

OTC MARKETS Supplemental Filing
DNA Brands intends to Seek Chapter 11 Bankruptcy Protection

October/ 3/ 2017 Fort Lauderdale Florida (OTC MARKETS FILING) DNA Brands, Inc. A Colorado Corp, is exploring the possibility and benefits to its shareholders to seek chapter 11 Bankruptcy protection.

<http://www.uscourts.gov/services-forms/bankruptcy/bankruptcy-basics/chapter-11-bankruptcy-basics>

This corporate action in the opinion of the management would allow the company to shed most of its long-term burden and commence to restore much of the eroded values. For the past nineteen months management has been diligently trying to negotiate with its unsecured creditors (mainly the debt funds); To no avail.

After many meetings with the largest shareholder (who is also the largest principal invested creditor). The company and the largest shareholder have both agreed that chapter 11, is the only option to save the company from the mounting toxic interest and penalties piling up against the company, from decisions made by prior management.

DNA Management has retained an in house legal team to prepare all the necessary filing documentation. In addition, management has secured certain financing from a Florida based financier Emry Capital. Emry has agreed to provide the company with a secured line of credit to facilitate this corporate action to its term and fruition. The company looks to prepare and initiate this corporate action within the next 60 to 90 days (or sooner if possible without further notice) to present a filing to the respective bankruptcy courts.

The management is of the opinion that this is a material event that warrants a public disclosure namely via OTC Markets supplemental filing service; as the venue to which the company as a de-registered SEC issuer reports its corporate activities to its shareholders and followers.

More filings and updates will be forthcoming as they crystallize further and issued on a timely basis.

Investor Relations

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