

Date: September 2, 2016

To: All Canadian Securities Regulatory Authorities

Subject: ROUTE1 INC

Dear Sir/Madam:

We advise of the following with respect to the upcoming Meeting of Security Holders for the subject Issuer:

Meeting Type :	Annual General and Special Meeting
Record Date for Notice of Meeting :	September 29, 2016
Record Date for Voting (if applicable) :	September 29, 2016
Beneficial Ownership Determination Date :	September 29, 2016
Meeting Date :	November 28, 2016
Meeting Location (if available) :	Toronto, ON
Issuer sending proxy related materials directly to NOBO:	Yes
Issuer paying for delivery to OBO:	Yes

Notice and Access (NAA) Requirements:

NAA for Beneficial Holders	Yes
Beneficial Holders Stratification Criteria:	Not Applicable
NAA for Registered Holders	Yes
Registered Holders Stratification Criteria:	Not Applicable

Voting Security Details:

Description	CUSIP Number	ISIN
COMMON	77929Q108	CA77929Q1081

Sincerely,

Computershare
Agent for ROUTE1 INC