

9:31 AM
11/03/11
Accrual Basis

Neurogenesis, Inc.

Profit & Loss

July through September 2011

	Jul - Sep 11
Ordinary Income/Expense	
Income	
PayPal Income	4,665.92
NeuReplenish 90 Capsules	3,276.50
NeuRecover 90 Capsules	4,374.07
NeuRelieve 90 Capsules	718.77
NeuSlim 90 Capsules	1,145.30
Other Income	493.80
Interest Income	0.22
Sales	
NeuBecalm'd / NeuRelieve Combo	63.00
Handling Fee	3,068.97
Neu-Recover 180 Capsules	111.90
Neu-Relieve 180 Capsules	258.48
Neu-Relieve 90 Capsules	2,540.73
Neu-Slim Capsules	472.50
Neu-Becalm'd Chewables	8,203.70
Neu-Becalm'd 90 Capsules	106,520.65
Total Sales	121,239.93
Shipping and Delivery Income	7,483.10
Total Income	143,397.61
Cost of Goods Sold	
*Cost of Goods Sold	1,619.15
Cost of Goods Sold	
Inventory Loss <Gain>	9,681.36
Neu-Becalm'd 90 Capsules	4,584.20
Cost of Goods Sold - Other	15,900.14
Total Cost of Goods Sold	30,165.70
Freight and Shipping Costs	7,383.47
Total COGS	39,168.32
Gross Profit	104,229.29
Expense	
Corporate Stock Visibility	325.00
MLM Commissions	47,526.55
Life Insurance	
Life Insurance - Controller	7.50
Life Insurance for shipping/c.s	4.50
Total Life Insurance	12.00
Other Commissions	120.20
Dental Insurance	
Dental Insurance - Jerry Jones	78.36
Dental Ins. - Administration	258.06
Dental Insurance - AHB	156.72
Dental Insurance - Shipping/C.S	174.18
Total Dental Insurance	667.32
Advertising Expenses	
Advertising Website	1,698.08
Total Advertising Expenses	1,698.08
Credit Card Expenses	1,106.89
Copier Lease	1,073.01
Postage Meter	1,738.44
Outside Director Compensations	1,421.64
Credit Card Fees	5,163.40
Business Insurance	1,920.62
By Design Software	3,700.00
Expense Reimbursements	834.70
Bank Service Charges	76.50
Insurance Expense	
Health Insurance - Shipping/C.S	2,799.84

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Health Insurance - Admin	
Administrative Charge	20.00
Health Insurance - Admin - Other	2,983.10
Total Health Insurance - Admin	<u>3,003.10</u>
Total Insurance Expense	5,802.94
Office Supplies	429.45
Payroll Expenses	22,521.95
Professional Fees	1,881.00
Rent Expense	5,400.00
Telephone Expense	
Long Distance and 800 calls	1,363.58
Telephone Lease	510.36
Cell Phone	325.62
Total Telephone Expense	<u>2,199.56</u>
Utilities	
Water Bottle Rental	36.45
Cable	190.44
Internet	250.07
Electricity	1,115.00
Total Utilities	<u>1,591.96</u>
Total Expense	<u>107,211.21</u>
Net Ordinary Income	-2,981.92
Other Income/Expense	
Other Income	
Direct Deposit Fees	-155.00
Business Loan from AI Bieser	5,000.00
Total Other Income	<u>4,845.00</u>
Net Other Income	<u>4,845.00</u>
Net Income	<u><u>1,863.08</u></u>