Interest Rate	Expected Life	Expected Volatility	Forfeiture Rate
March 31, 2016								
and 2017	-	-	-					
Granted on								
business								
acquisition (a)	194,444	\$2.85	1.56 years	0%	1.0%	18 months	240%	0%
Granted on			-					
financing (b)	131,250	\$3.00	1.75 years	0%	1.8%	24 months	245%	0%
June 30, 2017	325,694	\$2.85	1.56- 1.75 years					

(a) On April 11, 2017, in connection with the acquisition of SNM, an aggregate of 2,751,506 warrants and 194,444 finders warrants ("RTO replacement warrants") with exercise prices ranging from \$1.80 - \$2.85 (\$2.40 - \$3.80 CAD) per share were issued. These warrants expire between November 30, 2017 and October 31, 2018.

Using the Black-Scholes model a total of \$4,324,935 was credited to warrants with a corresponding increase to goodwill. (Note 3).

On March 17, 2017, and April 6, 2017 the Company closed two tranches of private placement financing. The financing was completed in connection with the Company's acquisition of SNM. One Subscription Receipt converted to one unit (a "Unit") of the Company, immediately following the completion of the Transaction on April 11, 2017. Each Unit is comprised of one common share of and one-half of one warrant, with each whole warrant exercisable into a common share for 24 months at an exercise price of \$5.25 (\$7.00 CAD) per share. 625,000 warrants to purchase common shares of the Company were issued under these terms.

In addition, 131,250 finders warrants to purchase units were issued related to the financing. Each Unit is comprised of one common share of and one-half of one warrant, with each whole warrant exercisable into a common share for 24 months at an exercise price of \$3.00 (\$4.00 CAD) per share.

(b) During the three months ended June 30, 2017, 65,694 warrants were exercised for total proceeds of \$114,820. The Company included the proceeds in share capital and in addition, credited share capital for the original warrant value of \$37,282 with a corresponding reduction to warrants.

# 10. CONTRIBUTED SURPLUS

As a result of the vesting of stock options during the three months ended June 30, 2017, \$35,615 (June 30, 2016 - \$nil) was recorded as stock based compensation expense with the same amount credited to contributed surplus.

# NOTES TO THE UNAUDITED INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS For the period ended June 30, 2017 (Expressed in United States Dollars (NOTE 2))

## 11. NET LOSS PER SHARE

There is no difference between the basic and diluted loss per share as the effect of the stock options, warrants and debt conversion options would be anti-dilutive.

# 12. TRANSACTION AND ACQUISTION COSTS

All costs related to the acquisition of "SNM" have been expensed as incurred and charged to transaction and acquisition costs in the interim unaudited condensed consolidated statement of loss and comprehensive loss. These costs are not in the ordinary course of operation and the Company does not expect these costs to recur on a regular basis.

### 13. SUPPLEMENTARY CASH FLOW INFORMATION

The changes in non – cash working capital items comprise the following:

	Period ended June 30, 2017  Year ended March 31, 2017		
Decrease (increase) in trade and other receivable Decrease (increase) in prepaid expenses, deposits and other assets	\$(212,056) (243,268)	\$	(54,993) (34,782)
Increase (decrease) in trade payables and accrued liabilities	(1,007,936)		467,204
Increase in deferred revenue	79,926		-
	\$(1,383,334)	\$	377,4292

# 14. RELATED PARTY BALANCES AND TRANSACTIONS

The following balances and transactions with related parties and key management personnel are included in the accompanying interim unaudited condensed consolidated financial statements:

- a. As of June 30, 2017, the Company had \$77,332 (March 31, 2017 \$nil) of accounts payable due to four officers of the Company and one director of the Company.
- b. Salaries and subcontractors' expenses of \$92,945 were incurred with four officers of the Company (two of which are also directors) as well two directors of the Company (one of which is a former officer) during the period ended June 30, 2017 (March 31, 2017 \$111,534). The officers were compensated for their roles as Chief Executive Officer, Chief Marketing Officer, Chief Financial Officer and Chief Technology Officer.
- c. Nil options were granted to directors and officers of the Company during the 3-month period ended June 30, 2017 (March 31, 2017 nil).

# NOTES TO THE UNAUDITED INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS For the period ended June 30, 2017 (Expressed in United States Dollars (NOTE 2))

### 15. SEGMENTED INFORMATION

The Company's management and chief operating decision maker reviews performance of the Company on a geographical basis. The Company had three geographical segments as at and for the period ended June 30, 2017, comprising head office and general operations of Breaking Data International and Poynt Inc. in Canada, Sports New Media operating segment which provides sports new content in The United Kingdom, and its wholly-owned subsidiary, DTI, in the United States. The Company's revenues are earned in the following geographical areas for the three months ended June 30, 2017 and 2016:

luna 20

luna 20

Revenue from external customers:

	2017 \$	2016 \$
North America	92,317	256,982
Europe	62,289	222,562
United Kingdom	1,367,999	447,033
Other		1,290
	1,522,605	959,380

The geographical segmentation of the Company's revenue generating customers is not correlated to the geographical location of the Company's worldwide user base.

For the three months ended June 30, 2017, sales from two significant customers amounted to \$746,785 and \$322,157 representing 49% and 21% of total revenues. (2016 - \$144,693 and \$116,182 representing 17% and 14%)

# 16. COMMITMENTS

The Company has a contingent commitment to pay \$37,500 (\$50,000 CAD) upon realization and recognition of its first \$375,000 (\$500,000 CAD) in patent licensing revenue, on certain patents and an additional \$37,500 (\$50,000 CAD) upon realization and recognition of an additional \$375,000 (\$500,000 CA) in patent licensing revenue from of any of these patents. As of June 30, 2017, no patent licensing revenue has been realized or recognized.

# 17. SUBSEQUENT EVENTS

- (a) On July 4, the Company granted stock options to purchase a total of 3,760,000 common shares of the Company to officers, directors, employees and consultants of the Company. These stock options are exercisable at \$1.47 (\$1.90 CAD) per stock option and will expire on July 4, 2027. These stock options vest over a period of thirty-six months following the grant date and are governed by the terms and conditions of the Company's stock option plan.
- (b) On July 14, 2017, the Company issued 121,359 common shares in the capital of the Company at a deemed price of \$1.63 (\$2.06 CAD) per Common Share in payment of an aggregate amount of \$197,500 (\$250,000 CAD) owing by the Company to a supplier.
- (c) On July 25, 2017, 25,554 common share purchase warrants were exercised at a price of \$1.92 (\$2.40 CAD) for proceeds of \$49,000 (\$61,330 CAD).