OTC Pink Basic Disclosure Guidelines

1) Name of the issuer and its predecessors (if any)

In answering this item, please also provide any names used by predecessor entities in the past five years and the dates of the name changes.

Outdoor Specialty Products, Inc.

2) Address of the issuer's principal executive offices

Company Headquarters
Address 1: 3482 Quail Hollow Drive
Address 2: Salt Lake City, Utah 84109
Phone: 801-560-5184
Email: kblosch@nestscape.com
Website(s): outdoorspecialtyproducts.com

IR Contact
None

3) Security Information

Trading Symbol: ODRS
Exact title and class of securities outstanding: Common Stock
CUSIP: 69005P 104
Par or Stated Value: $0.001
Total shares authorized: 100,000,000; 90,000,000 Common Shares, 10,000,000 preferred shares, as of: October 1, 2016
Total shares outstanding: 5,285,747 as of: October 1, 2016

Additional class of securities (if necessary):
Trading Symbol: _____
Exact title and class of securities outstanding: _____
CUSIP: _____
Par or Stated Value: _____
Total shares authorized: _____ as of: _____
Total shares outstanding: _____ as of: _____

Transfer Agent
Name: Action Stock Transfer Company
Address 1: 2469 E. Ft. Union Blvd, Suite 214
Address 2: Salt Lake City, Utah 84121
Phone: 801-274-1088
Is the Transfer Agent registered under the Exchange Act?* Yes: X☐ No: ☐

*To be included in the OTC Pink Current Information tier, the transfer agent must be registered under the Exchange Act.

List any restrictions on the transfer of security:

None

Describe any trading suspension orders issued by the SEC in the past 12 months.

None

List any stock split, stock dividend, recapitalization, merger, acquisition, spin-off, or reorganization either currently anticipated or that occurred within the past 12 months:

None

4) Issuance History

List below any events, in chronological order, that resulted in changes in total shares outstanding by the issuer in the past two fiscal years and any interim period. The list shall include all offerings of equity securities, including debt convertible into equity securities, whether private or public, and all shares or any other securities or options to acquire such securities issued for services, describing (1) the securities, (2) the persons or entities to whom such securities were issued and (3) the services provided by such persons or entities. The list shall indicate:

A. The nature of each offering (e.g., Securities Act Rule 504, intrastate, etc.);

In October 2014, the Company completed an offering to 67 accredited investors under Regulation D, Rule 506. The placement was of shares of the Company's common stock, par value $0.001 per share. All purchasers were for cash.

B. Any jurisdictions where the offering was registered or qualified;

The offering was a private placement and sold in the states of Utah, Arizona, Nevada and New York.

C. The number of shares offered;

A total of 285,747 shares were offered in the placement and all shares were sold.

D. The number of shares sold;

The Company sold 285,747 shares in the placement.

E. The price at which the shares were offered, and the amount actually paid to the issuer;

The purchasers paid $0.33 per share.

F. The trading status of the shares; and

The shares are available for resale by the purchasers.

G. Whether the certificates or other documents that evidence the shares contain a legend (1) stating that the shares have not been registered under the Securities Act and (2) setting forth or referring to the restrictions on transferability and sale of the shares under the Securities Act.

At the time of sale, a restrictive legend was placed on all of the shares. Some shareholders have received opinions to have the legend removed from their shares.

5) Financial Statements

Provide the financial statements described below for the most recent fiscal year end or quarter end to maintain qualification for the OTC Pink Current Information tier. For the initial disclosure statement (qualifying for Current Information for the first time) please provide reports for the two previous fiscal years and any interim periods.

A. Balance sheet;
B. Statement of income;
C. Statement of cash flows;

D. Financial notes; and
E. Audit letter, if audited

The financial statements requested pursuant to this item shall be prepared in accordance with US GAAP by persons with sufficient financial skills.

You may either (i) attach/append the financial statements to this disclosure statement or (ii) post such financial statements through the OTC Disclosure & News Service as a separate report using the appropriate report name for the applicable period end. ("Annual Report," "Quarterly Report" or "Interim Report").

If you choose to publish the financial reports separately as described in part (ii) above, you must state in the accompanying disclosure statement that such financial statements are incorporated by reference. You may reference the document(s) containing the required financial statements by indicating the document name, period end date, and the date that it was posted to otciq.com in the field below.

Outdoor Financial Statements

Information contained in a Financial Report is considered current until the due date for the subsequent Financial Report. To remain in the OTC Pink Current Information tier, a company must post its Annual Report within 90 days from its fiscal year-end date and Quarterly Reports within 45 days of its fiscal quarter-end date.

6) Describe the Issuer's Business, Products and Services

Describe the issuer's business so a potential investor can clearly understand the company. In answering this item, please include the following:

A. a description of the issuer's business operations;

General

Outdoor Specialty was created to pursue niche products and markets in the outdoor sporting goods space. The first internally generated product is a reel guard for fishing reels to protect the reels from damage from dropping or being banged around. This is particularly useful with fly fishing reels and deep sea reels which tend to take more abuse do to the nature of the use. As part of the initial development of the reel guard, Outdoor Specialty filed and obtained a provisional patent on the reel guard protection under the name "Reel Bumper Guard" which was invented by our founder Kirk Blosch.

Outdoor Specialty was formed on the belief that there is an underserved marketplace in the outdoor sporting goods space which can be exploited from multiple fronts. In addition to developing internal products such as the reel guard, Outdoor Specialty intends to market third party products in the outdoor sporting goods space through online e-commerce sites which will focus on the niche areas.

Market Overview

The outdoor sporting goods and retail space is very broad and can range from camping, fishing, hunting to rock climbing and four wheel excursions. Outdoor Specialty intends to focus on select segments of this retail space with the initial focus on fishing supplies and move into other similar lines of products. Management believes the outdoor retail space has been dominated by smaller players and traditional sporting goods and catalog stores such as Cabalas. As the range of products has expanded and with the development of online retail opportunities, management believes niche players can establish themselves as viable companies in this space. With the ability to reach consumers through online methods continuing to expand, management believes the opportunity to establish niches in this marketplace will continue to grow.

Business Strategy

Our initial approach will be to focus on the unique products which will establish a source of revenue and interest in the Company's offerings. Once the initial products are established, management intends to expand its product offerings thorough the use of multiple web sites tailored at specific niche areas of the outdoor retail marketplace. We will launch our first site targeted at the fly fishing marketplace. The site will be designed to not only sell products but offer advice and information on fishing areas in different parts of the country. By being an informative site, management believes more consumers will be interested in visiting the site which hopefully will lead to sales of the products on the site.

Initial products developed for the fly fishing site include the reel guard and other specialty fishing products. We are in the process of working with manufactures to also work out a drop shipping arrangement were we will be able to sell their products on our site and have them ship the products directly to the consumer. These products will focus on reels and other fishing products.

Once the fly fishing site is established we will investigate additional outdoor retail sites including sites focused on archery, climbing and off-road ATV vehicles. The determination of which sites and product to launch will be made by management after investigating the size of a niche market and the competition in the market. In determining the markets to pursue, we will be looking for markets with multiple smaller players and sufficient revenue to be able to warrant the investment.

Opportunities for Growth

Our business operates in a large market offering a broad array of products. The following opportunities for growth are the ones we will initially focus on:

- We believe that an increase in traffic to our existing website will translate into increased sales. We believe there is great opportunity to increase our level of business by initiating marketing and promotional activities aimed at increasing our website traffic.

- Developing and launching additional websites serving other niches within the outdoor sports marketplace. We will begin contacting prospective suppliers for products relevant to these markets. Whether we construct and launch websites catering to either of these markets will be dependent upon our finding suppliers willing to sell products to us for wholesale prices and ship directly to our customers. If we are unsuccessful in finding such suppliers, we will not be able to launch such websites.

- Developing an affiliate program that will allow us to receive a percentage of the sales from affiliates who will sell their complimentary products to customers who visit them through our website. In order to implement an affiliate program, we will contact companies with websites on the Internet which may attract visitors who may have an interest in our products and attempt to secure an agreement with them whereby we agree to provide exposure to them through our website and they agree to provide exposure to us through their website. Such exposure generally takes the form of a small promotional advertisement in either website that, when clicked on by the customer, takes that customer to the other website.

- Maximizing the revenue we are able to realize from each customer. We believe that the implementation of a CRM-capable ecommerce system will allow us to better understand our current customers and enable us to communicate with them more regularly, offering special promotions and new products.

Our ability to grow will be limited by capital resources as we currently have not produced a profit and we are relying on proceeds from capital raises to start to implement some of our marketing objectives.

Marketing and Promotion

We currently market our products through our website as well as sell on Amazon and EBay. We are expanding an OEM offering in regards to our reel guard and are hopefully of being able to contract with existing reel manufactures. Additionally, we will utilize search engine optimization, email marketing, affiliate programs and various forms of online advertising to expand our current customer base and maintain our existing customer relationships. Our marketing strategy is designed to increase customer traffic to our website, drive awareness of products and services we offer, promote repeat purchases and develop incremental product revenue opportunities. We will also employ a variety of media, business development activities, and promotional methods.

Competition

The environment for our products and services is intensely competitive. Our current and potential competitors include: (1) brick and mortar retailers, catalog retailers, publishers, vendors and distributors, many of which possess significant brand awareness, sales volume, and customer bases, and some of which currently sell, or may sell, products or services through the Internet, mail order, or direct marketing; and (2) other outdoor sports retailers and online e-commerce sites. We believe by bringing an assortment of various products onto one web site geared to a niche market we can compete effectively with the larger all-encompassing sites. However, due to the number of competitors we will constantly face and with price pressures from such competitors, we will have to be able to operate on small margins.

Intellectual Property

We have obtained a Provisional Patent in 2014 on our “Reel Bumper Guard” and filed our final patent application in 2015.

Seasonality

Our business is affected by seasonality, which historically has resulted in higher sales volume during the spring and summer months.

B. Date and State (or Jurisdiction) of Incorporation:

January 31, 2014

C. the issuer’s primary and secondary SIC Codes;

594101

D. the issuer’s fiscal year end date;

September 30

E. principal products or services, and their markets;

Please see item 6A – Description of Issuer’s Business Operations

7) Describe the Issuer’s Facilities

The goal of this section is to provide a potential investor with a clear understanding of all assets, properties or facilities owned, used or leased by the issuer.

In responding to this item, please clearly describe the assets, properties or facilities of the issuer, give the location of the principal plants and other property of the issuer and describe the condition of the properties. If the issuer does not have complete ownership or control of the property (for example, if others also own the property or if there is a mortgage on the property), describe the limitations on the ownership.

If the issuer leases any assets, properties or facilities, clearly describe them as above and the terms of their leases.

The Issuer currently utilizes the offices of its president and all of its products are manufactured by a third party vendor.

8) Officers, Directors, and Control Persons

The goal of this section is to provide an investor with a clear understanding of the identity of all the persons or entities that are involved in managing, controlling or advising the operations, business development and disclosure of the issuer, as well as the identity of any significant shareholders.

A. Names of Officers, Directors, and Control Persons. In responding to this item, please provide the names of each of the issuer's executive officers, directors, general partners and control persons (control persons are beneficial owners of more than five percent (5%) of any class of the issuer's equity securities), as of the date of this information statement.

The following table identifies our sole director and executive officer:

Name	Age	Principal Occupation for Past Five Years and Current Public Directorships or Trusteeships
Kirk Blosch	61	Kirk Blosch, president and director, is the principal broker and owner of B & B Real Estate Group, LLC, a real estate brokerage providing real estate sales, consulting and development services since 2008. Mr. Blosch was also the managing partner and founder of Blosch and Holmes LLC, a business consulting and private venture funding general partnership established from 1983 to 2008. From October 1999 until 2014, Mr. Blosch was a member of the board of directors of Calibrus, Inc., a third party verification firm. Mr. Blosch graduated from the University of Utah in 1977 with a B.S. degree in Speech Communications.
Edward R. Bailey	56	Ed Bailey, secretary and director, has been the President of Vision Capital Partners, LLC a consulting firm since 2004 with a focus on real estate and real estate financing as well as on line ecommerce companies. Mr. Bailey graduated from the University of Utah with a Bachelor degree in Business.

Neither Mr. Blosch nor Mr. Bailey has filed for bankruptcy, been convicted in a criminal proceeding or been the subject of any order, judgment, or decree permanently, temporarily, or otherwise limiting activities (1) in connection with the sale or purchase of any security or commodity or in connection with any violation of Federal or State securities laws or Federal commodities laws, (2) engaging in any type of business practice, or (3) acting as a futures commission merchant, introducing broker, commodity trading advisor, commodity pool operator, floor broker, leverage transaction merchant, any other person regulated by the Commodity Futures Trading Commission or an associated person of any of the foregoing, or as an investment adviser, underwriter, broker or dealer in securities, or as an affiliated person, director or employee of an investment company, bank, savings and loan association or insurance company, or engaging in or continuing any conduct or practice in connection with such activity.

The directors hold office until the next annual meeting of the shareholders or until their respective successors are elected. The officers hold office until the next annual meeting of the board of directors or until their respective successors are elected.

B. Legal/Disciplinary History. Please identify whether any of the foregoing persons have, in the last five years, been the subject of:

1. A conviction in a criminal proceeding or named as a defendant in a pending criminal proceeding (excluding traffic violations and other minor offenses);

   None

2. The entry of an order, judgment, or decree, not subsequently reversed, suspended or vacated, by a court of competent jurisdiction that permanently or temporarily enjoined, barred, suspended or otherwise limited such person's involvement in any type of business, securities, commodities, or banking activities;

   None

3. A finding or judgment by a court of competent jurisdiction (in a civil action), the Securities and Exchange Commission, the Commodity Futures Trading Commission, or a state securities regulator of a violation of federal or state securities or commodities law, which finding or judgment has not been reversed, suspended, or vacated; or

   None

4. The entry of an order by a self-regulatory organization that permanently or temporarily barred suspended or otherwise limited such person's involvement in any type of business or securities activities.

   None

C. Beneficial Shareholders. Provide a list of the name, address and shareholdings or the percentage of shares owned by all persons beneficially owning more than ten percent (10%) of any class of the issuer's equity securities. If any of the beneficial shareholders are corporate shareholders, provide the name and address of the person(s) owning or controlling such corporate shareholders and the resident agents of the corporate shareholders.

Please See the attached Principal Shareholder Lists

9) Third Party Providers

Please provide the name, address, telephone number, and email address of each of the following outside providers that advise your company on matters relating to operations, business development and disclosure:

Legal Counsel
Name: Gary R. Henrie
Firm: _____
Address 1: 486 West 1360 North
Address 2: American Fork, Utah 84003
Phone: 801-310-1419
Email: grhlaw@hotmail.com

Accountant or Auditor
Name: Pritchett, Siler & Hardy, P.C.
Firm: Pritchett, Siler & Hardy, P.C.
Address 1: 1466 N. Highway 89, Suite 230
Address 2: Farmington, Utah 84025
Phone: 801-447-9572
Email: _____

Investor Relations Consultant
Name: _____
Firm: _____
Address 1: _____
Address 2: _____
Phone: _____
Email: _____

Other Advisor: Any other advisor(s) that assisted, advised, prepared or provided information with respect to this disclosure statement.
Name: _____
Firm: _____
Address 1: _____
Address 2: _____
Phone: _____
Email: _____

10) Issuer Certification

The issuer shall include certifications by the chief executive officer and chief financial officer of the issuer (or any other persons with different titles, but having the same responsibilities).

The certifications shall follow the format below:

I, [identify the certifying individual] certify that:

1. I have reviewed this [specify either annual or quarterly disclosure statement] of [identify issuer];

2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and

3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

October 3, 2016 [Date]

Kirk Blosch [CEO's Signature]

Kirk Blosch [CFO's Signature]
(Digital Signatures should appear as "/s/ [OFFICER NAME]")

CEO/CFO [Title]