

FOR IMMEDIATE RELEASE

**DELTA GALIL APPOINTS FORMER TEFRON CEO AS PRESIDENT OF
GLOBAL UPPER MARKETS**

Company Welcomes Back Gil Shimon to Senior Management Team

Tel Aviv, February 1, 2017 – Delta Galil Industries, Ltd. (DELT/Tel Aviv Stock Exchange, DELTY.PK/OTCQX), the global manufacturer and marketer of branded and private label apparel products for men, women and children, as well as leisurewear and activewear, today announced that it has appointed former Tefron Ltd Chief Executive Officer Gil Shimon as President of its Global Upper Market business segment. The segment is responsible for approx. \$270 million and partners with leading global brands.

"We are extremely pleased to welcome back Gil, as he brings with him a proven track record of international operations and marketing in intimate apparel and activewear," said Isaac Dabah, Chief Executive Officer of Delta Galil. "As Global Upper Markets continue to be an important business segment, and a strong contributor to our sales, Gil's expertise in both our company and the overall industry will be instrumental in maximizing our opportunities for future growth."

Mr. Shimon rejoins Delta after working for the Company for nearly twenty years (1992 – 2011), the last four of which he served as Manager of the Socks and Seamfree business units. During his tenure, he increased Delta's business turnover and promoted advances in production, marketing and corporate development. Most recently, he served as Chief Executive Officer of Tefron Ltd., which manufactures intimate apparel globally.

Mr. Shimon commented, "Delta has always maintained a dedication and commitment to design and innovation, which I have admired and respected. I look forward to working with Isaac and the team again and leveraging my expertise to grow our intimate/activewear sales globally."

Mr. Shimon is a graduate of Haifa University with a BA degree in Economics and Business Administration. He is married and a father of three. Mr. Shimon will assume his position in February 2017.

About Delta Galil Industries

Delta Galil Industries is a global manufacturer and marketer of branded and private label apparel products for men, women and children. Since its inception in 1975, the Company has continually strived to create products that follow a body-before-fabric philosophy, placing equal emphasis on comfort, aesthetics and quality. Delta Galil develops innovative seamless apparel including bras, shapewear and socks; intimate apparel for women; extensive lines of underwear for men; activewear, sleepwear and leisurewear. For more information, visit www.deltagalil.com.

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