

OTC Markets Group Inc.
New York, NY 10013

QUARTERLY REPORT
(Unaudited)

For The Periods Ended June 30, 2017 and 2016
(Unaudited)

Holiday Island Holdings, Inc.
(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction of
incorporation)

0001122099
CIK

33-0668917
(IRS Employer Identification Number)

3 Parkwood Drive, Suite C
Holiday Island, AR 72630
(Address of principal executive offices) (zip code)

Registrant's telephone number, including area code: 479-244-6047

OTC Markets Group Inc. (f/k/a Pink Sheets, LLC)

OTC Pink Basic Disclosure Guidelines

(Version 1.1 – April 25, 2013)

The following information specifies forward-looking statements of our management; this Issuer Information Statement contains certain “forward-looking statements” (as such term is defined in Section 21E of the Securities Exchange Act of 1934, as amended). These statements reflect our current expectations regarding our possible future results of operations, performance, and achievements. These forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, regulation of the Securities and Exchange Commission, and common law.

Wherever possible, we have tried to identify these forward-looking statements by using words such as “anticipate,” “believe,” “estimate,” “expect,” “plan,” “intend,” and similar expressions. These statements reflect our current beliefs and are based on information currently available to us. Accordingly, these statements are subject to certain risks, uncertainties, and contingencies, which could cause our actual results, performance, or achievements to differ materially from those expressed in, or implied by, such statements. These risks, uncertainties and contingencies include, without limitation, the factors set forth under “Item VI Describe the Issuer’s Business, Products and Services.” We have no obligation to update or revise any such forward-looking statements that may be made to reflect events or circumstances after the date of this Issuer Information Disclosure.

In preparing condensed consolidated financial statements in conformity with accounting principles generally accepted in the United States of America, management makes estimates and assumptions that affect the reported amounts of assets and liabilities in the balance sheet and revenue and expenses in the statement of operations. Actual results could differ from those estimates. In the opinion of management, all adjustments, consisting of normal recurring adjustments, necessary for a fair presentation of financial position and the results of operations for the interim and year end periods presented have been reflected herein. The results of operations for interim periods are not necessarily indicative of the results to be expected for the full year.

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1) The exact name of the issuer and its predecessor (if any).

Current Name: Holiday Island Holdings, Inc. (Effective 2/17/14)

Predecessor Name: VillageEDOCS, Inc. (company)

2) The address of its principal executive offices.

3 Parkwood Drive, Suite C

Holiday Island, AR 72630

Phone: (479) 244-6047

Email: sgenethompson@gmail.com

Website: www.holidayislandholdings.com

3) Security Information

Trading Symbol: HHH

Exact title and class of securities outstanding: Common Stock

CUSIP: 48508J105

Par or stated value of Common shares: .00001

Total Common Shares Authorized: 750,000,000 as of June 30, 2017

Total Common Shares Outstanding: 55,412,252 as of June 30, 2017

Transfer Agent:

Pacific Stock Transfer Company

4045 South Spencer Street

Las Vegas, NV 89119

Phone: 702-361-3033

Fax: 702-433-1979

The transfer agent is registered under the Securities Exchange Act of 1934

List any restrictions on the transfer of security:

None

Describe any trading suspension orders issued by the SEC in the past 12 months:

None

4) Issuance History: List of securities offerings and shares issued for services in the past two years.

A. The nature of each offering;

There were no offerings during this period

5) Financial Information for the issuer's most recent fiscal period.

Summary

Results of Operations

The period ended June 30, 2017 and 2016

The following summary data is presented for the period ended June 30, 2017 and 2016:

<i>For the Periods Ended June 30,</i>	2017	2016	% change
Revenues:	\$ 0	\$ 0	00%
Cost of revenues	0	0	00%
Gross Margin	0	0	-100%
Operating expenses:	76,402	56,897	-73%
Net income (loss)	<u>\$ (139,453)</u>	<u>\$ (44,206)</u>	215%

Operating Expenses

For the periods ended June 30, 2017 and 2016 operating expenses were incurred in the amount of \$76,402 and \$56,897, respectively. The overall change was due to an increase in operating expenses.

Net Loss

For the periods ended June 30, 2017 and 2016 the Company incurred net operating (losses) income of \$(139,453) and \$(44,206), respectively. The change in the period earnings is related to the increase in operating expenses and the recognition of interest expenses in the reporting period.

Liquidity and Capital Resources.

The following summary data is presented for the periods ended June 30, 2017 and 2016:

	2017	2016	% change
Current assets	\$ 114	\$ 3,444	-97%
Total Assets	13,186	14,705	-10%
Total current liabilities	1,854,106	1,774,616	4%
Total liabilities	1,854,106	1,774,616	4%
Total stockholders' equity	(1,840,920)	(1,756,467)	-5%
Working Capital	(1,853,991)	(1,771,172)	-5%
Net Cash (Used) Provided by Operating Activities	\$ (22,950)	\$ (18,829)	-22%

Holiday Island Holdings, Inc.
Balance Sheet

	June 30 2017	December 30, 2016
Assets		
Current assets		
Cash	\$ 114	\$ 3,444
Accounts Receivable & Other	0	0
Total current assets	<u>114</u>	<u>3,444</u>
Property & equipment, net of accumulated depreciation	13,071	14,705
Other assets	0	0
Goodwill	0	0
Intangibles	0	0
Total Assets	<u><u>\$ 13,186</u></u>	<u><u>\$ 18,149</u></u>
Liabilities and Stockholders' Equity		
Current liabilities		
Accounts payable	\$ 1,200	\$ 1,200
Accrued interest	621,765	561,895
Notes payable, current	1,231,141	1,211,521
Deferred revenues	0	0
Total current liabilities	<u>1,854,106</u>	<u>1,774,616</u>
Notes payable	-	-
Total liabilities	<u>1,854,106</u>	<u>1,774,616</u>
Stockholders' Equity		
Common Stock, \$.00001 par value, 12,000,000,000 shares Authorized 55,412,252 and 141,694 issued and outstanding, respectively	554	1
Additional paid-in capital	39,537,712	39,483,265
Accumulated Deficit	(41,379,186)	(41,239,733)
Total stockholders' equity	<u>(1,840,920)</u>	<u>(1,756,467)</u>
Total Liabilities and Stockholders' Equity	<u><u>\$ 13,186</u></u>	<u><u>\$ 18,149</u></u>

Holiday Island Holdings, Inc.
Statement of Operations
(Unaudited)

	For the Period Ended June, 30	
	2017	2016
Revenues	\$ 0	\$ 0
Cost of revenues	0	0
Gross profit (loss)	0	0
Operating expenses:		
Product & technology development	0	0
Sales & marketing	52,494	38,148
General & administrative	23,908	18,749
Stock-based compensation	0	0
Depreciation & amortization	0	0
Loss on sale of property	0	0
Total operating expenses	76,402	56,897
Net operating income (loss)	(76,402)	(56,897)
Interest expenses & other	(63,051)	(3,000)
Other income (expense)	0	0
Debt forgiveness	-	15,691
Net income (loss)	\$ (139,453)	\$ (44,206)
Earnings (loss) per share, primary and dilutive	\$ (0.00)	\$ (0.00)
Weighted average shares outstanding primary and dilutive	93,844,799	135

Holiday Island Holdings, Inc.
Statement of Stockholders' Equity

	shares	\$.001 par	Additional Paid in Capital	Accumulated Deficit	Stock Holders' Equity
Balance December 30, 2015 (as originally filed)	2,904,436,666	\$ 29,044	\$ 39,334,280	\$ (40,981,658)	\$ (1,618,334)
30,000:1 reverse split	(2,904,339,851)	(29,043)	29,043	-	-
Adjusted balance December 30, 2015	96,815	.97	39,363,323	(40,981,658)	(1,618,334)
Stock for cash	400	0	1,200		1,200
Debt and interest converted to stock	14,048	.14	42,843		42,143
Contributed services and equipment			15,250		15,250
Stock for services	30,430	.30	61,349		61,349
Net income				(258,075)	(258,075)
Balance December 30, 2016	<u>141,694</u>	<u>\$ 1.4</u>	<u>\$ 39,483,265</u>	<u>\$ (41,239,733)</u>	<u>\$ (1,756,467)</u>
T1 stock	270,216	3	(3)		-
Debt and interest converted to stock	5,000,000	50	4,950		5,000
Contributed services and equipment					
Stock for services	50,000,000	500	49,500		50,000
Net income				(139,453)	(139,453)
Balance December 30, 2016	<u>55,412,252</u>	<u>\$ 554</u>	<u>\$ 39,537,712</u>	<u>\$ (41,379,186)</u>	<u>\$ (1,840,920)</u>

Holiday Island Holdings, Inc.
Statement of Cash Flows

	For the Period Ended	
	June 30,	
	2017	2016
Cash Flows from Operating Activities:		
Net (loss) income	\$ (139,453)	\$ (44,206)
Adjustment to reconcile Net Income to net cash provided by operations:		
Stock based expenses	55,000	37,700
Depreciation	1,634	
Forgiveness of debt	-	(15,691)
Accounts receivable & related		
Other assets		
Changes in assets and liabilities:		
Accounts payable and accrued expenses	59,869	1,200
Net Cash (Used) Provided by Operating Activities	<u>(22,950)</u>	<u>(20,997)</u>
Cash Flows from Investing Activities:		
Asset purchases	-	(15,250)
Net Cash (Used) by Investing Activities	<u>-</u>	<u>(15,250)</u>
Cash Flows from Financing Activities:		
Contribution of assets		15,250
Net (loans to) from Investor loans	19,620	18,993
Net Cash (Used) Provided by Financing Activities	<u>19,620</u>	<u>34,243</u>
 Net increase (decrease) in Cash	 <u>(3,330)</u>	 <u>(2,004)</u>
 Cash at beginning of period	 3,444	 2,188
 Cash at end of period	 <u>\$ 114</u>	 <u>\$ 184</u>
 Supplemental cash flow information:		
Interest paid	\$ -	\$ 3,691
Taxes paid	\$ -	\$ -

Holiday Island Holdings, Inc.
Notes to the Financial Statements
June 30, 2017 and 2016

Note 1 Organization, Business Operations and Summary of Significant Accounting Policies Organization and Business Operations

Holiday Island Holdings, Inc. ("HIHI") is a Delaware corporation formed in 1997, as VillageEDOCS, Inc. ("VEDO").

Summary of Significant Accounting Policies

Basis of Presentation

The Company prepares its financial statements in conformity with generally accepted accounting principles in the United States of America. In the opinion of management, all adjustments consisting of normal recurring adjustments necessary for a fair statement of the financial position at June 30, 2017 and 2016, the result of operations and cash flows for the years then ended have been made.

Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that reflect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Financial Instruments

The Company's balance sheets include the following financial instruments: cash, loans from shareholders, accounts payable, accrued expenses and note payable to stockholder. The carrying amounts of current assets and current liabilities approximate their fair value due to the relatively short period of time between the origination of these instruments and their expected realization. The carrying values of the note payable to stockholder approximates fair value based on borrowing rates currently available to the Company for instruments with similar terms and remaining maturities.

Fair Value Measurement

All financial and nonfinancial assets and liabilities were recognized or disclosed at fair value in the financial statements. This value was evaluated on a recurring basis (at least annually). Generally accepted accounting principles in the United States define fair value as the exchange price that would be received for an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants on a measurement date. The accounting principles also established a fair value hierarchy which required an entity to maximize the use of observable inputs and minimize the use of unobservable inputs when measuring fair value. Three levels of inputs were used to measure fair value.

Level 1: Quotes market prices in active markets for identical assets or liabilities.

Level 2: Observable market based inputs or unobservable inputs that were corroborated by market data.

Level 3: Unobservable inputs that were not corroborated by market data.

Cash and Cash Equivalents

The majority of cash is maintained with a major financial institution in the United States. Deposits with this bank may exceed the amount of insurance provided on such deposits. Generally, these deposits may be redeemed on demand and, therefore, bear minimal risk. The Company considers all highly liquid investments purchased with an original maturity of six months or less to be cash equivalents.

Property and equipment

Property and Equipment is stated at cost. Depreciation is computed by the straight-line method over estimated useful lives. The carrying amount of all long-lived assets is evaluated periodically to determine if adjustment to the depreciation and amortization period or the unamortized balance is warranted. Based upon its most recent analysis, the Company believes that no impairment of property and equipment exists at June 30, 2017 and 2016.

Investment in Property and Other Long-Lived Assets

Long-lived assets such as property, equipment and identifiable intangibles are reviewed for impairment whenever facts and circumstances indicate that the carrying value may not be recoverable. When required impairment losses on assets to be held and used are recognized based on the fair value of the asset. The fair value is determined based on estimates of future cash flows, market value of similar assets, if available, or independent appraisals, if required. If the carrying amount of the long-lived asset is not recoverable from its undiscounted cash flows, an impairment loss is recognized for the difference between the carrying amount and fair value of the asset. When fair values are not available, the Company estimates fair value using the expected future cash flows discounted at a rate commensurate with the risk associated with the recovery of the assets. The Company did not recognize any impairment losses for any periods presented.

Advertising

The costs of advertising are expensed as incurred. Advertising expenses were \$0 and \$0 for the periods ended June 30, 2017 and 2016, respectively. Advertising expenses are included in the Company's selling operating expenses.

Recently Issued Accounting Pronouncements

We have reviewed the FASB issued Accounting Standards Update ("ASU") accounting pronouncements and interpretations thereof that have effectiveness dates during the periods reported and in future periods. The Company has carefully considered the new pronouncements that alter previous generally accepted accounting principles and does not believe that any new or modified principles will have a material impact on the corporation's reported financial position or operations in the near term. The applicability of any standard is subject to the formal review of our financial management and certain standards are under consideration.

Note 2 Going Concern

The accompanying unaudited financial statements have been prepared in conformity with accounting principles generally accepted in the United States of America, which assumes the realization of assets and satisfaction of liabilities in the normal course of business, for the Company to continue as a going concern.

The financial statements do not include any adjustments to reflect the possible future effects on the recoverability and classification of assets or the amounts and classification of liabilities that may result from the possible inability of the Company to continue as a going concern.

Note 3**Property and Equipment**

Property and equipment, as of June 30, consist of:

	2017	2016
Property & Equipment	\$ 15,250	\$ 15,250
Less accumulated depreciation	2,179	545
	<u>\$ 13,071</u>	<u>\$ 14,705</u>

Depreciation of property and equipment was \$2,179 and \$545 the periods ended June 30, 2017 and 2016, respectively.

Note 4**Real Estate Owned**

The company owns no real estate at this time, but it is pursuing the acquisition of commercial income producing real estate of approximately \$ 3.5 million located at Holiday Island, Arkansas,

Note 5**Options**

The Company recognizes all share-based payments to employees, including grants of employee stock options to be recognized as compensation expense in the financial statements based on their fair values. That expense is recognized over the period during which an employee is required to provide services in exchange for the award, known as the requisite service period (usually the vesting period).

Note 6**Income Taxes**

The Company accounts for income taxes using the liability method. As such, deferred tax assets and liabilities are recorded based on the differences between the tax bases of assets and liabilities and their carrying amounts for financial reporting purpose, referred to as temporary differences. Deferred tax assets and liabilities at the end of each period are determined using the currently enacted tax rates applied to taxable income in the periods in which the deferred tax assets and liabilities are expected to be settled or realized.

Note 7**Prior Period Adjustment and Convertible Note Program**

The Company recorded a prior period adjustment for accrued officer wages and related interest for these liabilities in the total amount of \$910,854. The wage accrual started in May 2011 and continued through May 2013. The interest accruals started in May 2011 and continue through December 30, 2017. The adjustments consist of \$579,625 wages and \$218,675 in interest recorded as of December 30, 2013 and an additional \$112,554 in interest recorded as of December 30, 2015. The 2017 interest is included in the statement of operations for June 30, 2017.

The Company during early 2015 began a capital raising program through the reassignment of various existing notes to outside investors who then convert the loans to restricted shares. The money received by the original note holders on re-assignment is then lent back to company in exchange for new loans. The New Note program totaled \$8,000 for the six months ended June 30, 2017 and required the Issuance of 5,000,000 of common stock.

In addition, certain officers and shareholders returned 395,273,537 shares to the Company in 2015 that were then cancelled.

During the year 2017, the Company executed a non-affiliate aged convertible note sale resulting in the issue of 5,000,000 of unrestricted shares to the note buyers, and reduction of debt principal and interest of \$ 5,000.

Note 8 Describe the Issuer's Business, Products and Services General

A) A description of the issuer's business operations;

As announced in the November 11, 2015 Shareholder Letter, VillageEDOCS, Inc. ("VEDO") Holiday Island Holdings, Inc. predecessor, entered into a Real Estate Purchase Option Agreement with Holiday Island Development Corporation (HIDC), giving the Company the option to acquire all or parts of HIDC's real estate holdings located at Holiday Island, Arkansas in a planned multi-transaction process, funded by conventional financing and the issuance of securities.

That Real Estate Purchase Option Agreement has expired, but the Company continues to have access to income producing commercial and residential properties located at Holiday Island, Arkansas.

Holiday Island is a 4,000 acre resort / planned community with approximately 3,000 residents, a full complement of natural and developed recreational facilities, located on 53,000 acre Table Rock Lake between two national forests in the Ozark Mountains of Northwest Arkansas.

The real estate to be acquired includes approximately 15 buildings in the Holiday Island Shopping Center - the newest and largest shopping center in the area currently producing around \$ 600,000 annual gross income - 30 + lots in the Bluffs - an exclusive residential community - 38 acres of parcels - strategically located for a variety of residential and commercial uses located on the Island proper - and over 1,200 of building sites - all complete with full infrastructure (central water & sewer, and roads -, all within the boundaries of Holiday Island.

Post acquisition, our strategic plan is to become a player in the local commercial and residential real estate markets.

Growth and product demand is planned to be facilitated at an accelerated rate by Holiday Island's proximity to booming Northwest Arkansas Metropolis, headquarters for industry leaders Wal-Mart, Tyson's Food, J.B. Hunt Transportation, and the cultural/entertainment venues of nearby Crystal Bridges Art Museum, Eureka Springs, Branson, MO., and the University of Arkansas.

The existing Developer and the recently appointed new board of directors of Holiday Island Holdings, who have extensive developing, marketing and selling experience with planned communities, specifically including Holiday Island, are on board to develop and implement a comprehensive real estate-based strategic plan.

Pursuant to our near and long-term plans, we accomplished the following during the years 2015 and 2016:

During 2015 the following was accomplished: 1) engaged Meyer Consulting to coordinate the Company's IR and fund raising activities, including but not limited to private placement, convertible debentures, aged convertible notes, and conventional financing, 2) started non-affiliate aged note conversions reducing debt, 3) completed new investments via new promissory notes with non-affiliate shareholders, 4) continued and accelerated investor awareness work with Integrated Business Alliance, San Diego, California, 5) increased authorized shares from 1 billion to 2 billion in Q-1, 7) filed Q-1, Q-2, and Q-3 OTC Reports on time maintaining the Company's financial reporting status "Current", 7) reduced total outstanding shares with the return of approximately 280 million affiliate shares to the Treasury, 8) signed a Recap Agreement containing an Affiliate Lock Up and Leak Out clause restricting affiliate stock sales to 5 % of the prior quarter total shares traded, 10) continued and increased our balance

sheet “clean up” with the sale and removal of non-affiliate aged debt, 11) continued our efforts to upgrade the Company to fully reporting, 12) made verbal arrangements with securities counsel to perform the legal requirements for fully reporting upgrade, 13) signed an engagement letter with Malone and Bailey, CPA effective August, 2015 to perform audits of years 2014 and 2015 required to become fully reporting, 14) retained Yorkshire Capital Partners to lead the Company’s funding projects, 15) strengthen the Board adding a 3rd Director & COO, Gary Tilden, a publicly-held-company-experienced executive 16) added a 3-person Advisory Board with publicly held company experience and real estate development, marketing, and sales expertise, most notably including the current exclusive developer of Holiday Island, Thomas H. Dees, CEO and 100 % owner, of the Holiday Island properties the Company is pursuing to acquire 17) developed a new state-of-the-art website which matches our current stage of the company’s development, and that will give investors easy access to our plans, progress, management, financials, filings, and stock-related information, 18) engaged a progressive PR firm, Uptick Newswire, to support the Company’s stock liquidity and shareholder value drive, 19) updated the company’s profile and related information on the OTC Markets, again giving investors easy access to who we are, what we do, financials, filings, and press releases, 20) restructured the Company’s ownership and voting control by issuing stock to directors, officers, and advisors via employment and consulting agreements.

During 2016 the following was accomplished:

1) initiated and completed our 2-week PR program with Uptick Newswire, 2) continued aged note conversions, continuing to clean up the company’s balance sheet, 3) went live with a new state-of-the-art website with the investor benefits described in the 2015 paragraph above, 4) accepted Gray Tilden’s resignation as COO and Director, 5) discontinued relationships with Yorkshire Capital and Meyer Consulting for a better and permanent long term solution for market awareness, investor relations programs, and capital raises, 6) pursued a merger with the owner of a Texas-based commercial property, 6) called off the merger as due diligence and certain conflicts of interest revealed the merger would not be in the best interest of the Company, or its shareholders, 7) arranged a formal consulting agreement with Rosen Capital to lead the Company’s capital restructure, provide investor relations service, assist with market awareness, provide interim operating funds, and assist with the Company’s near and long term capital raises, and asset roll-up.

During 2016, Rosen Capital made five (5) short term loans in the form of convertible promissory notes to the Company for operating capital, totaling \$ 26,500 with 10 % interest rate. During 2017, Rosen Capital made additional short term loans in the form of convertible notes to the Company for working capital, totaling \$ 34,500 as of June 30, 2017.

As of this writing and as reflected in our 2017 Press Releases, the following has been completed:

1) effective 12.20.16, successfully completed a Capital Table Reorganization, reducing the issued and outstanding shares from 4,249,204,723 to 141,694 that enables real and meaningful shareholder value going forward, 2) decreased the Company’s authorized common stock from 12 billion to 750 million, effective February 21, 2016, 3) to keep the Company moving forward with its business plan, it will continue its formal agreement with Rosen Capital, LLC providing short term working capital, and assisting to develop and execute its post-reorganization plans designed to make the Company more attractive to both current shareholders and new investors, and to meet its short and long term financial goals, 4) continues pursuit of certain income producing commercial and residential properties located at Holiday Island, Arkansas, as described in the paragraphs 5 and 6 above in this Section, 5) such acquisitions are planned to start in 4th quarter of 2017, and continue into 2018 and beyond, 6) Currently, the Company is first pursuing the acquisition of the only operating restaurant for \$ 200,000 with an annual ROI of \$ 17,000, and the only 2 Medical Clinics and Heliport located in the Holiday Island Shopping Center – a successful

purchase of these medical properties would give the Company a monopoly on the local medical services – and, a \$ 1.5 million income producing asset, currently generating net annual income of approximately \$ 170,000 with an ROI 8.1 %, and the top 3 performing buildings in the center of the shopping center for a \$ 2.0 million generating an annual net income of \$ 190,000 with an ROI of 9.2 %.

B) Date and State (or Jurisdiction) of Incorporation: VillageEDOCS was incorporated in the State of Delaware in 1997 and has been in business since 1994. The Company's name was changed to Holiday Island Holdings, Inc. as of February 17, 2014.

C) the issuer's primary and secondary SIC Codes: 6550 Real Estate Development

D) the issuer's fiscal year end date; December 30st

E) principal products or services, and their markets;

Description of business, Market Segment, and Industry

Recreational Land / Planned Community Development, Marketing, and Sale of Commercial and Residential Properties, all located at Holiday Island, Arkansas.

Key Competitors

There are no other key competitors in the area. We will be the Exclusive Developer of the entire community with distinct and perpetual rights, including planning and zoning.

Method of Producing Products and Services

Products will be produced with the acquisition and further development of the commercial and residential properties including, but not limited to:

1) Multi-acre Parcels - Fully developed infrastructure multi-acre wooded parcels strategically located for commercial and residential uses, including:

- > Restaurants
- > Hotel/Motel
- > Hospitality Facilities / Services
- > Entertainment Facilities
- > Single Family Homes
- > Condominiums
- > Timeshare Complex

2) Shopping Center - The "Park" Shopping Center is the newest and largest shopping center in the area. The Park has approximately 128,000 square feet of spaces under lease with a 95 % occupancy, over 50 retail, professional, services, and medical tenants supported by a customer base of about 30,000 consumers within a 20 mile radius. Currently, gross lease income is ~ \$ 671,000, net income of ~ \$ 561,000, and a net operating income of 84 %. Gross and net income have a high upside as rents have not been significantly increased since inception by design to establish a tenant and services base.

3) Building Sites - Holiday Island has the largest single selection of building sites (fully developed lots - water, sewer, roads) in the area. These building sites are classified as follows:

1. Bluff Lots - Upgraded home sites - Exclusive neighborhood across from Holiday Island's main entrance with stunning views of the Ozark Mountains. These are large flat lots with all underground utilities, curbed asphalt streets, privacy fence, sidewalks and street lights, and one entrance and exit.

2. Island Lots - Upgraded homes sites - Lots on the "Island" - a 450 acre tract carved around the southern tip of Table Rock Lake. These lots have beautiful views of the lake and surrounding Ozark Mountains.

3. Golf Lots - Upgraded home sites - These home sites offer incredible views of the 18-hole championship golf course and fronts onto fairways.

4. Vista View Lots - Upgraded home sites - These home sites offer inspiring vistas from mid-hill to hilltops.

5. Water View Lots - Upgraded home sites - many lots have distant lake views of Table Rock Lake or the nearby Leatherwood Lake.

6. Cabin Lots - Entry-level home sites - Cabin lots are available for all sizes and tastes, from small, quaint "get-away-from-it-all" cabins, to the cabin showplace of your dreams.

Marketing

We will employ a variety of industry standard marketing including, but not limited to: direct mail, email campaigns, social media programs, TV, radio, weekend conferences/get-a-ways, signage, and word-of-mouth.

Our initial target market is Northwest Arkansas Metro, with a half million of prospective qualified buyers now, estimated to grow to one million in the next five to ten years.

NW Arkansas is 30 miles from Holiday Island. Our growth and product demand will continue to be fueled by proximity to NWA. NWA growth and affluence is created and accelerated by the global corporate giants headquartered there, including Wal-Mart, Tyson Foods, J.B. Hunt Transportation, and the cultural / tourism of nearby Crystal Bridges Art Museum (Alice Walton – one of the top richest women in the world), Eureka Springs, AR, Branson, MO, and the University of Arkansas.

Holiday Island sits between two National Forests in the Ozarks Mountains on a 53000 acre federal lake, Table Rock Lake. We plan to make Holiday Island the playground for affluent NWA residents, promoting it as a perfect place for a 2nd home, weekend get-a-way, vacation destination, retirement home.

We will also target the 10,000 / day baby boomers looking to retire in the sunbelt, along with the 10 million visitors in our area annually. Our Marketing Stage will begin upon the Acquisition of the first property, and it will continue in single transactions as other properties (Commercial and Residential) are acquired. Acquired as a whole, we will control the development of the entire town, and dominate the local retail, commercial, and residential markets.

Intellectual Property

Our greatest intellectual property is our management team, with combined over 100 years of industry experience, including specific knowledge and experience at Holiday Island in all aspects of its operation, including development, marketing and selling, and the influence and relationship with the local government (Arkansas - Suburban Improvement District).

7) Describe the Issuer's Facilities

Our new office address is at the following address:

Address: 3 Parkwood Drive, Suite C, Holiday Island, AR 72630. It is a rented facility that is adequate for our current needs.

8) Officers, Directors, and Control Persons

A. The board of directors elects our executive officers annually. A majority vote of the directors who are in office is required to fill vacancies. Each director shall be elected for the term of one year, and until his successor is elected and qualified, or until his earlier resignation or removal. Our directors and executive officers are as follows:

Name	As Of	Position
IS. Gene Thompson	09/30/15	CEO & Chairman
Andrew J. High	09/30/15	Director
Thomas H. Dees	12/05/15	Advisor
Michael A. Richard	12/05/15	Advisor
Jerry T. Kendall	12/05/15	Advisor

B. Legal/Disciplinary History. Please identify whether any of the foregoing persons have, in the last five years, been the subject of:

1. A conviction in a criminal proceeding or named as a defendant in a pending criminal proceeding (excluding traffic violations and other minor offenses);

None

2. The entry of an order, judgment, or decree, not subsequently reversed, suspended or vacated, by a court of competent jurisdiction that permanently or temporarily enjoined, barred, suspended or otherwise limited such person's involvement in any type of business, securities, commodities, or banking activities;

None

3. A finding or judgment by a court of competent jurisdiction (in a civil action), the Securities and Exchange Commission, the Commodity Futures Trading Commission, or a state securities regulator of a violation of federal or state securities or commodities law, which finding or judgment has not been reversed, suspended, or vacated; or

None

4. The entry of an order by a self-regulatory organization that permanently or temporarily barred suspended or otherwise limited such person's involvement in any type of business or securities activities.

None

- C. Beneficial Shareholders. Provide a list of the name, address and shareholdings or the percentage of shares owned by all persons beneficially owning more than ten percent (10%) of any class of the issuer's equity securities. If any of the beneficial shareholders are corporate shareholders, provide the name and address of the person(s) owning or controlling such corporate shareholders and the resident agents of the corporate shareholders.

S. Gene Thompson 42.6%

9) Third Party Providers

Please provide the name, address, telephone number, and email address of each of the following outside providers that advise your company on matters relating to operations, business development and disclosure:

Legal Counsel

Morgan E. Petitti, Esq.
114 Barrington Town Square, Suite 159
Aurora, Ohio 44202
Telephone: 330.697.8548
Fax: 330.748.4689
E-Mail: PetittiLaw@gmail.com

Accountant

David Glaser, CPA
1297 Ranchwood Drive
Dunedin, FL 34698
dglaser@piper-capital.com
(727) 742-2177 cell

10) Exhibits

Management Agreements:

SHARES ISSUED

(A) S. Gene Thompson	500,000,000
(A) S. Gene Thompson	300,000,000
(B) Gary B. Tilden	250,000,000
(C) Andrew J. High	200,000,000

Consulting Agreements:

	<u>SHARES ISSUED</u>
(D) Thomas H. Dees	200,000,000
(E) Michael A. Richard	200,000,000
(F) Jerrey T. Kendall	200,000,000
TOTAL SHARES ISSUED	1,650,000,000

11) Issuer Certification

The issuer shall include certifications by the chief executive officer and chief financial officer of the issuer (or any other persons with different titles, but having the same responsibilities).

The certifications shall follow the format below:

I, S Gene Thompson, certify that:

1. I have reviewed these quarterly reports of Holiday Island Holding, Inc.;
2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a
3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

08/15/2017

/s/ S. Gene Thompson, CEO & DIRECTOR