adidas AG



WKN: A1EWWW ISIN: DE000A1EWWW0 Land: Deutschland

Nachricht vom 26.11.2014 | 09:33

## adidas AG: Release according to Article 26, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution

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distribution
adidas AG
26.11.2014 09:33
Dissemination of a Voting Rights Announcement, transmitted by
DGAP - a service of EQS Group AG.
The issuer is solely responsible for the content of this announcement.
Notification of voting rights pursuant to Art. 25a, Sec. 1 WpHG
We received the following notification pursuant to Art. 25a, Sec. 1 WpHG on
November 24, 2014:
1. Listed company:
adidas AG
Adi-Dassler-Straße 1, 91074 Herzogenaurach, Germany
2. Notifier:
BlackRock, Inc., New York, NY, United States
3. Triggering event:
Falling below threshold
4. Threshold(s) crossed or reached:
5. Date at which the threshold is crossed or reached:
20.11.2014
6. Total amount of voting rights:
4.99% (equals 10432583 voting rights)
calculated from the following total number of voting rights issued:
209216186
7. Detailed information on the voting rights proportion:
Voting rights proportion based on financial/other instruments pursuant to
Art. 25a, Sec. 1 WpHG:
0.01% (equals 19904 voting rights)
thereof held indirectly:
0.01% (equals 19904 voting rights)
Voting rights proportion based on financial/other instruments pursuant to
sec. 25 WpHG:
0.22% (equals 457602 voting rights)
thereof held indirectly:
0.22% (equals 457602 voting rights)
Voting rights pursuant to sec. 21, 22 WpHG:
4.76% (equals 9955077 voting rights)
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8. Detailed information on financial/other instruments pursuant to Art. 25a, Sec. 1 WpHG: Chain of controlled undertakings: BlackRock Holdco 2, Inc., BlackRock Financial Management, Inc., BlackRock Holdco 4, LLC , BlackRock Holdco 6, LLC, BlackRock Delaware Holdings Inc., BlackRock Institutional Trust Company, National Association ISIN or name/description of the financial/other instrument: Contract for Difference Maturity: Expiration date: 26.11.2014 The DGAP Distribution Services include Regulatory Announcements, Financial/Corporate News and Press Releases. Media archive at www.dgap-medientreff.de and www.dgap.de \_\_\_\_\_\_ Language: English Company: adidas AG Company: Adi-Dassler-Straße 1 91074 Herzogenaurach Germany Internet: www.adidas-group.com DGAP News-Service End of Announcement

DGAP - ein Service der EQS Group AG

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