

OTC Pink Basic Disclosure Guidelines

1) MC Endeavor Inc.

2)

33865 Mariana, Unit C
Dana Point, CA 92629
800-831-8779
info@room21media.com
www.room21media.com

3) Security Information

Trading Symbol: MSMY

Exact title and class of securities outstanding: Common

CUSIP: 552681 108

Par or Stated Value: \$0.001

Total shares authorized: 770,000,000

as of: October 6, 2017

Total shares outstanding: 348,882,694

as of: October 20, 2017

Transfer Agent

Action Stock Transfer
2469 E. Fort Union Blvd.
Suite 214
Salt Lake City, UT 84121
801-274-1088

Is the Transfer Agent registered under the Exchange Act?* Yes: ☒ No: ☐

*To be included in the OTC Pink Current Information tier, the transfer agent must be registered under the Exchange Act.

List any restrictions on the transfer of security:

None

Describe any trading suspension orders issued by the SEC in the past 12 months.

None

List any stock split, stock dividend, recapitalization, merger, acquisition, spin-off, or reorganization either currently anticipated or that occurred within the past 12 months:

None

4) Issuance History

List below any events, in chronological order, that resulted in changes in total shares outstanding by the issuer in the past two fiscal years and any interim period. The list shall include all offerings of equity securities, including debt convertible into equity securities, whether private or public, and all shares or any other securities or options to acquire such securities issued for services, describing (1) the securities, (2) the persons or entities to whom such securities were issued and (3) the services provided by such persons or entities. The list shall indicate:

A. The nature of each offering (e.g., Securities Act Rule 504, intrastate, etc.);

N/A

B. Any jurisdictions where the offering was registered or qualified;

N/A

C. The number of shares offered;

N/A

D. The number of shares sold;

N/A

E. The price at which the shares were offered, and the amount actually paid to the issuer;

N/A

F. The trading status of the shares; and

N/A

G. Whether the certificates or other documents that evidence the shares contain a legend (1) stating that the shares have not been registered under the Securities Act and (2) setting forth or referring to the restrictions on transferability and sale of the shares under the Securities Act.

N/A

5) Financial Statements

Provide the financial statements described below for the most recent fiscal year end or quarter end to maintain qualification for the OTC Pink Current Information tier. For the initial disclosure statement (qualifying for Current Information for the first time) please provide reports for the two previous fiscal years and any interim periods.

- A. Balance sheet;
- B. Statement of income;
- C. Statement of cash flows;
- D. Financial notes; and
- E. Audit letter, if audited

The financial statements requested pursuant to this item shall be prepared in accordance with US GAAP by persons with sufficient financial skills.

You may either (i) attach/append the financial statements to this disclosure statement or (ii) post such financial statements through the OTC Disclosure & News Service as a separate report using the appropriate report name for the applicable period end. ("Annual Report," "Quarterly Report" or "Interim Report").

If you choose to publish the financial reports separately as described in part (ii) above, you must state in the accompanying disclosure statement that such financial statements are incorporated by reference. You may reference the document(s) containing the required financial statements by indicating the document name, period end date, and the date that it was posted to otcq.com in the field below.

N/A

Information contained in a Financial Report is considered current until the due date for the subsequent Financial Report. To remain in the OTC Pink Current Information tier, a company must post its Annual Report within 90 days from its fiscal year-end date and Quarterly Reports within 45 days of its fiscal quarter-end date.

6) Describe the Issuer's Business, Products and Services

Describe the issuer's business so a potential investor can clearly understand the company. In answering this item, please include the following:

A. a description of the issuer's business operations;

MC Endeavors, Inc. (the "Company") was incorporated in the State of Nevada on May 22, 2001 and Room 21, Media, Inc. ("Room 21"), its wholly owned subsidiary, was incorporated in Wyoming on November 9, 2016.

Room 21 is engaged in the business of utilizing a single core platform, Room 21, to produce, distribute and monetize online communities for individuals and businesses to interact with industries ranging from industrial business to healthcare to entertainment. The Room 21 proprietary platform utilizes an internal replication technology and is branded to each social app, industry vertical, event, film, or online contest we produce.

B. Date and State (or Jurisdiction) of Incorporation:

May 22, 2001: Nevada

C. the issuer's primary and secondary SIC Codes;

7370

D. the issuer's fiscal year end date;

December 31

E. principal products or services, and their markets;

Computer programming services.

7) Describe the Issuer's Facilities

The goal of this section is to provide a potential investor with a clear understanding of all assets, properties or facilities owned, used or leased by the issuer.

In responding to this item, please clearly describe the assets, properties or facilities of the issuer, give the location of the principal plants and other property of the issuer and describe the condition of the properties. If the issuer does not have complete ownership or control of the property (for example, if others also own the property or if there is a mortgage on the property), describe the limitations on the ownership.

If the issuer leases any assets, properties or facilities, clearly describe them as above and the terms of their leases.

The Company is currently using office space owned by Mr. John Stippick, the Company's sole officer. There is no lease of fees being charged for the use of this space.

8) Officers, Directors, and Control Persons

The goal of this section is to provide an investor with a clear understanding of the identity of all the persons or entities that are involved in managing, controlling or advising the operations, business development and disclosure of the issuer, as well as the identity of any significant shareholders.

A. Names of Officers, Directors, and Control Persons. In responding to this item, please provide the names of each of the issuer's executive officers, directors, general partners and control persons (control persons are beneficial owners of more than five percent (5%) of any class of the issuer's equity securities), as of the date of this information statement.

John Stippick – Sole Officer and Director

Timothy Algier owns 9% of the Issuers Common Stock.

B. Legal/Disciplinary History. Please identify whether any of the foregoing persons have, in the last five years, been the subject of:

1. A conviction in a criminal proceeding or named as a defendant in a pending criminal proceeding (excluding traffic violations and other minor offenses);

None

2. The entry of an order, judgment, or decree, not subsequently reversed, suspended or vacated, by a court of competent jurisdiction that permanently or temporarily enjoined, barred, suspended or otherwise limited such person's involvement in any type of business, securities, commodities, or banking activities;

None

3. A finding or judgment by a court of competent jurisdiction (in a civil action), the Securities and Exchange Commission, the Commodity Futures Trading Commission, or a state securities regulator of a violation of federal or state securities or commodities law, which finding or judgment has not been reversed, suspended, or vacated; or

None

4. The entry of an order by a self-regulatory organization that permanently or temporarily barred suspended or otherwise limited such person's involvement in any type of business or securities activities.

None

C. Beneficial Shareholders. Provide a list of the name, address and shareholdings or the percentage of shares owned by all persons beneficially owning more than ten percent (10%) of any class of the issuer's equity securities. If any of the beneficial shareholders are corporate shareholders, provide the name and address of the person(s) owning or controlling such corporate shareholders and the resident agents of the corporate shareholders.

None.

9) **Third Party Providers**

Please provide the name, address, telephone number, and email address of each of the following outside providers that advise your company on matters relating to operations, business development and disclosure:

Legal Counsel

Name: W. Scott Lawler

Firm: Booth Udall Fuller

Address 1: 1255 W. Rio Salado Pkwy, Suite 215

Address 2: Tempe, AZ 85281

Phone: 480-830-2700

Email: wsf@boothudall.com

Accountant

Name: PubCo Reporting Services

Address 1: 200-1211 Howe St.

Address 2: Vancouver, British Columbia V6Z 2P3

Phone: 305-396-1415

Email: Jason@pubcoreporting.com

Investor Relations Consultant

Name: _____

Firm: _____

Address 1: _____
Address 2: _____
Phone: _____
Email: _____

Other Advisor: Any other advisor(s) that assisted, advised, prepared or provided information with respect to this disclosure statement.

Name: _____
Firm: _____
Address 1: _____
Address 2: _____
Phone: _____
Email: _____

10) Issuer Certification

The issuer shall include certifications by the chief executive officer and chief financial officer of the issuer (or any other persons with different titles, but having the same responsibilities).

The certifications shall follow the format below:

I, John Stippick certify that:

1. I have reviewed this quarterly disclosure statement of MC Endeavor, Inc.;
2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and
3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

November 17, 2017

_____/s/John Stippick_____

CEO

MC ENDEAVORS, INC.

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(UNAUDITED)

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MC Endeavors, Inc.
Consolidated Balance Sheets
(Unaudited)

	September 30, 2017	December 31, 2016
ASSETS		
Current Assets		
Cash and cash equivalents	\$ 6,904	\$ 8,645
Total Current Assets	6,904	8,645
TOTAL ASSETS	\$ 6,904	\$ 8,645
LIABILITIES AND STOCKHOLDERS' EQUITY (DEFICIT)		
Current Liabilities		
Accounts payable and accrued liabilities	\$ 23,940	\$ -
Convertible note payable	25,250	-
TOTAL LIABILITIES	49,190	-
Stockholders' Equity (Deficit)		
Preferred stock: 30,000,000 authorized; \$0.001 par value		
20,000,000 and 0 Preferred shares issued and outstanding, respectively	20,000	-
Special 2017 Series A Preferred Stock: 1 share authorized; \$0.001 par value		
1 and 0 Special 2017 Series A Preferred share issued and outstanding, respectively	-	-
Common stock: 770,000,000 shares authorized; \$0.001 par value		
748,882,694 and 46,805,168 shares issued and outstanding, respectively	748,883	46,805
Additional paid in capital	(753,223)	(44,805)

Accumulated deficit	(57,946)	6,645
Total Stockholders' Equity (Deficit)	(42,286)	8,645
TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY (DEFICIT)	\$ 6,904	\$ 8,645

The accompanying notes are an integral part of these unaudited consolidated financial statements.

MC Endeavors, Inc.
Consolidated Statements of Operations
(Unaudited)

	Three Months ended	Nine Months
	September 30,	ended
	2017	September 30,
	2017	2017
Revenues	\$ 41,574	\$ 103,598
Operating Expenses		
General and administration	30,400	78,172
Stock based compensation	30,000	30,000
Professional	32,204	60,017
Total operating expenses	92,604	168,189
Net loss before taxes	(51,030)	(64,591)
Provision for income taxes	-	-
Net loss	\$ (51,030)	\$ (64,591)
Net loss per common share – basic and diluted	\$ (0.00)	\$ (0.00)
Weighted average common shares outstanding	401,056,607	366,400,942

The accompanying notes are an integral part of these unaudited consolidated financial statements.

MC Endeavors, Inc.
Consolidated Statements of Cash Flows
(Unaudited)

Nine Months ended
September 30,
2017

Cash Flows from Operating Activities:	
Net loss	\$ (64,591)
Adjustments to reconcile net loss to net cash used in operating activities:	
Convertible note payable issued for services	25,250
Stock-based compensation	30,000
Net Cash Used in Operating Activities	(9,341)
Cash Flows from Investing Activities:	
Acquisition of subsidiary	7,600
Net Cash Used in Investing Activities	7,600
Net Increase in Cash and Cash Equivalents	(1,741)
Cash and cash equivalents, beginning of period	8,645
Cash and cash equivalents, end of period	\$ 6,904
Supplemental Disclosure Information:	
Cash paid for interest	\$ -
Cash paid for taxes	\$ -

The accompanying notes are an integral part of these unaudited consolidated financial statements.

MC Endeavors, Inc.
Notes to the Unaudited Consolidated Financial Statements
September 30, 2017

NOTE 1 - ORGANIZATION AND BUSINESS

Organization and Operations

MC Endeavors, Inc. (the "Company") was incorporated in the State of Nevada on May 22, 2001 and Room 21, Media, Inc. ("Room 21"), its wholly owned subsidiary, was incorporated in Wyoming on November 9, 2016.

Room 21 is engaged in the business of utilizing a single core platform, Room 21, to produce, distribute and monetize online communities for individuals and businesses to interact with industries ranging from industrial business to healthcare to entertainment. The Room 21 proprietary platform utilizes an internal replication technology and is branded to each social app, industry vertical, event, film, or online contest we produce.

Share Exchange and Reorganization

On September 19, 2017 (the "Effective Date"), Room 21 media, Inc. merged into MC Endeavors, Inc. and became a 100% subsidiary of MC Endeavors, Inc. Furthermore, the Company entered into and closed on a share exchange agreement with Room 21 Media, Inc. and its shareholders.

Pursuant to the terms of the share exchange agreement, MC Endeavors, Inc. issued 400,000,000 shares of its newly issued common stock and one (1) share of Special 2017 Series A Preferred Stock to the shareholders of Room 21 Media, Inc. in exchange for 32,000,000 shares of Room 21 Media, Inc.'s common stock, representing 100% of its issued and outstanding common stock, and as a result of the share exchange agreement, Room 21 Media, Inc. became a wholly owned subsidiary of MC Endeavors, Inc.

Recapitalization

For financial accounting purposes, this transaction was treated as a reverse acquisition by Room 21 Media, Inc., and resulted in a recapitalization with Room 21 Media, Inc. being the accounting acquirer and MC Endeavors, Inc. as the acquired company. The consummation of this reverse acquisition resulted in a change of control. Accordingly, the historical financial statements prior to the acquisition are those of the accounting acquirer, Room 21 Media, Inc. and have been prepared to give retroactive effect to the reverse acquisition completed on September 19, 2017, and represent the operations of Room 21 Media, Inc. The consolidated financial statements after the acquisition date, September 19, 2017 include the balance sheets of both companies at historical cost, the historical results of Room 21 Media, Inc. and the results of the Company from the acquisition date. All share and per share information in the accompanying unaudited consolidated financial statements and footnotes has been retroactively restated to reflect the recapitalization.

Going Concern Matters

The accompanying unaudited consolidated financial statements have been prepared in conformity with accounting principles generally accepted in the United States of America ("U.S. GAAP"), which contemplates the Company's continuation as a going concern. The Company has incurred operating losses of \$64,591 during the nine months ended September 30, 2017 and has an accumulated deficit of \$57,946 as of September 30, 2017. In addition, current liabilities exceed current assets by \$42,286 as of September 30, 2017.

Management intends to raise additional operating funds through equity and/or debt offerings. However, there can be no assurance management will be successful in its endeavors.

There are no assurances that the Company will be able to either (1) achieve a level of revenues adequate to generate sufficient cash flow from operations; or (2) obtain additional financing through either private placement, public offerings and/or bank financing necessary to support its working capital requirements. To the extent that funds

generated from operations and any private placements, public offerings and/or bank financing are insufficient, the Company will have to raise additional working capital. No assurance can be given that additional financing will be available, or if available, will be on terms acceptable to the Company. If adequate working capital is not available to the Company, it may be required to curtail or cease its operations.

Due to uncertainties related to these matters, there exists a substantial doubt about the ability of the Company to continue as a going concern. The accompanying unaudited consolidated financial statements do not include any adjustments related to the recoverability or classification of asset-carrying amounts or the amounts and classification of liabilities that may result should the Company be unable to continue as a going concern.

NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of Presentation

The consolidated financial statements and related disclosures have been prepared by management and are unaudited. The unaudited consolidated financial statements have been prepared using the accrual basis of accounting in accordance with Generally Accepted Accounting Principles (“GAAP”) of the United States.

Consolidation Policy

For September 30, 2017, the unaudited consolidated financial statements of the Company include the accounts of the Company and its wholly owned subsidiary, Room 21 Media, Inc. All significant intercompany balances and transactions have been eliminated in consolidation. Prior to September 30, 2017, the financial statements presented are those of Room 21 Media, Inc.

Use of Estimates

The preparation of financial statements in accordance with accounting principles generally accepted in the United States requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates. Significant estimates include assumptions about collection of accounts and notes receivable, the valuation and recognition of stock-based compensation expense, the valuation and recognition of derivative liability, valuation allowance for deferred tax assets and useful life of fixed assets.

Cash and cash equivalents

Cash equivalents are short-term highly liquid investments that are readily convertible to cash with original maturities of three months or less, at the date acquired. As of September 30, 2017 and December 31, 2016, the Company had \$6,904 and \$8,645 in cash and cash equivalents, respectively.

Revenue recognition

The Company recognizes revenue in accordance with Accounting Standards Codification subtopic 605-10, “*Revenue Recognition*” (“ASC 605-10”) which requires that four basic criteria must be met before revenue can be recognized: (i) persuasive evidence of an arrangement exists; (ii) services have been rendered; (iii) the fee is fixed or is determinable; and (iv) collectability is reasonably assured. Determination of criteria (iii) and (iv) are based on management's judgments regarding the fixed nature of the selling prices of the services delivered and the collectability of those amounts.

Revenues from the services rendered are recognized in proportion to the services delivered.

Any amount receivable or received, but unrecognized for revenue recognition purpose is recorded as deferred revenues.

Share-Based Expense

ASC 718, "*Compensation – Stock Compensation*," prescribes accounting and reporting standards for all share-based payment transactions in which employee services are acquired. Transactions include incurring liabilities, or issuing or offering to issue shares, options, and other equity instruments such as employee stock ownership plans and stock appreciation rights. Share-based payments to employees, including grants of employee stock options, are recognized as compensation expense in the financial statements based on their fair values. That expense is recognized over the period during which an employee is required to provide services in exchange for the award, known as the requisite service period (usually the vesting period).

The Company accounts for stock-based compensation issued to non-employees and consultants in accordance with the provisions of ASC 505-50, "*Equity – Based Payments to Non-Employees*." Measurement of share-based payment transactions with non-employees is based on the fair value of whichever is more reliably measurable: (a) the goods or services received; or (b) the equity instruments issued. The fair value of the share-based payment transaction is determined at the earlier of performance commitment date or performance completion date.

Share-based expense totaled \$30,000 and \$0 for the years ending September 30, 2017.

Income taxes

The Company accounts for income taxes in accordance with ASC No. 740, "*Income Taxes*." This codification prescribes the use of the asset and liability method whereby deferred tax asset and liability account balances are determined based on differences between financial reporting and tax bases of assets and liabilities and for carry-forward tax losses. Deferred taxes are measured using the enacted tax rates and laws that will be in effect when the differences are expected to reverse. The Company provides a valuation allowance, if necessary, to reduce deferred tax assets to their estimated realizable value if it is more likely than not that some portion or all of the deferred tax asset will not be realized.

Deferred tax liabilities and assets are classified as current or non-current based on the classification of the related asset or liability for financial reporting, or according to the expected reversal dates of the specific temporary differences, if not related to an asset or liability for financial reporting.

The Company accounts for uncertain tax positions in accordance with the provisions of ASC 740, "*Income Taxes*". Accounting guidance addresses the determination of whether tax benefits claimed or expected to be claimed on a tax return should be recorded in the unaudited consolidated financial statements, under which a company may recognize the tax benefit from an uncertain tax position only if it is more likely than not that the tax position will be sustained on examination by the taxing authorities, based on the technical merits of the position.

The tax benefits recognized in the unaudited consolidated financial statements from such a position are measured based on the largest benefit that has a greater than 50% likelihood of being realized upon ultimate settlement. Accordingly, the Company would report a liability for unrecognized tax benefits resulting from uncertain tax positions taken or expected to be taken in a tax return. The Company elects to recognize any interest and penalties, if any, related to unrecognized tax benefits in tax expense.

Loss per Share Calculations

Basic earnings (loss) per share is computed by dividing income available to common shareholders by the weighted-average number of common shares available. Diluted earnings per share is computed similar to basic earnings (loss) per share except that the denominator is increased to include the number of additional common shares that would have been outstanding if the potential common shares had been issued and if the additional common shares were dilutive. The Company's diluted loss per share is the same as the basic loss per share for the period ended September 30, 2017, as there are no potential shares outstanding that would have a dilutive effect.

Fair Value of Financial Instruments

The Company's financial instruments consist primarily of cash, accounts payable, and debt. The carrying amounts of such financial instruments approximate their respective estimated fair value due to the short-term maturities and approximate market interest rates of these instruments.

Recently Issued Accounting Standards

Management has considered all recent accounting pronouncements issued since the last audit of our financial statements. The Company's management believes that these recent pronouncements will not have a material effect on the Company's financial statements.

NOTE 3. STOCKHOLDERS' DEFICIT

Preferred Stock

The Company is authorized to issue 30,000,000 shares of Series A Preferred Stock at a par value of \$0.001 and 1 share of Special 2017 Series A Preferred Stock at a par value of \$0.001.

As of September 30, 2017 and December 31, 2016, 20,000,000 and 0 shares of Preferred Stock were issued and outstanding, respectively.

As of September 30, 2017, and December 31, 2016, 1 and 0 shares of Special 2017 Series A Preferred Stock were issued and outstanding, respectively.

Common Stock

The Company is authorized to issue 770,000,000 shares of common stock at a par value of \$0.001.

As of September 30, 2017 and December 31, 2016, 748,882,694 and 46,805,168 shares of common stock were issued and outstanding, respectively.