

4/18/2012

Shareholder update.

Good morning. Since the last update 2 weeks ago, our development and marketing team has been working hard on the completion of our new Game Salad apps.

I am happy to report, that the "App Wall" code has been completed, tested and deployed to our server. This will allow the Game Salad Apps similar functionality to our IOS Apps in that we will be able to cross market our Apps to customers who download our Apps. This was a very important milestone in the continuation of our business model.

We are in the final testing stages of a large block of about 80 Apps (40 free and 40 paid). This block of Apps should be uploaded this weekend to the iTunes store. I expect 100% approval of these apps due to their quality and content. I am including our internal title and description worksheet for your review. You will note, there are iPod and iPad Apps included in this batch.

Dustin Secor

www.Action-App.com

Please see our Safe Harbor Statement at www.action-app.com/statement/

12 String Solo

iPhone This cool app turns your iPhone into a virtual 12 string guitar.
Touch screen capability allows you to push and strum the strings, just like a real guitar
Easy to maneuver the controls
HQ Sound Quality
Separate Sliders make it easy to customize
HD Retina Display
The quality graphics and full screen views enhance the feel of playing a real guitar
This amazing app is compatible with headphones or amplifier speakers
Be sure to check out our other apps, tell your friends and join a virtual band today

12 String Soloist

iPad This amazing app will turn your iPad into a virtual 12 string guitar
Touch screen capability allows you to push and strum the strings, just like a real guitar
Controls are so easy to use
HQ Sound quality makes it even more realistic
Easy to customize with separate sliders
HD quality retina display
Full screen views and excellent quality graphics enhance the look and feel of a real 12 string guitar
Please be sure to check out our other apps, share with your friends and get together and create your own virtual band
This cool app is compatible with headphones or amplifier speakers, to make the virtual experience even more realistic

Alien Capture

iPhone A fun, action packed adventure app for kids of all ages
It is your duty to save the Earth from an Alien Invasion
Your battle is lost if you allow three Aliens to land on Planet Earth
Great Animated Graphics
Touch screen capability allows fast and accurate action
Challenging levels makes for hours of enjoyment
So much fun, you will want to play it again and again
Download Alien Capture today and challenge your friends to see who will save Planet Earth
Please be sure to check out our other apps in the iTunes App Store

Animal Fury

iPhone Animal Fury is a fun filled family game app for all ages
It's an action packed adventure game that you can play again and again
Amazing 3D Graphics
Touch screen capability
Increasingly difficult levels to keep you challenged
Controls and features that are easy for all ages to play
Challenge your friends and family to see who reigns the Animal Fury
Please be sure to check out our other apps in the iTunes App Store

Asteroid Defender

iPad Asteroid Defender is an action packed family game for your iPad
Your task is to protect the city from being destroyed by falling asteroids
Touch screen capability makes it easy for you to deflect the asteroids by launching your cannons to knock them from the sky
Great animated graphics makes for hours of fun for all ages
Increasingly challenging levels with amazing sound effects
The ultimate battle is on!
Challenge your friends and family to see who will be the best Asteroid Defender
Please be sure to check out our other apps in the iTunes App Store

Exact Guitar

iPhone One of the most advanced, yet easiest Guitar Apps in the iTunes App Store
Download Exact Guitar and make high quality music right on your iPhone
HQ Sound and quality timing device authenticates your music
Easy customization including 7 different finishes for your guitar
Touch Screen capability makes it easy to play and use the controls simultaneously
Advanced options for the professional virtual guitarist
Get your friends and family to download Exact Guitar and create a virtual band
Please check out our other apps in the iTunes App Store

Extreme Guitar

iPad Extreme Guitar is one of the top iPad Apps for making music in the iTunes App Store
It gives you the ability to make professional quality music right on your iPad
Easy customization including 7 different finishes for your guitar
Advanced options for the advanced guitarist
Touch Screen capability makes it easy to play and use the controls simultaneously
HQ Sound and quality timing device authenticates your music
Show your friends and family how to play Extreme Guitar like a Pro
Please check out our other apps in the iTunes App Store

Ninja Kid

- iPhone** Ninja Kid is a fun filled, action packed adventure game for all ages
Use your Ninja Kid skills and weapons to defeat your attackers
30 levels of increasingly difficult game play
Touch screen controls and customization allows you to change characters and even your surroundings
Fantastic animated graphics and sound quality
Weapons and skills are rewarded as you advance in the game
Challenge your friends and family to see who is the dominant Ninja Kid
Please be sure to check out our other apps in the iTunes App Store

Ninja Kid HD

- iPad** Ninja Kid HD for iPad is a fun filled, action packed adventure game for the entire family
Use your Ninja Kid skills and weapons to defeat your opponents
Amazing HD animated graphics and sound quality
30 levels of increasingly difficult game play
Touch screen controls and customization allows you to change your character and even your surroundings
Skills and weapons are rewarded as you advance through the game
Challenge your friends and family to see who will be the Master Ninja Kid
Please be sure to check out our other apps in the iTunes App Store

Walk the Plank

- iPhone** Walk the Plank is a fun way to test your timing and reaction skills
Your challenge is to launch the wooden planks and save as many people as you can
Touch screen capabilities allows for fast and easy maneuvering
Increasingly difficult levels of game play make for hours of fun for all ages
Great quality animated graphics and sounds
You will always get different results, so it's fun to play time and time again
Challenge your friends and family to see who can master Walk the Plank
Please be sure to check out our other apps in the iTunes App Store

Fruit Slash

- iPhone** Fruit Slash is a fun filled game that will test your speed and accuracy over and over again
Touch the screen to launch your cannon and slash your target fruits
Amazing animated graphics and sound quality
In game play, once you've missed 10 fruit targets, the game will reset
Touch screen controls allow for fast and easy action but your accuracy is key
It's never the same game twice, so Fruit Slash provides hours of challenging fun for all ages
Rally your friends and family to see who can slash the most fruit and obtain the highest score
Please be sure to check out our other apps in the iTunes App Store

Fruit Slasher HD

- iPad** Fruit Slasher HD is a fun filled game that will test your speed and accuracy time and time again
To slash the target fruits, simply touch the screen to launch your cannon in your intended direction
in game play, once you've missed 10 of your fruit targets, the game will reset
Amazing animated graphics and sound quality
Touch screen controls allow for fast and easy action, but your accuracy is key
It's never the same game twice, so Fruit Slasher HD provides hours of challenging fun for all ages
Rally your friends and family to see who can slash the most fruit and obtain the highest score
Please be sure to check out our other apps in the iTunes App Store

Music Pad HD

- iPad** Music Pad HD is an incredibly fun and creative way to make your own music on your iPad
5 instruments on 1 app: piano, guitar, drum, violin and the charango
Pick your instrument, pick your style and create your music
Touch screen functionality provides an easy way to operate controls, even while playing
Built in Metronome to automatically help you time your beats
Amazing realistic graphics and professional sound quality
Share with friends and family, then piece together your own virtual band
Please be sure to check out our other apps in the iTunes App Store

Banjo Pick

- iPhone** Banjo Pick is one of the most creative music apps in the app store
Whether you already play the banjo or just want to learn, this app is perfect for both
Touch screen functionality allows you to actually pluck your banjo, or just swipe the strings
Amazing graphics and sound quality aide in making your creation sound professional
Built in Metronome adds beats in the background to improve timing
Lots of options and hours of play time
Gather friends and family to share your own banjo style of music
Please be sure to check out our other apps in the iTunes App Store

Banjo Picker HD

- iPad** Banjo Picker HD is one of the most creative apps available in the app store
It doesn't matter if you already play the banjo or just want to learn, this app is perfect for both

Amazing HD graphics and sound quality aide in making your creation sound professional
Built in Metronome adds beats in the background to improve timing
Touch screen functionality allows you to actually pluck your banjo, or simply swipe the strings
Hours of play time and a vast array of options

Gather friends and family to share your own banjo style of music
Please be sure to check out our other apps in the iTunes App Store

Bass Play
iPhone

Bass Play is incredibly powerful and one of the most intense music apps available
If you already play Bass this is a great practice tool, if not, it's a fun way to learn!
A vast array of options lets you customize Bass Play to your own preferences
Built in Metronome to add beats and help your timing
Touch screen functionality allows you to strum your Bass like a pro
Amazing graphics and sound quality to create life like musical pieces
Impress your friends and family with your Bass playing abilities right on your iPhone
Please be sure check out our other apps in the iTunes App Store

Bass Player HD

iPad

Bass Player HD is incredibly powerful and one of the most intense music apps available
If you already play Bass this is a great practice tool, if not, it's a fun way to learn!
Touch screen functionality allows you to strum your Bass like a pro
Built in Metronome to add beats and to help your timing
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Impress your family and friends with your Bass playing abilities right on your iPhone
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Bird Pursuit

iPhone

Bird Pursuit is optimized for your iPhone 4 and ranked one of the top 3D iPhone games available
The more birds you pursue, target and hinder from flight, the higher your goes
HD Graphics that fully employ the high tech retina display on your iPhone4
Touch screen capabilities provide fast and easy maneuverability
With Bird Pursuit, you will never play the same game twice, so you can enjoy hours and hours of arcade gaming fun
Great animated background music and sound effects that can be controlled in your settings
Challenge your friends and family to see who will reign as the Bird Pursuit Champ
Please be sure to check out other apps in the iTunes App Store

Bird Tracking HD

iPad

Bird Tracking HD has been optimized to be compatible with all of the high tech features of your iPad
The more birds you track, target and hinder from flight, the higher your score gets
Touch screen capabilities make maneuverability fast and easy
HD Graphics that fully utilize the amazing retina display built into your iPad
Great animated background music and sound effects that can be controlled even during game play
With Bird Tracking HD, you will never experience the same game twice, so there are hours and hours of fun arcade gaming
Challenge your friends and family to see who will dominate Bird Tracking HD in your personal circle
Please be sure to check out our other apps in the iTunes App Store

Sonic Guitar

iPad

Sonic Guitar is one of the most accelerated guitar apps for your iPad available in the app store
This amazing music app literally allows you to play actual chords turning your iPad in to a guitar
Touch indication provides ease of play and control of settings and options
Astonishing graphics and a genuine acoustic guitar sound add that professional quality to your own music
You can strum or pick the strings to customize your own individual sounds
Hours and hours of healthy creative musical fun for all ages
Impress your friends and family with your original music creations right on your iPad
Please be sure to check out our other apps in the iTunes App Store

Bus Driver

iPhone

Bus Driver is a fun filled arcade type game that tests your timing and hand-eye coordination
You are the Bus Driver-Can you manage to dodge on coming highway traffic during rush hour?
Touch screen controls allows you to manipulate your bus simply by guiding it's direction with your finger
3 modes of game play-within each are increasingly difficult levels to master
Your Bus Driving adventure will never be the same twice, so you can play over and over again
Awesome animated graphics and sounds that can be controlled in your settings even during game play
Challenge your friends and family to see who can get the highest score and become the Champion Bus Driver
Please be sure to check out our other apps in the iTunes App Store

Bus Driver Extreme

iPad

Bus Driver Extreme is a fun filled arcade style game that tests your hand-eye coordination and reflex timing
Your are the Bus Driver-Can you manage to dodge on coming highway traffic during rush hour?
3 modes of game play, all of which include increasingly difficult levels to master before moving on
Touch screen functionality makes guiding your bus so easy, just use your finger to maneuver your bus
Awesome animated graphics and sounds that can be controlled in your settings, even during game play

Your Extreme Bus Driving adventure will never be the same twice, so you can play this great game over and over again
Challenge your family and friends and see who can reach the highest score and become the Most Extreme Bus Driver
Please be sure to check out our other apps in the iTunes App Store

Speed Racer

iPhone

Speed Racer is an action packed racing game that will challenge your timing and reflexes
Your goal is to complete as many laps as you can, as fast as you can without crashing
Touch screen functionality makes it fast and easy to control your speed and direction
You can race over and over again with new results each time...Practice makes perfect!
Great animated graphics and sounds which can be customized in your settings
Increasingly difficult levels of play in which the number of obstacles and speed both increase as you advance
Challenge your family and friends to a race-see who gets the highest score and reigns as Champion Speed Racer
Please be sure to check out our other apps in the iTunes App Store

Cello Pro

iPhone

Cello Pro is one of the most exciting music apps available in the app store for your iPhone
The Cello is the 2nd largest instrument in the violin family, but yours fits right in the palm of your hand
Incredible graphics and sound quality for a truly unique cello experience for any cellist
Touch screen capabilities makes playing the cello fun and easy for all ages at any level of play
Great options available that will allow you to customize your cello to your individual preferences
Built in Metronome adds beats in the background to aide in timing
Watch family and friends in shock when they see you compose an original cello piece right from your iPhone
Please be sure to check out our other apps in the iTunes App Store

Cello Pro HD

iPad

Cello Pro HD is one of the most amazing music apps available in the app store for your iPad
The Cello is the 2nd largest instrument in the violin family, but your will fit right in your hands
Touch screen functionality makes playing the cello easy and fun for all ages at any level of play
Incredible graphics and sound quality for a truly unique cello experience for any cellist
Built in metronome will add beats in the background to aide in timing and tuning
Multiple options available that allow you to customize your cello to meet your individual preferences
Watch family and friends in awe when they hear you compose an original cello piece right on your iPad
Please be sure to check out our other apps in the iTunes App Store

Charango Music

iPhone

This is the first Charango music app developed for the iPhone app store - it's simply amazing
The Charango is a string instrument of Spanish origin, usually made from an armadillo shell and has
Built in tuning capabilities, as Charangos are a rare instrument, these tools can otherwise be very hard to find
Advanced options allow you to customize your Charango and learn to play with ease
Setting options permit you to play in either full or zoom view as well as enabling and disabling background beats
Touch screen functionality lets you tap the strings, pick the notes and play your very own Charango
Your friends and family will be amazed to see and hear your original Charango music-it's such a rare sound
Please be sure to check out our other apps in the iTunes App Store

Charango Play HD

iPad

This is the first Charango music app available in the iPad app store, it's rare, it's fun and simply amazing
The Charango is a string instrument of Spanish origin, usually made from an armadillo shell and has
Advanced options allow you to customize your Charango and learn to play with ease
Built in tuning capabilities, as Charangos are a rare instrument, these tools can otherwise be very hard to find
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Clarinet Player

iPhone

Clarinet Player is the most proficient and accelerated clarinet apps available in the app store
Whether you are a seasoned clarinet player or just wanting to learn, Clarinet Player is an amazing tool for both
Advanced options will allow you to view your clarinet in either full, zoom or side views
Astonishing graphics and sound quality can actually get you familiar with the feel and sounds of a real clarinet
Easy to manage settings let you customize your clarinet and will even allow to chose background beats
Touch screen functionality makes it easy to manipulate your clarinet and it's options simultaneously
Friends and family will be amazed when they see and hear your original clarinet piece composed right on your iPhone
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Clarinet Musical HD

iPad

Clarinet Musical HD is the most accelerated and proficient clarinet apps available in the app store
Whether you are a seasoned clarinet player or just wanting to learn, Clarinet Player is an amazing tool for both
Astonishing graphics and sound quality can actually get you familiar with the feel and sounds of a real clarinet
Easy to manage settings let you customize your clarinet and will even allow to chose background beats
Advanced options will allow you to view your clarinet in either full, zoom or side views
Touch screen functionality makes it easy to manipulate your clarinet and it's options simultaneously
Family and friends will be amazed when they see and hear your original clarinet piece composed right on your iPad
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Classroom Chalkboard

Classroom Chalkboard provides hours of creative fun that you can take anywhere you go, right in the palm of your hand

Use it to draw, play games like Hangman or even Tic Tac Toe, write notes or study your academics

Touch screen capabilities make writing and erasing so quick and easy, you can use it over and over again

You have the choice of multiple images that are built into the app or you can make your own, even pick the color of chalk you use

Options for your own creativity on the Classroom Chalkboard are virtually endless

Use it as a learning tool or simply to create masterpieces of your very own- hours and hours of fun

Impress your teachers and friends with what you can do with the magic of the Classroom Chalkboard

Please be sure to check out our other apps in the iTunes App Store

Classroom Chalkboard HD

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Sky Jump

Sky Jump is a fun filled, action packed arcade style game for your iPhone

Your goal is to maneuver your Sky Jumping bird to elude all of the obstacles to advance in the game play

Awesome 3D animated graphics and sounds that make the game so much fun

Touch screen controls makes moving your Sky Jumper from side to side and up and down

This is a great game to test your coordination and response time

Increasingly difficult levels of game play means you can play the same levels over and over and get different results

Challenge family and friends to see who can get the highest score and carry the title of Sky Jump Champion

Please be sure to check out our other apps in the iTunes App Store

Frog Throw

Frog Throw has 21 different puzzle levels to solve, you'll never get the same results twice

Your objective is to see how many times you can throw the ball from one frog to the other frog

Touch screen controls make Frog Throw so easy to navigate and aim at your target

Amazing animated graphics and sound, just like at the arcade

Increasingly difficult levels to master, the further you advance the sharper your aim needs to be

Frog Throw will put your coordination skills to the test

Challenge your friends and family to see who can reach the highest score and reign as Frog Throw Champ

Please be sure to check out our other apps in the iTunes App Store

Crate Dash

Crate Dash is a fun filled, multi-level game for your iPhone, that will provide hours and hours of entertainment

You can navigate yourself in almost any direction, as long as you avoid the crates, game play advances

Cool animated graphics and sound bring the arcade right to the palm of your hand

Touch screen controls make it easy to maneuver-run, jump, duck- just don't hit the crates

Increasingly difficult levels with increasing numbers of obstacles and speed as you advance

It's not as easy as it sounds-Crate Dash will challenge your coordination and reflexes for sure

Challenge your family and friends to see who can get the highest score and see who can master Crate Dash

Please be sure to check out our other apps in the iTunes App Store

Frontland

Frontland is one of the most action packed shooting games available in the app store

As you advance in the game, you can gain bullets, speed and firepower

Great animated graphics and sounds-just think, an arcade game in the palm of your hand

Touch screen controls allow you to maneuver through the game simply by using your finger

The more targets you hit and the more falling objects you intercept, the further you advance

Go from level to level and see how strong you become and how many lives you can accumulate

Challenge your family and friends to see who gets the highest score and masters Frontland

Please be sure to check out our other apps in the iTunes App Store

Canine Trainer

Canine Trainer is the best pet app available in the app store for your iPad

This great app includes the 3 most common dog training tools that dog owners can take anywhere they go

Great animated graphics and true to life sounds designed to make your dog respond

Bark Breaker-with the touch of your finger, your iPad can make a certain noise that will make constant barking a thing of the past

Dog Toy-touch one of these options to imitate a chew toy sound, designed to make your dog stop chewing on things he's not supposed to

Dog Whistle-6 different whistle tones, each to get your dog's undivided attention

Canine Trainer puts the ability to have 3 great dog training tools right in the palm of your hands

Please be sure to check out our other apps in the iTunes App Store

Ace Drummer

Ace Drummer is one of the most advanced drum apps available in the app store today

It is incredibly simple to use yet produces professional quality sounds right from your iPhone

Touch screen controls make playing and recording your original drum pieces so easy
Amazing graphics and built in Metronome provides background beats for ease in timing
Multiple settings will allow you to customize your music to suit your personal preferences
Beat to the sound of your drum anytime, anywhere-right from you iPhone
Impress your family and friends with your own original drum solos, even if you've never beat a drum before
Please be sure to check out our other apps in the iTunes App Store

Ace Drummer HD

Ace Drummer HD is one of the most proficient drum apps available in the app store today
It is incredibly simple to use yet produces and records professional quality sounds right from your iPad
Touch screen controls make playing and recording your original drum pieces so easy
Amazing graphics and built in Metronome provides background beats for ease in timing
Multiple settings will allow you to customize your music to suit your personal preferences
Beat to the sound of your own drum anytime, anywhere-right from your iPad
Impress your family and friends with your own original drum solos, even if you've never beat a drum before
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Acoustic Strings

Acoustic Strings is one of the best acoustic guitar apps available in the app store today
It has loads of features and options that allow you to play acoustic guitar pieces like the pros
Advanced setting options allows you to play your acoustic guitar in 5 different notes
Amazing graphics, sound quality and easy controls makes playing your acoustic guitar so much fun
Customization options will allow you to create the coolest guitar, but record your compositions
Provides hours and hours of musical entertainment as well as a fantastic practice tool for beginners
Watch friends and family enjoy this great app right along with you, it's fun and entertaining for everyone
Please be sure to check out our other apps in the iTunes App Store

Electric Guitar is a duplicate of the previous descriptions done in February-- retitled Electric Guitar Picks
Eguitar is a duplicate of the previous descriptions done in February--retitled Play Electric Guitar