

adidas AG



WKN: A1EWWW ISIN: DE000A1EWWW0 Land: Deutschland

Nachricht vom 01.09.2015 | 11:00

adidas AG: Release according to Article 26, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution

adidas AG

01.09.2015 11:00

Dissemination of a Voting Rights Announcement, transmitted by DGAP - a service of EQS Group AG. The issuer is solely responsible for the content of this announcement.

Notification of voting rights pursuant to Art. 25, Sec. 1 WpHG

We received the following notifications pursuant to Art. 25, Sec. 1 WpHG on August 28, 2015:

I.

1. Listed company:

adidas AG

Adi-Dassler-Straße 1, 91074 Herzogenaurach, Germany

2. Notifier:

BlackRock Holdco 2, Inc., Wilmington, DE, United States

3. Triggering event:

Falling below threshold

4. Threshold(s) crossed or reached:

5%

5. Date at which the threshold is crossed or reached:

26.08.2015

6. Total amount of voting rights:

4.99% (equals 10444683 voting rights)

calculated from the following total number of voting rights issued:

209216186

7. Detailed information on the voting rights proportion:

Voting rights proportion based on financial/other instruments pursuant to Art. 25 WpHG:

0.003% (equals 7000 voting rights)

thereof held indirectly:

0.003% (equals 7000 voting rights)

Voting rights pursuant to Art. 21, 22 WpHG:

4.99% (equals 10437683 voting rights)

8. Detailed information on financial/other instruments pursuant to Art. 25 WpHG:

Chain of controlled undertakings:

BlackRock Financial Management, Inc., BlackRock Holdco 4, LLC, BlackRock Holdco 6, LLC, BlackRock Delaware Holdings Inc., BlackRock Institutional Trust Company, National Association

II.

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WpHG:

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Language: English

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Internet: www.adidas-group.com

End of Announcement

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