

Hollywall Entertainment, Inc.

Presents



Hollywall Entertainment, Inc. announces the re-scheduling of the 58th Presidential Pre-Inauguration- *Soul of America* event

January 17, 2017 Washington D.C. - Hollywall Entertainment, Inc., (OTC Pink: HWAL), announces the rescheduling of its live production of the 58th Presidential pre-inauguration event entitled, “***Soul of America***” originally scheduled for taping on Tuesday, January 17th at the Smithsonian’s National Museum of African American History and Culture (NMAAHC). It has now been rescheduled for production to resume during Black History Month (February) at the NMAAHC.

Soul of America is a planned two hour live event production to be taped for a future network broadcast. It has been developed in conjunction with the United States Conference of Mayors (USCM), the National Black Republican Council (NBRC), the National Black United Fund (NBUF), the Republican National Committee and the 2016 Presidential Inauguration Committee (PIC), along with the generous support of numerous corporate partners and donors. ***Soul of America*** will celebrate the historic accomplishments of some of the world’s greatest sports, entertainment, business and political *Legends* of our time, told thru the historic *Lens of the Museum* with star- studded stage performances in dance, music and spoken word tributes, as well as recognize the tremendous growth of some of our nations great American cities, as told by the voices of America’s Mayors thru live and video presentations.

Further, in conjunction with the ***Soul of America*** production, *Hollywall Music* will launch its much anticipated digital distribution platform, with the first of its many greatest hits taken from its vast music library--starting with the ***Soul of America Classics*** music compilation, to be released during the production and broadcast featuring, *Classic Soul, Classic R&B and Classic Jazz* with performances by recording legends and composers: Ray Charles, James Brown, Ella Fitzgerald, John Lee Hooker, Barry White, Quincy Jones, Nat King Cole, Percy Sledge, Al Wilson, Aretha Franklin, Dee Clark, Betty Everette, Duke Ellington, Marvin Gaye, Mary Wells, Fats Domino, Tina Turner, Maurice Williams, Jerry Butler, Patti Labelle, Gladys Knight, Little Richard, Jimmy Witherspoon, The Jacksons, Louis Armstrong, Brook Benton, Jimmy Reed, Roberta Flack, Cab Calloway, Bo Diddley, Howlin Wolf, Ace Cannon, Etta James, Lionel Hampton, Marian Anderson, Dinah Washington, Otis Blackwell, Count Basie, Billie Holiday,

Jimi Hendrix, Chuck Berry, Sam and Dave, The Coasters, George Benson, The Drifters, and The Platters. The Hollywall Music library of Master recordings, has been preserved in a vault for over twenty years and contains some of the rarest and most coveted unpublished recordings from these and countless Legendary Music Recording Artists.

Soul of America is being produced by Hollywall Productions, (HWP) and co-produced by Encore Live. It is being Executive Produced and Directed by Hollywall's CEO/ Chairman, and veteran television producer, Darnell Sutton.

The (NMAAHC) Museum opened in September 2016 on the National Mall in Washington DC near the Washington Monument. The museum features a variety of exhibits and educational programs on topics such as slavery, post-Civil War reconstruction, the Harlem Renaissance, and the civil rights movement. The new museum is the only national museum devoted exclusively to the documentation of African American life, art, history and culture. It continues to be a highly anticipated attraction that continues to draw record crowds from around the world, as well as an expected global television audience.

The United States Conference of Mayors is a national organization representing over 400 mayors of cities with populations of 30,000 or more. For more than 75 years, the conference has taken the lead in calling national attention to the challenges faced by, as well as the possibilities within, urban America. www.usmayors.org. There are 1,408 such cities in the country today. Each city is represented in the Conference by its chief elected official, the mayor.

The National Black Republican Council, (NBRC) is the largest and most influential minority Republican organization in the country, representing over 50,000 members in 44 states. NBRC became an Official arm of the RNC in 1974 when Chairman Fred Brown merged his membership of the New York State Black Republican Council into NBRC. Chairman Brown coordinates the national office of NBRC in Washington, D.C., the state council organizations and is the Republican District Leader of the 77th Assembly District of Bronx County, New York. Chairman Brown has been a Delegate to the National Republican Conventions of 1980, 1984, 1988, 1992, 1996, 2000, 2004, and 2008. Mr. Brown has been a National Convention speaker during the previous seven (7) Republican National Conventions and he has actively participated in every Republican Presidential campaign since 1980.

On a most recent conference call with Hollywall's CEO/ Chairman, Darnell Sutton, the US Conference of Mayors CEO and Executive Director, Tom Cochran and the National Black Republican Council Chairman, Fred Brown along with the each organizations executive staff, USCM Executive Director, Tom Cochran stated, *"We are truly honored as an organization to be invited to participate in this great celebration by Hollywall and look forward to working with the new administration in continuing to build the great cities of America."*

NBRC Chairman Fred Brown stated *"As Chairman of the National Black Republican Council, NBRC and the Executive Board of Directors representing NBRC's State Council nationwide, I am extremely honored and excited to continue the many years of successful services of Hollywall Productions and its most excellent Chairman, the Honorable Darnell Sutton in his role as Executive Producer of the NBRC sponsored event, **Soul of America**. The NBRC has extended its appointment and engaged the services of Mr. Sutton in celebration of Black History Month at the world famous Smithsonian National Museum of African American History and Culture in*

Washington, DC. Mr. Sutton has done an unbelievable and outstanding job in putting this historic event together. Mr. Sutton and his team have secured the support, attendance and participation of the US Conference of Mayors for this historic Black History Month Celebration in February. I am excited and looking forward to this monumental event with the participation of more than 400 Mayors, and other attendees from across America. I, and many Americans from every city are excited and looking forward in support of President-elect Trump's economic and development opportunities designed to rebuild our inner cities of America and make America great again, under the dynamic partnership of the US Conference of Mayors."

*Hollywall CEO Darnell Sutton states, "I am thrilled for Hollywall to be in this most desired position to serve our nation in such a dynamic and awesome manner. The appointment of this significant role as Executive Producer of **Soul of America** and to have the opportunity to work with such venerable long standing organizations and individuals, is quite humbling and truly a dream come true. We count it a blessing to be able use our gifts and talents to tell the story of this great moment in time in history, as we celebrate our nation's time honored tradition of another historic transition of power, in welcoming the new administration and paying tribute to the most extraordinary and remarkable contributions of some of the greatest African American Legends of our time. We will forever remain grateful for the ongoing vision, fortitude and inspirations that continue to emanate from the womb of the greatest stage in the world...the Smithsonian's National Museum of African American History and Culture."*

About Hollywall Entertainment Inc.

Hollywall Entertainment, Inc., www.hollywall.com, is a multifaceted media and entertainment company engaged in maximizing rights to its music, film, television, home videos and software game libraries. The company is developing a digital distribution and verification system to improve customer delivery, quality control and revenues for artists, writers, content developers, copyright owners and shareholders. Hollywall owns exclusive and non-exclusive rights to market, manufacture and distribute over 17,500 songs from Music Recording Masters.

Hollywall's recorded music master rights consist of all the "Proprietary Rights," as outlined in its original contracts on file. The master recordings contain performances by such legends as Ray Charles, Ella Fitzgerald, The Jackson 5, Frank Sinatra, Waylon Jennings, Dolly Parton, Elvis Presley, Tony Bennett, The Bee Gees, Chicago, Platters, George Gershwin, Marvin Gaye, James Brown, The Who, Janis Joplin, Rolling Stones, Emmy Lou Harris, Ricky Skaggs, Jerry Lee Lewis, Frank Sinatra, Bill Haley, Johnny Cash, George Jones, Alabama, Buddy Holly, Linda Ronstadt, Mickey Gilley, Willie Nelson, Neil Sedaka, Rod Stewart, Dennis Yost, Bob Wills, Steely Dan, Engelbert Humperdinck, Lee Dorsey, BJ Thomas, Starbuck, ABBA, Hank Williams, Joe South, Jose Feliciano, Roy Orbison, Johnny Paycheck, Eric Clapton, Mac Davis, Tammy Wynette, Ralph Stanley, Box Car Willie, Bobby Darin, Sha Na and other multiple platinum selling acts. The music master recordings include songs that have never been released in addition to songs that have been released by other record companies which hold similar licensing rights to market the songs.

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), and as such, may involve risks and uncertainties. These forward looking statements relate to, amongst other things, current expectation of the business environment in which the company operates, potential future performance, projections of future performance and the perceived opportunities in the market. The company's actual performance, results and achievements may differ materially from the expressed or implied in such forward-looking statements because of a wide range of factors.

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