

## NOTIFICATION OF LATE FILING

Name of the Issuer: Diversity Group International, Inc (DGIN)

Check One:  Annual Report  Quarterly Report  Interim Report

For Period Ended: November 15, 2011

Address of Principal Executive Office (Street and Number):

375 Park Avenue, Suite 2607  
New York, NY 10152

State below in reasonable detail why the Annual/Quarterly Report, could not be filed within the prescribed time period.


We are first to file our newly consolidated 3Q report as we are combining The Automotive Resource Network Inc. with Diversity Group International (DGIN). In addition, my CFO Mark Cullivan encountered a true tragedy within close network of friends... His long term friend of over 18 years lost their 4 year old daughter to a sudden unexplained death... This took us all out for awhile.

Anticipated Filing Date: 11/18/2011

[Please be informed that the filing of this notification grants issuers 5 additional calendar days to post a Quarterly or Interim Report and 15 calendar days to post an Annual Report.]

Person to contact in regard to this notification:

Date: November 11, 2011

Signature: 

Name: Kathleen Roberton

Title: CEO