

Britvic plc

7 December 2016

NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY OR CONNECTED PERSONS

Britvic plc (the "Company") was notified on 7 December 2016, that the following Directors and Persons Discharging Managerial Responsibilities acquired, on 2 December 2016, options to acquire at the price of 542 pence per ordinary share of 20 pence each such number of the Company's ordinary shares as set out against their names below, under the Britvic Executive Share Option Plan (ESOP), and conditional awards to acquire, for no consideration, such number of the Company's ordinary shares as are set out against their names below, under the Britvic Performance Share Plan (PSP):

Name	Role	Number of shares subject to options (ESOP)	Number of shares subject to awards (PSP)
Simon Litherland	Executive Director	332,103	166,051
Mathew Dunn	Executive Director	125,461	50,184
Matt Barwell	PDMR	68,650	36,613
João Caetano de Mello Netto	PDMR	61,791	37,074
Hessel De Jong	PDMR	69,769	27,907
Kevin Donnelly	PDMR	31,008	18,605
Doug Frost	PDMR	104,309	41,723
Paul Graham	PDMR	65,244	34,797
Clive Hooper	PDMR	58,118	30,996

This notification is made in accordance with the Market Abuse Regulations.

Clare Thomas
General Counsel & Company Secretary

Notification of Transactions of Directors/Persons Discharging Managerial Responsibility and Persons Closely Associated with them

1. Details of the person discharging managerial responsibilities/person closely associated		
(a)	Name	SIMON LITHERLAND
Reason for the notification		
(a)	Position/status	CHIEF EXECUTIVE OFFICER, DIRECTOR
(b)	Initial notification/Amendment	INITIAL NOTIFICATION
2. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
(a)	Name	BRITVIC PLC
(b)	LEI	635400L3NVMYD4BVCI53
3. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
(a)	Description of the financial instrument, type of instrument	ORDINARY SHARES OF 20 PENCE EACH

	Identification code	ISIN: GB00B0N8QD54	
(b)	Nature of the transaction	GRANT OF AWARDS MADE UNDER THE BRITVIC EXECUTIVE SHARE OPTION PLAN AND BRITVIC PERFORMANCE SHARE PLAN	
(c)	Price(s) and volume(s)	Price(s) £0 £0	Volume(s) 332,103 shares (ESOP) 166,051 (PSP)
(d)	Aggregated information - Aggregated volume - Price	498,154 shares £0	
(e)	Date and time of the transaction	2016/12/02	
(f)	Place of the transaction	Outside a trading venue	

1. Details of the person discharging managerial responsibilities/person closely associated			
(a)	Name	MATHEW DUNN	
Reason for the notification			
(a)	Position/status	CHIEF FINANCIAL OFFICER, DIRECTOR	
(b)	Initial notification/Amendment	INITIAL NOTIFICATION	
2. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
(a)	Name	BRITVIC PLC	
(b)	LEI	635400L3NVMYD4BVCI53	
3. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
(a)	Description of the financial instrument, type of instrument	ORDINARY SHARES OF 20 PENCE EACH	
	Identification code	ISIN: GB00B0N8QD54	
(b)	Nature of the transaction	GRANT OF AWARDS MADE UNDER THE BRITVIC EXECUTIVE SHARE OPTION PLAN AND BRITVIC PERFORMANCE SHARE PLAN	
(c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£0 £0	125,461 shares (ESOP) 50,184 (PSP)
(d)	Aggregated information <ul style="list-style-type: none">- Aggregated volume- Price	175,645 shares £0	
(e)	Date and time of the transaction	2016/12/02	
(f)	Place of the transaction	Outside a trading venue	

1. Details of the person discharging managerial responsibilities/person closely associated			
(a)	Name	DOUG FROST	
Reason for the notification			
(a)	Position/status	CHIEF PEOPLE OFFICER, PDMR	
(b)	Initial notification/Amendment	INITIAL NOTIFICATION	
2. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
(a)	Name	BRITVIC PLC	
(b)	LEI	635400L3NVMYD4BVCI53	
3. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
(a)	Description of the financial instrument, type of instrument	ORDINARY SHARES OF 20 PENCE EACH	
	Identification code	ISIN: GB00B0N8QD54	
(b)	Nature of the transaction	GRANT OF AWARDS MADE UNDER THE BRITVIC EXECUTIVE SHARE OPTION PLAN AND BRITVIC PERFORMANCE SHARE PLAN	
(c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£0 £0	104,309 shares (ESOP) 41,723 (PSP)
(d)	Aggregated information	146,032 shares £0	
	- Aggregated volume - Price		
(e)	Date and time of the transaction	2016/12/02	
(f)	Place of the transaction	Outside a trading venue	

1. Details of the person discharging managerial responsibilities/person closely associated		
(a)	Name	MATT BARWELL
Reason for the notification		
(a)	Position/status	CHIEF MARKETING OFFICER, PDMR
(b)	Initial notification/Amendment	INITIAL NOTIFICATION
2. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
(a)	Name	BRITVIC PLC
(b)	LEI	635400L3NVMYD4BVCI53
3. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
(a)	Description of the financial instrument, type of instrument	ORDINARY SHARES OF 20 PENCE EACH
	Identification code	ISIN: GB00B0N8QD54

(b)	Nature of the transaction	GRANT OF AWARDS MADE UNDER THE BRITVIC EXECUTIVE SHARE OPTION PLAN AND BRITVIC PERFORMANCE SHARE PLAN	
(c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£0	68,650 shares (ESOP)
		£0	36,613 (PSP)
(d)	Aggregated information <ul style="list-style-type: none">- Aggregated volume- Price	105,263 shares £0	
(e)	Date and time of the transaction	2016/12/02	
(f)	Place of the transaction	Outside a trading venue	

1. Details of the person discharging managerial responsibilities/person closely associated			
(a)	Name	CLIVE HOOPER	
Reason for the notification			
(a)	Position/status	CHIEF SUPPLY CHAIN OFFICER, PDMR	
(b)	Initial notification/Amendment	INITIAL NOTIFICATION	
2. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
(a)	Name	BRITVIC PLC	
(b)	LEI	635400L3NVMYD4BVCI53	
3. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
(a)	Description of the financial instrument, type of instrument	ORDINARY SHARES OF 20 PENCE EACH	
	Identification code	ISIN: GB00B0N8QD54	
(b)	Nature of the transaction	GRANT OF AWARDS MADE UNDER THE BRITVIC EXECUTIVE SHARE OPTION PLAN AND BRITVIC PERFORMANCE SHARE PLAN	
(c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£0 £0	58,118 shares (ESOP) 30,996 (PSP)
(d)	Aggregated information - Aggregated volume - Price	89,114 shares £0	
(e)	Date and time of the transaction	2016/12/02	
(f)	Place of the transaction	Outside a trading venue	

1. Details of the person discharging managerial responsibilities/person closely associated			
(a)	Name	PAUL GRAHAM	
Reason for the notification			
(a)	Position/status	MANAGING DIRECTOR, GB - PDMR	
(b)	Initial notification/Amendment	INITIAL NOTIFICATION	
2. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
(a)	Name	BRITVIC PLC	
(b)	LEI	635400L3NVMYD4BVCI53	
3. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
(a)	Description of the financial instrument, type of instrument	ORDINARY SHARES OF 20 PENCE EACH	
	Identification code	ISIN: GB00B0N8QD54	
(b)	Nature of the transaction	GRANT OF AWARDS MADE UNDER THE BRITVIC EXECUTIVE SHARE OPTION PLAN AND BRITVIC PERFORMANCE SHARE PLAN	
(c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£0 £0	65,244 shares (ESOP) 34,797 (PSP)
(d)	Aggregated information	100,041shares £0	
	- Aggregated volume - Price		
(e)	Date and time of the transaction	2016/12/02	
(f)	Place of the transaction	Outside a trading venue	

1. Details of the person discharging managerial responsibilities/person closely associated		
(a)	Name	KEVIN DONNELLY
Reason for the notification		
(a)	Position/status	MANAGING DIRECTOR, IRELAND - PDMR
(b)	Initial notification/Amendment	INITIAL NOTIFICATION
2. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
(a)	Name	BRITVIC PLC
(b)	LEI	635400L3NVMYD4BVCI53
3. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
(a)	Description of the financial instrument, type of instrument	ORDINARY SHARES OF 20 PENCE EACH
	Identification code	ISIN: GB00B0N8QD54

(b)	Nature of the transaction	GRANT OF AWARDS MADE UNDER THE BRITVIC EXECUTIVE SHARE OPTION PLAN AND BRITVIC PERFORMANCE SHARE PLAN	
(c)	Price(s) and volume(s)	Price(s) £0 £0	Volume(s) 31,008 shares (ESOP) 18,605 (PSP)
(d)	Aggregated information - Aggregated volume - Price	49,613 shares £0	
(e)	Date and time of the transaction	2016/12/02	
(f)	Place of the transaction	Outside a trading venue	

1. Details of the person discharging managerial responsibilities/person closely associated			
(a)	Name	HESSEL DE JONG	
Reason for the notification			
(a)	Position/status	MANAGING DIRECTOR, INTERNATIONAL - PDMR	
(b)	Initial notification/Amendment	INITIAL NOTIFICATION	
2. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
(a)	Name	BRITVIC PLC	
(b)	LEI	635400L3NVMYD4BVCI53	
3. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
(a)	Description of the financial instrument, type of instrument	ORDINARY SHARES OF 20 PENCE EACH	
	Identification code	ISIN: GB00B0N8QD54	
(b)	Nature of the transaction	GRANT OF AWARDS MADE UNDER THE BRITVIC EXECUTIVE SHARE OPTION PLAN AND BRITVIC PERFORMANCE SHARE PLAN	
(c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£0	69,769 shares (ESOP)
		£0	27,907 (PSP)
(d)	Aggregated information <ul style="list-style-type: none">- Aggregated volume- Price	97,676 shares £0	
(e)	Date and time of the transaction	2016/12/02	
(f)	Place of the transaction	Outside a trading venue	

1. Details of the person discharging managerial responsibilities/person closely associated			
(a)	Name	JOAO CAETANO DE MELLO NETO	
Reason for the notification			
(a)	Position/status	MANAGING DIRECTOR, BRAZIL - PDMR	
(b)	Initial notification/Amendment	INITIAL NOTIFICATION	
2. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
(a)	Name	BRITVIC PLC	
(b)	LEI	635400L3NVMYD4BVCI53	
3. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
(a)	Description of the financial instrument, type of instrument	ORDINARY SHARES OF 20 PENCE EACH	
	Identification code	ISIN: GB00B0N8QD54	
(b)	Nature of the transaction	GRANT OF AWARDS MADE UNDER THE BRITVIC EXECUTIVE SHARE OPTION PLAN AND BRITVIC PERFORMANCE SHARE PLAN	
(c)	Price(s) and volume(s)	Price(s) £0 £0	Volume(s) 61,791 shares (ESOP) 37,074 (PSP)
(d)	Aggregated information - Aggregated volume - Price	98,865 shares £0	
(e)	Date and time of the transaction	2016/12/02	
(f)	Place of the transaction	Outside a trading venue	