September 21, 2011

I wanted to take an opportunity, to publicly let you know where the company stands on some very important questions that have been asked:

We are working to divest the title division. It continues to loose money. Total revenue for the Q4 period for the title division was $384k and it suffered a net loss of $95k. Action App had revenue of $192k and a net profit of $122k. Text My Market had revenue of $43k and a net loss of $730. PresentAll had revenue of $38k and a net loss of $35k. It would be more beneficial for the profits from the App company to be used for the betterment of the App company rather than supporting a company that is operating in a severely damaged sector.

At this time, there is no need for dilution as the App company is self funding and is able to make investments into further App development from existing cash flow.

The share structure: as of today, the A/S, O/S and float remains the same as previously issued 7/31/2011.

As for the DTCC issue: I have been assured that it has no bearing on retail buying and selling of shares. The biggest issue that this causes is for the conversion of paper certificates to the electronic trading platform. I still have not received an answer directly from DTCC in regards to this issue. I have spoken with market makers that will sponsor us for re-approval, but DTCC will not consider any stock trading under .10. The only way to get to that price (immediately) is with an R/S. I would rather have difficulty exchanging paper for electronic than do an R/S on the company. I see no need for an R/S at this time or the foreseeable future.

For this same reason, after detailed investigation we will not be uplisting in the near future. This process would be quite expensive and time consuming and we do not want to dilute the company for this process. We would like to uplist when the timing is better and the company is better valued. Further, it would require an R/S to increase our share price for uplist consideration for the same reason as listed above. I would rather not uplist at the expense of an R/S. I see no need for an R/S at this time or in the foreseeable future.

If we need more shares, it would more beneficial to increase our A/S rather than do an R/S. An example of why we would increase the A/S would be, if a preferred shareholder were to convert preferred shares into common shares or if there was a good acquisition target. Any acquisition at this time would have to be for restricted shares as dilution is not an option with our share price as low as it is. I have previously demonstrated that the company will not dilute with the share price this low as evidenced by my personal loans to the company to complete the most recent acquisitions. There are no acquisition targets at this time.

I re-iterate, The company is not selling shares. I am not selling shares. There is no one selling shares for the company. I do not see the need for an R/S at this time or in the foreseeable future.