



Nutritional High International Inc.
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**NUTRITIONAL HIGH APPLAUDS THE OUTCOME OF
THE 2016 ELECTIONS IN THE UNITED STATES**

FOR IMMEDIATE RELEASE

TORONTO, ONTARIO – Toronto, Ontario – Nutritional High International Inc. (the “**Company**” or “**Nutritional High**”) (CSE: EAT, OTCQB: SPLIF, FRANKFURT:2NU) wishes to congratulate the voters in the states, which have successfully passed measures to legalize cannabis for medical or adult recreational use.

Jim Frazier, CEO of Nutritional High commented – “We are witnessing a truly historical moment as the days of cannabis prohibition are coming to an end. We are excited with the plethora of new opportunities that passage of ballot measures presents, especially the successful passage of Proposition 64 in the State of California, which has effectively created the largest legal cannabis market in the United States. Residing in the State of Florida, I am also excited about the passage of Amendment 2, which legalized medical cannabis for patients suffering from debilitating diseases. We look forward to replicating the model we’ve built in Colorado in other states as well.”

Key Highlights

Proposition 64 has successfully passed with 56% of the voters voting in its favor, which has legalized cannabis for recreational use in the State of California. The Company continues to pursue opportunities in the state in line with the strategy outlined in our press release dated November 2, 2016.

The States of Massachusetts, Nevada and Maine have passed the ballot measures, which legalized cannabis for recreational use. Nutritional High continues to monitor the regulatory framework that is being enacted as a result of these measures and expects to provide updates to our shareholders as they materialize.

Breaking ground in the medical cannabis market, we also congratulate the voters in the states of Florida, Arkansas and North Dakota, which have passed

Also a key development in our flagship State of Colorado, and specifically the Pueblo County, where voters have defeated Propositions 200 and 300, which would have banned all adult use cannabis businesses in the county. We look forward to Palo Verde launching its MIPs facility in short order and to working with Palo Verde’s team in making a significant contribution to the local economy.

About Nutritional High International Inc.

Nutritional High is focused on developing, manufacturing and distributing products and nationally recognized brands in the hemp and marijuana-infused products industries, including edibles and oil extracts for nutritional, medical and adult recreational use. The Company works exclusively through licensed facilities in jurisdictions where such activity is permitted and regulated by state law.

For updates on the Company's activities and highlights of the Company's press releases and other media coverage, please follow Nutritional High on [Facebook](#), [Twitter](#), [Instagram](#) and [Google+](#)

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