INSIGHT MANAGEMENT CORPORATION A Florida Corporation



408 West 57th Street Suite 8E New York, New York 10019

> Quarterly Report For the Period Ending June 30, 2012



Item 1.	The exact name of the issuer	3
Item 2.	Shares outstanding	3
Item 3.	Interim Financial Statements	4
Cons	olidated Balance Sheet	5
Cons	olidated Statement of Operations	7
Cons	olidated Statement of Changes in Equity	8
Cons	olidated Statement of Cash Flows	9
NOTI	ES	10
Item 4.	Management's Discussion and Analysis of Operations:	15
1. Pla	n of Operation	15
lm	pact of Current Economic Conditions	18
2.	Results of Operations	18
Liq	uidity Issues	19
Cri	tical Accounting Policies and Estimates	19
3. Of	f-Balance Sheet Arrangements	19
Item 5.	Legal Proceedings	19
Item 6.	Default on Senior Securities	20
Item 7.	Other Information	20
1.	Definitive Agreements	20
2.	Termination of Definitive Agreement	20
3.	Completion of Acquisition or Disposal of Assets	20
4.	Creation of Direct Financial Obligation	20
5.	Triggering Events that Accelerate or Increase Financial Obligations	20
6.	Costs Associated with Exit or Disposal of Assets	20
7.	Material Impairments	20
8.	Sales of Equity Securities	20



9.	Material Modification of Rights of Shareholders	20
10.	Changes in Certifying Accountant	20
11.	Changes in Control of the Issuer	21
12.	Departures of Directors, Principal Officers, Election of Directors, App	ointment of
Direc	ctors	21
13.	Amendments to the Articles of Incorporation	21
14.	Amendments to the Issuer's Code of Ethics	21
Item 8.	Exhibits	22

Item 1. The exact name of the issuer

The exact name of the Issuer and the address of its principal office is:

Insight Management Corporation. 408 West 57th Street, Suite 8E New York, New York 10019 Telephone (866) 787-3588 Facsimile (805) 800-1062

Item 2. Shares outstanding

As of March 31, 2012, there are:

3,000,000,000 common shares authorized at par value \$0.00014 364,047,618 common shares issued and outstanding 281,857,024 common shares in the float 268 shareholders 5 Beneficial owners

5,000,000 authorized preferred shares are designated Preferred "B" (a) \$0.01 par value and a face value of \$1.00, no voting rights but preemptive rights and rights in dissolution and conversion right to common stock at 30% of the bid price on the date of conversion.

- 0 shares of this preferred class of stock are issued and outstanding
- 0 shares of this preferred class of stock are in the float
- 0 Beneficial owners
- 0 Total shareholders



3 authorized preferred shares are designated Preferred "A" @ \$0.01 par value and face value of \$10.00, no preemptive rights or rights of conversion, super voting rights equal to 151% of the then outstanding and issued shares.

1 share of this preferred class of stock is issued and outstanding

1 Beneficial owner

1Total shareholders

Item 3. Interim Financial Statements

Executive Support & Services Group, Corp. 43855 West Elizabeth Ave.
Maricopa, Arizona 85138
Telephone (917) 214-8918

To the Board of Directors Insight Management Corporation 408 West 57th Street, 8E New York, New York 10019

We have compiled the accompanying consolidated balance sheet of Insight Management Corporation as of June 30, 2012 and the related statements of income and changes in shareholders' equity and cash flows for the quarter and nine months then ended, in accordance with Statements on Standards for Accounting and Review Services issued by the American Institute of Certified Public Accountants.

Executive Support and Services Group, Corp. is a business services firm consisting of attorneys, accountants and CPA's engaged in providing companies with accounting, tax, compliance and management consulting, with offices in Arizona and New York. The Company's accounting personnel are supervised by Andre M. da Parma, CPA, whose license is current in the State of New York.

A compilation is limited to presenting in the form of financial statements information that is the representation of management. We have not audited or reviewed the accompanying financial statements and accordingly, do not express an opinion or any other form of assurance on them.

We are not independent as it pertains to this compilation.

/s/ Edward J. da Parma Edward J. da Parma, President August 13, 2012



Insight Management Corp.
Consolidated Financial Statements
For the three months ended June 30, 2012 and March 31, 2012
Unaudited

Consolidated Balance Sheet

	Three months ended June 30, 2012	Three months ended March 31, 2012 (restated)
Assets		
CURRENT ASSETS:		
Cash and cash equivalents	4,310	13,402
Notes receivable from affiliates	-	-
Accounts receivable	-	-
Inventory	-	-
Investments	=	-
Other current assets	-	-
Total current assets	4,310	13,402
EWED 400ET0		
FIXED ASSETS		
Dranarty and aguinment not of depreciation		
Property and equipment net of depreciation Goodwill and other intangible assets net of	-	-
depreciation	_	_
deprediation		
Total fixed assets		
Total assets	4.310	13.402
LIABILITIES AND STOCKHOLDER'S EQUITY		
CURRENT LIABILITIES		
Accounts payable and accrued expenses	1,285,298	1,285,050
Accounts payable – related party		
Short term notes payable	30,954	30,954
Short term notes payable-related party	-	- 05.000
Convertible notes payable- related party	6,000	65,000
Bank note payable Total current liabilities18	1,322,252	1 201 004
Total current naphilies to	1,322,232	<u>1,381,004</u>
LONG TERM LIABILITIES		
LONG TERM EINDIEFFIC		
Mortgage Note	_	_
<u> </u>		



STOCKHOLDERS' EQUITY (DEFICIT)		
Preferred A shares, \$10 par value, 3 shares		
authorized, 1, and 1 and 0 issured and	10	
outstanding respectively Common stock 3,000,000,000 authorized	10	
shares at \$0.00014 par value; 364,047,618		
shares and 264,630,276 shares outstanding;		
respectively.	50,967	37,048
Stock subscription receivable	-	-
Additional paid in capital	16,849,228	16,758,147
Accumulated deficit	(18,218,147)	(18,162,807)
Total shareholders' deficit	(1,317,942)	(1,367,602)
Total liabilities and shareholders' equity	4040	40.400
(deficit)	<u>\$ 4310</u>	<u>\$ 13,402</u>

Insight Management Corp.
Consolidated Financial Statements
For the six months and three months ended June 30, 2012, and restated for spin-out Plant Acadia
March 31, 2012

Unaudited

Consolidated Statement of Operations

	Six mon ended Ju 30, 20	ine ended	
REVENUES			
Sales and services, net of returns	\$. \$ -	\$ -
Cost of sales and services		-	-
Total revenue		<u> </u>	=
COSTS AND EXPENSES			
Selling, general and administrative			
expenses			
	28,155	8,235	19,920
Consulting fees			-
Consulting fees – related party	6,000	,	-
Payroll and compensation	46,822	15,895	30,927
Contractor labor		-	-
Professional fees	59,145	23,210	35,935
Other operating expenses			-
Depreciation and amortization			- ·
Total cost and expenses	<u>\$ 140,122</u>	<u>\$ 53,340</u>	<u>\$ 86,782</u>
Total operating expense			
OTHER INCOME AND EXPENSE			
Interest expense	(68,425)	(150)	(68,275)
Interest Income			
Gain on loan forgiveness	3,885,809	-	3,885,809
Loss on settlement of invoice	(1,295)	(1,295)	-
Impairment of intangible asset			
Net gains and (losses) on disposals			
Net other income and expense	<u>3,816,089</u>	(1,445)	<u>3,817,534</u>
Net Income (Loss)	<u>\$3,675,412</u>	\$ (55,340)	<u>\$ 3,730,752</u>



Insight Management Corporation Consolidated Financial Statements For the three months ended June 30, 2012, and restated for spin-out Plant Acadia March 31, 2012 and Dec 31, 2011 Unaudited

Consolidated Statement of Changes in Equity

								Accumulated	
	Shares	Amo	ount	Shares	Amou	int	Paid-In- Capital	Deficit (restated)	Total
Balance as of Dec 31, 2011	1	\$	10	197,871,428	\$	27,702	16,580,051	\$(21,893,559)	\$(5,285,796)
Shares issued									
Shares cancelled									
Shares issued for services									
Shares issued in convertible debt Transactions				66,758,847		9,346	178,096		179,042
Beneficial conversion feature									
Net gain (loss)								3,730,752	3,730,752
Balance as of March 31, 2012	1	\$	10	264,630,276	\$	37,048	\$ 16,758,147	\$ (18,162,807)	\$ (1,367,602)
Preferred shares issued									
Common shares issued for services				2,000,000		280	5,720		6,000
Shares issued in convertible debt transactions				50.017.040		7,409	46,286		53,695
Beneficial conversion feature				52,917,342		7,409	· · · · · · · · · · · · · · · · · · ·		*
							5,305		5,305
Shares issued exempt offering				44,500,000		6,230	33,770		40,000
Net (loss)								(55,340)	(55,340)
Balance as of June 30, 2012	1	:	\$ 10	364,047,618	\$	50,967	\$ 16,849,228	\$ (18,218,147)	\$(1,317,942)



Insight Management Corp. Consolidated Financial Statements For the period ended June 30, 2012 Unaudited

Consolidated Statement of Cash Flows

Cash flows from operating activities	
Cash received from customers	(\$55,340)
Changes to operating assets and liabilities	
Accounts payable and accrued expenses	248
Other	
Net cash provided (used) by operating activities	(\$55,092)

Cash flows from investing activities								
Cash received from sale of capital assets (plant and equipment, etc.)								
Cash received from disposition of business segments								
Cash received from collection of notes receivable								
Cash paid for purchase of capital assets								
Cash paid to acquire businesses								
Other								
Net cash provided (used) by investing activities								

Cash flows from financing activities									
Cash received from issuing stock	\$13,919								
Additional paid-in capital	91,081								
Cash paid to retire debt	(59,000)								
Other									
Net cash provided (used) in financing activities	\$46,000								
Increase (decrease) in cash during the period	(\$9,092)								
Cash balance at the beginning of the period	13,402								
Cash balance at the end of the period	\$4,310								



Insight Management Corporation
Consolidated Financial Statements
For the period ending the six and three months June 30, 2012 and
Restated for the period ending March 31, 3012
Unaudited

NOTES

1. Basis of Financial Statement Presentation

Interim Financial Information

The accompanying unaudited consolidated financial statements of Insight Management Corporation (the "Company" or "we") have been prepared in accordance with principles generally accepted in the United States of America for interim financial information and applicable rules of Regulation S-X. Accordingly, they do not include all of the information and notes required by generally accepted accounting principles for complete financial statements. In the opinion of management, all adjustments considered necessary for a fair presentation have been included. The interim financial statements and notes should be read in conjunction with the financial statements and notes thereto included in the annual report ending December 31, 2011. Operating results for the three and six months ended June 30, 2012 and restated for the period March 31, 2012 due to the repudiated acquisition of Plant Acadia Growing, Inc. are not necessarily indicative of the results that may be expected for the fiscal year ending December 31, 2012.

Subsequent Events

We have evaluated subsequent events and transactions for potential recognition or disclosure in the accompanying financial statements. The Company's Board of Directors has decided to cancel the acquisition of Plant Acadia Growing Inc. effective the beginning of the third quarter. The financials contained herein assume the completion of the repudiation of the acquisition and restate the financial statements for the first quarter under the same assumption.

2. Development Stage Operations

Prior to the previously reported acquisition of Rebel Testing, Inc. ("RTI") on June 30, 2009, the Company had presented its financial statements as a development stage company as it had not realized significant revenues. With the acquisition of RTI, the Company exited development stage status and discontinued the financial statement presentation requirements under Financial Accounting Standards Board ("FASB") Accounting Standards Codification ("ASC") Topic 915, *Development Stage Entities*. However, upon the loss of control and deconsolidation of RTI effective October 1, 2009, the Company re-entered the development stage effective October 1, 2009 and thus re-implemented the reporting requirements of ASC Topic 915 as of that date (see Note 5). In November of 2010, the Company acquired Plant Acadia Growing and its wholly owned subsidiary Simpson Brothers Greenhouse LLC and has consolidated its revenues and will exit the development stage effective December 31, 2011. In July, 2012, on the basis of several disputes over the acquisition agreement, the Board of Directors repudiated the acquisition of Plant Acadia Growing, Inc. and the Company has once again entered the development stage retroactively to January 1, 2012.

3. Acquisitions

Simply Constructed

On September 24, 2010, the Company acquired Simply Constructed, Inc., a Wyoming corporation, for \$5,000,000. The Company issued the shareholder of Simply Constructed a Convertible Promissory Note with a beneficial conversion feature due April 1, 2011 at an interest rate of 6% per annum. Subject to conditions specified



in the Convertible Note agreement the outstanding principal amount and accrued interest are automatically convertible to common shares of the Company at the maturity date, limited to not more than 4.9% of the then total issued and outstanding shares of the Company, the number of which is equal to the product of the principal amount at 30% of the average closing bid price of the three trading days preceding the conversion date. In return, the Company acquired 100% of the issued and outstanding shares of Simply Constructed, including all rights to its currently pending patent application, and green energy lines of business. As of September 30, 2010, the Company has recorded an impairment loss of \$5,000,000 on the intangible asset acquired.

Plant Acadia Growing, Inc.

On November 11, 2010, the Company acquired Plant Acadia Growing, Inc. The Company issued a Convertible Promissory Note with a beneficial conversion feature at an interest rate of 6% per annum in the amount of \$2,600,000. Subject to conditions specified in the Convertible Note agreement the outstanding principal amount and accrued interest are automatically convertible to common shares of the Company at the maturity date, limited to not more than 4.9% of the then issued and outstanding shares of the Company, the number of which is equal to the product of the principal amount at 30% of the average closing bid price of the three trading days preceding the conversion date. In return, the Company acquired 100% of the issued and outstanding shares of Plant Acadia Growing, Inc., including all rights to Simpson Brothers Greenhouse, LLC.

The Company engaged Vantage Point Advisors, Inc. to perform an independent valuation if the Plant Acadia acquisition.

On July 1, 2012, the Company withdrew from the acquisition agreement with Plant Acadia Growing, Inc. thereby no longer consolidating the financial statements of its subsidiary Simpson Brothers Greenhouse, LLC. The Board of Directors has decided that the subsidiary is outside the scope of its business development. Further, Plant Acadia has been unable to generate sufficient revenues to complete the purchase and has been notified of its default on the purchase agreement of Simpson Brother's. Without the subsidiary limited liability company, Plant Acadia does not advance the Company's energy business plan.

4. Recently Adopted and Issued Accounting Standards

Adopted

Effective January 1, 2010, the Company adopted changes issued by the FASB on January 21, 2010, to disclosure requirements for fair value measurements. Specifically, the changes require a reporting entity to disclose separately the amounts of significant transfers in and out of Level 1 and Level 2 fair value measurements and describe the reasons for the transfers. The changes also clarify existing disclosure requirements related to how assets and liabilities should be grouped by class and valuation techniques used for recurring and nonrecurring fair value measurements. The adoption of these changes had no impact on the financial statements.

Effective January 1, 2010, the Company adopted changes issued by the FASB on February 24, 2010, to accounting for and disclosure of events that occur after the balance sheet date, but before financial statements are issued or available to be issued, otherwise known as "subsequent events." Specifically, these changes clarified that an entity that is required to file or furnish its financial statements with the Securities and Exchange Commission ("SEC") is not required to disclose the date through which subsequent events have been evaluated. Other than the elimination of disclosing the date through which management has performed its evaluation for subsequent events, the adoption of these changes had no impact on the financial statements.

Issued

In January 2010, the FASB issued changes to disclosure requirements for fair value measurements. Specifically, the changes require a reporting entity to disclose, in the reconciliation of fair value measurements using significant unobservable inputs (Level 3), separate information about purchases, sales, issuances, and settlements (that is, on a gross basis rather than as one net number). These changes become effective for the Company beginning January 1,



2011. Other than the additional disclosure requirements, management has determined these changes will not have an impact on the financial statements.

In September 2011, FASB issued changes in the requirements for testing Goodwill for impairment. The objective the amendment is to simplify how entities test goodwill impairment. It permits an entity to first assess qualitative factors to determine whether it is more likely than not that the fair value of a reporting unit is less than its carrying amount as a basis for determining whether it is necessary to perform the goodwill impairment test described in Topic 350.

Previous guidance under Topic 350 required an entity to test goodwill for impairment, on at least an annual basis, by comparing the fair value of a reporting unit with its carrying amount, including goodwill (step one). If the fair value of a reporting unit is less than its carrying amount, then the second step of the test must be performed to measure the amount of the impairment loss, if any. Under the amendments in this Update, an entity is not required to calculate the fair value of a reporting unit unless the entity determines that it is more likely than not that its fair value is less than its carrying amount. The Company is required to adopt this amendment for annual and interim financial reports for fiscal years after December 15, 2011.

In June 2011, FASB issued changes in the requirements for the presentation of Other Comprehensive Income to improve the comparability, consistency, and transparency of financial reporting and to increase the prominence of items reported in other comprehensive income. The amendments require that all non-owner changes in stockholders' equity be presented either in a single continuous statement of comprehensive income or in two separate but consecutive statements. The Company is required to adopt this amendment retroactively for annual and interim reports after December 15, 2011. Management has determined that this amendment will not impact the Company's financials.

5. Going Concern

The accompanying consolidated financial statements have been prepared in conformity with accounting principles generally acceptable in the United States of America, which contemplate the continuation of the Company as a going concern. The has operated as a development stage enterprise and only recently has established an ongoing source of revenues, which has yet to produce revenues to sufficient to cover its operating costs and allow it to continue as a going concern, relying instead upon limited exempt private offerings of its securities and debt obtained primarily from related parties to fund its development activities while incurring significant losses and a working capital deficit.

The Company's ability to continue in existence is dependent upon developing sources of capital to continue its development activities. Management's plan is to raise capital through additional private offerings and financing initiatives. The accompanying financial statements do not include any adjustments relating to the recoverability and classification of recorded asset amounts or the amount and classification or liabilities or other adjustments that might be necessary should the Company be unable to continue as a going concern.

6. Fair Value Measurements

The Company adopted certain provisions of FASB ASC Topic 820, "Fair Value Measurements and Disclosures," as of April 1, 2009, to evaluate the fair value of certain of its financial assets required to be measured on a recurring basis. Under FASB ASC Topic 820, based on the observability of the inputs used in the valuation techniques, the Company is required to provide the following information according to the fair value hierarchy. The fair value hierarchy ranks the quality and reliability of the information used to determine fair values. Financial assets and liabilities carried at fair value will be classified and disclosed in one of the following three categories:

- Level 1. Observable inputs such as quoted market prices in active markets;
- Level 2. Inputs, other than the quoted prices in active markets that are observable either directly or indirectly; and



Level 3. Unobservable inputs in which there is little or no market data, which require the reporting entity to develop on its own assumptions.

7. Debt

In February 2012, the Company, with the assistance of legal counsel began an aggressive reorganization, primarily of restructuring the Company's debt. This restricting resulted in a significant decrease in the amount owed on the Notes to various lenders. The Company eliminated the balance of the \$5,000,000 Convertible Note to Kaleidoscope, in the amount of \$3,297,077.

Short-Term Notes Payable

As of June 30, 2012, the Company has unsecured short term notes in the amount of \$ 30,950. Each of these Notes has a conversion feature giving the Company the option to convert them to restricted common shares upon their maturity. The beneficial conversion feature allows for conversion at 30% of the average bid price over three day period as of the date of conversion.

Convertible Notes Payable

Subject to conditions specified in the Convertible Promissory Notes agreements, the outstanding principal amounts and accrued interest are automatically convertible to common shares of the Company at maturity, the number of which is equal to the product of the principal amount at 30% of the average closing market price of the three trading days preceding the conversion date.

In accordance with provisions contained in the Convertible Notes agreements, conversion of the Notes is contingent upon a future action of the Company, in particular the approval of sufficient authorized shares in order to effect the conversion of a note. Should this action not occur, the notes are payable in cash. Due to this uncertainty, the notes were recorded at face value to convertible notes payable. No values for the beneficial features were recognized. Should the previously described action required by the Company occur for any of the notes, at that time the carrying value of that note will be discounted by the value of the note's beneficial conversion feature, with off-setting amount recorded to additional paid in capital. The note discount will then be amortized to interest expense using the effective yield method over any remaining maturity period.

Convertible Notes Payable

As of March 31, 2012 the Company through agreement with the Note Holder eliminated the balance of the Note acquired on September 20, 2010 the Company acquired Simply Constructed Inc., for \$5,000,000. The Company issued to the sole shareholder of Simply Constructed a Convertible Promissory Note due April 1, 2011 at an interest rate of 6% per annum. Subject to conditions specified in the Convertible Promissory Note agreement, the outstanding principal amount and accrued interest are automatically convertible to common shares of the Company at the maturity date, limited to not more than 4.9% of the total of the then issued and outstanding shares of the corporation, the number of which is equal to the product of the principal amount at 30% of the average closing market price of the three trading days preceding the conversion date.

In April, 2012, the Company entered into negotiations to restructure the Note acquired on November 11, 2010, the Company acquired Plant Acadia Growing, Inc. from The Good One Inc. for \$2,600,000. At the time of this report no conditions have been determined that would affect the financial statements. The Company issued The Good One, Inc. a Convertible Promissory Note at an interest rate of 6% per annum. Subject to conditions specified in the Convertible Promissory Note agreement, the outstanding principal amount and accrued interest are automatically convertible to common shares of the Company at the maturity date, limited to not more than 4.9% of the total of the then issued and outstanding shares of the corporation, the number of which is equal to the product of the principal amount at 30% of the average closing market price of the three trading days preceding the conversion date.



The Note to the Good One Inc. referenced above has been eliminated by agreement between the parties as part of the unwinding of the acquisition of Plant Acadia Growing Inc.

In accordance with the provisions of FASB ASC Topic 470-20, the Company calculated the aggregate value of the embedded beneficial conversion features in connection with the issuances of the convertible notes. The fair value of the embedded beneficial conversion feature was estimated to be the difference between the issue date fair value and face amount of the debt, with the fair value of the debt being determined on a relative fair value basis based on the underlying estimated fair values of the common shares issuable on conversion. The embedded beneficial conversion feature was recorded as a contribution to additional paid-in capital of \$5,000,000. The resulting debt discounts are being accreted over the term of the notes using the effective interest amortization method. For the three months ended March 31, 2012, the Company recorded accretion of \$646,000 as interest expense in connection with the convertible notes.

8. Common Stock Transactions

During the period ending June 30, 2012, the Company issued 99,417,342 shares of common stock; (i) 44,500,000 common shares pursuant to two (2) sales to accredited investors under Rule 504 of the Securities and Exchange Act for an aggregate total of \$40,000.00; (ii) 2,000,000 to a related creditor to settle an money obligation valued at \$6,000, the Company recognized a loss of \$(1,250.00) on the transaction; and (iii) 52,917,342 common shares in settlement of \$59,000 of convertible debt, the beneficial conversion effect of said transaction was included in additional paid-in capital of \$5,305.

On March 12, 2012, the officers and directors of the Company, as well as it legal counsel returned to Treasury 41,000,000 shares of common stock previously issued as follows:

Kevin Jasper, President and Chair	15,000,000
Stephen Vlahos, VP and Director	6,000,000
M. David Sayid, General Counsel	20,000,000

In addition to the surrender of these shares by the above individuals, pursuant to managements' restructuring program an additional 280,000,000 shares were cancelled, while an additional 66,758,847 were issued in settlement of debt and to raise capital pursuant to Rule 504:

On March 21, 2012, the Company raised \$25,000 in an offering under Rule 504 issuing in return 36,000,000 shares of common stock.

On January 13, 2012, the Company issued 18,500,000 shares to The Good One, Inc. in debt settlement pursuant to its Convertible Promissory Note.

In March, 2012 the Company issued 12,558,847 shares in settlement of short term borrowing from related parties in the amount of \$ 5000.

9. Subsequent Events

On May 1, 2012, David Simpson provided written notice to the Company, that, Plant Acadia, its wholly-owned subsidiary was in default of its Promissory Note to the Simpson family for its acquisition of Simpson Brothers Green House, LLC. As of the date of this report, Plant Acadia Growing, Inc. is within its cure period and is working to cure the default.

On July 1, 2012, the Board of Directors determined that Plant Acadia Growing, Inc., its wholly-owned subsidiary, was unable to generate sufficient revenues to support the terms of its acquisition. Further, it had determined the subsidiary was not a good fit for its developing alternative energy business and has notified David Simpson, its



President that effective immediately the Company is being unwound from the ISIM and given back to its principals. Since at the time of the preparation of the attached financial statements, the Company had known of the effect of the unwinding, the financial statements are presented as if the unwinding took place on January 1, 2012, the first quarter ending March 31, 2012 has been restated herein.

The	Board	of	Directors	has	entered	into	a	non-binding	letter	of	intent	to	merge	with	
		is a	an alternati	ve er	nergy con	npany	in	the developm	nental s	stag	e.				

Item 4. Management's Discussion and Analysis of Operations:

This report contains forward-looking statements. For this purpose, any statements contained herein that are not statements of historical fact may be deemed to be forward-looking statements. These statements relate to future events or to our future financial performance. In some cases, you can identify forward-looking statements by terminology such as "may," "will," "should," "expects," "plans," "anticipates," "believes," "estimates," "predicts," "potential" or "continue" or the negative of such terms or other comparable terminology. These statements are only predictions. Actual events or results may differ materially. There are a number of factors that could cause our actual results to differ materially from those indicated by such forward-looking statements.

Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee future results, levels of activity, performance, or achievements. Moreover, we do not assume responsibility for the accuracy and completeness of such forward-looking statements. We are under no duty to update any of the forward-looking statements after the date of this report to conform such statements to actual results.

The following discussion should be read along with our financial statements as of March 31, 2012, which is included in Item 3 of this document. This discussion contains forward-looking statements about our expectations for our business and financial needs. These expectations are subject to a variety of uncertainties and risks that may cause actual results to vary significantly from our expectations. The cautionary statements made in this report should be read as applying to all forward-looking statements in any part of this report.

1. Plan of Operation

The Company

Insight Management Corporation, formerly known as Skreem Records Corporation was an entertainment development, marketing and production company formed in May 2006. Originally the recording and artist management division for an international entertainment media company with multiple hit releases, Skreem Records was formed to continue these operations globally.

As a result of the reverse triangular merger with Micro-research Corporation on June 29, 2009, Insight Management's core business focus has changed to the energy industry. The Company has a strategic plan for growth through acquisition and functions from the perspective of an



engineering firm. This is the nucleolus that directs what acquisitions are made and creates strategic alliances, develops proprietary technology and patents that bring the expertise and ultimately creates the real value for Insight Management. The Company expects to retain the strong management teams in each business unit, capitalizing on their local knowledge of competitors and operating climate, along with their loyal customer relationships.

On March 2, 2010, Insight Management Corporation and Rebel Testing, Inc. ("RTI") terminated the stock purchase acquisition agreement ("acquisition agreement") that was signed on March 6, 2009. The continuing slow recovery of the economy from the recession and the overall uncertainty in the business environment greatly impacted Insight Management's ability to raise capital for the acquisition. RTI had granted two extensions for the initial payment, December 31, 2009, and February 28, 2010. Insight Management was not able to secure funding in time to meet the February deadline and could not give RTI a definitive timeframe as to when funding could be secured. As such, RTI declined to grant a third extension of the payment date. As presented in the company's 2009 year end 10-K filing, for accounting purposes the 10-K financial statements retrospectively reflected the loss of control and deconsolidation of RTI as effective upon the Company's first default of the Purchase Agreement on October 1, 2009. Therefore, the Company re-entered the Development Stage as of October 1, 2009. In connection with the RTI deconsolidation, all of the RTI assets were transferred to the RTI Sellers and the acquisition debt was cancelled as provided for under the terms of the Purchase Agreement.

On November 11, 2010, Insight Management Corporation, completed the acquisition of Plant Acadia Growing, Inc., (Plant Acadia Growing), and all of its title, interests and membership of its wholly owned subsidiary Simpson Brothers Greenhouses, LLC.

Plant Acadia, is a privately held corporation and the parent and sole member of Simpson Brothers Greenhouses, LLC ("SBG"). SBG represents the sole operating activity of Plant Acadia. SBG is a retail greenhouse and wholesaler of farm supplies. It has been in operation since 2004 and is located in Ovid, MI.

On July 1, 2012, the Company surrendered control of Plant Acadia Growing, Inc. to David Simpson, its principal. The financial statements herein reflect the deconsolidation of the subsidiary retroactively to January 1, 2012; therefore, the Company reentered the development stage on that date. All assets of Plant Acadia were transferred to David Simpson as per the unwinding agreement.

Strategic Plan

Insight Management is considering opportunities to combine its business with an operating, development stage company or a combination of the two to provide growth and value to its shareholders. The Company seeks to find and negotiate an acquisition of growth company that meets the following criteria:



- Solid growth potential
- Profitable
- Opportunity to increase profits
- Strong management team willing to stay on board for a minimum of three years
- Little or no debt on the books

On September 24, 2010 the Company acquired 100% of the issued and outstanding shares of common stock in Simply Constructed, Inc., a Wyoming corporation, thereby creating a whollyowned subsidiary.

Simply Constructed is engaged in the green technologies engineering with interests in state of the art patented turn-key home pre fabrication, solar nanotechnology systems, alternative fuel conversion technologies, independent energy systems and self- sustained living systems with zero carbon footprints or use of fossil fuels.

The Company is in the developmental stage and plans to engage in the following green enterprises:

- 1. Construction: Using C-S.S.I.P panels (completed- steel structural insulated panels), a factory manufactured wall system that replaces standard stick framing and batt insulation. It is a solid one piece wall section composed of an all steel welded structural frame that has been preconfigured with all electrical outlets, jacks, communications, DSL, phone etc. within a standard cam locking device connecting the entire home seamlessly. Imagine panels built with steel and delivered to your building site as a finished product ready to plug and play.
- 2. Solar Energy: The Company, in March of 2011, acquired a pending patent from Power Nanotech and is focusing on further developing proprietary "Solar Nanotechnology", as well as interests in established solar energy operations. With nanotechnology, tiny solar cells can be printed onto flexible, very thin light-retaining materials, bypassing the cost of silicon production.

The Company is positioning itself to grow with solar technology and is building the future with steel welded cyclone roof panels that incorporate solar nanotechnology and are completely water proof and self-contained, provide 100% self-sufficient electrical power supplies that are free from the power grid, produce "0" emissions and use no fossil fuel. The Company plans to call this division Simply Solar. Its business objective is simplifying the solar panel while at the same time, increasing its efficiency and diversifying the applications of what a dedicated solar panel could become.

The Company hopes to test and integrate the latest green technologies into pre-fabricated home and living spaces. It plans to use these green symbiotic technologies to provide cutting edge green construction techniques that will leave no or small carbon footprints.



Solar and Wind Energy:

In furtherance of the Company's new direction away from fossil fuels to alternative green energy sources, it will begin marketing Photovoltaic Solar Products as dealer and re-seller of Nabisolar International (nabisolar.com) products. Nabisolar is based in Hawaii and Shanghai where it was founded in 2004 by Arthur Lo. It is a manufacturer of alternative renewable source energy through the use of Photovoltaic panels (Solar Panels) and EvolveGreen's wind turbines.

Impact of Current Economic Conditions

The Company's plan and results of operations are subject to the weak domestic and global economy. Its primary subsidiary is engaged in the growing and wholesale sales of ornamental plants and flowers which are deeply affected by the lackluster economy. However, the first quarter of 2012 has shown a small increase in sales. The Company's other subsidiary, while providing unique construction technologies incorporating renewable self-sustaining sources of alternative energy, is hampered by the continuing downturn in the housing market.

The Company has not seen a significant downturn in its agricultural subsidiary, primarily due to aggressive marketing and in roads to retail commerce in addition to its wholesale business. The Company cautions that the current economic conditions in the United States may still have an adverse effect on the Company's business as individuals and corporations continue to curtail discretionary spending.

Nonetheless, in February, 2012, the Company began an aggressive restructuring program which has already resulted in significant debt reduction, and is now evaluating the structure of its subsidiaries.

2. Results of Operations

The period ended the six and three months ended June 30, 2012 and restated for the deconsolidation of Plant Acadia Growing, Inc. for the period ended March 31, 2012

For the three months ended March 31, 2012, the Company recorded restated revenues of \$0.00. For the same period operating expenses were \$86,782. In addition, for the same period, interest expense was \$68,275. The net loss of \$155,057 was offset by \$3,817,534 in loan forgiveness of various convertible notes. The Company reported a reduction in its accumulated deficit from \$(21,893,559) to \$(18,162,107) when restated for the deconsolidation. For the six month period ending June 30, 2012, the Company reported net income of \$3,675,412, while posting a net operating loss of \$(140,122); for the three month period ending June 30, 2012, the Company reported an operating loss of \$(53,340) and a net loss of (\$55, 340). The accumulated deficit for the six month period ending June 30, 2012 is \$(18,218,147). The Company operations provided a shortfall of \$(55,092). While financing activities raised \$105,000 from the issuance



of common stock, overall financing activities used \$(59,000) to retire short-term debt. The net change in cash was \$(9,092.); the restated period began with \$13,402 in cash or cash equivalents and ended with \$4,310 in cash and cash equivalents.

Liquidity Issues

The Company's liquidity and ability to achieve profitability is dependent on its ability to raise capital to improve its leverage position and to generate adequate production volume to sustain its operations and service debt.

Critical Accounting Policies and Estimates

Management's discussion and analysis of our financial condition and results of operations are based upon our consolidated financial statements, which have been prepared in accordance with accounting principles generally accepted in the United States of America. Our significant accounting policies are summarized in the Notes to our financial statements contained herein. Financial statement preparation also involves the use of estimates.

3. Off-Balance Sheet Arrangements

There are no off balance sheet arrangements.

Item 5. Legal Proceedings

The Company is currently engaged in a lawsuit involving claims and counterclaims in re the legal services rendered by Cident Law Group, LLC. Cident has filed suit in New York Supreme Court for the County of New York in the amount of \$96,000.00, plus interest for unpaid legal bills.

On June 16, 2011, Cident executed a settlement agreement to convert the outstanding legal bill to common shares of the Company, as did the Company. Despite entry into the agreement, Cident subsequently, through its attorney, filed the New York action for payment. As of the end of the first quarter the suit is progressing, and is still in the discovery stage. Company trial counsel has not made an evaluation of the direction he expects the suit to take. The Board of Directors is considering establishing a reserve in anticipation of its eventual settlement or outcome.

There are no other pending legal actions. However, management is aware of David Simpson's claim that a wholly-owned subsidiary of the Company is in default of its Promissory Note and that his attorney has threatened legal action if the matter is not resolved.



Item 6. Default on Senior Securities

There has been no material default in payment of principal, interest, or any other material default not cured within 30 days with respect to any indebtedness of the issuer exceeding 5% of the total assets of the issuer.

Item 7. Other Information

1. Definitive Agreements

None this quarter

2. Termination of Definitive Agreement

None this quarter

3. Completion of Acquisition or Disposal of Assets

None this quarter

4. Creation of Direct Financial Obligation

None this quarter.

5. Triggering Events that Accelerate or Increase Financial Obligations

None this quarter.

6. Costs Associated with Exit or Disposal of Assets

None this quarter

7. Material Impairments

None this quarter

8. Sales of Equity Securities

The Company sold 44,500,000 common shares under Rule 504 for \$40,000. See Note 8 of the Notes to Consolidated Financial Statements for details regarding issuance and cancellations of securities during the quarter.

9. Material Modification of Rights of Shareholders

There have been no modifications of shareholders' rights this quarter.

10. Changes in Certifying Accountant

None

Non-reliance on Previous Financial Statements



None this quarter.

11. Changes in Control of the Issuer

None this quarter.

12. Departures of Directors, Principal Officers, Election of Directors, Appointment of Directors.

None this quarter.

13. Amendments to the Articles of Incorporation

None this reporting period.

14. Amendments to the Issuer's Code of Ethics

None.



Item 8. Exhibits

All exhibits required herein are incorporated by reference in its Annual Reports and quarterly information statements filed and found on www.otcmarkets.com.

- *I, Kevin Jasper, certify that:*
- 1. I have reviewed this Quarterly Report for the period ending June 30, 2012
- 2. Based on my knowledge, this disclosure statement does not contain any untrue statements made, in light of the circumstances under which such statements were made not misleading with respect to the period(s) covered by this disclosure statement; and
- 3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for the periods presented in this disclosure statement

The undersigned hereby certifies that the information herein is true and correct to the best of their knowledge and belief.

Dated this 17 day of August, 2012

INSIGHT MANAGEMENT CORPORATION

By: <u>/s/ Kevin Jasper</u>

Name: Kevin Jasper
Position: President/CEO/Director

DI 066 707 2500

Phone: 866-787-3588

