OTC Pink Basic Disclosure Guidelines

1) Name of the Issuer and its predecessors (if any)

All for One Media Corp. (November 4, 2015-present) Early Equine, Inc. (inception-November 4, 2015)

2) Address of the Issuer's principal executive offices

Company Headquarters

236 Sarles St.

Mt. Kisco, New York 10549

Phone: (914) 574-6174

Email: <u>brian@entbrands.com</u>
Website: <u>www.allforone.media</u>

IR Contact

Brian Lukow, President

236 Sarles St.

Mt. Kisco, New York 10549

Phone: (914) 574-6174

Email: <u>brian@entbrands.com</u>
Website: <u>www.allforone.media</u>

3) Security Information

Trading Symbol: AFOM

Common Voting Stock CUSIP: 01663M 107

Par or Stated Value: \$0.001

Total shares authorized: 50,000,000

Total shares issued and outstanding at July 8, 2016: 16,429,852

Preferred Shares

Par or Stated Value: \$0.001 Authorized: 5,000,000

Total issued and outstanding: 0

Transfer Agent

Interwest Transfer Co., Inc. 1981 Murray Holladay Road

Suite 100 PO Box 17136 Salt Lake City, Utah 84117

Phone: (801) 272-9294

Is the Transfer Agent registered under the Exchange Act?

Yes

List any restrictions on the transfer of security:

None, except as governed by Rule 144.

Describe any trading suspension orders issued by the SEC in the past 12 months.

None

List any stock split, stock dividend, recapitalization, merger, acquisition, spin-off, or reorganization either currently anticipated or that occurred within the past 12 months:

On November 3, 2015, the Company acquired certain assets of Crazy for the Boys, LLC, a Delaware limited liability company ("CFTB" and the "CFTB Transaction"), in exchange for 5,201,500 shares of the Company's common stock. The assets transferred included movie screenplays, master recordings, trademarks, and URLs.

4) Issuance History

During the past two years and through the quarter ended June 30, 2016 the following shares were issued:

- On November 3, 2015, the Company issued 5,201,500 shares of its common stock in exchange for certain assets of CFTB.
- On November 3, 2015, the Company issued 1,728,000 shares of its common stock to subscribing shareholders. The shares were issued at prices ranging from \$0.001 per share to \$0.25 per share. The Company received a total of \$170,125 from the sale of these shares of common stock.
- On April 5, 2016, the Company sold 40,000 shares of the Company's common stock to a director of the Company for gross proceeds of \$4,000.
- On June 13, 2016, the Company sold an aggregate of 7,000,000 shares of its common stock at \$0.0025 per common share for proceeds of \$10,000 which was paid by 2 directors of the Company and a settlement of accrued salaries to the CEO of the Company for \$7,500.
- On June 13, 2016, the Company issued 1,000,000 shares of the Company's common stock to a consultant as payment for financial advisory services rendered.

The shares of common stock described above were not registered in any jurisdiction. All shares were issued with a restrictive legend. With respect to the sale of the securities identified above, the shares were not registered in any jurisdiction; the shares were issued with a restrictive legend; and to issue these shares, the Company relied on exemption provisions of Section 4(2) of the Securities Act of 1933, as amended.

Details regarding additional recent issuances are found in Note 7–Stockholders' Deficit and Note 9–Subsequent Events in the Notes to Unaudited Consolidated Financial Statements included with this information statement.

5) Financial Statements

Provide the financial statements described below for the most recent fiscal year end or quarter end to maintain qualification for the OTC Pink Current Information tier. For the initial disclosure statement (qualifying for Current Information for the first time) please provide reports for the two previous fiscal years and any interim periods.

We are providing with the supplemental information the following financial statements:

- Consolidated Balance Sheets at June 30, 2016 and September 30, 2015 (unaudited)
- Consolidated Statement of Operations for the three and nine months ended June 30, 2016 and 2015 (unaudited)
- Consolidated Statement of Cash Flows for the nine months ended June 30, 2016 and 2015 (unaudited)
- Notes to Unaudited Financial Statements

The financial statements requested pursuant to this item were prepared in accordance with US GAAP by persons with sufficient financial skills.

6) Describe the Issuer's Business, Products and Services

Describe the Issuer's business so a potential investor can clearly understand the company. In answering this item, please include the following:

A. Description of the Issuer's business operations:

The Issuer's business model is based upon the lucrative tween demographic consisting of children 7-14 years old, utilizing both traditional and social media through motion pictures, pre-recorded music, television, live concert performance, licensed merchandise, and corporate sponsorships. The Issuer specializes in creating, launching, and marketing original pop music groups commonly referred to as "boy bands" and "girl groups."

B. Date and State (or Jurisdiction) of Incorporation:

The Company was incorporated on March 2, 2004 in the state of Utah.

- C. Primary SIC Code: 7922 Secondary SIC Code: 7929
- D. The Issuer's fiscal year end date:

The Issuer's year end is September 30.

E. Principal products or services and their markets:

The Issuer is developing a new girl group brand based around an original pop group consisting of five teenage girls. Each group member portrays a different fictional character. The characters each represent a distinct cross section of popular teen personas. They are: the "hip hop girl," the "punk rocker," the "biker babe," the "hippie chick" and a "preppie cheerleader." Each character will be highly stylized to represent a distinct fashion statement. An overriding theme to the group is the celebration of individuality. The underlying social message is anti-clique. The girl group will be marketed to children primarily between the ages of seven and fourteen. This target demo is often referred to as the "tween market." Management believes the girls cast to portray each character are of the highest "triple threat" caliber. "Triple threat" refers to a performer's ability to excel at singing, dancing, and acting. The Issuer shall produce a full-length feature film called "Crazy for the Boys" which is based on the fictionalized back-story of a new five girl pop group.

7) Describe the Issuer's Facilities

The Issuer's President currently provides office space at his residence inclusive of phone, electric, and internet service at a cost of \$1,000 per month. The Issuer's Subsidiary leases office space inclusive of phone, electric, and internet service for \$1,000 per month. The Issuer's mailing address is 236 Sarles St., Mt. Kisco, New York 10549.

8) Officers, Directors, and Control Persons

The goal of this section is to provide an investor with a clear understanding of the identity of all the persons or entities that are involved in managing, controlling or advising the operations, business development, and disclosure of the issuer, as well as the identity of any significant shareholders.

- A. <u>Names of Officers, Directors, and Control Persons</u>. In responding to this item, please provide the names of each of the issuer's executive officers, directors, general partners, and control persons (control persons are beneficial owners of more than five percent (5%) of any class of the issuer's equity securities), as of the date of this information statement.
 - Brian Lukow: President, Director, and 19.31% beneficial owner
 - Brian Gold: Director and 18.79% beneficial owner
 - Aimee Ventura O'Brien: Secretary, Director, and 8.61% beneficial owner
 - Crazy for the Boys, LLC: 31.66% beneficial owner

- B. <u>Legal/Disciplinary History</u>. Please identify whether any of the foregoing persons have, in the last five years, been the subject of:
- 1. A conviction in a criminal proceeding or named as a defendant in a pending criminal proceeding (excluding traffic violations and other minor offenses).

N/A

2. The entry of an order, judgment, or decree, not subsequently reversed, suspended or vacated, by a court of competent jurisdiction that permanently or temporarily enjoined, barred, suspended or otherwise limited such person's involvement in any type of business, securities, commodities, or banking activities.

N/A

3. A finding or judgment by a court of competent jurisdiction (in a civil action), the Securities and Exchange Commission, the Commodity Futures Trading Commission, or a state securities regulator of a violation of federal or state securities or commodities law, which finding or judgment has not been reversed, suspended, or vacated.

N/A

4. The entry of an order by a self-regulatory organization that permanently or temporarily barred suspended or otherwise limited such person's involvement in any type of business or securities activities.

N/A

C. <u>Beneficial Shareholders</u>. Provide a list of the name, address, and shareholdings or the percentage of shares owned by all persons beneficially owning more than ten percent (10%) of any class of the issuer's equity securities. If any of the beneficial shareholders are corporate shareholders, provide the name and address of the person(s) owning or controlling such corporate shareholders and the resident agents of the corporate shareholders.

Crazy for the Boys, LLC ("CFTB") 236 Sarles St. Mt. Kisco, New York 10549

CFTB owns 5,201,500 shares of the Company's common stock, which is approximately 31.66% of the outstanding voting securities of the Company. In addition to directly owning 19.31% of the Company's outstanding voting securities, Brian Lukow is one of the managing members of CFTB and beneficially owns approximately 17% of CFTB, and therefore indirectly owns an additional 884,255 shares or 5.38% of the outstanding common and voting stock of the Company. Brian Gold owns approximately 20% of CFTB, and therefore indirectly owns 1,040,300 shares or 6.33% of the outstanding common and voting stock of the Company, in addition to directly owning 3,086,580 shares or 18.79%.

9) Third Party Providers

Please provide the name, address, telephone number, and email address of each of the following outside providers that advise your company on matters relating to operations, business development, and disclosure:

Legal Counsel

Callie Jones
Brunson Chandler & Jones, PLLC
175 S. Main Street
Suite 1410
Salt Lake City, Utah 84111
Office: (801) 303-5730
callie@bcjlaw.com

Accountant

CFO on CALL 1333 S. University Drive Suite 202 Plantation, Florida 33324 Office: (954) 779-6394

Toll Free: (800) 867-0078 Ext 704

Fax: (954) 337-2204

Auditor

Mantyla McReynolds, LLC 178 S Rio Grande Street Salt Lake City, UT, 84101 United States Office (801) 269-1818 www.mmacpa.com

MaloneBailey, LLP 9801 Westheimer Road Suite 1100 Houston, TX, 77042 United States o: 713.343.4221 www.MaloneBailey.com

Investor Relations

Brian Lukow All For One Media Corp. 236 Sarles St. Mt. Kisco, New York 10549 Phone: (914) 574-6174 brian@entbrands.com

Other Advisor: Any other advisor(s) that assisted, advised, prepared or provided information with respect to this disclosure statement.

N/A

10) Issuer Certifications

The issuer shall include certifications by the chief executive officer and chief financial officer of the issuer (or any other persons with different titles, but having the same responsibilities).

The certifications shall follow the format below:

- I, Brian Lukow, certify that:
- 1. I have reviewed this disclosure statement of All For One Media Corp.;
- 2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and
- 3. Based on my knowledge, the financial statements and other financial information included or incorporated by reference in this disclosure statement, fairly represent in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

Brian Lukow, President and Director

Date: August 15, 2016