

Britvic plc

7 December 2016

NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS DISCHARGING
MANAGERIAL RESPONSIBILITY OR CONNECTED PERSONS

Britvic plc (the "Company") was notified on 7 December 2016, that the following Person Discharging Managerial Responsibilities acquired, on 2 December 2016, conditional awards to acquire, for no consideration, such number of the Company's ordinary shares as are set out below, under the Britvic Performance Share Plan (PSP):

Name	Role	Number of shares subject to awards (PSP)
Jean-Luc Tivolle	PDMR	17,985

This notification is made in accordance with the Market Abuse Regulations.

Clare Thomas
General Counsel & Company Secretary

Details of the person discharging managerial responsibilities/person closely associated			
(a)	Name	JEAN-LUC TIVOLLE	
Reason for the notification			
(a)	Position/status	MANAGING DIRECTOR - FRANCE, PDMR	
(b)	Initial notification/Amendment	INITIAL NOTIFICATION	
1.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
(a)	Name	BRITVIC PLC	
(b)	LEI	635400L3NVMYD4BVCI53	
2.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
(a)	Description of the financial instrument, type of instrument	ORDINARY SHARES OF 20 PENCE EACH	
	Identification code	ISIN: GB00B0N8QD54	
(b)	Nature of the transaction	GRANT OF AWARD MADE UNDER THE BRITVIC PERFORMANCE SHARE PLAN	
(c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£0	17,985 shares
(d)	Aggregated information	17,985 shares £0	
	- Aggregated volume - Price		

(e)	Date and time of the transaction	2016/12/02
(f)	Place of the transaction	Outside a trading venue