

Britvic plc

7 February 2017

**NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS DISCHARGING
MANAGERIAL RESPONSIBILITY OR CONNECTED PERSONS**

Britvic plc ("the Company") was notified on 6 February 2017 that the final cash dividend paid by the Company on 3 February 2017 to shareholders was reinvested by the following Directors/Persons Discharging Managerial Responsibility to purchase Ordinary Shares as set out below at a price of 629.12 pence per share.

Name	Role	Number of Ordinary Shares purchased for reinvestment	Beneficial holding (excluding options, awards under the Company's LTIP and interests as a potential beneficiary of the Company's Employee Benefit Trusts)	Holdings as a percentage of the Company's issued share capital
Sue Clark	Director	418	15,590	0.00%
Simon Litherland	Director	3,639	139,145	0.05%
Paul Graham	PDMR	666	27,853	0.01%
Clive Hooper	PDMR	6	44,194	0.01%

This notification is made pursuant to Disclosure and Transparency Rule 3.1.4(1).

Enquiries:
Clare Thomas
Company Secretary
Britvic plc

1. Details of the person discharging managerial responsibilities/person closely associated			
(a)	Name	SUE CLARK	
Reason for the notification			
(a)	Position/status	NON-EXECUTIVE DIRECTOR	
(b)	Initial notification/Amendment	INITIAL NOTIFICATION	
2. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
(a)	Name	BRITVIC PLC	
(b)	LEI	635400L3NVMYD4BVCI53	
3. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
(a)	Description of the financial instrument, type of instrument	ORDINARY SHARES OF 20 PENCE EACH	
	Identification code	ISIN: GB00B0N8QD54	
(b)	Nature of the transaction	ACQUISITION OF SHARES UNDER THE BRITVIC DIVIDEND REINVESTMENT PLAN	
(c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£6.2912	418 Ordinary shares
(d)	Aggregated information - Aggregated volume - Price	418 shares £2,629.72	
(e)	Date and time of the transaction	2017/02/03	
(f)	Place of the transaction	London Stock Exchange, Main Market (XLON)	

1. Details of the person discharging managerial responsibilities/person closely associated		
(a)	Name	SIMON LITHERLAND
Reason for the notification		
(a)	Position/status	CHIEF EXECUTIVE OFFICER
(b)	Initial notification/Amendment	INITIAL NOTIFICATION
2. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
(a)	Name	BRITVIC PLC
(b)	LEI	635400L3NVMYD4BVCI53
3. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
(a)	Description of the financial instrument, type of instrument	ORDINARY SHARES OF 20 PENCE EACH
	Identification code	ISIN: GB00B0N8QD54

(b)	Nature of the transaction	ACQUISITION OF SHARES UNDER THE BRITVIC DIVIDEND REINVESTMENT PLAN	
(c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£6.2912	3,639 Ordinary shares
(d)	Aggregated information - Aggregated volume - Price	3,639 shares £22,893.68	
(e)	Date and time of the transaction	2017/02/03	
(f)	Place of the transaction	London Stock Exchange, Main Market (XLON)	

1. Details of the person discharging managerial responsibilities/person closely associated			
(a)	Name	PAUL GRAHAM	
Reason for the notification			
(a)	Position/status	MANAGING DIRECTOR - GB, PDMR	
(b)	Initial notification/Amendment	INITIAL NOTIFICATION	
2. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
(a)	Name	BRITVIC PLC	
(b)	LEI	635400L3NVMYD4BVCI53	
3. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
(a)	Description of the financial instrument, type of instrument	ORDINARY SHARES OF 20 PENCE EACH	
	Identification code	ISIN: GB00B0N8QD54	
(b)	Nature of the transaction	ACQUISITION OF SHARES UNDER THE BRITVIC DIVIDEND REINVESTMENT PLAN	
(c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£6.2912	666 Ordinary shares
(d)	Aggregated information - Aggregated volume - Price	666 shares	
		£4,189.94	
(e)	Date and time of the transaction	2017/02/03	
(f)	Place of the transaction	London Stock Exchange, Main Market (XLON)	

1. Details of the person discharging managerial responsibilities/person closely associated		
(a)	Name	CLIVE HOOPER
Reason for the notification		

(a)	Position/status	CHIEF SUPPLY CHAIN OFFICER, PDMR	
(b)	Initial notification/Amendment	INITIAL NOTIFICATION	
2.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
(a)	Name	BRITVIC PLC	
(b)	LEI	635400L3NVMYD4BVCI53	
3.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
(a)	Description of the financial instrument, type of instrument	ORDINARY SHARES OF 20 PENCE EACH	
	Identification code	ISIN: GB00B0N8QD54	
(b)	Nature of the transaction	ACQUISITION OF SHARES UNDER THE BRITVIC DIVIDEND REINVESTMENT PLAN	
(c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£6.2912	6 Ordinary shares
(d)	Aggregated information - Aggregated volume - Price	6 shares £37.75	
(e)	Date and time of the transaction	2017/02/03	
(f)	Place of the transaction	London Stock Exchange, Main Market (XLON)	