

Expert Group, Inc.

EXPU

Initial Issuer Information Statement

October 30, 2012

Part A General Company Information

Item 1 The exact name of the issuer and its predecessor (if any).

October 23, 2007 to Present	Expert Group, Inc.
September 25, 2007 to October 23, 2007	Blue Data Group, Inc.
April 21, 2004 to September 25, 2007	Database Solutions, Ltd.
February 17, 1998 to April 21, 2004	Goldsearch, Inc.

Item 2 The address of the issuer's principal executive offices.

Pleasant Springs Farms, Inc.
175 Pleasant Place Rd.
Tiger, GA 30576
www.pleasantsprings.com
(786) 400-0004

Item 3 The jurisdiction and date of the issuer's incorporation or organization.

The Company was incorporated under the laws of Nevada on February 17, 1998.

Part B Share Structure

Item 4 The exact title and class of securities outstanding.

Trading Symbol – EXPU.PK

Class – Common Stock
Class A Preferred Stock

Item 5 Par or Stated Value and description of the security.

A. Par or Stated Value

Common Stock - \$0.0001

Class A Preferred Stock - \$0.0001

B. Common or Preferred Stock

1. For common equity, describe any dividend, voting or preemption rights.

None

2. For preferred stock, describe the dividend, voting, conversion and liquidation rights as well as redemption or sinking fund provisions.

The preferred shares convert 100 for 1 into common shares and have voting rights equal to such.

3. Describe any other material rights of common or preferred stockholders.

None

4. Describe any provision in the issuer's charter or by-laws that would delay, defer or prevent a change in control of the issuer.

Not applicable

Item 6 The number of shares or total amount of the securities outstanding for each class of securities authorized.

Period Ending 9/30/12	# of Shares Authorized	# of Shares Outstanding	Public Float	Total # of Shareholders	Total # of Beneficial Shareholders
Common Shares	2,000,000,000	860,000,000	unknown	73	6
Series A Preferred	10,000,000	0	0	0	0

Year Ending 12/31/11	# of Shares Authorized	# of Shares Outstanding	Public Float	Total # of Shareholders	Total # of Beneficial Shareholders
Common Shares	1,000,000,000	860,000,000	unknown	unknown	unknown
Series A Preferred	10,000,000	0	0	0	0

Period Ending 12/31/10	# of Shares Authorized	# of Shares Outstanding	Public Float	Total # of Shareholders	Total # of Beneficial Shareholders
Common Shares	1,000,000,000	109,700,620	109,600,620	unknown	unknown
Series A Preferred	10,000,000	0	0	0	0

Item 7 The name and address of the transfer agent.

First American Stock Transfer
706 East Bell Road, Suite 202
Phoenix, AZ 85022-6642
(602) 485-1346
(602) 788-0423 Fax
First American Stock Transfer is registered with the Securities and Exchange
Commission.

Part C Business Information

Item 8 The nature of the issuer's business.

- A. Business Development – Describe the development of the issuer and material events during the last three years so that a potential investor can clearly understand the history and development of the business. If the issuer has not been in business for three years, provide this information for any predecessor company.

Expert Group, Inc. has obtained an exclusive license to bottle and distribute pure mountain spring water under the brand Pleasant Springs. With headquarters in Tiger, Georgia since 1995, the water has been available in 48 states and selected during three presidential terms as the premium water for the White House. The Company offers high altitude, high alkaline water in an all natural glass container and is designated as a premium brand by the Georgia Department of Agriculture.

1. The form of the organization of the issuer

Corporation
2. The year the issuer (or any predecessor) was organized

The Company was organized in 1998 as Goldsearch, Inc.
3. The issuer's fiscal year end date

December 31
4. Whether the issuer (or any predecessor) has been in bankruptcy, receivership or any similar proceeding

Not applicable
5. Any material reclassification, merger, consolidation, or purchase or sale of a significant amount of assets

On May 16, 2012, Expert Financing sold its ATM operations to the Principals of the Corporation as consideration and in exchange for cancellation of the outstanding indebtedness of the Corporation and assumption of and payment for outstanding debt to Firestone Financial. On September 21, 2012, Expert Group signed an exclusive licensing agreement to bottle and distribute Pleasant Springs water in North America and Canada.
6. Any default on the terms of any note, loan, lease, or other indebtedness or financing arrangement requiring the issuer to make payments

On May 2012, Expert Group, Inc. settled two notes owned by officers and directors and UCC Loans to Firestone Financial, Inc. as described above. The convertible note due to Mr. Puig is currently outstanding.
7. Any change of control

On September 21, 2012, Alfred Culbreth received four million preferred shares and Joseph Canouse received three million shares, collectively representing seventy (70%) percent of the preferred shares. In addition, Shirley Rico resigned from the Company as an officer and director.

8. Any increase of 10% or more of the same class of outstanding equity securities in last 3 years

In the past three years, the common shares increased from 23,000,000 shares to 860,000,000 shares.

9. Any past, pending or anticipated stock split, stock dividend, recapitalization, merger, acquisition, spin-off, or reorganization

The Company spun-off its ATM operations on May 16, 2012 to further focus its attention on the water bottling business.

10. Any delisting of the issuer's securities by any securities exchange or deletion from the OTC Bulletin Board

Not applicable

11. Any current, past, pending or threatened legal proceedings or administrative actions either by or against the issuer that could have a material effect on the issuer's business, financial condition, or operations and any current, past or pending trading suspensions by a securities regulator.

Not applicable

B. Business of Issuer

Expert Group, Inc. has an exclusive licensing agreement to bottle pure spring water under the name of Pleasant Springs. The spring is located in the North Georgia Mountains and is bottled at the source in Tiger, Georgia. The water is a high-altitude and high-alkaline filtered spring water which has the highest living qualities. The consumption of this premium water facilitates the body's ability to intake an increased amount of oxygen and neutralizes the build-up of acids before they are stored in the body. In addition, alkaline water promotes better blood circulation, eliminates acidic waste, and hydrates cells loaded with oxygen which allows them to naturally resist degenerative disease.

1. The primary and secondary SIC codes

SIC – 00010963328
NAICS - 312112

2. If the issuer has never conducted operations, is in the development stage, or is currently conducting operations

The Company is currently conducting business.

3. Whether the issuer is or has at any time been a “shell company”

No

4. Names of any parent, subsidiary, or affiliate of the issuer, and its business purpose, its method of operation, its ownership, and whether it is included in the financial statements attached to this disclosure statement;

Pleasant Springs, Inc.

5. The effect of existing or probable governmental regulations on the business;

Not applicable

6. An estimate of the amount spent during each of the last two fiscal years on research and development activities, and, if applicable, the extent to which the cost of such activities are borne directly by customers

The Company spent \$7,500 on the services of All-Phase Environmental Consultants, Inc. This expense is not directly borne by the customer.

7. Costs and effects of compliance with environmental laws;

The Company spent \$7,500 on the services of All-Phase Environmental Consultants, Inc. (APEC), a Colorado Corporation dedicated to providing high quality, cost competitive environmental consulting and management services.

8. The number of total employees and number of full-time employees.

There are currently 4 full-time employees.

Item 9 The nature of products or services offered.

- A. Principal products or services, and their markets;

The principal product is bottled spring water in various sizes. The product will be marketed throughout the United States.

- B. Distribution methods of the products or services;

The bottled spring water will be distributed by trucks and freight.

- C. Status of any publicly announced new product or service;

On September 21, 2012, Expert Group, Inc. announced its entry into the water business after signing an exclusive licensing agreement.

- D. Competitive business conditions, the issuer's competitive position in the industry, and methods of competition;

The bottled water industry is highly competitive with major suppliers including Coca-Cola, Pepsi, Nestle and other smaller players. The premium water to be bottled competes with brands such as Fiji, Mountain Valley and Pellegrino and is the fastest growing sector in the bottled water industry.

- E. Sources and availability of raw materials and the names of principal suppliers;

The amount of water available at the aquifer exceeds any expected demand and by its nature is continually being replenished. The location of our spring and the plant is in one of America's temperate rainforests in Northern Georgia and Western North Carolina. TRICOR Braun is our system integrator and suppliers of the glass containers.

- F. Dependence on one or a few major customers;

Not applicable

- G. Patents, trademarks, licenses, franchises, concessions, royalty agreements, or labor contracts, including their duration; and

The Company entered into a licensing agreement with American Premium Water Company, Inc. to bottle and distribute Pleasant Springs Water.

- H. The need for any government approval of principal products or services and the status of any requested government approvals.

The Georgia Department of Agriculture must qualify and confirm the water's integrity based on strict testing guidelines and standards.

Item 10 The nature and extent of the issuer's facilities

Describe the assets, properties or facilities of the issuer, give the location of the principal plants and other property of the issuer and describe the condition of the properties. If the issuer does not have complete ownership or control of the property, describe the limitations on the ownership.

If the issuer leases any assets, properties or facilities, clearly describe them as above and the terms of their leases.

The headquarters in Tiger, Georgia comprise approximately 22.5 acres. The Company leases three buildings on this site:

- Manufacturing Facility – approximately 10,000 square feet with 2 bottling lines. The first line bottles glass and the second bottles PET. The output is approximately 310 bottles per minute.
- Warehouse – 10,000 square feet used for storage and delivery docks
- Retail Store

Part D Management Structure and Financial Information

Item 11 The name of the Chief Executive Officer, members of the board of directors, as well as control persons.

A. Officers and Directors

CEO – Alfred Culbreth

199 14th Street
#3003
Atlanta, GA 30309
(786) 400-0004
ac@pleasantsprings.com

Mr. Culbreth is a Former #1 Tennis Amateur with over twenty five years of experience in Sports Marketing Consulting, Telecommunications and Computing. Throughout his career, he has worked with L'Alpina-Milano, AT&T, Raytheon and DEC. Mr. Culbreth has been instrumental in the establishment of several successful entrepreneurial business operations with sales exceeding \$1 Billion. Mr. Culbreth attended West Georgia College and DeVry University and holds the following degrees and licenses: ASEE, CET, EET, and FCC.

Compensation by the issuer for all officers and directors is undisclosed.

Chairman – Joseph C. Canouse

1111 Alderman Drive
Suite 210
Alpharetta, GA 30005
(770) 521-1330
joe@pleasantsprings.com

Mr. Canouse has been a private investor and consultant for a number of private and public companies in the last five years. He is the current CEO and President of Quasar Aerospace Industries. Prior to that, Mr. Canouse advised and assisted in raising over 2 Billion Dollars as an Investment Banker at JP Carey, Inc., J.P. Carey Securities, Inc. and other related companies. Mr. Canouse graduated from Stetson University in 1986 with a Business Degree in Finance.

President – Robert Rico

175 Pleasant Place Road
Tiger, GA 30576
Phone
Robert@pleasantsprings.com

Since 2008, Robert Rico has been the active President of Expert Group, Inc. Mr. Rico was instrumental in negotiating the Pleasant Springs acquisition.

CFO – Jimmie N. Carter

1111 Alderman Drive
Suite 210
Alpharetta, GA 30005
(770)521-1330
jimcarter@f3technologies.com

Jimmie N. Carter served as executive vice president and chief financial officer of JPC Capital Partners, Inc., a registered Broker-Dealer, since November 1999, and had a significant role in taking the company public. During this period he held a series 27 license from FINRA. Currently he serves as Chief Financial Officer for Quasar Aerospace Industries Inc. and F3 Technologies Inc.. From April 1999 to November 1999, Mr. Carter was the chief financial officer for Argent Securities, Inc. Mr. Carter holds an MBA in Finance from Temple University and a BS degree from Florida State University.

B. Legal/Disciplinary History

Identify whether any of the foregoing persons have, in the last five years, been the subject of:

1. A conviction in a criminal proceeding or named as a defendant in a pending criminal proceeding (excluding traffic violations and other minor offenses);

Not applicable

2. The entry of an order, judgment, or decree, not subsequently reversed, suspended or vacated, by a court of competent jurisdiction that permanently or temporarily enjoined, barred, suspended or otherwise limited such person's involvement in any type of business, securities, commodities, or banking activities;

Not applicable

3. A finding or judgment by a court of competent jurisdiction (in a civil action), the Securities and Exchange Commission, the Commodity Futures Trading Commission, or a state securities regulator of a violation of federal or state securities or commodities law, which finding or judgment has not been reversed, suspended, or vacated; or

Not applicable

4. The entry of an order by a self-regulatory organization that permanently or temporarily barred, suspended or otherwise limited such person's involvement in any type of business or securities activities.

Not applicable

C. Disclosure of Family Relationships

Describe any family relationships among and between the issuer's directors, officers, persons nominated or chosen by the issuer to become directors or officers, or beneficial owners of more than 5% of any class of the issuer's equity securities.

None

D. Disclosure of Related Party Transactions

Describe any transaction during the issuer's last two full fiscal years and the current fiscal year or any currently proposed transaction, involving the issuer, in which (i) the amount involved exceeds the lesser of \$120,000 or one percent of the average of the issuer's total assets at year-

end for its last three fiscal years and (ii) any related person had or will have a direct or indirect material interest. Disclose the following information regarding the transaction:

None and therefore the following questions are not applicable

1. The name of the related person and the basis on which the person is related to the issuer;
2. The related person's interest in the transaction;
3. The approximate dollar value involved in the transaction;
4. The approximate dollar value of the related person's interest in the transaction; and
5. Any other information regarding the transaction or the related person in the context of the transaction that is material to investors in light of the circumstances of the particular transaction.

E. Disclosure of Conflicts of Interest

Describe any conflicts of interest. Describe the circumstances, parties involved and mitigating factors for any executive officer or director with competing professional or personal interests.

Item 12 Financial information for the issuer's most recent fiscal period

- 1.) Balance Sheet – Attached as Appendix A
- 2.) Statement of Income – Attached as Appendix A
- 3.) Statement of Cash Flows – Attached as Appendix A
- 4.) Statement of Changes in Stockholders' Equity – Attached as Appendix B
- 5.) Financial Notes – Attached as Appendix A
- 6.) Audit Letter

Item 13 Financial information for such part of the two preceding fiscal years as the issuer or its predecessor has been in existence

Financial statements for period ending December 31, 2011 and December 31, 2010 are posted on www.otcm Markets.com under the appropriate Annual Report.

- 1.) Balance Sheet
- 2.) Statement of Income
- 3.) Statement of Cash Flows
- 4.) Statement of Changes in Stockholders' Equity
- 5.) Financial Notes

6.) Audit Letter

Item 14

Beneficial Owners

Provide a list of the name, address and shareholdings of all persons beneficially owning more than 5% of any class of the issuer's equity securities.

Alfred T. Culbreth, CEO

199 14th Street

#3003

Atlanta, GA 30309

AC@pleasantsprings.com

4,000,000 Series A Preferred Shares

Joseph C. Canouse, Chairman

1111 Alderman Drive

Suite 210

Alpharetta, GA 30005

joe@pleasantsprings.com

3,000,000 Series A Preferred Shares

Robert Rico, President

175 Pleasant Place Road

Tiger, GA 30576

Robert@pleasantsprings.com

3,000,000 Series A Preferred Shares

Item 15

The name, address, telephone number, and email address of each of the following outside providers that advise the issuer on matters relating to operations, business development and disclosure:

1. Investment Banker

None

2. Promoters

None

3. Counsel

None.

4. Accountant or Auditor

None

5. Public Relations Consultant

None

6. Investor Relations Consultant

None

7. Any other advisor(s) that assisted, advised, prepared or provided information with respect to this disclosure statement

Aron Canouse
1111 Alderman Drive
Suite 210
Alpharetta, GA 30005
(770) 521-1330
Aron@thinkpinkllc.com

Item 16 Management's Discussion and Analysis or Plan of Operation

The Company is transitioning from financial services, specifically providing mortgage services in South Florida, and the ownership of several ATMs in Florida to the business of bottling water. In September of 2012, the Company entered a licensing agreement with American Premium Water Corporation to bottle and distribute water under the name "Pleasant Springs." The licensing agreement will be finalized at the end of February 2013 and will include the final terms of the agreement including contingencies for additional capacity and/or investments by either party. The licensing agreement also allows the Company the exclusive use of the name and customers of Pleasant Springs.

Pleasant Springs was founded by Dr. Terrell and Bernice Davis who originally used their land to raise cattle. The cattle kept falling into small, hidden caves. It proved to be the start of a new business. "When we looked down in there, there was a stream of water," says Dr. Terrell L. Davis. A friend suggested that it be tested to determine if it could be bottled and that's how it all started. Pleasant Springs water found its way to the shelf where it joined numerous other brands of bottled water, a late 20th century

phenomenon that was almost nonexistent two decades ago. At its height and before Dr. Terrell's health complications, sales reached as high as five million dollars (\$5,000,000).

Pleasant Springs is high-altitude, high-alkaline premium water that competes with brands such as Evian, Fiji, and Mountain Valley Spring Water. The premium bottled water sector is the fastest growing sector in the bottled water industry. Expert Group will be distributing water and monetizing its licensing agreement on multiple levels including bulk water sales, vending, and premium glass bottles.

1. *Full Fiscal Years.* Discuss the issuer's financial condition, changes in financial condition and results of operations for each of the last two fiscal years. This should address the past and future financial condition and results of operation of the issuer, with particular emphasis on the prospects for the future. This discussion should also address those key variable and other qualitative and quantitative factors that are necessary to an understanding and evaluation of the issuer.

- i. Any known trends, events or uncertainties that have or are reasonably likely to have a material impact on the issuer's short-term or long-term liquidity;

The water bottling business is highly competitive with major brands such as Coca-Cola, Pepsi and Nestle leading the way.

- ii. Internal and external sources of liquidity

Sales of bottled water

- iii. Any material commitments for capital expenditures and the expected sources of funds for such expenditures

The Company is looking for accredited investors to expand its bottling business. The Corporation has made no commitments for capital expenditures at this time.

- iv. Any known trends, events or uncertainties that have had or that are reasonably expected to have a material impact on the net sales or revenues or income from continuing operations

None

- v. Any significant elements of income or loss that do not arise from the issuer's continuing operations

None

- vi. The causes for any material changes from period to period in one or more line items of the issuer's financial statements

None

- vii. Any seasonal aspects that had a material effect on the financial condition or results of operation

None

2. *Interim Periods.* Provide a comparable discussion that will enable the reader to assess material changes in financial condition and results of operations since the end of the last fiscal year and for the comparable interim period in the preceding year.

The Corporation has changed its business direction from financial services to bottling and selling water. The comparison will be reflected in future statements.

C. Off-Balance Sheet Arrangements

Not applicable

Part E Issuance History

Item 17 List of securities offerings and shares issued for services in the past two years.

To be posted at a later date

Item 18 Material Contracts

Licensing agreement with American Premium Water Corporation which will be finalized in May 2013

Item 19 Articles of Incorporation and Bylaws

Nevada

Item 20 Purchases of Equity Securities by the Issuer and Affiliated Purchasers

Not applicable

Item 21 Issuer's Certifications

I, Alfred Culbreth, certify that:

1. I have reviewed this Initial Disclosure Statement of Expert Group, Inc.;
2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and
3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

Date: November 7, 2012

/s/ Alfred Culbreth

Signature and Title