



MOBI724 GLOBAL SOLUTIONS Inc.

Management Discussion and Analysis (“MD&A”)

Three and nine month periods ended September 30, 2017

Introduction

This Management Discussion and Analysis (“MD&A”) for MOBI724 Global Solutions Inc. (the “Company”, “MOBI724” or “we”) dated November 27, 2017 focuses on the significant activities of the Company which occurred during the nine month period ended September 30, 2017.

Additional information regarding the Company is available on the SEDAR website at www.sedar.com and includes the Company’s other recent financial reports, securities and continuous disclosure documents.

The Company’s condensed interim consolidated financial statements along with the comparative periods presented in them, have been prepared in accordance with International Financial Reporting Standards (“IFRS”). All amounts in this document are in Canadian dollars, which is the reporting currency of the Company. This MD&A was not audited nor reviewed by the Company’s external auditors.

The Company’s management is responsible for the preparation of the consolidated financial statements as well as other information contained in this MD&A. The Board of Directors is required to ensure that management assumes their responsibility with regards to the preparation of the Company’s financial statements.

The Board created an Audit Committee (“Audit Committee”) to assist management in the preparation of the financial statements. The Audit Committee’s role is to meet with members of the management team to discuss the operating results and the financial situation of the Company. The Audit Committee makes recommendations to the Company’s management before the financial statements are presented to the Board of Directors for its examination and approval.

On November 27, 2017, the Board of Directors approved and authorized for release: i) the interim consolidated financial statements for the three and nine months ended September 30, 2017; and, ii) this MD&A for the three nine months ended September 30, 2017.

Cautionary Note Regarding Forward-Looking Statements

This MD&A contains forward-looking statements and information within the meaning of applicable Canadian securities legislation (“forward looking statements”). Any statements that express or involve discussions with respect to predictions, expectations, beliefs, plans, projections, objectives, assumptions, potentials, future events or performance (often, but not always, using words or phrases such as “believes”, “expects” or “does not expect”, “is expected”, “anticipates” or “does not anticipate”, or “intends” or stating that certain actions, events or results “may”, “could”, “would”, “might” or “will” be taken or achieved) are not statements of historical fact, but are “forward-looking statements”. Such forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause the actual results, performance or achievements of the Company, or developments in the Company’s business or in its industry, to differ materially from the anticipated results, performance, achievements or developments expressed or implied by such forward-looking statements. Forward-looking statements include disclosure regarding possible events, conditions or results of operations that are based on assumptions about future conditions, courses of action and consequences.

Forward-looking statements may also include, without limitation, any statement relating to future events, conditions or circumstances. The Company cautions you not to place undue reliance upon any such forward-looking statements. Forward-looking statements relate to, among other things, the successful commercialization of our technology, comments about potential future revenues, joint development agreements and expectations of signed contracts with customers and the like. A variety of inherent risks, uncertainties and factors, many of which are beyond the Company’s control, affect the operations, performance and results of the Company and its business, and could cause actual results to differ

materially from current expectations of estimated or anticipated events or results. Some of these risks and uncertainties include the risk of not securing required capital in future, the risks of not successfully concluding agreements with potential partners on a timely basis, the risks associated with commercializing and bringing to market our technology. These risks are affected by numerous factors beyond the Company's control: the existence of present and possible future government regulation, the significant and increasing competition that exists in the Company's business sector, uncertainty of revenues, markets and profitability, as well as those other factors discussed in this MD&A report. This list is not exhaustive and does not include all the factors that may affect any of the Company's forward-looking statements.

Although the Company has attempted to identify important factors that could cause actual results to differ materially from those contained in forward-looking statements, there may be other factors that cause results not to be as anticipated, estimated or intended. There can be no assurance that such statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking statements. The Company does not undertake to update any forward-looking statements that are incorporated by reference herein, except in accordance with applicable securities law.

Corporate Overview

MOBI724 is a global financial technology ("**Fintech**") company that offers a unique and fully integrated suite of payment and digital marketing solutions with a combined EMV payment, card linked offers, and digital marketing platform that works on any card and any mobile device.

Product Offerings - MOBI724 provides a turnkey solution to enable smart transactions on any mobile device, at any point-of-sale or from any payment card, and to provide Card-Linked Offers and Rewards solutions. MOBI724's offering, which adds full and comprehensive traceability, enriched consumer data and business intelligence, includes:

- Card-Linked Offers & Rewards ("**CLO&R**") - provides card issuers, banks and merchants the ability to issue offers and rewards linked to a payment card, which can be redeemed directly at the point-of-sale in a seamless user experience for all parties in the ecosystem (card issuers, retailers and cardholders).
- Digital Marketing & Business Intelligence ("**DMBI**") - offers a comprehensive loyalty and customer relationship solution for retailers to deliver, manage and control a multitude of reward options. MOBI724 also provides a variety of tactical/promotional solutions for retailers who are looking to leverage their customer purchase data.
- EMV Payments ("**Payments**") - delivers a turnkey solution to merchants, acquiring networks and financial institutions to capture card transactions on any mobile device or point-of-sale and payment host. MOBI724's EMV Payments platform is designed to allow acquirers and merchants to quickly deploy and offer EMV mobile point-of-sale and standard point-of-sale payments in any location. The Corporation's easy to adapt gateway switch ("Switch Gateway") is designed for easy integration with all payment protocols.

Technology Value - MOBI724's solutions add value to all types of transactions benefiting banks, retailers and cardholders by leveraging available user and purchasing data to increase transaction volumes and spend.

Our solutions enable card associations, retailers, manufacturers, offer providers, mobile operators and card issuers to create, manage, deliver and "track and measure" incentive campaigns worldwide to any device and allow their redemption at any point of sale, in a seamless user experience, for all the parties in the eco-system.

Our Payment solutions will allow banks to process end-to-end EMV transactions, focusing on authentication, approved security and quick merchant adoption which allows the users to process payments with a wide range of devices over a secure and seamless transaction.

MOBI724's PCI and Switch Gateway, with their device agnostic connectivity, simplifies deployment and integration, and introduces new payment and digital incentive solutions to the market enabling multi layered intelligent transactions.

Global Partner – In January 2017, MOBI724 signed an agreement with Visa to integrate its solutions with the Visa Offers Platform. Visa will provide MOBI724 with qualifying purchase notifications to enable the Company to deliver integrated CLO&R and DMBI platforms and solutions to participating Visa-issuing banks and their cardholders.

Global Customer Base – MOBI724 has become a preferred provider of fintech services to major financial and retail companies in Canada, USA, Asia, Latin America ("LATAM") and the Caribbean like Grupo IRSA, the largest shopping mall operator in Argentina, RBC in the Caribbean and Banco Macro Argentina in Argentina among other banks.

Corporate – MOBI724 was incorporated under the *Business Corporations Act* (Alberta) on February 8, 2005. The Company's registered office, and its head office, is located at 257 Sherbrooke St. East, Suite 400, Montreal, Quebec, H2X 1E3. The Company has additional offices in Buenos Aires, Argentina and Manila, Philippines.

The common shares of MOBI724 are traded under the symbol "MOS" on the Canadian Securities Exchange ("CSE") and on the OTCQB under the symbol "MOBIF".

Corporate Mission

The Company's mission is dedicated to: i) monetizing the Company's solutions; ii) generating high financial returns to its shareholders by focusing on generating revenues, reducing the cash burn rate and improving the balance sheet; iii) being transparent and communicating frequently and adequately with its shareholders, the financial community and all other stakeholders; and, iv) observing the highest ethical standards in all of its actions.

The Company will seek to achieve its mission by generating revenue through the licensing of its software platform and delivering turnkey solutions to card issuers, companies with large customer bases, merchants and similar enterprises.

In order to adequately support the management team in its objective to create value for shareholders, the Company is supported by a board of seven directors, composed of experienced and well known business operators.

Going Concern

These consolidated financial statements have been prepared on a going concern basis in compliance with IFRS. A going concern basis contemplates the realization of the carrying value of assets and the settlement of liabilities in the normal course of business as they come due, which is dependent on future events including among other things, attaining a satisfactory revenue level from its technologies and solutions, attaining profitable operations, generating cash from operations and securing new financing arrangements and new capital as required to implement its business plan.

In assessing whether the going concern assumption is appropriate, management takes into account all available information about the future, which is at least, but not limited to twelve months from the end of the reporting period. In making its assessment, management is aware of material uncertainties related to

events and conditions that may cast a significant doubt upon the Company's ability to continue as a going concern as described in the following paragraphs, and accordingly, the appropriateness of the use of accounting principles applicable to a going concern.

The Company can give no assurance that it will achieve profitability or be capable of sustaining profitable operations. These consolidated financial statements do not include any adjustments relating to the recoverability and classification of the carrying amounts of assets or the amount and classification of liabilities that might result if the Company is unable to continue as a going concern. These adjustments could be material.

The Company has generated limited revenues since inception and has generated losses from continuing operations totalling \$8,776,108 for the nine months ended September 30, 2017 and an accumulated deficit of \$39,718,911 since the Company's inception on February 8, 2005. During the nine month period ended September 30, 2017, the Company has raised \$11,300,000 in financing activities primarily from the issuance of special warrants.

Operational And Financial Highlights – Q3 2017

Following are the financial and operational highlights of the Company in Q3 2017:

- For the nine months ended September 30, 2017, the Company recorded:
 - Sales increase of 7%: \$2,059,687 in revenues for the nine months ended September 30, 2017 compared to \$1,924,243 in the same period in 2016.
 - Operating loss increase of 177%: \$5,209,096 in operating losses for the nine months ended September 30, 2017 compared to \$1,884,616 for the same period in 2016.
- On July 3, 2017, Marcel Vienneau, the CEO of Mobi724, announced that on June 28, 2017, Vienneau acquired 4,272,025 common shares of the Company as the consideration received for the Company purchasing the remaining 49% in its subsidiary Mobi724 Solutions Inc. ("Solutions Inc.") Vienneau being part of the remaining 49% shareholders of Solutions Inc. which amending transaction occurred on October 28, 2015. The Company had initially acquired a 51% controlling interest in Solutions Inc. in July 2013. In the purchase of the remaining 49% in its subsidiary, the Company agreed to anti-dilution provisions with Solutions Inc. shareholders. Pursuant to the terms of the pre-defined anti-dilution provisions and agreements with those shareholders, the common shares acquired by Vienneau represents 2.9% of the issued and outstanding shares of the Issuer. Immediately after the acquisition, Vienneau currently holds 24,901,889 common shares representing 16.3% of the outstanding shares. The common shares were acquired in the context of an acquisition by the Company of the remaining 49% shares of Solutions Inc. and not with a view of materially affecting control of the Company.
- On July 20, 2017, the Company announced that its transaction switch host has completed the System Integration Certification ("SIT") with the local debit EMV schemes in the Philippines. This first certification step successfully confirmed the host connectivity, security, EMV transaction capability and settlement of MOBI724's solution. This is the first step of a complete process involving MOBI724's technology. Subsequent steps, which are normally completed in days, are expected to commence shortly and will involve a third-party Point-of-Sale ("POS") provider. The certification is on behalf of local clients in the Philippines who will use MOBI724 solutions to roll out a full EMV solution.
- On July 21, 2017, the Company announced that on July 20, 2017 it had filed and received a receipt for its final prospectus qualifying the 29,538,203 common shares of the Company ("Common Shares") and 14,769,101 Common Share purchase warrants ("Purchase Warrants") issuable upon the exercise of the 29,538,203 special warrants ("Special Warrants") previously issued by MOBI724 on April 21, 2017, at a price of \$0.35 per Special Warrant, for aggregate gross proceeds of \$10,338,371. As a

result, the Special Warrants will automatically be exercised in accordance with their terms and the underlying Common Shares and Warrants will be issued to the holders of the Special Warrants.

- On July 25, 2017, the Company announced its intention to apply to list its shares on the Toronto Stock Venture Exchange (TSXV).
- On Aug. 29, 2017, the Company filed its Q2 financial results for the quarter ending on June 30, 2017. Revenues grew 29% to \$782K in 2017 from \$605K in 2016. The Company stated that it remains focused on delivering its growth strategy, integration of iQ724 and strengthening its pool of talent.
- On September 20, 2017, the Company announced it had closed a \$1 Million financing with BDC Capital, the investment arm of BDC. The Company will use the funds to accelerate its growth plans including the addition of sales and marketing resources.
- On September 29, 2017, the Company announced that it had issued an aggregate of 1,437,509 common shares. 1,137,509 common shares were issued pursuant to a settlement agreement at the maximum allowable discount. 300,000 common shares were issued at the maximum allowable discount in payment of a first instalment of the fees pursuant to an Investment Relations Consultancy Agreement. Also, the Company announced that on September 28th, 2017 it had granted 705,000 stock options under its stock option plan to its employees and consultants. Each option shall vest gradually over a period of 3 years (1/3 per year, the first 1/3 vesting upon grant) and will allow the optionee to acquire 1 common share of the Company at a price of \$0.35 until September 28, 2020. Details are found on Form 11 filed on the CSE on September 29, 2017

Operational And Financial Highlights – After the Q3 2017 Reporting Period

Following are the financial and operational highlights of the Company subsequent to the end of Q3 2017:

- On October 3, 2017, the Company entered into an agreement with Visa, a global payments technology company, to provide Visa clients a suite of integrated Loyalty Solutions, including MOBI724's Card-Linked Offers & Rewards, Digital Marketing and Business Intelligence Solutions through the Visa Loyalty and Offers Platform in Latin America and the Caribbean. As part of this agreement, MOBI724 will help expand the development of Card-Linked Offers and Integrated Loyalty Solutions to Visa's merchants, acquirers and issuers in Latin America and the Caribbean. This collaboration with Visa will allow MOBI724 to deploy its innovative solutions to Visa's clients and combine unique card-linked offers and rewards solutions that will enable a new seamless user experience for both merchants and cardholders.
- On October 5, 2017, then Company announced that its Transaction Payment Host has successfully completed the final steps of a rigorous testing process and has received Host System Certification from BancNet in the Philippines. This certification will allow local prospects who use MOBI724's solutions the ability to roll out a full EMV solution to their customers. Local customers will benefit from their inclusion on BancNet's Certification Approval List, as it helps to reinforce and aid in the development of new partnerships with local acquiring banks, as well as increasing their processing transaction volume. With the completion of this final step, the Company has also officially received its first Point of Sale Device order which allows it to commence planning the rollout of its first EMV end-to-end solution in the Philippines.
- On October 31, 2017, the Company announced it has entered into a Memorandum of Understanding with First Global Data Limited ("First Global") (TSX-Venture:FGD) (Frankfurt Stock Exchange:1G5) for the deployment of First Global's alternative payment service in the Philippines and targeted countries in Latin America. First Global is a Fintech company with proprietary leading-edge technology that enables the convergence of compliant domestic and cross border payments, shopping, Peer to Peer ("P2P"), Business to Consumer ("B2C"), and Business to

Business ("B2B") payments. The anticipated parameters of the going forward relationship for the deployment of the alternative payment service are as follows:

- Mobi724 will leverage its base of customers to cross sell and to offer remittance payout services through Point of Sales connected to Mobi724's payment gateway and a mobile wallet.
- First Global will integrate its platform with Mobi724's payment gateway to provide a unique compliant trans-border system with a mobile wallet platform in the target countries, thus adding new payment capabilities for Mobi724's acquirers and their respective merchants.
- Mobi724 will provide cash access flexibility via the mobile wallet which will include cash load and bills payment domestically in the target countries.
- First Global will customize an on-boarding experience for Mobi724's customers.
- Revenues are expected to be shared between Mobi724 and First Global on a 50/50 per transaction basis.
- Final deal terms and conditions will be outlined in the definitive agreement prior to the companies launching the service.

The companies are working together towards the conclusion of a definitive agreement and expect completion of the first phase before the end of Q4, 2017. Mobi724 has significant penetration in the Philippines and Latin America including key strategic relationships with banks. The objective is for First Global and Mobi724 to provide alternative payment solutions for these target banks and to facilitate cross-border remittances and payments inbound and domestically within these countries.

- On November 14, 2017, the Company announced it had completed the integration of its Solutions with the Visa Offers Platform ("VOP") and successfully processed Card-Linked transactions through VOP in Canada, the USA and Latin America. The Company had captured transactions in several of key markets following the completion of the comprehensive integration and testing process with the Visa Offers Platform announced earlier this year. This achievement marks the initiation of commercial rollout of the Card-Linked Offers Solution via the Visa Offers Platform in several important regions and is expected to secure further market growth for MOBI724 in those regions.
- On November 20, 2017, the Company announced that iQ7/24 Inc. ("iQ7/24") a wholly owned subsidiary, had signed an agreement with Gestion Yuzu Inc. ("YUZU"), a leading franchiser of sushi restaurants in Eastern Canada, to completely redesign, modernize and operate Yuzu's existing loyalty/digital marketing program through the adoption and implementation of its fully integrated suite of Loyalty & Business Intelligence Solutions

Financial Highlights- Nine Months ended September 30, 2017
Summary of Results

The following tables set out selected financial information for the Company for the nine months September 30, 2017 and 2016:

	Three-month period		Nine-month period	
	2017	2016	2017	2016
	\$	\$	\$	\$
Revenues	630,851	641,431	2,059,687	1,924,243
Operating expenses				
Share-based payments expense (Note 8)	154,442	3,306	566,050	9,918
Salaries and benefits	721,258	529,458	2,196,920	1,653,836
Contract labor	377,432	133,026	1,103,774	414,271
Computer software development	40,918	48,703	208,897	179,957
Travel	115,939	24,065	448,989	157,764
Professional fees	255,255	(89,678)	833,347	169,719
Office expense	41,637	176,106	409,380	458,246
Marketing and promotion	20,795	1,083	149,696	44,644
Filing fees	28,083	4,805	54,683	20,827
Purchases	6,441	28,969	59,007	90,147
Loss (gain) on settlement of liabilities	(159,185)	-	120,911	(75,600)
Foreign exchange loss	4,519	4,239	23,141	12,323
Depreciation of property and equipment	1,819	1,153	4,940	11,523
Amortization of intangible assets (Note 5)	291,274	221,640	909,048	655,421
Other	180,000	5,863	180,000	5,863
Total operating expenses	2,080,627	1,092,738	7,268,783	3,808,859
Operating loss	(1,449,776)	(451,307)	(5,209,096)	(1,884,616)
Net financial expenses (Note 9)	413,084	510,706	5,008,016	771,074
Gain on renegotiation of purchase price (Note 3)		-	(1,428,088)	-
Net loss before income taxes	(1,862,860)	(962,013)	(8,789,024)	(2,655,690)
Income tax expense	53,138		64,673	5,554
Recovery of deferred tax	(33,980)	(33,980)	(77,589)	(101,940)
	19,158	(33,980)	(12,916)	(96,386)
Net loss	(1,882,018)	(928,033)	(8,776,108)	(2,559,304)
Loss per share (Note 12)				
Basic and diluted	(0.01)	(0.01)	(0.06)	(0.03)

Segmented Reporting

The Company operates and reports its results as three operating segments, which are the development of new internet technologies to facilitate point of sale payments, e-couponing and digital marketing, as these are monitored by the Company's chief decision maker and strategic decisions are made on the basis of segment operating results. Each of the operating segments is a reportable segment for financial reporting purposes.

The segments do not earn any inter-segment revenues. The Company also operates in three different geographies. The Company's financial information by reportable segment is as follows:

				Sept. 30, 2017	
	Payment	E-	Digital		
	solution	couponing	marketing	Unallocated	Consolidated
Revenues from external customers	140,700	462,474	1,456,513	–	2,059,687
Total operating expenses	3,318,742	403,796	2,123,105	2,017,660	7,863,303
Operating loss (profit)	3,178,042	(58,678)	666,592	2,017,660	5,803,616
Net financial expenses (income)	2,676	(2,183)	18,288	4,687,858	4,706,639
Gain on renegotiation of purchase price				(1,428,088)	(1,428,088)
Net loss (income) before income taxes	3,180,718	(60,861)	684,880	5,277,430	9,082,167
					Sept. 30, 2016
	Payment	E-	Digital		
	solution	couponing	marketing	Unallocated	Consolidated
Revenues from external customers	89,176	287,776	1,560,597	(13,306)	1,924,243
Total operating expenses	577,973	1,806,211	1,496,969	(72,294)	3,808,859
Operating loss (profit)	488,797	1,518,435	(63,628)	(58,988)	1,884,616
Net financial expenses	88,721	660,152	22,201	–	771,074
Net loss (income) before income taxes	577,518	2,178,587	(41,427)	(58,988)	2,655,690

The Company's financial information by geographic location is as follows:

	Sept 30, 2017	Sept 30, 2016
	\$	\$
Sales from external customers		
Latin America	462,474	287,776
Canada	1,456,513	1,547,291
Caribbean	140,700	89,176
	2,059,687	1,924,243

Results of Operations

For the nine months ended September 30, 2017 compared to the same period 2016, the Company increased its revenues to \$2,059,68, operating loss to \$5,209,096 and net loss to \$8,776,108.

Revenues

Revenues increased for the nine months ended September 30, 2017 to \$2,059,687,646,393 (\$1,924,243 in 2016) with revenue growth in the CLO&R and Payments segments. Revenues in DMBI fell slightly. The Company derived in the nine month ended September 30, 2017 the majority of its revenues from the DMBI segment (\$1,456,513) followed by CLO&R segment (\$462,474) and Payment solutions segment (\$140,700).

The Company has added new clients in the DMBI segment at the end of 2016 that commenced generating revenues in the first nine months of 2017 as the business model for this segment currently is limited to monthly fees.

Increased revenues in the CLO&R segment are mainly related to the addition of new clients and the sale of other MOBI724 products and services to existing clients.

Increased revenues in the Payments segment are mainly related to increased sales, primarily in the Caribbean region, related to continued onboarding of new merchants and more revenues generated from the existing merchant portfolio.

By geographic segment for the nine months ended September 30, 2017, revenues in Canada were the largest (\$1,456,513), followed by Latin America (\$462,474) and the Caribbean (\$140,700). The percentage of revenues generated in the Canadian market is expected to decrease over time as the Company continues its growth in other geographic regions.

Operating Expenses

Operating expenses increased for the nine months ended September 30, 2017 to \$7,268,783 (\$3,808,859 in 2016) as a result of higher costs associated with increased sales and business development activities in each of the three operating segments as well as increases in certain non-cash expenses.

Operating expenses increased in the nine months ended September 30, 2017 primarily as a result of the following:

- Increase in salaries expense to \$2,196,920 as a result of staff growth. The Company has revised its human resources approach to focus on hiring more senior talent that is also more expensive but will lead to faster growth in revenues and improved margins.

- Increase in professional fees to \$833,347 for increased use of legal, accounting and other services related to increases in sales contracts and financings.
- Increase in contract labour costs to \$1,103,774 related to greater use of short term contract staff to manage new sales and other projects.
- Increase in travel costs to \$448,989 as the Company completed the CLO&R integration and pilot test with Visa and planned the commercial rollout in Latam and Caribbean, closed agreements in the Philippines, and expanded business development efforts. Growth in travel costs is aligned with the Company's growth strategy.
- Increases in the following non-cash expenses also contributed to increased operating expenses: 1) increase in share based payments expense to \$566,050 as a result of new stock options issued, and 2) increase in amortization of intangible assets to \$909,048.

Cost of sales – Operating segments

Cost of sales for the Payments segment includes third party gateway fees and commissions for sales staff. For the DMBI segment, cost of sales is primarily commissions to sales staff. In the CLO&R segment, the Company has third party processing gateway transaction fees and sales commissions to internal staff or third-party sales lead agreements.

Net Loss

The Company incurred a net loss of \$8,776,108 for the nine months ended September 30, 2017 (a loss of \$2,559,304 in 2016). Though revenues increased slightly period over period, this increase was more than offset by increases in: 1) operating expenses for the nine months ended September 30, 2017 (as described above), and 2) increases in net financial expenses to \$4,706,639 related to the increase in fair value adjustment on liability for the acquisition of Mobi724 Solutions partially offset by a gain on renegotiation of purchase price at \$1,428,088.

The Company is continuously looking for cost efficiencies and as such the office of the DMBI business moved to the Company's current head office during the quarter, which will reduce costs and improve cash flow.

Performance Trends

Payments

Countries that have not transitioned to EMV payment standards are being pushed by card associations and banks to adopt EMV payment standards in order to reduce the fraud risk in payment transactions. These emerging markets add revenue potential to our payment segment as the Company's solutions are focused on transitioning banks and merchants to these new standards.

CLO&R

As banks continue to reduce the rewards' delivery costs on their loyalty points programs, this focus will add new revenue opportunities globally. Customers continue to require a more seamless user experience and to want to use their points to pay for every day purchases as opposed to aspirational rewards as they did in the past. This trend over time will add more transactions in the market. As noted by the Cardlynx Association, this new segment is growing at more than 50% annually.

DMBI

Knowing customers' habits and sending them more relevant offers at the right time requires expertise and this is an opportunity for Mobi724 to add more mid-size merchants that are under served in this segment and that do not have all these capabilities internally. In emerging markets, business intelligence and insights adds value to our customers. These new services in our portfolio will be leveraged to our other markets to grow the Company.

As the Company sells its solutions to card issuers and merchants and acquirers, the Company now can cross sell its solutions as they are all integrated and the Company can offer clients fast to market deployment for an added segment. These synergies will reduce our sales costs over time and increase potential revenues per client.

As we are committed to aggressively implement and sell our solutions, currently all segments are presently generating negative cash flows.

The focus is to continue to streamline the operations of IQ/724. The Company moved the operations of the DMBI segment to its head offices in mid- 2017 to reduce lease, accounting and hosting costs, gain access to certain tax credits, and increase efficiencies in human resources.

The Company will continue to grow and invest into developing all its markets and opportunities. The Company is continuously subject to new payment regulations in its existing markets. These regulations are subject to change without notice to which the Company would need to adapt to continue its operations in each country.

Summary of Quarterly Results- Q3 2017

The following table provides selected financial information for the last eight quarters:

Item	2017	2017	2017	2016	2016	2016	2016	2015
	Q3	Q2	Q1	Q4	Q3	Q2	Q1	Q4
Revenues	\$630,851	\$782,443	\$ 646,393	\$740, 899	\$641,431	\$605,542	\$557,385	165,609 \$
Net income (Loss)	(\$2,175,161)	\$544,904	(\$7,438,994)	(\$2,381,157)	(\$928,033)	(\$662,119)	(\$963,589)	\$281,823
EPS (\$):								
Basic and diluted	(\$0.01)	\$0.00	(\$0.05)	(\$0.02)	(\$0.01)	(\$0.01)	(\$0.01)	\$0.00

The main variations in the quarterly results from the comparable period in the prior year are explained as follows:

2017-Q3

The Company recorded a net loss of \$2.2 million in the quarter which was an increase vs. the loss recorded in the same quarter last year primarily as a result of higher expenses this quarter as a result of higher activity in sales and business development which impacted most areas, higher share based payment expenses related to option grants in Q3 2017, lower than normal professional fees in Q3 2016 as a result of a one time adjustment that quarter offset by a one time gain on settlement of liabilities in Q3 2017.

2017-Q2

The Company recorded net income of \$0.5 million in the quarter which was a significant improvement over the large loss posted in the same quarter last year primarily as a result of higher revenues this quarter vs.

last year, recording net financial income in the quarter vs. net financial expense in Q3 2016 and recording a large gain on renegotiation of purchase price this quarter.

2017-Q1

The Company incurred a loss of \$7.4 million in the quarter which was a significantly higher loss than in the same quarter last year primarily as a result of the revenue increase being offset by large increases in non-cash expenses.

2016-Q4

The Company incurred a loss of \$2.4 million in the quarter which was a higher loss than in the same quarter last year (which posted net income) primarily as a result of higher operating expenses.

Business Combination- Acquisition of IQ 7/24 and Solutions Mobi724

Acquisition of IQ 7/24 Inc.

Effective January 1, 2016, in an effort to further its business objectives, the Company acquired 100% of the common shares of I.Q. 7/24 Inc., a company operating in Montreal, Canada (hereinafter "IQ").

The total purchase price was estimated at \$3,715,061 payable through cash already paid of \$250,000 and through a contingent consideration of \$3,465,061. The contingent consideration payable has been discounted using an effective interest rate of 22.5%. The undiscounted estimated amount payable consisted of \$5,720,962 payable in 2017 and \$162,899 payable in 2018. Accretion interest recorded during the nine-month period ended September 30, 2017 amounted to \$241,141.

On April 28, 2017, the Company signed an addendum to the IQ acquisition agreement modifying the purchase price. Subsequent to this modification, the contingent consideration payable for the acquisition of IQ was modified to a fixed purchase price for a total of \$3,100,000. The amount is payable \$1,860,000 in cash and the remainder is to be paid through the issue of common shares. 3,492,958 shares having a value of \$1,240,000 were issued during the nine-month period ended September 30, 2017 in relation to the acquisition of IQ. The entire amount is payable during the year ended December 31, 2017. A payment of \$500,000 was made in September 2017.

Acquisition of Mobi

On July 12, 2013, in an effort to further its business objectives, the Company acquired 51% of the common shares of Solutions Mobi724 Inc. ("Mobi").

On July 12, 2014, one year after the closing date, the Company was to purchase the remaining Mobi shares from the remaining Mobi shareholders at an evaluation price determined, at that time, as per the contractual agreement, and mostly based on expected future revenues of Mobi. At acquisition date, because the Company has an obligation to acquire the non-controlling interest of Mobi, the Company recorded a liability, at fair value, for the future acquisition of the remaining Mobi share. The remaining Mobi shares were acquired in 2015.

During the year ended December 31, 2014, the Company also entered into an amendment to the acquisition agreement that modified the terms of the obligation to acquire the non-controlling interest of Mobi. The liability is to be settled by issuing the remaining Mobi shareholders a certain number of shares of the Company that will ensure the remaining Mobi shareholders a fixed percentage ownership of the Company. During the period ended September 30, 2017, 16,420,063 shares were

issued having a value of \$4,796,529. The previous shareholders of Mobi are all current officers and directors of the company. The entire liability has been settled as at September 30, 2017.

Cash Flow and Liquidity

Below is a representation of the cash flow and liquidity position of the Company for the nine months ended September 30, 2017.

Interim consolidated cash-flow (\$)	Sept. 30, 2017
Cash flow from operating activities	(3,213,588)
Cash flow for investing activities	(1,306,344)
Cash flow from financing activities	10,477,439
Effect of the exchange rate changes	(94,315)
Cash at the beginning of the period	30,233
Cash at end of the period	5,893,425

As at September 30, 2017 the Company had a cash balance of \$5,893,425, total assets of \$15,820,583, total liabilities of \$5,120,213, and total liabilities and shareholder's equity of \$15,820,583. The Company had working capital of \$3,592,126.

In comparison, as at December 31, 2016 the Company had a cash balance of \$30,233, total assets of \$10,488,263, total liabilities of \$9,008,621, and total liabilities and shareholder's equity of \$10,488,263. The Company had negative working capital of \$7,458,657.

As at September 30, 2017, management considered the working capital sufficient to meet the Company's obligations and budgeted expenditures through September 30, 2018. However, if working capital proves to be insufficient, management must then secure additional funding to generate revenues and fund research and development and pay for general and administrative costs. General economic uncertainty remains and contributes to the volatility in the capital markets making equity financings for emerging companies difficult. Any funding shortfalls may be met in the future in a number of ways including but not limited to, the issuance of new equity or debt financing. While management has been successful in securing financing in the past, there can be no guarantee that it will be able to do so in the future, or that any source of funding or initiatives will be available on reasonable terms to the Company.

A summary of cash flow activities is provided below:

Operating Activities:

For the nine months ended September 30, 2017, cash flow from operating activities was (\$3,213,588) (-\$1,940,376 for the same period in 2016).

Investing Activities

For the nine months ended September 30, 2017, \$1,306,344 was invested primarily for an acquisition (IQ724) (\$11,591 for the same period in 2016).

Financing Activities

For the nine months ended September, 2017, the Company obtained from financing activities \$10,477,439 (\$2,121,984) for the same period in 2016).

STATEMENT OF FINANCIAL POSITION

As at September 30, 2017, cash is at \$5,893,425 vs. \$30,233 on December 31, 2016 primarily as a result of the April 2017 financing for aggregate gross proceeds of \$10,338,371.

Current liabilities decreased to \$4,042,752 as at September 30, 2017 vs. \$8,560,428 as at December 31, 2016 primarily as a result of the elimination during the period of the contingent consideration payable for the acquisitions of Mobi and IQ

Share Capital Transactions

A summary of the Company's share capital transactions for the nine months ended September 30, 2017 is listed below:

Shares Issued on Closing of Private Placements

During the period, 4,608,331 common shares were issued for private placements.

Shares Issued on Conversion of Convertible Debt

During the period, 5,254,338 common shares were issued on conversion of convertible debt.

Shares Issued for Exercise of Share Options

During the period, 86,833 common shares were issued upon exercise of share options.

Shares Issued for Settlement of Liabilities

During the period, 2,194,475 common shares were issued to settle outstanding liabilities.

Share based payments

During the period, 1,437,509 common shares were issued as share based payments.

Shares Issued for Business Combination

During the period, 19,913,021 common shares were issued to the shareholders of Mobi, a wholly owned subsidiary of the Company, representing anti-dilution shares with respect to the acquisition of Mobi.

Stock Options

During the period, 6,941,500 stock options were issued to directors, officers, employees or consultants of the Company at a weighted average exercise price of \$0.22 per common share.

Warrants

During the period, 29,605,703 warrants were issued at a weighted average exercise price of \$0.31 per common share.

Contingent Liabilities

In the normal course of operations, the Company may be exposed to a number of lawsuits, claims and contingencies. Provisions are recognized as liabilities in instances when there are present obligations and it is probable that an outflow of resources embodying economic benefits will be required to settle the obligations and where such liabilities can be reliably estimated. Although it is possible that liabilities may

be incurred in instances where no provision has been made, the Company has no reason to believe that the ultimate resolution of such matters will have a material impact on its financial position.

Off-Balance Sheet Transactions

As at September 30, 2017, the Company had not entered into any significant off-balance sheet transactions.

Related Party Transactions

The following table summarizes the transactions and balances outstanding with related parties of the Company:

	For the three-month period ended September 30,		For the nine-month period ended September 30,	
	2017	2016	2017	2016
	\$	\$	\$	\$
Transactions:				
Rent paid to company controlled by significant shareholder	35,134	31,443	98,020	94,329
Consulting fee paid in shares to a director	—	—	66,000	—
			September 30, 2017	December 31, 2016
			\$	\$
Balances outstanding:				
Amounts due to officers			151,073	151,073
Demand debt due to director and significant shareholder			55,819	50,000
Demand debt due to director			—	120,000
Amounts due to company controlled by an officer			120,000	128,553
			326,892	449,626

Compensation of key management personnel

The remuneration of directors and other members of key management personnel during the period were as follows:

	For the three-month period ended September 30,		For the nine-month period ended September 30,	
	2017	2016	2017	2016
	\$	\$	\$	\$
Management fees, commissions and salaries	192,085	221,877	588,049	764,774
Share-based payments compensation	—	3,306	121,445	9,918
	192,085	225,183	709,494	774,692

In Q2 2017, the Company redefined its senior management team to only include members of its executive committee. Prior, the term management was more broadly defined to include staff beyond the executive committee

Valuation of financial instruments

The Company uses valuation techniques that include inputs that are not based on observable market data to estimate the fair value of certain types of financial instruments. Management believes that the chosen valuation techniques and assumptions used are appropriate in determining the fair value of financial instruments.

Outlook FY 2017

Consistent with Mobi724's strategic plan, the Company's focus for 2017 is to grow revenues in its three operating segments (Payments, CLO&R, and DMBI), enhance the organizational structure to accommodate growth, invest in Mobi724 's technology to remain best in class and improve the Company's trading platforms for its common shares.

1. Expand sales and revenues in all 3 operating segments:
 - Increase the sales pipeline.
 - Accelerate the sales cycle through new deployments.
 - Seek new strategic acquisitions.
2. Monetize, expand and develop opportunities in each of the 3 operating segments:
 - CLO&R segment:
 - For Visa, commence rollout with users in Latam and Caribbean markets.
 - For Creditbanco, continue integration and plan/ start rollout.
 - Payments segment:
 - Further expand current deployments.
 - Strengthen the Philippine market position.
 - Seek new opportunities in Asia and Latin America where MOBI724 is already present.
 - DMBI:
 - Complete IQ7/24 acquisition to optimize synergies.
 - Leverage MOBI724 customer base and agreements with IQ's existing platforms and solutions.
 - Seek new opportunities for IQ outside the Canadian marketplace.
3. Enhance the organizational structure:
 - Strengthen sales and execution resources with new members.
 - Continuously incorporate new members and add value to the core team.
4. Technology and Solution evolution:
 - Evaluate new technologies to ensure Company offers cutting edge solutions to its customers and partners.
5. Review the Company's trading platforms to improve visibility and liquidity:
 - Migrate to the TSXV from CSE
 - Review other platform options in Canada and the U.S.

Risk Factors And Uncertainties

The Company operates in the technology industry that is subject to numerous significant risks that can influence the profitability of a company. The Company has disclosed several risks below which it believes to be the most significant and that could have a material impact on its current operations. There may exist other risks that are not indicated below which may currently exist or can arise in the future regarding the Company's operations. An investment in the Company should be considered highly speculative due to the nature of the Company's activities and its current stage of development.

Intellectual Property

The Company's success and future growth are dependent on its ability to develop innovative payment-enabled technology solutions. The Company's commercial advantage will depend to a significant extent on its intellectual property and proprietary technology. If a third-party misappropriates the Company's intellectual property, the Company may be unable to enforce its rights. If the Company is unable to protect its intellectual property against unauthorized use by others, it could have an adverse effect on its competitive position.

Industry Competition

The technology industry is very competitive and the Company has to compete with other companies relating to access to capital, attraction of technical labour and resources, and market demand. The Company has made significant strides in developing its products over the past four years in its attempt to commercialize products with its various strategic development partners. As of the current fiscal year, the Company has completed its development efforts to the point that it has products available for sale. For most sales in the payment industry, there are additional steps needed to certify a payment solution in order to deploy it. The Company has secured certifications in several important jurisdictions, but each market territory requires separate certifications with various payment acquirers, banks or processors. There remain uncertainties as to the Company's ultimate ability to complete necessary certifications in a timely fashion to deploy successful customer solutions.

Market Demand

The Company has entered into multiple joint development agreements whereby our partners are subjecting our prototype products to rigorous testing. While this was very encouraging, there is no guarantee that they will continue. Some of the joint development partners that we are dealing with are private companies and there is a potential risk of those companies having to secure all of their requisite financing to support their orders and their working capital requirements.

Qualified Technical Labour

The lack of qualified technical labour is a global risk for all technology companies including MOBI724 that can threaten to reduce productivity, increase operating costs, and cause project delays.

Key Management

The Company is dependent on a relatively small number of key employees, of which the loss of any could have an adverse effect on its operations and financial reporting and result in potential material weaknesses in the Company's internal controls and procedures.

Security Breaches, Service Interruptions by Cyber-terrorists or Fraudulent or Illegal Use of Services

As part of its business, the Corporation's activities involve the storage and transmission of confidential personal or proprietary information, such as credit card numbers and bank account numbers. Despite the Corporation's implementation of security measures, it is vulnerable to internal and external security breaches, service interruptions and third party and employee fraud schemes and other similar disruptions that could damage MOBI724's reputation. The Corporation's payment services may be susceptible to credit card and other payment fraud schemes, including unauthorized use of credit cards, debit cards or bank account information, identity theft or merchant fraud. If a person penetrates MOBI724's network security or otherwise misappropriates sensitive data, MOBI724 could be subject to liability and merchants, customers or partners could lose confidence in the Corporation's services in particular, or in Internet systems generally, which could have a material adverse effect on Corporation's business, results of operations and financial condition.

The Corporation renews its compliancy with external auditors every year with the Payment Card Industry Security Standards (PCI), which are incorporated in the technical requirements of the data security compliance programs of all major credit cards such as American Express, Discover Financial Services, JCB International, MasterCard and Visa Inc.; however, there is no guarantee that that compliance will prevent illegal or improper use of the Corporation's payment system. Further, the Corporation's security measures may not prevent security breaches, service interruptions and fraud schemes and the failure to do so may disrupt the Corporation's business, damage its reputation and expose it to risk of loss or litigation and possible monetary damages that could materially adversely affect the Corporation's business, financial condition and results of operations. As these security threats continue to evolve, MOBI724 may be required to invest significant additional resources to modify and enhance its information security and controls or to investigate and remediate any security vulnerability.

Litigation

All industries, including the technology industry, are subject to legal claims, with and without merit. The Company may in the future be involved in various legal proceedings. While the Company believes it is unlikely that the final outcome of these legal proceedings will have a material adverse effect on its financial position or results of operations, defense costs will be incurred, even with respect to claims that have no merit. Due to the inherent uncertainty of the litigation process, there can be no assurance that the resolution of any particular legal proceeding will not have a material adverse effect on the Company's future cash flows, results of operations or financial position.

Liquidity Risk

Liquidity risk is the risk that the Company will not be able to meet its obligations as they fall due. The Company's long-term debts are collateralized by assets of the Company. The Company manages liquidity risk through the management of its capital structure and financial leverage. It also manages liquidity risk by continuously monitoring actual and projected cash flows. The board of directors reviews and approves the Company's operating and capital budgets, as well as any material transactions out of the ordinary course of business.

Credit Risk

Credit risk is the risk of an unexpected loss if a customer or third party to a financial instrument fails to meet its contractual obligations. Financial instruments that potentially subject the Company to credit risk consist of cash, short-term investments, accounts receivable, and deposits. The Company offsets these risks by depositing its cash and its short-term investments with international financial institutions with low risk credit ratings.

Risks Linked to Common Shares

The price of the Company's common shares can fluctuate for several reasons such as the exchange rate, financing and several other factors. It is possible that the price of common shares might experience significant volatility that has a negative impact on the market capitalization of the Company.

Future Financing and Access to Capital Markets

To fund its growth, the Company is dependent on securing the necessary capital through loans or issuing equity. The availability of this capital is subject to general economic conditions and lender and investor interest in the Company's projects. The financing environment for early stage technology companies remains challenging and there is no certainty that the Company will be able to continue to raise financing as it has in the past to continue to support its business initiatives.

Foreign Exchange Rates

The functional currency of the Company is the Canadian dollar. The Company is exposed to foreign exchange risk as a portion of its monetary balances is denominated in U.S. dollars, Philippine Peso and Argentina Peso. The Company is, therefore, exposed to gains and losses due to fluctuations in these currencies. The Company does not use derivatives to manage the exposure to foreign exchange risk.

Fluctuation in Interest Rates

The Company has a bank loan and long term debt that is exposed to risks associated to fluctuations in interest rates.

Industry competition

The technology industry is very competitive and the Company has to compete with other companies relating to access to capital, attraction of technical labour and resources, and market demand. The Company has made significant strides in developing its products over the past four years in its attempt to commercialize products with its various strategic development partners. As of the current fiscal year, the Company has completed its development efforts to the point that it has products available for sale. For most sales in the payment industry, there are additional steps needed to certify a payment solution in order to deploy it. The Company has secured certifications in several important jurisdictions, but each market territory requires separate certifications with various payment acquirers, banks or processors. There remain uncertainties as to the Company's ultimate ability to complete necessary certifications in a timely fashion to deploy successful customer solutions.

Critical Accounting Estimates and Judgements

The preparation of financial statements in conformity with IFRS requires Management to make estimates and assumptions that affect amounts reported in the financial statements and accompanying notes. There is a full disclosure and description of the Company's critical accounting policies, estimates, judgments, and assumptions in the revised three months end interim financial statements as at September 30, 2017.

Comparative Figures

Certain comparative figures have been reclassified to conform with the presentation adopted in the current period

Outstanding Share Data

The Company is authorized to issue an unlimited number of common shares. As at September 30, 2017, there were 186,773,485 common shares outstanding. As at November 27, 2017, there were 186,838,858 common outstanding.

The Company issues warrants from time to time in connection with financings. As at September 30, 2017, there were 35,675,232 warrants outstanding. As at November 27, 2017, there were 34,032,555 warrants outstanding.

Employees, directors, officers and consultants have been granted options to purchase common shares under the Company's stock option plan. As at September 30, 2017, there were 12,145,667 options outstanding. As at November 27, 2017, there were 12,245,667 options outstanding.

(s) Marcel Vienneau

Marcel Vienneau

Chief Executive Officer