

SUPPLEMENTAL INFORMATION REPORT – TAPINATOR, INC.

On August 7, 2018 (“Effective Date”), Tapinator, Inc., a Delaware corporation (the “Company”), entered into a Publishing License Agreement (the “License Agreement”) with Cheetah Technology Corporation Limited, a Hong Kong company (“Licensee”), pursuant to which the Company granted Licensee the exclusive, worldwide right to localize, publish, distribute and operate the Company’s mobile app game titled *Solitaire Dash – Card Game* (“Solitaire Dash”).

As consideration for the grant of rights to Licensee under the License Agreement, Licensee agreed to make upfront payments to the Company in the aggregate of \$500,000 USD payable in installments (the “Upfront Payments”). In addition, for sales of *Solitaire Dash*, the License Agreement provides an ongoing net revenue share formula which would allow the Company to receive certain percentages of the revenues received by the Licensee based on certain revenue targets in addition to the Upfront Payments. As part of a separate agreement, the Company agreed to pay the third-party who introduced the Company and Licensee 6.5% of all payments received by the Company under the License Agreement.

The License Agreement is for a term of four years from the Effective Date and will automatically renew for subsequent one year periods unless Licensee notifies the Company of its intent to terminate within 90 days before the end of the fourth year or any subsequent renewal period. Either party may also unilaterally terminate the License Agreement under certain circumstances.

The Company issued a press release on August 13, 2018 related to the License Agreement. A copy of this press release is attached to this Supplemental Information Report as Exhibit 1.1

EXHIBIT

<u>Exhibit No.</u>	<u>Description of Exhibit</u>
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1.1*	Press release of Tapinator, Inc. dated August 13, 2018.
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*filed herewith

Tapinator Enters Global Distribution Deal for Solitaire Dash with Cheetah Mobile

New York, NY, August 13, 2018 - Tapinator, Inc. (OTCQB: TAPM), a developer and publisher of mobile games and applications on the iOS, Google Play and Amazon platforms is pleased to announce a worldwide distribution deal for its *Solitaire Dash* mobile game with Cheetah Mobile (NYSE: CMCM).

Under the four-year initial agreement, Cheetah becomes the exclusive worldwide distributor for all mobile versions of the Solitaire Dash game.

Cheetah Mobile is a leading mobile internet company dedicated to making the world smarter. It aims to provide leading apps for mobile users worldwide and connect users with personalized content powered by artificial intelligence. Cheetah Mobile was formed in November 2010 as a merger between Kingsoft Security and Conew Image, bringing together Kingsoft Security's 18 years of security technology experience and Conew's internet DNA. The Company has attracted approximately 600 million global MAUs in more than 200 countries and regions, of which approximately 70% are located outside of China.

Solitaire Dash is Tapinator's horse-racing themed tri-peaks solitaire mobile game which originally launched in 2017 and recently received a significant update for its 2.0 version. The user interface was completely redesigned in the form of a map to visually represent player progress. This redesign has resulted in a map featuring 324 unique levels across 18 racetracks. Players now have many additional ways to increase earning potential and in-game rewards, including purses for completing racetracks and "sponsorships" that are awarded for completing in-game content. In short, Solitaire Dash 2.0 now combines the proven systems of top grossing card games with its own unique features to create a best-in-class solitaire product. Tapinator's CEO, Ilya Nikolayev, has personally created the vision and overseen the development of Solitaire Dash since the game's inception.

Commenting on the agreement, Tapinator President Andrew Merkatz said "Given the overwhelmingly positive player response and monetization potential with Solitaire Dash, we are very excited to work with Cheetah Mobile to bring the game to their massive worldwide mobile audience. We look forward to working with Cheetah Mobile to continue to enhance and localize the game in order to delight more players and capture market share within the highly lucrative solitaire category on mobile.

"It's exciting to partner with Tapinator," said Keith Huan, Producer of Cheetah Games. "Solitaire Dash offers hybrid game play of classic Solitaire combined with a horse racing theme. We really looking forward to working with Tapinator to optimize and localize the game in order to deliver a unique game experience to our users worldwide."

About Tapinator

Tapinator (OTCQB: TAPM) develops and publishes mobile games and applications on the iOS, Google Play and Amazon platforms. Tapinator's portfolio includes over 300 mobile gaming titles that, collectively, have achieved over 450 million player downloads, including games such as *ROCKY™*, *Video Poker Classic*, *Solitaire Dash* and *Dice Mage*. Tapinator generates revenues through the sale of branded advertisements and via consumer transactions, including in-app purchases. Founded in 2013, Tapinator is headquartered in New York, with product development teams located in North America, Europe and Asia. Consumers can find high-quality mobile entertainment wherever they see the 'T' character logo, or at <http://tapinator.com>.

About Cheetah Mobile

Cheetah Mobile is a leading mobile Internet company with strong global vision. It has attracted hundreds of millions of monthly active users through its mobile utility products such as Clean Master and Cheetah Keyboard, casual games such as Piano Tiles 2, and live streaming product Live.me. The Company provides its advertising customers, which include direct advertisers and mobile advertising networks through which advertisers place their advertisements, with direct access to highly targeted mobile users and global promotional channels. The Company also provides value-added services to its mobile application users through the sale of in-app virtual items on select mobile products and games. Cheetah Mobile is committed to leveraging its cutting-edge artificial intelligence technologies to power its products and make the world smarter. It has been listed on the New York Stock Exchange since May 2014.

Forward Looking Statements

To the extent that statements contained in this press release are not descriptions of historical facts regarding Tapinator, they are forward-looking statements reflecting the current beliefs and expectations of management made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Words such as “believe,” “feel,” “may,” “will,” “expect,” “anticipate,” “estimate,” “intend,” and similar expressions (as well as other words or expressions referencing future events, conditions or circumstances) are intended to identify forward-looking statements. Forward-looking statements in this release involve substantial risks and uncertainties that could cause the development and monetization of our mobile games, future results, performance or achievements to differ significantly from those expressed or implied by the forward-looking statements. Such risks and uncertainties include, among others, our belief that “*Solitaire Dash*” will, via the distribution agreement with Cheetah Mobile, more likely achieve its monetization potential, will continue to be positively received by mobile players, that Cheetah Mobile will be effective in bringing the game to their massive worldwide mobile audience, that we will be able to effectively enhance and localize the game, that the solitaire category on mobile is highly lucrative, and that we will be able to capture additional market share within the solitaire category on mobile. Tapinator undertakes no obligation to update or revise any forward-looking statements. The quoting and trading of the Company's common stock on the OTC Market Group's OTC Link quotation system is often thin and characterized by wide fluctuations in trading prices, due to many factors that may have little to do with the Company's operations or business prospects. As a result, there may be volatility in the market price of the shares of the Company's common stock for reasons unrelated to operating performance. Moreover, the OTC Market Group's OTC Link quotation system is not a stock exchange, and trading of securities on it is often more sporadic than trading of securities listed on the NASDAQ Stock market or another securities exchange. Accordingly, stockholders may have difficulty reselling any of their shares. For a further description of the risks and uncertainties that could cause actual results to differ from those expressed in these forward-looking statements, as well as risks relating to the business of the Company, see Tapinator's Risk Factors which are available within the disclaimers section of Tapinator.com.

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Cheetah Mobile

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