OTC Markets

OTCQB Certification

I, Ronald P. Erickson, Chief Executive Officer of Visualant Incorporated+ ("the Company"), certify that:

a. The Company is registered or required to file periodic reporting with the SEC or is exempt from SEC registration as indicated below (mark the box below that applies with an "X"):

[X] Company is registered under Section 12(g) of the Exchange Act
[ ] Company is relying on Exchange Act Rule 12g3-2(b)
[ ] Company is a bank that reports to a Bank Regulator under Section 12(i) of the Exchange Act
[ ] Company is a bank that is non-SEC reporting but is current in its reporting to a Banking Regulator
[ ] Company is reporting under Section 15(d) of the Exchange Act.
[ ] Other (describe) ______

b. The Company is current in its reporting obligations as of the most recent fiscal year end and any subsequent quarters, and such information has been posted either on the SEC's EDGAR system or the OTC Disclosure & News Service, as applicable.

c. The Company Profile displayed on www.otcmarkets.com is current and complete as of February 7, 2017 and includes the total shares outstanding, authorized, and in the public float as of that date.

d. The following is a complete list of attorney(s) and law firm(s) who advised or assisted in the preparation of the Company's most recent annual report, including in-house counsel: (If no attorney assisted in putting together the disclosure, indicate the person or persons who prepared the disclosure and their relationship to the company.)

Arbor Law Group/ Mike Erickson

e. The following is a complete list of third party providers, including names and addresses, engaged by the Company, its officers, directors or controlling shareholders, during the period from the Company's prior fiscal year end to the date of this OTCQB Certification, to provide investor relations services, public relations services, or other related services to the Company including promotion of the Company or its securities:

See Attached

f. Listed below are the names, legal addresses and % of shares owned by all Officers, Directors and Control Persons (control persons are beneficial owners of more than five percent (5%) of any class of the issuer's equity securities). If any of the beneficial shareholders are corporate shareholders, the name and address of the person(s) owning or controlling such corporate shareholders and the resident agents of the corporate shareholders must also be included.

Name	**Address (City and State only)**	**% Shares Owned**
See Attached		

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Date: February 7, 2017

Name of Certifying CEO or CFO: Ronald P. Erickson

Title: CEO

Signature:
(Digital Signatures should appear as "/s/ [OFFICER NAME]")

VISUALANT

Investor Relation, Public Relation and Stock Promotion Firms
From January 20, 2016 to February 7, 2017

Financial Genetics LLC
205 Chestnut Drive
East Hills, NY 11576

Redwood Investment Group
4570 Campus Drive
Newport Beach, CA 92660

	Shares Beneficially Owned	
	Amount	Percentage
Directors and Officers-		
Ronald P. Erickson (1)	175,087	7.4%
Jeff Wilson (2)	-	*
Mark E. Scott (3)	11,791	*
Jon Pepper (4)	13,000	*
Todd Martin Sames (5)	10,112	*
Sumitomo Precision Products Co., Ltd./ Ichiro Takesako (6)	115,385	4.9%
Total Directors and Officers (6 in total)	325,375	13.8%

* Less than 1%.

(1) Includes 155,086 shares of shares of common stock beneficially owned and stock option grants to purchase 20,001 shares of our common stock that are exercisable within 60 days.

(2) Mr. Wilson was appointed Chief Finncia Officer and he does not have any beneficial ownership.

(3) Includes 11,791 shares of shares of common stock beneficially owned. Mr. Scott resigned as Chief Financial Officer on August 12, 2016, effective August 31, 2016.

(4) Includes 13,000 shares of shares of common stock beneficially owned by Mr. Pepper.

(5) Includes 1,667 shares of shares of common stock beneficially owned and stock option grants totaling 8,445 shares that Mr. Sames has the right to acquire in 60 days.

(6) Includes 115,385 shares of shares of common stock beneficially owned by Sumitomo Precision Products, Co. Ltd.

	Shares Beneficially Owned	
	Amount	Percentage
Greater Than 5% Ownership		
Special Situations Technology Funds, L.P./ Adam Stettner (1)	318,000	12.4%
	Blocker at 9.99%	
Clayton A. Struve (2)	3,821,428	61.9%
	Blocker at 4.99%	
Dale Broadrick (3)	1,768,087	57.6%

(1) Reflects the shares beneficially owned by Special Situations Technology Funds, L.P. This total includes 106,000 shares and a total of 212,000 Series A and B Warrants to purchase shares of our common stock. The address of Special Situations Technology Funds, L.P. is 527 Madison Avenue, Suite 2600, New York City, New York.

(2) Reflects the shares beneficially owned by Clayton A. Struve. This total includes Series C Preferred Stock that converts into 1,785,714 shares of common stock, a warrant to purchase 1,785,714 shares of common stock and a Convertible note that converts into 250,000 shares of common stock. The address of Clayton A. Struve is 175 West Jackson Blvd, Suite 440, Chicago, Illinois.

(3) Reflects the shares beneficially owned by Dale Broadrick. This total includes 1,053,801 shares and a total of

714,286 Warrants to purchase shares of our common stock. The address of Dale Broadrick is 3003 Brick Church Pike, Nashville, Tennessee.