Nutritional High International Inc.
77 King Street West, Suite 2905
Toronto, ON M5K 1H1

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NUTRITIONAL HIGH ANNOUNCES CLOSING OF FINAL TRANCHE OF $5.5 MILLION PRIVATE PLACEMENT

FOR IMMEDIATE RELEASE

TORONTO, ONTARIO – Toronto, Ontario – Nutritional High International Inc. (the "**Company**" or "**Nutritional High**") (CSE: EAT, OTCQB: SPLIF, FRANKFURT:2NU) is pleased to announce the closing of the final tranche of the non-brokered private placement (the "**Final Tranche**"), consisting of 3,528,299 units ("**Units**") at a price of $0.15 per Unit to raise aggregate gross proceeds of $529,244.85, and together with the closing of the previous tranches, an aggregate of 36,636,221 Units have been issued for aggregate total proceeds of $5,495,433.15. (See press releases dated October 26, 2016, November 9, 2016 and November 18, 2016).

Each Unit consists of one common share ("**Common Share**") of the Company and one-half of one Common Share purchase warrant ("**Warrant**"). Each Warrant entitles the holder thereof to purchase a Common Share at $0.22 per share for a period of 18 months from closing.

All securities issued in connection with the Final Tranche are subject to a four-month hold period from the date of issuance in accordance with applicable securities laws. The Company engaged First Republic Capital Corporation ("**First Republic**") as the Lead Finder for the offering. A cash fee was paid to finders representing 6% of the gross proceeds raised in the Final Tranche. Additionally, finders received that number of compensation options ("**Compensation Options**") totaling 6% of the number of Units sold pursuant to the Final Tranche. The Compensation Options are exercisable at a price of C$0.15 per Unit for a period of 24 months after the closing of the Offering. First Republic was paid a corporate finance fee representing 2% of the gross proceeds raised in the Final Tranche and that number of Compensation Options equaling 2% of the number of Units sold under the Final Tranche.

Nutritional High Chairman David Posner comments as follows: "The demand for this financing has exceeded our expectations and we appreciate the vote of confidence from our shareholders and the investment community. This financing will allow us to continue aggressively with our expansion and acquisition plans through the Western United States."

Jim Frazier, Nutritional High CEO adds: "As Palo Verde turns on production in Pueblo, Colorado, in short order, we will use the template we are developing in Colorado to duplicate our efforts in the other adult use states, as well as my home State of Florida which has just approved medical marijuana use. There is much to do and we are pleased that this financing will allow us to focus all our efforts on execution, expansion and acquisitions."

About Nutritional High International Inc.

Nutritional High is focused on developing, manufacturing and distributing products and nationally recognized brands in the hemp and marijuana-infused products industries, including edibles and oil extracts for nutritional, medical and adult recreational use. The Company works exclusively through licensed facilities in jurisdictions where such activity is permitted and regulated by state law.

For updates on the Company's activities and highlights of the Company's press releases and other media coverage, please follow Nutritional High on Facebook, Twitter, Instagram and Google+.

For further information, please contact:

David Posner, Chairman of the Board
Nutritional High International Inc.
647-985-6727
dposner@nutritionalhigh.com

-and-

Steven Low
Boom Capital Markets Inc.
(647) 620-5101
Email: steve@boomcapitalmarkets.com
www.boomcapitalmarkets.com

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