adidas AG



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## adidas AG: Release according to Article 26, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution

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Dissemination of a Voting Rights Announcement, transmitted by DGAP - a service of EQS Group AG. The issuer is solely responsible for the content of this announcement.

On June 26, 2015, BlackRock, Inc., Wilmington, Delaware, United States has informed us according to Article 21, Section 1 of the WpHG that via shares its Voting Rights on adidas AG, Herzogenaurach, Germany, have exceeded the 5% threshold of the Voting Rights on June 24, 2015 and on that day amounted to 5.01% (this corresponds to 10473054 Voting Rights).

2.17% of Voting Rights (this corresponds to 4544528 Voting Rights) are attributed to the company in accordance with Article 22, Section 1, Sentence 1, No. 1 of the WpHG (German Securities Trading Act).

3.15% of Voting Rights (this corresponds to 6588195 Voting Rights) are attributed to the company in accordance with Article 22, Section 1, Sentence 1, No. 6 in connection with sentence 2 of the WpHG (German Securities Trading Act).

Please note that the total amount stated above does not necessarily equal the sum of the detailed holdings. This results from voting rights having multiple attributions within the BlackRock group structure.

30.06.2015 The DGAP Distribution Services include Regulatory Announcements, Financial/Corporate News and Press Releases. Media archive at www.dgap-medientreff.de and www.dgap.de

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