

*INSIGHT MANAGEMENT CORPORATION*  
*A Florida Corporation*



**2011 Annual Report**

As of December 31, 2011

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## Part A: General Information

### Item 1. Exact Name of Issuer and of its predecessor:

*The exact name of the Issuer is Insight Management Corporation.*

*Name change history:*

*Originally incorporated in Florida on March 10, 2006 as Skreem Records Corporation.*

*September 11, 2008 amended articles to change name to Insight Management Corporation.*

### Item 2. The address of the issuer's principle offices.

*408 West 57<sup>th</sup> Street  
Suite 8 E  
New York, NY 10019  
Phone – (866) 787-3588 Voice/Fax*

### Item 3. The jurisdiction and date of incorporation:

*Originally incorporated in Florida on March 10, 2006, under the name Skreem Records Corporation.*

## Part B Share Structure and Issuance History

### Item 4. The exact title and class of securities outstanding:

1. Common Stock
  - (a) CUSIP number is: 45776Q
  - (b) Ticker: ISIM

## Item 5. Par or stated value and description of the security:

### A. Par Value:

Common: \$0.00014

Preferred: \$0.01

### B. Description:

#### 1. Common Equity:

##### Dividend

Dividends will be payable when, as and if declared by our Board of Directors. No dividends will accrue unless declared by our Board of Directors.

##### Voting Rights

Each stockholder shall have one vote for each share of stock entitled to vote held of record by such stockholder a proportionate vote for each fractional share so held, unless otherwise provided in the Certificate of Incorporation. Each stockholder of record entitled to vote at a meeting of stockholders, or to express consent or dissent to corporate action in writing without a meeting, may vote or express such consent or dissent in person or may authorize another person or persons to vote or act for him by written proxy executed by the stockholder or his authorized agent and delivered to the secretary of the Corporation. A duly executed proxy shall be irrevocable if it states that it is irrevocable and if, and only as long as, it is coupled with an interest sufficient in law to support an irrevocable power. No proxy shall be voted or acted upon after three years from the date of its execution, unless the proxy expressly provides for a longer period.

##### Preemption Rights

Holders of the Common Stock will not be entitled to preemptive rights.

#### 2. Preferred Stock

*Preferred "A" 3 authorized shares; said Series "A" is designated with the following preferences:*

- The par value shall be \$0.01 and the face value of the shares shall be \$10.00 per share;
- Each share shall expire, unless extended or renewed for an additional term by the Board of Directors, three (3) years from the date of issue;

- Said shares shall bear no coupon, or interest, nor shall the Board of Directors declare any dividend thereupon;
- In the event of any liquidation, dissolution, or winding up of the Corporation, either voluntary or involuntary, distribution to the shareholders of the Corporation shall be made in the following manner:

(a) The holders of the Series “A” Super Voting Preferred Stock shall not be entitled to receive, prior and in preference to any distribution of any of the assets or surplus funds of the Corporation to the holders of the Common Stock by reason of their ownership of such stock.

(b) The holders of subsequently issued Preferred Stock, of the Corporation (collectively as “Other Preferred Stock”) shall be entitled to receive, prior and in preference to any distribution of any assets or surplus funds of the Corporation to holders of Common Stock, such amounts as may be provided in the respective designated powers, preferences and rights of such Other Preferred Stock.

(c) The holders of Common Stock shall be entitled to receive the entire assets and funds of the Corporation legally available for distribution, which shall be distributed ratably among the holders of the Common Stock in such a manner that the amount distributed to each holder of Common Stock shall equal the amount obtained by multiplying the remaining assets and funds of the Corporation legally available for distribution hereunder, by a fraction, the numerator of which shall be the number of shares of Common Stock then held by such holder, and the denominator of which shall be the total number of shares of Commons Stock then outstanding.

(d) For purposes of this Section 3, a merger or consolidation of the Corporation with or into any other corporation or corporations, or the merger of any other corporation or corporations into the Corporation, or a sale of all or substantially all of the assets of the Corporation for an amount equal to or exceeding **\$ 5 million**, shall not be treated as a liquidation, dissolution or winding up of the Corporation.

(e) Notwithstanding Section 3(b) hereof, the Corporation may at any time, out of funds legally available therefore, repurchase shares of Common Stock of the Corporation issued to or held by employees, officers, directors, or consultants of the Corporation or its subsidiaries upon termination of their

employment or services, pursuant to any agreement providing for such right of repurchase.

- Such shares shall not have the right to convert to common shares of the company, and shall expire and become null and void, unless extended or renewed by the Board of Directors, upon the third (3<sup>rd</sup>) anniversary of its issuance.
- No holder of the Series “A” shall be entitled as of right to subscribe for, purchase, or receive any part of any new or additional shares of any calls, whether now or hereafter authorized, or of bonds, debentures, or other evidence or indebtedness convertible into or exchangeable for shares of any class, but all such new or additional shares of any class, or bond, debentures, or other evidences or indebtedness convertible into or exchangeable for shares, may be issued and disposed of by the Board of Directors on such terms and for such person or persons as the Board of Directors in their absolute discretion may deem advisable.
- Except as otherwise provided herein or by law, the shares of the Series “A” Super Voting Preferred Stock shall be entitled to vote with the shares of the Corporation’s Common Stock at any annual or special meeting of the stockholders of the Corporation. Each share of Series “A” Super Voting Preferred Stock shall be entitled to vote those number of shares equal to one and a half (1 ½) times the amount of the total issued and outstanding shares of the Corporation entitled to vote. The individual, through the ownership of this Series “A” Super Voting Preferred Stock, has the voting power to act on the behalf of the Corporation, to call a special meeting of the shareholders, to remove and/or replace the Board of Directors or management or any individual members thereof in the event that one or more of the foregoing has done, or failed to do, anything which, in his sole judgment, will materially and adversely impact the business of the Corporation in any manner whatsoever, including, but not limited to, any violations of any state or federal securities laws, or any action which could cause the bankruptcy, dissolution, or other termination of the Corporation. In no event will the ombudsman have the right or power to participate in the normal and usual daily operations of the Corporation.
- Any notice required by the provisions hereof to be given to the holders of shares of the Series “A” Super Voting Preferred Stock shall be deemed given when deposited in the United States mail, postage prepaid, and addressed to each holder of record at his address appearing on the books of the Corporation.

So long as any shares of Series “A” Super Voting Preferred Stock are outstanding, the Corporation shall not, without first obtaining the approval (by vote or written

consent, as provided by law) of the holders of at least a majority of the total number of shares of Series “A” Super Voting Preferred Stock outstanding.

(a) Alter or change the rights, preferences or privileges of the Series “A” Preferred Stock so as to materially adversely affect the Preferred Stock; or

(b) Increase the authorized number of shares of Series “A” Preferred Stock; or

(c) Create any new class of shares having preferences over or being on parity with the Series “A” Preferred Stock as to voting rights.

Upon the end of its term, unless renewed or extended, the shares shall be redeemed or acquired by the Corporation and shall be canceled, retired or eliminated from shares, which the Corporation is authorized to issue 3. Other Material rights of Common or Preferred Shareholders

None

**4. Describe any provision in issuer’s charter or by-laws that would delay, defer or prevent a change in control of the Issuer.**

None.

**Item 6. The number of shares or total amount of securities outstanding for each class of securities authorized.**

As of 12/31/2011

3,000,000,000 Common shares authorized.  
191,441,869 Common shares outstanding<sup>1</sup>  
52,548,799 Common shares are unrestricted  
255 Shareholders of record  
4 Beneficial Owners

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<sup>1</sup> 197,873,536 are issued, 6,431,667 are being held in escrow pursuant to a financing agreement.



As of 12/31/2011

5,000,000 Preferred shares authorized of which 3 are designated Series "A" the remaining shares are designated Series "B".

1 Series "A" share is issued and outstanding

1 Beneficial Owner.

## **Part C      Business Information**

### **Item 7. The name and address of the transfer agent:**

Transfer On Line  
512 SE Salmon Street  
Portland, OR 97214  
Phone: 503-227-6874

The transfer agent is registered under the Exchange Act and is under the regulatory authority of the Security and Exchange Commission and the NY State Banking Commissioner.

### **Item 8. The nature of the issuer's business**

#### **A. Business Development**

1. Form of organization: Corporation
2. Year of Incorporation: 2006
3. Fiscal year end date: Dec 31
4. ISIM has not been in bankruptcy, receivership or any similar proceeding.
5. There has been no material change in ownership through a merger:
6. There has been no default in any note, loan, lease or other indebtedness arrangement, other than *one trade creditor of the Company has brought suit to recover \$96,000 in legal fees. These fees have been disputed by the Company in part and the Company alleges it has paid those fees not in dispute. There is currently a dispositive motion before the court to dismiss the creditor's action. Attorneys for the Company are proceeding with the litigation, however; it appears likely that it will settle during the second quarter of 2012.*
7. Recent change of control: None.
8. Ten-percent increase or more of same class of outstanding equity: Yes in Class "A" Common.
9. There has not been any past, pending or anticipated stock split, stock dividend, recapitalization, merger, acquisition, spin-off, or reorganization, except

that the Company other than on *On February 1, 2011 the Company exercised a reverse split of 1 share for each 1000 shares held.*

10. The Issuer has not encountered any delisting from any securities exchange or deletion from the OTC Bulletin Board

11. There are no current legal proceedings against the Issuer, except as set forth in 6 above.

## **B. Business of the Issuer**

*The Company is a management company with two (2) subsidiaries, one (1) operating subsidiary. The Company is seeking to combine its business with operating, or development stage companies or a combination of the two (2) to provide growth and value to its shareholders. The Company seeks to find and negotiate an acquisition of growth company that meets the following criteria:*

- *Solid growth potential*
- *Profitable*
- *Opportunity to increase profits*
- *Strong management team willing to stay on board for a minimum of three years*
- *Little or no debt on the books*

1. SIC code is 8741

2. The Issuer is currently a business development stage company as described under Footnote 172 of Rule 144, currently operating its mining business;

3. The Issuer is not a Shell Issuer under Rule 405 of the Securities Act. Management inadvertently checked the Shell Company box in its 2008 third quarter filing with the Securities and Exchange Commission at the time of its merger with Skreem. However, at no time has the Company been a shell and continues to be a development stage company as described in 2 above;

4. The Issuer has no parent company;

5. Government regulations such as land use and zoning regulations have effects on the existing business.

6. ISIM did not have costs for compliance with environmental laws. ISIM 's subsidiary Simpson Brothers Greenhouse LLC is engaged in organic horticulture and currently has no products that need compliance with any environmental laws.

7. The Issuer has 1 full-time employee.

## **Item 9. The nature of products or services offered.**

### **A. Principal products or services and their markets;**

*ISIM provides business management and administrative services to its subsidiaries. These services include, but are not, limited to strategic planning, financial and accounting consulting and legal services.*

## **Simply Constructed:**

*Simply Green Technologies is a green technologies engineering business with interests in state of the art patented turn-key home pre fabrication, solar nanotechnology systems, alternative fuel conversion technologies, independent energy systems and self-sustained living systems with 0 emissions or fossil fuels.*

*It has three (3) major product groups:*

1. State of the art Prefab Homes: *Our homes are manufactured using our C-S.S.I.P panels (completed- steel structural insulated panels), a factory manufactured wall system that replaces standard stick framing and batt insulation. It is a solid one piece wall section composed of an all steel welded structural frame that has been pre-configured with all electrical outlets, jacks, communications, DSL, phone etc. within a standard cam locking device connecting the entire home seamlessly. Imagine panels built with steel and delivered to your building site as a finished product ready to plug and play.*

2. Solar Energy: *Focuses on acquiring and or developing proprietary "Solar Nanotechnology", as well as interests in established [solar energy](#) operations. With nanotechnology, tiny solar cells can be printed onto flexible, very thin light-retaining materials, bypassing the cost of silicon production.*

*Simply is positioning itself to grow with solar technology and is building the future with steel welded cyclone roof panels that incorporate solar nanotechnology and are completely water proof and self-contained, provide 100% self-sufficient electrical power supplies that are free from the power grid, produce "0" emissions and use no fossil fuel.*

3. Custom Living Spaces Delivered: *Completely finished all aluminum constructed Ocean Cargo Containers that are waterproofed, fireproofed, insulated and reinforced to withstand hurricanes, tornados, earthquakes fire and floods. Simply re-engineers the floor plan to suit the customer's needs; built stronger with better quality materials and state of the art options for the future that would allow a change of themes without tearing down the walls. Master crafted in a controlled environment.*

*The market place for Simply's products is the commercial, residential and industrial housing market. Simply's operations have been severely impaired by the current condition of this market and is not currently generating any operating revenues.*

## **Plant Acadia Growing, Inc.**

*Plant Acadia, is the parent and sole member of Simpson Brothers Greenhouses, LLC ("SBG"). SBG represents the sole operating activity of Plant Acadia. SBG is a retail*

*greenhouse and wholesaler of farm supplies. It has been in operation since 2004 and is located in Ovid, MI.*

*The primary market is a supplier of plants and other nursery products to retail florists.*

**B. Distribution methods of the products or services;**

*The Company and its subsidiary rely primarily on outside distribution services for its products, except that SBG self-distributes within its locality and region.*

**C. Status of any publicly announced new product or services;**

*None at this time*

**D. Competitive business conditions, the Issuer's competitive position in the industry, and the methods of competition;**

*ISIM's construction and green energy subsidiary is hampered by a slow housing market, which is still in decline and has shown little improvement. The Company offers a proprietary product which is patent pending and is confident that once the market becomes robust there will be little competition to its pre-fabricated constructed with embedded green energy.*

*Plant Acadia has seen steady growth in the operating income of Simpson Brothers Greenhouse, LLC. Simpson is a regional supplier of horticultural products and is competitive within that environment. As with most wholesale to retail products the economy's effect on discretionary income may materially affect this subsidiaries performance.*

**E. Sources and availability of raw materials and the names of principal suppliers;**

*The majority of materials required by the company are readily available at competitive prices from a variety of suppliers*

**F. Dependence on one or a few major customers;**

*N/A*

**G. Patents, trademarks, licenses, franchises, concessions, royalty agreements or labor contracts, including their duration;**

*The Company holds a patent pending for the manufacture of solar panels and its subsidiary Simply Constructed holds a patent pending for a proprietary method of fabricating manufactured homes.*

## **H. The need for any government approval of principal products of services;**

*The Issuer is not currently subject to any governmental approval for any of its products or services.*

### **Item 10. The nature and extent of Issuer's facilities:**

The Issuer's principal office is a month to month rental located at:

*408 West 57<sup>th</sup> Street, Suite 8E  
New York, New York 10019*

## **Part D      Management Structure and Financial Information**

### **Item 11. Officers and Control Persons**

(A) Executive Officers:

*Kevin Jasper – President/ CEO*

*Beneficial Share Ownership: 36,500,000 Common Shares  
1 Preferred "A"*

*Kevin Jasper*

*Insight Management Corporation CEO / President / Treasurer Kevin Jasper has spent most of his career in the private sector as a CEO and Director for small corporations in the Commercial Recording industry, Real Estate industry and International Entertainment Distribution industry.*

*Mr. Jasper is multi-talented with experience and success as a top International Independent Distributor for worldwide marketing groups. Currently President of a Manhattan NY, real estate and property management company as well as a partner of Groove Capital Entertainment Group, LLC, a New York limited liability company, engaged in the representation, marketing and distribution of media for American and Japanese business groups.*

*As a leader, Mr. Jasper has demonstrated high standards of integrity through personal commitment and a "hands on" involvement in every aspect of the business. Mr. Jasper maintains the corporate vision on a day-to-day basis through a tireless commitment to solid communication at all levels of management. Mr. Jasper's leadership provides motivation, training and support through his personal involvement. With extensive experience in financial management, Mr. Jasper is recognized for improving efficiency*

*and effectiveness of organizations. His talent to identify and assess needs of other managers and executives is focused on obtaining results.*

**Stephen Vlahos Director and Vice President**  
**Beneficial Ownership – 21,000,000 common**

**Stephen Vlahos, age 60 - Director and Vice President:** was graduated from Pace College, NY, with a Bachelor's degree in Business Administration. He has been the President/ Portfolio Manager of Performance Plus Advisors, Inc., a consulting and money management firm specializing in bankruptcies and distressed debt. Prior to establishing Performance Plus Advisors, Inc., Mr. Vlahos was Managing Director of Investments for Bishop Rosen & Co., in New York, a position would then hold at Spencer Clark LLC. Altogether Mr. Vlahos has over 35 years of investment management and sales experience. He has published analytical works for Conseco, Inc., Federal Mogul, UAL Corporation, West Point Stevens, Inc., Dura Corp., Visteon, Delphi, Tower Automotive and Interstate Bakeries. He has held a variety of FINRA (formerly NASD) licenses: Series 7, Series 8, Series 24, Series 53 and Series 65.

**David Kimmel Director**  
**Beneficial Ownership - 10,700,000 common shares**

David Kimmel, age 57- Director: is a creative culinary entrepreneur with international food and beverage product, restaurant and business development experience in Europe, Eastern Europe, South America, Asia and the USA. He is a recognized business leader having lectured at Cornell University, Farleigh Dickenson University, and as an Adjunct Professor at SUNY Rockland since 2008. He is engaged as the President of Small Pleasures, LLC, a creative, manufacturing and business development services for sourcing and launch strategies for new and ready-to-retail food & beverage products since 2003. Some of the products developed are: Smart Juice, Little Delights and the Heirloom Tomato Company. He was graduated from the Culinary Institute of America in 1977, completed a Fellowship there in 1979. He co-authored Mommy Made and Daddy Too, Bantam Doubleday 1991 (revised 2001) and Great Meals in Minutes, Time Life Series 1984, 1985.

## **B. Legal/Disciplinary History**

**Please also identify whether any of the foregoing persons have, in the last five years, been the subject of:**

**1. A conviction in a criminal proceeding or named as defendant in a pending criminal proceeding (excluding traffic violations and other minor offenses);**

*None*

**2. The entry of an order, judgment, or decree, not subsequently reversed, suspended or vacated, by a court of competent jurisdiction that permanently or temporarily enjoined, barred, suspended or otherwise limited such person's**

**involvement in any type of business, securities, commodities, or banking activities;**

*None*

**3. A finding or judgment by a court of competent jurisdiction (in a civil action), the SEC, the CFTC, or a state securities regulator of a violation of federal or state securities or commodities law, which finding or judgment has not been reversed, suspended, or vacated; or**

*None*

**4. The entry of an order by a self-regulatory organization that permanently or temporarily barred suspended or otherwise limited such person's involvement in any type of business or securities activities.**

*None*

#### **D. Disclosure of Certain Relationships**

There has not, in the last two fiscal years nor in the current fiscal year, been any transaction with the Issuer, in which an amount involved exceeds the lesser of \$120,000 or one percent of the average of the Issuer's total assets at year-end for its last three fiscal years and any related person who had or will have direct or indirect material interest.

#### **E. Disclosure of Conflict of Interest**

There are no transactions or conflicts of interests between any related party, executive officer, or director with competing professional or personal interests.

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## **Item 12. Financial Information for fiscal period for the current period**

### **Executive Support & Services Group, Corp.**

43855 W Elizabeth Ave  
Maricopa, AZ 85138  
Telephone (917) 214-8918

We have compiled the accompanying consolidated balance sheet of Insight Management Corporation as of December 31, 2010, and the related statements of income and changes in shareholders' equity and cash flows for the quarter and nine months then ended, in accordance with Statements on Standards for Accounting and Review Services issued by the American Institute of Certified Public Accountants.

Executive Support and Services Group, Corp. is a business services firm consisting of attorneys, accountants and CPA's engaged in providing companies with accounting, tax, compliance and management consulting. The Company's accounting personnel are supervised by Andre M. da Parma, CPA, whose license is current in the State of New York.

A compilation is limited to presenting in the form of financial statements information that is the representation of management. We have not audited or reviewed the accompanying financial statements and accordingly, do not express an opinion or any other form of assurance on them.

We are not independent as it pertains to this compilation.

/s/ Edward J. da Parma  
Edward J. da Parma, President  
March 31, 2012



Insight Management Corporation

Balance Sheet

For the three months ended Dec. 31, 2011, the fiscal year ending December 31, 2011  
and December 31, 2010

Unaudited

**Balance sheet [unaudited]**

<b>Assets</b>	<b>The period ending Dec 31, 2011</b>	<b>The period ending Dec 31, 2010</b>
<b>Current assets</b>		
Cash and cash equivalents	69,765	6,871
Accounts receivable	65,753	8,239
Notes from affiliates	11,735	
Inventory	88,595	36,931
Pre-paid expenses	1,773	1,772
Investments	( 23,659)	
<b>Total assets</b>	<b>227,357</b>	<b>53,813</b>
<b>Fixed assets</b>		
Property and equipment	522,828	544,613
<b>Total fixed assets</b>	<b>522,828</b>	<b>544,618</b>
<b>Other assets</b>		
Goodwill and other intangible assets	2,082,127	2,429,127
<b>Total assets</b>	<b>2,818,917</b>	<b>2,429,127</b>
<b>Liabilities and shareholders' equity</b>		
<b>Current liabilities</b>		
Accounts payable and accrued expenses	424,267	767,625
Short term notes payable-related party		51,684
Short term notes	473,700	425,804
Convertible notes payable-related party	6,256,967	3,280,622
Convertible notes payable		
Bank Note payable	206,804	
Accrued compensation	178,703	
Accrued payroll taxes	564,272	
<b>Total liabilities</b>	<b>7,594,713</b>	<b>4,525,735</b>
<b>Shareholders' equity</b>		
<b>Common shares authorized 3,000,000,000 @ \$0.00014; shares issued and outstanding 197,873,536 and</b>		

<b>723,924,310 respectively</b>	<b>27,702</b>	<b>101,350</b>
<b>Preferred shares 5,000,000 @ \$10 authorized; 1 issued and outstanding</b>	<b>10</b>	<b>10</b>
<b>Paid in capital</b>	<b>17,090,051</b>	<b>7,151,666</b>
<b>Accumulated deficit</b>	<b>( 21,893,559)</b>	<b>( 10,101,208)</b>
<b>Total shareholders' equity</b>	<b>( 4,755,796)</b>	<b>( 2,848,182)</b>
<b>Total liabilities and shareholder equity</b>	<b>2,818,917</b>	<b>3,027,553</b>

*The accompanying notes are an integral part of the financial statements*

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Insight Management Corporation.  
Statement Operations  
For the three months ended and  
The periods ending December 31, 2011 and December 31, 2010  
Unaudited

### Statement of Operations [unaudited]

	For the three months ended Dec. 31, 2011	For the fiscal year ending Dec 31, 2011	For the fiscal year ending Dec 31, 2010
<b>Revenue</b>			
<b>Operating income</b>	72,809	541,455	21,205
Cost of sales and services	(24,863)	(111,871)	(17,784)
<b>Total revenues</b>	47,946	429,584	3,421
<b>Operating expenses</b>			
<b>Selling and general administrative expense</b>	47,206	227,348	17,736
<b>Consulting fees</b>	20,000	200,000	67,980
<b>Payroll and compensation</b>	42,094	195,787	154,739
<b>Professional fees</b>	31,200	3,536,636	229,827
<b>Other operating expenses</b>		6,145	33,855
<b>Depreciation and amortization</b>	9,610	96,097	11,201
<b>Total cost and expenses</b>	<b>150,110</b>	<b>4,262,013</b>	<b>515,338</b>
<b>Other income and expense</b>			
<b>Interest expense</b>	896,000	7,959,922	8,265,637
<b>Interest income</b>			
<b>Impairment of intangible assets</b>			5,000,000
<b>Loss on settlement of accounts payable</b>			132,500
<b>Net gain (loss) on disposals</b>			1,825
<b>Net other income and expense</b>	896,000	7,959,922	8,265,637
<b>Net income (loss)</b>	(998,164)	(11,792,351)	(8,777,554)

*The accompanying notes are an integral part of the financial statements*

Insight Management Corp.  
Statement of Cash Flows  
For the period ending December 31, 2011 and December 31, 2010  
Unaudited

**Statement of Cash Flows [Unaudited]**

	For the year ending Dec. 31, 2011	For the year ending Dec 31, 2010
<b>Cash Flows from Operating Activity</b>		
Net Loss	(11,792,351)	(8,777,554)
Adjustments to reconcile net loss to net cash used by operating activities		
Impairment of subscription receivable		
Loss on settlement of accounts payable		132,500
Shares issued for services		6,000
Loss on disposal of equipment		1,825
Depreciation and amortization	1,398,230	3,030,038
Impairment of intangible asset	1,020,577	5,000,000
Change in operating assets and liabilities		
Net receivable note from wholly owned subsidiary		
Inventory	(51,664)	8,711
Accounts receivable	(57,514)	8,239
Other current assets	(23,659)	(1,772)
Accounts payable and accrued expenses	(343,358)	438,947
Accounts payable related party		(5,000)
Net cash provided (used) in operating activities	(9,849,739)	(158,661)
<b>Cash Flows from Investing Activities</b>		
Net cash acquired from acquisitions		

		2,013
<b>Cash used in acquisition of property, plant and equipment</b>		
<b>Net cash provided (used) by investing activities</b>		
		2,013
<b>Net cash from financing activities</b>		
<b>Proceeds from short term notes payable</b>	47,896	61,066
<b>Payments of short term notes payable</b>		(53,930)
<b>Proceeds from convertible notes payable-related party</b>		36,000
<b>Proceeds from long-term notes payable</b>		107,100
<b>Proceeds from sale of Preferred Stock</b>		10
<b>Receipts from stock subscription receivable</b>		
<b>Shareholder contribution</b>		15,000
<b>Common stock</b>	(73,648)	
<b>Paid in capital</b>	9,938,385	160,246
<b>Net cash provided by financing activities</b>	9,912,633	
<b>Cash at beginning of period</b>	6,871	3,958
<b>Net change in cash and cash equivalents</b>	62,894	2,913
<b>Cash and cash equivalents at end of period</b>	69,765	6,871

*The accompanying notes are an integral part of the financial statements*

Insight Management Corp  
Statement of Changes in Shareholder Equity  
For the period ending December 31, 2009, December 31, 2010 and December 31, 2011  
Unaudited

**Statement of Changes in Shareholder Equity [Unaudited]**

	Preferred Stock	Common Stock	Additional Paid in Capital	Accumulated Profit (deficit)	Total
<b>Balance as of Dec 31, 2009</b>	\$ -	\$72,374	\$ 875,732	\$( 1,1324,104)	\$ ( 375,998)
<b>Net income (loss)</b>				( 8,777,554)	( 8,777,554)
<b>Preferred issued</b>	10				10
<b>Common stock issued for services</b>		10,185	135,315		145,500
<b>Common stock issued in convertible debt trans.</b>		18,791	60,804		79,595
<b>Beneficial conversion feature</b>			6,604,815		6,604,815
<b>Shareholder contribution</b>			15,000		15,000
<b>Balance as of Dec. 31, 2010</b>	\$ 10	\$ 101,350	\$ 7,151,666	\$ ( 10,101,208)	\$(2,848,182)
<b>Net income (loss)</b>				(11,792,351)	(11,792,351)
<b>Preferred Common stock cancelled</b>		(101,248)	(7,137,197)		(7,238,445)
<b>Common stock issued for services</b>		20,779	12,074,022		12,094,801
<b>Common stock issued in convertible debt trans</b>		6,847	886,523		893,370
<b>Beneficial conversion feature</b>			4,115,037		4,115,037
<b>Balance as of Dec 31, 2011</b>	\$ 10	\$ 27,702	\$ 17,090,051	\$ (21,893,559)	\$(4,775,796)

*The accompanying notes are an integral part of the financial statements*

Insight Management Corp.  
Notes to the Financial Statements  
For the period ending December 31, 2011  
Unaudited

## Notes

### 1. Basis of Financial Statement Presentation

#### *Interim Financial Information*

The accompanying unaudited consolidated financial statements of Insight Management Corporation (the “Company” or “we”) have been prepared in accordance with principles generally accepted in the United States of America for interim financial information and applicable rules of Regulation S-X. Accordingly, they do not include all of the information and notes required by generally accepted accounting principles for complete financial statements. In the opinion of management, all adjustments considered necessary for a fair presentation have been included. The interim financial statements and notes should be read in conjunction with the financial statements and notes thereto included in the annual report for the periods ending December 31, 2011

#### *Subsequent Events*

We have evaluated subsequent events and transactions for potential recognition or disclosure in the accompanying financial statements.

### 2. Development Stage Operations

Prior to the previously reported acquisition of Rebel Testing, Inc. (“RTI”) on June 30, 2009, the Company had presented its financial statements as a development stage company as it had not realized significant revenues. With the acquisition of RTI, the Company exited development stage status and discontinued the financial statement presentation requirements under Financial Accounting Standards Board (“FASB”) Accounting Standards Codification (“ASC”) Topic 915, *Development Stage Entities*. However, upon the loss of control and deconsolidation of RTI effective October 1, 2009, the Company re-entered the development stage effective October 1, 2009 and thus re-implemented the reporting requirements of ASC Topic 915 as of that date (see Note 5). In November of 2010, the Company acquired Plant Acadia Growing and its wholly owned subsidiary Simpson Brothers Greenhouse LLC and has consolidated its revenues and will exit the development stage effective December 31, 2011.

### 3. Acquisitions

#### *Simply Constructed*

On September 24, 2010, the Company acquired Simply Constructed, Inc., a Wyoming corporation, for \$5,000,000. The Company issued the shareholder of Simply Constructed a Convertible Promissory Note with a beneficial conversion feature due April 1, 2011 at an interest rate of 6% per annum. Subject to conditions specified in the Convertible Note agreement the outstanding principal amount and accrued interest are automatically convertible to common shares of the Company at the maturity date, limited to not more than 4.9% of the then total issued and outstanding shares of the Company, the number of which is equal to the product of the principal amount at 30% of the average closing bid price of the three trading days preceding the conversion date. In return, the Company acquired 100% of the issued and outstanding shares of Simply Constructed, including all rights to its

currently pending patent application, and green energy lines of business. As of September 30, 2010, the Company has recorded an impairment loss of \$5,000,000 on the intangible asset acquired.

#### *Plant Acadia Growing, Inc.*

On November 11, 2010, the Company acquired Plant Acadia Growing, Inc. The Company issued a Convertible Promissory Note with a beneficial conversion feature at an interest rate of 6% per annum in the amount of \$2,600,000. Subject to conditions specified in the Convertible Note agreement the outstanding principal amount and accrued interest are automatically convertible to common shares of the Company at the maturity date, limited to not more than 4.9% of the then issued and outstanding shares of the Company, the number of which is equal to the product of the principal amount at 30% of the average closing bid price of the three trading days preceding the conversion date. In return, the Company acquired 100% of the issued and outstanding shares of Plant Acadia Growing, Inc., including all rights to Simpson Brothers Greenhouse, LLC.

The Company engaged Vantage Point Advisors, Inc. to perform an independent valuation of the Plant Acadia acquisition.

#### 4. Recently Adopted and Issued Accounting Standards

##### *Adopted*

Effective January 1, 2010, the Company adopted changes issued by the FASB on January 21, 2010, to disclosure requirements for fair value measurements. Specifically, the changes require a reporting entity to disclose separately the amounts of significant transfers in and out of Level 1 and Level 2 fair value measurements and describe the reasons for the transfers. The changes also clarify existing disclosure requirements related to how assets and liabilities should be grouped by class and valuation techniques used for recurring and nonrecurring fair value measurements. The adoption of these changes had no impact on the financial statements.

Effective January 1, 2010, the Company adopted changes issued by the FASB on February 24, 2010, to accounting for and disclosure of events that occur after the balance sheet date, but before financial statements are issued or available to be issued, otherwise known as “subsequent events.” Specifically, these changes clarified that an entity that is required to file or furnish its financial statements with the Securities and Exchange Commission (“SEC”) is not required to disclose the date through which subsequent events have been evaluated. Other than the elimination of disclosing the date through which management has performed its evaluation for subsequent events, the adoption of these changes had no impact on the financial statements.

##### *Issued*

In January 2010, the FASB issued changes to disclosure requirements for fair value measurements. Specifically, the changes require a reporting entity to disclose, in the reconciliation of fair value measurements using significant unobservable inputs (Level 3), separate information about purchases, sales, issuances, and settlements (that is, on a gross basis rather than as one net number). These changes become effective for the Company beginning January 1, 2011. Other than the additional disclosure requirements, management has determined these changes will not have an impact on the financial statements.

In September 2011, FASB issued changes in the requirements for testing Goodwill for impairment. The objective of the amendment is to simplify how entities test goodwill impairment. It permits an entity to first assess qualitative factors to determine whether it is more likely than not that the fair value of a reporting unit is less than its carrying amount as a basis for determining whether it is necessary to perform the goodwill impairment test described in Topic 350.

Previous guidance under Topic 350 required an entity to test goodwill for impairment, on at least an annual basis, by comparing the fair value of a reporting unit with its carrying amount, including goodwill (step one). If the fair value of a reporting unit is less than its carrying amount, then the second step of the test must be performed to measure the amount of the impairment loss, if any. Under the amendments in this Update, an entity is not required to calculate the fair value of a reporting unit unless the entity determines that it is more likely than not that its fair value is less



than its carrying amount. The Company is required to adopt this amendment for annual and interim financial reports for fiscal years after December 15, 2011.

In June 2011, FASB issued changes in the requirements for the presentation of Other Comprehensive Income to improve the comparability, consistency, and transparency of financial reporting and to increase the prominence of items reported in other comprehensive income. The amendments require that all non-owner changes in stockholders' equity be presented either in a single continuous statement of comprehensive income or in two separate but consecutive statements. The Company is required to adopt this amendment retroactively for annual and interim reports after December 15, 2011. Management has determined that this amendment will not impact the Company's financials.

#### 5. Going Concern

The accompanying consolidated financial statements have been prepared in conformity with accounting principles generally acceptable in the United States of America, which contemplate the continuation of the Company as a going concern. The has operated as a development stage enterprise and only recently has established an ongoing source of revenues, which has yet to produce revenues to sufficient to cover its operating costs and allow it to continue as a going concern, relying instead upon limited exempt private offerings of its securities and debt obtained primarily from related parties to fund its development activities while incurring significant losses and a working capital deficit.

The Company's ability to continue in existence is dependent upon developing sources of capital to continue its development activities. Management's plan is to raise capital through additional private offerings and financing initiatives. The accompanying financial statements do not include any adjustments relating to the recoverability and classification of recorded asset amounts or the amount and classification of liabilities or other adjustments that might be necessary should the Company be unable to continue as a going concern.

#### 6. Fair Value Measurements

The Company adopted certain provisions of FASB ASC Topic 820, "*Fair Value Measurements and Disclosures*," as of April 1, 2009, to evaluate the fair value of certain of its financial assets required to be measured on a recurring basis. Under FASB ASC Topic 820, based on the observability of the inputs used in the valuation techniques, the Company is required to provide the following information according to the fair value hierarchy. The fair value hierarchy ranks the quality and reliability of the information used to determine fair values. Financial assets and liabilities carried at fair value will be classified and disclosed in one of the following three categories:

Level 1. Observable inputs such as quoted market prices in active markets;

Level 2. Inputs, other than the quoted prices in active markets that are observable either directly or indirectly; and

Level 3. Unobservable inputs in which there is little or no market data, which require the reporting entity to develop on its own assumptions.

#### 7. Debt

##### *Short-Term Notes Payable*

As of December 31, 2011, the Company has unsecured short term notes in the amount of \$ 473,700.00. Each of these Notes has a conversion feature giving the Company the option to convert them to restricted common shares upon their maturity. The beneficial conversion feature allows for conversion at 30% of the average bid price over three day period as of the date of conversion.

##### *Convertible Notes Payable –Related Party*

In a series of transactions from January 31, 2011 to December 31, 2011, the Company issued Notes to related parties totaling \$ 42,600.00 for working capital.

On February 18, 2011, the Company received a loan in the amount of \$6,000 from The Good One Inc. for a Convertible Promissory Note subject to 5% simple interest and payable twelve (12) months after the date of execution.

On March 17, 2011, the Company received a loan in the amount of \$ 5,000 from Acadia LLC for a Convertible Promissory Note subject to 5% simple interest and payable twelve (12) months after the date of execution.

On March 18, 2011, the Company received a loan in the amount of \$ 3,000 from the Good One Inc. for a Convertible Promissory Note subject to 5% simple interest and payable twelve (12) months after the date of execution.

On March 24, 2011, the Company received a loan in the amount of \$ 4,000 from the Good One Inc. for a Convertible Promissory Note subject to 5% simple interest and payable twelve (12) months after the date of execution.

On April 12, 2011 the Company received a loan in the amount of \$ 5,000 from LTP Consulting LLC. for a Convertible Promissory Note subject to 5% simple interest and payable twelve (12) months after the date of execution.

On April 15, 2011, the Company received a loan in the amount of \$ 5,000 from a shareholder for a Convertible Promissory Note subject to 5% simple interest and payable twelve (12) months after the date of execution.

May 5, 2011, the Company received a loan in the amount of \$ 5,000 from Acadia LLC. for a Convertible Promissory Note subject to 5% simple interest and payable twelve (12) months after the date of execution.

May 6, 2011, the Company received a loan in the amount of \$ 3,100 from the Good One Inc. for a Convertible Promissory Note subject to 5% simple interest and payable twelve (12) months after the date of execution.

May 6, 2011, the Company received a loan in the amount of \$ 1,500 from Amber Sunset Venture LLC for a Convertible Promissory Note subject to 5% simple interest and payable twelve (12) months after the date of execution.

On September 10, 2011, the Company received a loan in the amount of \$ 4,000 from a shareholder for a Convertible Promissory Note subject to 5% simple interest and payable twelve (12) months after the date of execution.

On December 21, 2010, the Company received a loan in the amount of \$ 5,000 from Acadia LLC for a Convertible Promissory Note subject to 5% simple interest and payable twelve (12) months after the date of execution.

On December 15, 2010, the Company received a loan in the amount of \$ 12,500 from the Magana Group for a Convertible Promissory Note subject to 5% simple interest and payable twelve (12) months after the date of execution.

On November 29, 2010, the Company received a loan in the amount of \$ 30,000 from Asher Enterprises, Inc. for a Convertible Promissory Note subject to 5% simple interest and payable twelve (12) months after the date of execution.

On October 8, 2010, the Company received a loan in the amount of \$ 35,000 from Asher Enterprises Inc. for a Convertible Promissory Note subject to 5% simple interest and payable nine (9) months after the date of execution.

Subject to conditions specified in the Convertible Promissory Notes agreements, the outstanding principal amounts and accrued interest are automatically convertible to common shares of the Company at maturity, the number of

which is equal to the product of the principal amount at 30% of the average closing market price of the three trading days preceding the conversion date.

In accordance with provisions contained in the Convertible Notes agreements, conversion of the Notes is contingent upon a future action of the Company, in particular the approval of sufficient authorized shares in order to effect the conversion of a note. Should this action not occur, the notes are payable in cash. Due to this uncertainty, the notes were recorded at face value to convertible notes payable. No values for the beneficial features were recognized. Should the previously described action required by the Company occur for any of the notes, at that time the carrying value of that note will be discounted by the value of the note's beneficial conversion feature, with off-setting amount recorded to additional paid in capital. The note discount will then be amortized to interest expense using the effective yield method over any remaining maturity period.

#### *Convertible Notes Payable*

On September 20, 2010 the Company acquired Simply Constructed Inc., for \$5,000,000. The Company issued to the sole shareholder of Simply Constructed a Convertible Promissory Note due April 1, 2011 at an interest rate of 6% per annum. Subject to conditions specified in the Convertible Promissory Note agreement, the outstanding principal amount and accrued interest are automatically convertible to common shares of the Company at the maturity date, limited to not more than 4.9% of the total of the then issued and outstanding shares of the corporation, the number of which is equal to the product of the principal amount at 30% of the average closing market price of the three trading days preceding the conversion date.

On November 11, 2010, the Company acquired Plant Acadia Growing, Inc. from The Good One Inc. for \$2,600,000. The Company issued The Good One, Inc. a Convertible Promissory Note at an interest rate of 6% per annum. Subject to conditions specified in the Convertible Promissory Note agreement, the outstanding principal amount and accrued interest are automatically convertible to common shares of the Company at the maturity date, limited to not more than 4.9% of the total of the then issued and outstanding shares of the corporation, the number of which is equal to the product of the principal amount at 30% of the average closing market price of the three trading days preceding the conversion date.

In accordance with the provisions of FASB ASC Topic 470-20, the Company calculated the aggregate value of the embedded beneficial conversion features in connection with the issuances of the convertible notes. The fair value of the embedded beneficial conversion feature was estimated to be the difference between the issue date fair value and face amount of the debt, with the fair value of the debt being determined on a relative fair value basis based on the underlying estimated fair values of the common shares issuable on conversion. The embedded beneficial conversion feature was recorded as a contribution to additional paid-in capital of \$5,000,000. The resulting debt discounts are being accreted over the term of the notes using the effective interest amortization method. For the nine months ended September 30, 2010, the Company recorded accretion of \$194,444 as interest expense in connection with the convertible notes.

#### 8. Common Stock Transactions

On November 17, 2011, the Company issued 10,453,760 common shares to the Good One Inc. in partial settlement of its Convertible Promissory Note for the purchase of Plant Acadia Growing, Inc. in the amount of \$121,054.54.

On November 17, 2011, the Company issued 13,000,000 shares to Kaleidoscope in partial settlement of its \$5,000,000 Convertible Promissory Note in the amount of \$150,000.

On October 31, 2011, the Company issued 16,781,962 common shares to Donald Pratt in partial settlement of its assigned portion of its \$5,000,000 Convertible Promissory Note in the amount of \$239,142.96

On October 26, 2011, the Company issued 7,017,544 shares to JC Ventures in partial settlement of its assigned portion of the \$5,000,000 Convertible Promissory Note in the amount of \$100,000.

On October 20, 2011, the Company issued 10,368,927 common shares to Kaleidoscope in partial settlement of is \$5,000,000 Convertible Promissory Note in the amount of \$141,757.27.

On October 20, 2011, the Company issued 10,470,969 common shares to William McFarland in partial settlement of an assigned portion of the \$5,000,000 Convertible Promissory Note in the amount of \$141,345.00.

On August 10, 2011, the Company issued 4,050,717 restricted common shares to The Good One Inc. in partial settlement of the Convertible Promissory Note dated November 11, 2010 in the amount of \$2,600,000.

On August 11, 2011, the Company issued 4,447,969 restricted common shares to Kaleidoscope Realty, Inc. in partial Settlement of the Convertible Promissory Note dated September 20, 2010 in the amount of \$ 5,000,000.

On August 11, 2011, the Board of Directors approved a Performanced Accelerated Restricted Stock Award Plan for key management and other key employees. Pursuant to the Plan these awards vest in seven (7) years, and such vesting may be accelerated if the Company meets certain performance standards. In no event do the shares vest earlier than three (3) years from the date of the award. As of the same date the Board of Directors awarded the following shares: 56,500,000 restricted common shares to the members of the Board.

On August 11, 2011, the Board of Directors awarded restricted common shares to two (2) key vendors as an inducement to continue to provide services to the Company. The vendors' services are critical to the on-going operations of the Company and have continued to provide services despite the Company's financial difficulties. The restricted common shares were awarded as follows:

34,000,000 restricted common shares to Sayid and Associates LLP; and  
17,000,000 restricted common shares to Executive Support and Services Group, Corp.

#### 9. Subsequent Events

On January 13, 2012, the Company issued 18,500,000 shares of common stock to The Good One Inc. in partial settlement of the Convertible Promissory Note for the purchase of Plant Acadia Growing, Inc. in the amount of \$153,180.

**[Balance of page left intentionally blank]**

### Item 13. Financial information preceding two fiscal years:

Incorporated by reference, see prior postings to [www.otcmarkets.com](http://www.otcmarkets.com).

### Item 14. Beneficial Owners

*The following tables set forth, as of December 31, 2011 contains certain information with respect to the Company's equity securities owned on record or beneficially by (a) each Officer and Director of the Company (b) each person who owns beneficially more than ten percent (10% for non-reporting issuers, 5% for reporting issuers) of each class of the Company's outstanding equity securities, and (c) and all Directors and Executive Officers as a group.*

NAME AND ADDRESS OF BENEFICIAL OWNERS	NUMBER OF SHARES OWNED	PERCENT OF OWNERSHIP
Kevin Jasper President CEO Director 408 West 57 <sup>th</sup> Street, 8E New York, New York 10019	34,502,000	21.48%
Stephen Vlahos Vice President Director 408 West 57 <sup>th</sup> Street, 8E New York, New York 10019	20,001,000	12.45%
David Kimmel, Director 408 West 57 <sup>th</sup> Street, 8E New York, New York 10019	12,500,000	7.78%
Total Officers and Directors	67,003,000	41.71%
M David Sayid 408 West 57 <sup>th</sup> Street, 8E New York, New York 100189	43,000,000	26.78%

Kevin Jasper is the sole holder of the one (1) Preferred A share representing 100% of the issued and outstanding shares of this class of stock.

### Item 15. Advisors

#### A. Legal Counsel:

Sayid and Associates, LLP  
408 West 57<sup>th</sup> Street, 8E  
New York, New York 10019

## B. Accounting/Audit FIRM

Executive Support and Services Group, Corp.  
43855 W Elizabeth Ave  
Maricopa, AZ 85138

## Item 16 Management's Discussion and Analysis or Plan of Operation

### Cautionary Statement as to the Use of Forward Looking Statements

Except for statements of historical fact, some information in this document contains "forward-looking statements" that involve substantial risks and uncertainties. You can identify these forward-looking statements by words such as "anticipate," "believe," "could," "estimate," "expect," "intend," "may," "should," "will," "would" or similar words. The statements that contain these or similar words should be read carefully because these statements discuss our future expectations, contain projections of our future results of operations or of our financial position, or state other forward-looking information. We believe that it is important to communicate our future expectations to our investors. However, there may be events in the future that we are not able accurately to predict or control.

Further, we urge you to be cautious of the forward-looking statements which are contained in this annual report because they involve risks, uncertainties and other factors affecting our operations, market growth, service, products and licenses. The factors listed in this section as well as other cautionary language in this document and events in the future may cause our actual results and achievements, whether expressed or implied, to differ materially from the expectations we describe in our forward-looking statements. The occurrence of any of the events described as risk factors or other future events could have a material adverse effect on our business, results of operations and financial position.

Since our common stock is considered a "penny stock" we are ineligible to rely on the safe harbor for forward-looking statements provided in Section 27A of the Securities Act of 1933, as amended (the "Securities Act"), and Section 21E of the Securities and Exchange Act of 1934, as amended (the "Exchange Act").

### A Plan

#### The Company

*Insight Management Corporation, formerly known as Skreem Records Corporation was an entertainment development, marketing and production company formed in May 2006. Originally the recording and artist management division for an international entertainment media company with multiple hit releases, Skreem Records was formed to continue these operations globally.*

*As a result of the reverse triangular merger with Micro-research Corporation on June 29, 2009, Insight Management's core business focus has changed to the energy industry. The Company has a strategic plan for growth through acquisition and functions from the perspective of an engineering firm. This is the nucleolus that directs what acquisitions are made and creates strategic alliances, develops proprietary technology and patents that bring the expertise and ultimately creates the real value for Insight Management. The Company expects to retain the strong management teams in each business unit, capitalizing on their local knowledge of competitors and operating climate, along with their loyal customer relationships.*

*On March 2, 2010, Insight Management Corporation and Rebel Testing, Inc. ("RTI") terminated the stock purchase acquisition agreement ("acquisition agreement") that was signed on March 6, 2009. The continuing slow recovery of the economy from the recession and the overall uncertainty in the business environment greatly impacted Insight Management's ability to raise capital for the acquisition. RTI had granted two extensions for the initial payment, December 31, 2009, and February 28, 2010. Insight Management was not able to secure funding in time to meet the February deadline and could not give RTI a definitive timeframe as to when funding could be secured. As such, RTI declined to grant a third extension of the payment date. As presented in the company's 2009 year end 10-K filing, for accounting purposes the 10-K financial statements retrospectively reflected the loss of control and deconsolidation of RTI as effective upon the Company's first default of the Purchase Agreement on October 1, 2009. Therefore, the Company re-entered the Development Stage as of October 1, 2009. In connection with the RTI deconsolidation, all of the RTI assets were transferred to the RTI Sellers and the acquisition debt was cancelled as provided for under the terms of the Purchase Agreement.*

*On November 11, 2010, Insight Management Corporation, completed the acquisition of Plant Acadia Growing, Inc., (Plant Acadia Growing), and all of its title, interests and membership of its wholly owned subsidiary Simpson Brothers Greenhouses, LLC.*

*Plant Acadia, is a privately held corporation and the parent and sole member of Simpson Brothers Greenhouses, LLC ("SBG"). SBG represents the sole operating activity of Plant Acadia. SBG is a retail greenhouse and wholesaler of farm supplies. It has been in operation since 2004 and is located in Ovid, MI.*

## **Strategic Plan**

*Insight Management is considering opportunities to combine its business with an operating, development stage company or a combination of the two to provide growth and value to its shareholders. The Company seeks to find and negotiate an acquisition of growth company that meets the following criteria:*

- *Solid growth potential*



- Profitable
- Opportunity to increase profits
- Strong management team willing to stay on board for a minimum of three years
- Little or no debt on the books

*On September 24, 2010 the Company acquired 100% of the issued and outstanding shares of common stock in Simply Constructed, Inc., a Wyoming corporation, thereby creating a wholly-owned subsidiary.*

*Simply Constructed is engaged in the green technologies engineering with interests in state of the art patented turn-key home pre fabrication, solar nanotechnology systems, alternative fuel conversion technologies, independent energy systems and self-sustained living systems with zero carbon footprints or use of fossil fuels.*

*The Company is in the developmental stage and plans to engage in the following green enterprises:*

*1. Construction: Using C-S.S.I.P panels (completed- steel structural insulated panels), a factory manufactured wall system that replaces standard stick framing and batt insulation. It is a solid one piece wall section composed of an all steel welded structural frame that has been pre- configured with all electrical outlets, jacks, communications, DSL, phone etc. within a standard cam locking device connecting the entire home seamlessly. Imagine panels built with steel and delivered to your building site as a finished product ready to plug and play.*

*2. Solar Energy: The Company is focusing on acquiring and or developing proprietary "Solar Nanotechnology", as well as interests in established solar energy operations. With nanotechnology, tiny solar cells can be printed onto flexible, very thin light-retaining materials, bypassing the cost of silicon production.*

*The Company is positioning itself to grow with solar technology and is building the future with steel welded cyclone roof panels that incorporate solar nanotechnology and are completely water proof and self-contained, provide 100% self-sufficient electrical power supplies that are free from the power grid, produce "0" emissions and use no fossil fuel. The Company plans to call this division Simply Solar. Its business objective is simplifying the solar panel while at the same time, increasing its efficiency and diversifying the applications of what a dedicated solar panel could become.*

*The Company hopes to test and integrate the latest green technologies into pre-fabricated home and living spaces. It plans to use these green symbiotic technologies to provide cutting edge green construction techniques that will leave no or small carbon footprints.*



### **Plant Acadia Growing, Inc.**

*On November 11, 2010, Insight Management Corporation, completed the acquisition of Plant Acadia Growing, Inc., (Plant Acadia Growing), and all of its title, interests and membership of its wholly owned subsidiary Simpson Brothers Greenhouses, LLC.*

*Plant Acadia, is a privately held corporation and the parent and sole member of Simpson Brothers Greenhouses, LLC ("SBG"). SBG represents the sole operating activity of Plant Acadia. SBG is a retail greenhouse and wholesaler of farm supplies. It has been in operation since 2004 and is located in Ovid, MI.*

*SBG owns two (2) acres of greenhouse and building area as well as six (6) acres of agricultural property. The period ending September 30, 2010, SBG's gross profit is \$292,645, and has net income before income taxes of \$56,077. SBG's average gross monthly sales, before cost of goods sold, is \$65,000. SBG's tangible assets, which include, plant, property and equipment are \$620,100.*

### **Solar and Wind Energy:**

*In furtherance of the Company's new direction away from fossil fuels to alternative green energy sources, it will begin marketing Photovoltaic Solar Products as dealer and re-seller of Nabisolar International (nabisolar.com) products. Nabisolar is based in Hawaii and Shanghai where it was founded in 2004 by Arthur Lo. It is a manufacturer of alternative renewable source energy through the use of Photovoltaic panels (Solar Panels) and EvolveGreen's wind turbines.*

## **B. Results of Operations**

### **The Period Ending December 31, 2011**

For the three months ended December 31, 2011, we recorded gross revenues of \$47,946 and \$429,584 for the year ending the same period. Against these revenues however, the Company experienced an operating expense of \$7,959,911 and an overall loss of \$ (11,792,351).

### **Liquidity Issues**

Despite a slight gain in revenues from Plant Acadia Growing Inc., the Company continues to be burdened by the debt created during prior management's aggressive acquisition activity and lack of revenue producing subsidiaries. This condition has placed the Company in a highly leveraged position and requires the company to raise

additional capital either through the sale of its stock or through acquisition of a financially stronger operating company.

The Company's liquidity and ability to achieve profitability is dependent on its ability to raise capital to improve its leverage position and to generate adequate production volume to sustain its operations and service debt. Unless the Company is successful at raising sufficient capital to complete its acquisition of the lithium concession in Chile, it raises doubt as to its continuation as a going concern.

#### **Net Cash Provided by Operating Activities**

The Company has not generated sufficient operating revenues finishing the fiscal year with a negative cash flow of \$(9,849,739) from its operating activities.

#### **Net Cash Provided by Financing Activities**

For the period ended December 31, 2011, the Company's financing activity provided \$9,912,633.

#### **Critical Accounting Policies and Estimates**

Management's discussion and analysis of our financial condition and results of operations are based upon our financial statements, which have been prepared in accordance with accounting principles generally accepted in the United States of America. Our significant accounting policies are summarized in the Notes to our financial statements contained herein. Financial statement preparation also involves the use of estimates. We believe the following to be the most critical of our significant accounting policies and our estimates in the preparation of our financial statements.

#### **C. Off-Balance Sheet Arrangements**

There are no off-balance sheet arrangements.

## **Part E Issuance History**

### **Item 17 Securities offerings and shares issued for services**

The Company issued 148,421,950 shares of common stock for services in the fiscal year 2011<sup>2</sup> adjusted for the 1 for 1000 share reverse in February 2011. It also issued 48,907,649 shares of common stock in settlement of debt, also adjusted for the reverse split earlier in the year.

For more information regarding common stock transactions for fiscal 2011, see Note 8 of the financial statements

## **Part F      Exhibits**

### **Item 18      Material Contracts**

#### **A.      Leases, and other definitive agreements**

The Company has no leases and rents its office space on a month to month basis.

#### **B.      Compensation Plans**

All compensation plans provide to employees, officers and directors the same method of allocation of benefits between management and non-management participants

### **Item 19      Certificate of Incorporation and By-laws**

Incorporated by reference see prior postings [www.otcmarkets.com](http://www.otcmarkets.com).

### **Item 20      Purchase of Equity Securities by the Issuer and Affiliated Purchasers**

There has been no purchase of Issuer's Equity Securities made by or on behalf of the Issuer or by any Affiliated Purchaser, nor have there been any publicly announced plans or programs where the Issuer will repurchase such Equity Securities.

### **Item 21      Certifications**

I, Kevin Jasper, certify that:

1. I have reviewed this Annual Report for the fiscal year ending December 31, 2011 of Insight Management Corp.
2. Based on my knowledge, this disclosure statement does not contain any untrue statements made, in light of the circumstances under which such statements were made not misleading with respect to the period(s) covered by this disclosure statement; and

3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for the periods presented in this disclosure statement.

The undersigned hereby certifies that the information herein is true and correct to the best of my knowledge and belief.

Dated this 2<sup>nd</sup> day of April, 2011

Insight Management Corporation

By: /s/Kevin Jasper

Kevin Jasper, CEO and Chair of the Board of Directors

Telephone (866) 787-3588