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Holdco 6, LLC, BlackRock Delaware Holdings, Inc., BlackRock Institutional
Trust Company, National Association
II.
1. Listed company:
adidas AG
Adi-Dassler-Straße 1, 91074 Herzogenaurach, Germany
2. Notifier:
BlackRock Financial Management, Inc., Wilmington, DE, United States
3. Triggering event:
Falling Below threshold
4. Threshold(s) crossed or reached:
5%
5. Date at which the threshold is crossed or reached:
30.07.2015
6. Total amount of voting rights:
4.98% (equals 10428248 voting rights)
calculated from the following total number of voting rights issued:
209216186
7. Detailed information on the voting rights proportion:
Voting rights proportion based on financial/other instruments pursuant to
sec. 25 WpHG:
0.02% (equals 38131 voting rights)
thereof held indirectly:
0.02% (equals 38131 voting rights)
Voting rights pursuant to sec. 21, 22 WpHG:
4.97% (equals 10390117 voting rights)
8. Detailed information on financial/other instruments pursuant to sec. 25
WpHG:
Chain of controlled undertakings:
BlackRock Holdco 4, LLC, BlackRock Holdco 6, LLC, BlackRock Delaware
Holdings, Inc., BlackRock Institutional Trust Company, National Association
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            adidas AG
Company:
             Adi-Dassler-Straße 1
            91074 Herzogenaurach
            Germany
Internet: www.adidas-group.com
End of Announcement
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