

Britvic plc
13 January 2017

**NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS DISCHARGING
MANAGERIAL RESPONSIBILITY OR CONNECTED PERSONS**

Britvic plc ("the Company") was notified on 13 January 2017, that the following transaction has taken place in relation to the Britvic Irish Profit Sharing Scheme ("APSS") on 13 January 2017. The APSS is an all-employee trust arrangement, under which employees are able to receive allocations of free ordinary shares in the Company of 20 pence each ("ordinary shares") ("free shares").

1. The APSS trust subscribed for 39,834 ordinary shares on 11 January 2017 at nominal value (£7,966.80). A total of 39,834 shares were allocated by the APSS Trust to employees participating in the APSS as free shares.
2. The director and person discharging managerial responsibilities named below was allocated 252 free shares as a participant in the APSS, for no consideration.

Name	Role
Kevin Donnelly	PDMR

As a result of the above transaction, the interests of the same director and person discharging managerial responsibilities and their connected persons in the Company's ordinary Shares (excluding options, awards under the Company's LTIPs and interests as potential beneficiaries of the Company's Employee Benefit Trusts) are as follows:

Name	Number of Ordinary Shares	Name of Connected Person	Number of Ordinary Shares	Total of Ordinary Shares	Percentage of Issued Share Capital
Kevin Donnelly	14,601	-	-	14,601	0.00%

Enquiries:

Clare Thomas
Company Secretary

Notification of Transactions of Directors/Persons Discharging Managerial Responsibility and Persons Closely Associated with them

1. Details of the person discharging managerial responsibilities/person closely associated			
(a)	Name	KEVIN DONNELLY	
Reason for the notification			
(a)	Position/status	MANAGING DIRECTOR - IRELAND, PD MR	
(b)	Initial notification/Amendment	INITIAL NOTIFICATION	
2. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
(a)	Name	BRITVIC PLC	
(b)	LEI	635400L3NVMYD4BVCI53	
3. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
(a)	Description of the financial instrument, type of instrument	ORDINARY SHARES OF 20 PENCE EACH	
	Identification code	ISIN: GB00B0N8QD54	
(b)	Nature of the transaction	ACQUISITION OF FREE SHARES UNDER THE BRITVIC IRISH PROFIT SHARING SCHEME	
(c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£0.00	252
(d)	Aggregated information - Aggregated volume - Price	n/a	
(e)	Date and time of the transaction	2017/01/13	
(f)	Place of the transaction	Outside of a trading venue	