

## **AMENDED**

### **Disclosure Statement Pursuant to the Pink Basic Disclosure Guidelines**

#### **Here To Serve Holding Corp.**

A Delaware Corporation

430 North Street  
White Plains, NY 10605

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914-750-9339  
www.heretoserve.tech  
info@heretoserve.tech  
SIC Code: 3999 and 7372

#### **Annual Report** **For the Period Ending: September 30, 2019** (the "Reporting Period")

As of September 30, 2019, the number of shares outstanding of our Common Stock was:

50,070,049

As of September 30, 2018, the number of shares outstanding of our Common Stock was:

47,566,649

Indicate by check mark whether the company is a shell company (as defined in Rule 405 of the Securities Act of 1933 and Rule 12b-2 of the Exchange Act of 1934):

Yes: ☐ No: ☒ (Double-click and select "Default Value" to check)

Indicate by check mark whether the company's shell status has changed since the previous reporting period:

Yes: ☐ No: ☒

Indicate by check mark whether a Change in Control<sup>1</sup> of the company has occurred over this reporting period:

Yes: ☐ No: ☒

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<sup>1</sup> "Change in Control" shall mean any events resulting in:

(i) Any "person" (as such term is used in Sections 13(d) and 14(d) of the Exchange Act) becoming the "beneficial owner" (as defined in Rule 13d-3 of the Exchange Act), directly or indirectly, of securities of the Company representing fifty percent (50%) or more of the total voting power represented by the Company's then outstanding voting securities;

(ii) The consummation of the sale or disposition by the Company of all or substantially all of the Company's assets;

(iii) A change in the composition of the Board occurring within a two (2)-year period, as a result of which fewer than a majority of the directors are directors immediately prior to such change; or

(iv) The consummation of a merger or consolidation of the Company with any other corporation, other than a merger or consolidation which would result in the voting securities of the Company outstanding immediately prior thereto continuing to represent (either by remaining outstanding or by being converted into voting securities of the surviving entity or its parent) at least fifty percent (50%) of the total voting power represented by the voting securities of the Company or such surviving entity or its parent outstanding immediately after such merger or consolidation.

## 1) Name of the issuer and its predecessors (if any)

In answering this item, please also provide any names used by predecessor entities in the past five years and the dates of the name changes.

Here To Serve Holding Corp.

Date and state (or jurisdiction) of incorporation (also describe any changes to incorporation since inception, if applicable)  
Please also include the issuer's current standing in its state of incorporation (e.g. active, default, inactive):

The Company is active and in good standing in the state of Delaware, where it incorporated on September 22, 1983 as New Ithaca Corporation. In 2006, the Company operated as F3 Technologies and began trading on the OTC Market Exchange under the symbol FTCH. The Company changed its name on November 5, 2013 to Here To Serve Holding Corp.

Has the issuer or any of its predecessors ever been in bankruptcy, receivership or any similar proceeding in the past five years?

Yes: ☐ No: ☒

## 2) Security Information

Trading symbol:	<u>HTSC</u>	
Exact title and class of securities outstanding:	<u>Common Stock</u>	
CUSIP:	<u>42710U106</u>	
Par or stated value:	<u>\$0.0001 per share</u>	
Total shares authorized:	<u>400,000,000</u>	as of date: <u>10/25/2019</u>
Total shares outstanding:	<u>50,170,149</u>	as of date: <u>10/28/2019</u>
Number of shares in the Public Float <sup>2</sup> :	<u>47,566,649</u>	as of date: <u>10/28/2019</u>
Total number of shareholders of record:	<u>62</u>	as of date: <u>10/28/2019</u>

*Additional class of securities (if any):*

Trading symbol:	<u>None</u>	
Exact title and class of securities outstanding:	<u>Preferred Stock Series A</u>	
CUSIP:	<u>None</u>	
Par or stated value:	<u>\$0.001 per share</u>	
Total shares authorized:	<u>1,000,000</u>	as of date: <u>10/28/2019</u>
Total shares outstanding:	<u>1,000,000</u>	as of date: <u>10/28/2019</u>

Trading symbol:	<u>None</u>	
Exact title and class of securities outstanding:	<u>Preferred Stock Series C</u>	
CUSIP:	<u>None</u>	
Par or stated value:	<u>\$1.00 per share</u>	
Total shares authorized:	<u>100,000</u>	as of date: <u>10/28/2019</u>
Total shares outstanding:	<u>100,000</u>	as of date: <u>10/28/2019</u>

<sup>2</sup> "Public Float" shall mean the total number of unrestricted shares not held directly or indirectly by an officer, director, any person who is the beneficial owner of more than 10 percent of the total shares outstanding (a "control person"), or any affiliates thereof, or any immediate family members of officers, directors and control persons.

## Transfer Agent

Name: Island Stock Transfer, 15500 Roosevelt Blvd., Suite 301, Clearwater FL 33760  
Phone: 727-289-0010  
Email: [lzheng@islandstocktransfer.com](mailto:lzheng@islandstocktransfer.com)

Is the Transfer Agent registered under the Exchange Act?<sup>3</sup> Yes: ☒ No: ☐

Describe any trading suspension orders issued by the SEC concerning the issuer or its predecessors:

None

List any stock split, stock dividend, recapitalization, merger, acquisition, spin-off, or reorganization either currently anticipated or that occurred within the past 12 months:

On October 15, 2019, the Company acquired Novus Ordo Industries Inc.

### 3) Issuance History

The goal of this section is to provide disclosure with respect to each event that resulted in any direct changes to the total shares outstanding of any class of the issuer's securities **in the past two completed fiscal years and any subsequent interim period**.

Disclosure under this item shall include, in chronological order, all offerings and issuances of securities, including debt convertible into equity securities, whether private or public, and all shares or any other securities or options to acquire such securities issued for services. Using the tabular format below, please describe these events.

#### A. Changes to the Number of Outstanding Shares

Check this box to indicate there were no changes to the number of outstanding shares within the past two completed fiscal years and any subsequent periods: ☐

Number of Shares outstanding as of <u>9/30/2017</u>		Opening Balance: Common: <u>123,680,934</u> Preferred: <u>1,000,000</u>							
		*Right-click the rows below and select "Insert" to add rows as needed.							
Date of Transaction	Transaction type (e.g. new issuance, cancellation, shares returned to treasury)	Number of Shares Issued (or cancelled)	Class of Securities	Value of shares issued (\$/per share) at Issuance	Were the shares issued at a discount to market price at the time of issuance? (Yes/No)	Individual/ Entity Shares were issued to (entities must have individual with voting / investment control disclosed).	Reason for share issuance (e.g. for cash or debt conversion) OR Nature of Services Provided (if applicable)	Restricted or Unrestricted as of this filing?	Exemption or Registration Type?
<u>01/01/2018</u>	<u>Shares returned to treasury</u>	<u>76,114,285</u>	<u>Common</u>	<u>NA</u>	<u>NA</u>	<u>NA</u>	<u>NA</u>	<u>NA</u>	<u>NA</u>

<sup>3</sup> To be included in the Pink Current Information tier, the transfer agent must be registered under the Exchange Act.

<u>01/01/2018</u>	New	<u>1,000,000</u>	<u>Preferred</u>	<u>\$1.00</u>	<u>No</u>	<u>Rush The Puck LLC. (Jeffrey Cosman, control person)</u>	<u>Return common shares to treasury</u>	<u>Restricted</u>	<u>Reg D</u>
<u>01/01/2018</u>	New	<u>100,000</u>	<u>Preferred</u>	<u>\$1.00</u>	<u>No</u>	<u>Paul Riss</u>	<u>Purchase assets</u>	<u>Restricted</u>	<u>Reg D</u>
<u>9/30/2019</u>	New	<u>2,503,500</u>	<u>Common</u>	<u>\$0.002</u>	<u>No</u>	<u>Rush The Puck LLC. (Jeffrey Cosman, control person)</u>	<u>Conversion of debt and preferred stock</u>	<u>Restricted</u>	<u>Reg D</u>
<u>9/30/2019</u>	<u>Shares returned to treasury</u>	<u>1,000,000</u>	<u>Preferred</u>	<u>\$1.00</u>	<u>NA</u>	<u>NA</u>	<u>NA</u>	<u>NA</u>	<u>NA</u>
Shares Outstanding on <u>9/30/2019</u> :	Ending Balance: Common: <u>50,070,149</u> Preferred: <u>1,100,000</u>								

**Example:** A company with a fiscal year end of December 31<sup>st</sup>, in addressing this item for its quarter ended September 30, 2018, would include any events that resulted in changes to any class of its outstanding shares from the period beginning on January 1, 2016 through September 30, 2018 pursuant to the tabular format above.

Use the space below to provide any additional details, including footnotes to the table above:

\_\_\_\_\_

## B. Debt Securities, Including Promissory and Convertible Notes

Use the chart and additional space below to list and describe any issuance of promissory notes, convertible notes or convertible debentures **in the past two completed fiscal years and any subsequent interim period.**

Check this box if there are no outstanding promissory, convertible notes or debt arrangements: ☒

Date of Note Issuance	Outstanding Balance (\$)	Principal Amount at Issuance (\$)	Interest Accrued (\$)	Maturity Date	Conversion Terms (e.g. pricing mechanism for determining conversion of instrument to shares)	Name of Noteholder (entities must have individual with voting / investment control disclosed).	Reason for Issuance (e.g. Loan, Services, etc.)
<u>01/01/2018</u>	<u>\$0</u>	<u>\$1,500,000</u>	<u>\$0</u>	<u>9/30/2019</u>	<u>Converted into 2,503,500 shares of common stock on 9/30/2019</u>	<u>Rush The Puck LLC. (Jeffrey Cosman, control person)</u>	<u>To return shares of common stock to treasury</u>
_____	_____	_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____	_____	_____

Use the space below to provide any additional details, including footnotes to the table above:

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#### 4) Financial Statements

A. The following financial statements were prepared in accordance with:

- ☒ U.S. GAAP  
☐ IFRS

B. The financial statements for this reporting period were prepared by (name of individual)<sup>4</sup>:

Name: Paul H. Riss  
Title: CEO and CFO  
Relationship to Issuer: Officer

Provide the financial statements described below for the most recent fiscal year or quarter. For the initial disclosure statement (qualifying for Pink Current Information for the first time) please provide reports for the two previous fiscal years and any subsequent interim periods.

- C. Balance sheet;
- D. Statement of income;
- E. Statement of cash flows;
- F. Statement of Changes in Shareholders' Equity
- G. Financial notes; and
- H. Audit letter, if audited

You may either (i) attach/append the financial statements to this disclosure statement or (ii) file the financial statements through OTCIQ as a separate report using the appropriate report name for the applicable period end. ("Annual Report," "Quarterly Report" or "Interim Report").

If you choose to publish the financial statements in a separate report as described above, you must state in the accompanying disclosure statement that such financial statements are incorporated by reference. You may reference the document(s) containing the required financial statements by indicating the document name, period end date, and the date that it was posted to OTCIQ in the field below.

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<sup>4</sup> The financial statements requested pursuant to this item must be prepared in accordance with US GAAP or IFRS by persons with sufficient financial skills.

The Company's annual financial statements for the years ended September 30, 2019 and September 30, 2018 are incorporated by reference and were posted on OTCIQ.com on October 27, 2019.

Financial statement information is considered current until the due date for the subsequent report (as set forth in the qualifications section above). To remain qualified for Current Information, a company must post its Annual Report within 90 days from its fiscal year-end date and Quarterly Reports within 45 days of each fiscal quarter-end date.

## **5) Issuer's Business, Products and Services**

The purpose of this section is to provide a clear description of the issuer's current operations. In answering this item, please include the following:

- A. Summarize the issuer's business operations (If the issuer does not have current operations, state "no operations")

Through its wholly owned subsidiary, the Company has a distributor agreement from Beaver Plastics Ltd. to sell insulated concrete forms ("ICF") to home builders who seek energy-efficient housing materials in areas where wildfires pose a risk to homeowners. ICF structures are fireproof, and when properly constructed, remain standing in winds of over 200 miles an hour. ICF is a system of formwork for reinforced concrete, usually made with a rigid thermal installation that stays in place as a permanent interior and exterior substrate for walls, floors, and roofs. The forms are interlocking modular units that are dry-stacked, without mortar, and filled with concrete. The units lock together and create a form for structural walls or floors of a building. ICF has become more common in municipalities with stringent energy efficiency and natural-disaster-resistant building codes. The Company has secured an exclusive contract from a manufacturer to sell ICF materials in Los Angeles and Riverside counties in southern California. The Company is fully trained to sell and install the ICF products.

The Company also owns a website under development, [www.bookan.expert](http://www.bookan.expert) that will allow individuals to pay for and schedule a video call with someone who designates himself or herself as an expert in a particular industry. The Company plans to add ICF experts to this website to help promote the ICF product.

- B. Describe any subsidiaries, parents, or affiliated companies, if applicable, and a description of their business contact information for the business, officers, directors, managers or control persons. Subsidiary information may be included by reference

The ICF activity occurs in the wholly owned subsidiary, Novus Ordo Industries Inc. See descriptions above in A. and below in C. Novus has its own website that is directed toward people who seek to build a house or a warehouse. The website is located at <https://www.novusordoindustries.com/>.

- C. Describe the issuers' principal products or services, and their markets

Novus has a contractor's license, but the Company primarily plans to train other contractors how to build ICF structures. It plans to work with governmental agencies and community leaders to create safe, sound and energy-efficient sustainable buildings. Contractors can buy construction plans and the ICF building blocks from Novus. When a home is built, it is a simple process to install sheetrock on the inside and stone, brick, or other siding materials on the outside.

## 6) Issuer's Facilities

The goal of this section is to provide a potential investor with a clear understanding of all assets, properties or facilities owned, used or leased by the issuer.

In responding to this item, please clearly describe the assets, properties or facilities of the issuer, give the location of the principal plants and other property of the issuer and describe the condition of the properties. If the issuer does not have complete ownership or control of the property (for example, if others also own the property or if there is a mortgage on the property), describe the limitations on the ownership.

If the issuer leases any assets, properties or facilities, clearly describe them as above and the terms of their leases.

The Company maintains rental office space in White Plains, NY, provided by the Company's CEO at no cost to the Company. Beginning on December 1, 2019, the Company also rents office space at 800 Westchester Ave, Rye Brook, NY for a six-month minimum period at an initial cost of \$100 per month.

The Company maintains office rental space for its wholly owned subsidiary in Van Nuys, CA, provided by the subsidiary's President at no cost to the Company.

The Company's primary asset is a contract to be an exclusive distributor of ICF building materials in Los Angeles and Riverside counties, where the Company officers of Novus Ordo plan to use their construction expertise to sell ICF products.

The Company is developing a website for video calls to various experts at [www.bookan.expert](http://www.bookan.expert).

## 7) Officers, Directors, and Control Persons

The goal of this section is to provide an investor with a clear understanding of the identity of all the persons or entities that are involved in managing, controlling or advising the operations, business development and disclosure of the issuer, as well as the identity of any significant or beneficial shareholders.

Using the tabular format below, please provide information regarding any person or entity owning 5% or more of the issuer, as well as any officer, and any director of the company, regardless of the number of shares they own. **If any listed are corporate shareholders or entities, provide the name and address of the person(s) beneficially owning or controlling such corporate shareholders, or the name and contact information of an individual representing the corporation or entity in the note section.**

Name of Officer/Director and Control Person	Affiliation with Company (e.g. Officer/Director/Owner of more than 5%)	Residential Address (City / State Only)	Number of shares owned	Share type/class	Ownership Percentage of Class Outstanding	Note
<u>Paul H Riss</u>	<u>CEO, Sole Director</u>	<u>White Plains, NY</u>	<u>125,000</u>	<u>Common</u>	<u>0.2%</u>	<u>Holds warrants to purchase 15 million shares at \$0.005 per share and 8 million shares at \$0.003 per share.</u>

<u>Paul H Riss</u>	<u>CEO, Sole Director</u>	<u>White Plains, NY</u>	<u>1,000,000</u>	<u>Series A Preferred</u>	<u>100%</u>	<u>Series A has voting control with 70% voting rights</u>
<u>Paul H Riss</u>	<u>CEO, Sole Director</u>	<u>White Plains, NY</u>	<u>100,000</u>	<u>Series C Preferred</u>	<u>100%</u>	<u>Convertible into common stock at 50% of market price, with a ceiling of \$0.01 per share</u>
<u>Cesar Herrera</u>	<u>President of Subsidiary</u>	<u>Van Nuys, CA</u>	<u>100,000</u>	<u>Common</u>	<u>0.2%</u>	<u>Holds warrant to purchase 20 million shares of common stock at \$0.003 per share</u>
<u>Mario Anthony Hernandez</u>	<u>Corporate Finance Manager</u>	<u>Van Nuys, CA</u>	<u>0</u>	<u>NA</u>	<u>0</u>	<u>Holds warrant to purchase 200,000 shares of common stock at \$0.01 per share</u>
<u>Joshua Reyes</u>	<u>Operations Manager</u>	<u>Lancaster, CA</u>	<u>0</u>	<u>NA</u>	<u>0</u>	<u>Holds warrant to purchase 500,000 shares of common stock at \$0.01 per share</u>

## 8) Legal/Disciplinary History

A. Please identify whether any of the persons listed above have, in the past 10 years, been the subject of:

1. A conviction in a criminal proceeding or named as a defendant in a pending criminal proceeding (excluding traffic violations and other minor offenses);

None

2. The entry of an order, judgment, or decree, not subsequently reversed, suspended or vacated, by a court of competent jurisdiction that permanently or temporarily enjoined, barred, suspended or otherwise limited such person's involvement in any type of business, securities, commodities, or banking activities;

None



3. A finding or judgment by a court of competent jurisdiction (in a civil action), the Securities and Exchange Commission, the Commodity Futures Trading Commission, or a state securities regulator of a violation of federal or state securities or commodities law, which finding or judgment has not been reversed, suspended, or vacated; or

None

4. The entry of an order by a self-regulatory organization that permanently or temporarily barred, suspended, or otherwise limited such person's involvement in any type of business or securities activities.

None

- B. Describe briefly any material pending legal proceedings, other than ordinary routine litigation incidental to the business, to which the issuer or any of its subsidiaries is a party or of which any of their property is the subject. Include the name of the court or agency in which the proceedings are pending, the date instituted, the principal parties thereto, a description of the factual basis alleged to underlie the proceeding and the relief sought. Include similar information as to any such proceedings known to be contemplated by governmental authorities.

None

## 9) Third Party Providers

Please provide the name, address, telephone number and email address of each of the following outside providers:

### Securities Counsel

Name: Robert Brantl  
Firm: Robert Brantl, Esq  
Address 1: 52 Mulligan Lane  
Address 2: Irvington, NY 10533-1106  
Phone: 914-693-3026  
Email: [rbrantl21@gmail.com](mailto:rbrantl21@gmail.com)

### Accountant or Auditor

Name: None  
Firm: \_\_\_\_\_  
Address 1: \_\_\_\_\_  
Address 2: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

### Investor Relations Consultant

Name: None  
Firm: \_\_\_\_\_  
Address 1: \_\_\_\_\_  
Address 2: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

### Other Service Providers

Provide the name of any other service provider(s), including, counsel, advisor(s) or consultant(s) **that assisted, advised, prepared or provided information with respect to this disclosure statement**, or provided assistance or services to the issuer during the reporting period.

Name: None  
Firm: \_\_\_\_\_  
Nature of Services: \_\_\_\_\_  
Address 1: \_\_\_\_\_  
Address 2: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

Name: None  
Firm: \_\_\_\_\_  
Nature of Services: \_\_\_\_\_  
Address 1: \_\_\_\_\_  
Address 2: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

## 10) Issuer Certification

### *Principal Executive Officer:*

The issuer shall include certifications by the chief executive officer and chief financial officer of the issuer (or any other persons with different titles but having the same responsibilities).

The certifications shall follow the format below:

I, Paul H. Riss certify that:

1. I have reviewed this annual disclosure statement of Here To Serve Holding Corp.
2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and
3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

1/17/2020

/s/ Paul H. Riss, CEO

### *Principal Financial Officer:*

I, Paul H. Riss certify that:

1. I have reviewed this annual disclosure statement of Here To Serve Holding Corp;
2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and
3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

1/17/2020

/s/ Paul H. Riss, CFO