



To Our Shareholders:

I am very pleased to be able to communicate with our loyal shareholders directly and to give you an update on the progress as well as the direction the Company is going in 2019.

Elev8 Brands, Inc. is a holding company focused on the commercial development of hemp and CBD-based products. The Company is founded on the basis of creating high-quality, sustainable, products for health-conscious consumers.

2018

What an amazing year for Elev8 Brands as a whole. There were some amazing feats, but some of the biggest accomplishments to mention are completing the Company's audit, successfully listing on the OTCQB Venture Market, eliminating all debt from our balance sheet and retiring over 200,000,000 shares of common stock.



Elev8 Hemp, LLC has experienced tremendous development as a Company in 2018 and we are positioned for exponential growth throughout 2019. From the launch of Dark Roast, Espresso, Chocolate Raspberry Truffle and Decaffeinated Hemp Coffees to new brick and mortar locations and its first distributor, the Company grew tremendously each quarter. Elev8 Hemp, the company's wholly owned subsidiary, experienced Q2 growth of over 70% over Q1, grew over 38% in Q3 and ended Q4 over 42% growth from prior quarter. At a total, Elev8 Hemp, grew 851% in 2018 over prior year.

Late in 2017 Zoe CBD launched their first products which expanded in 2018. Early in the year Zoe CBD created their first 300 mg CBD option to appeal to first-time users of CBD, including a 250mg CryoGel.



2019

Elev8 Brands will continue its extensive growth throughout 2019. With the passing of the Farm Bill it has allowed the company to secure merchant processing directly through its bank. With this key attribute in place we can now capture more revenues online as well as brick and mortar.

In early 2019, Elev8 Hemp will have its first ready to drink CBD Iced Tea and CBD Iced Coffee, ready to grab and go. There has been a massive amount of interest in these products from distributors and we have meetings setup at the end of January. The plan going into the second quarter of 2019 is to launch several new flavors of the CBD Iced Tea. The Company is currently working on these new formulations.

Given the amount of growth we have seen in 2018 with Elev8 Hemp, the Company is planning to get as focused as possible and bring revenues beyond a million dollars in 2019. We have added two individuals to our sales department to help us grow in sales, merchandising and distribution.

In addition, our relationship has grown significantly over the past year with Blessed Bean Coffee, LLC, our coffee roaster, and we have entered into a non-binding Letter of Intent to acquire the private label coffee roaster. The Company has provided Elev8 with quick lead time on product allowing us to expand quickly and manage inventory levels. Both companies have experienced growth together and it is an exciting move for Elev8 Brands to own the process from manufacturing to shelf. The Company hopes to have a fully executed acquisition agreement within the next 10 business days.

Elev8 Brands, Inc. is starting 2019 fresh with nothing but growth on the horizon. I hope you can share in our excitement for the accomplishments this past year. Our products and staff are in place to make this the best year we have ever seen.



To follow the Company's latest developments visit us on <https://www.instagram.com/elev8hemp>, on <https://www.facebook.com/elev8hemp>, and on <https://twitter.com/elev8hemp>.

Sincerely Yours,

A handwritten signature in black ink, appearing to read "Ryan Medico". The signature is fluid and cursive, with a large initial "R" and "M".

Ryan Medico
Chief Executive Officer