QUATERLY REPORT

For

ROUCHON INDUSTRIES, INC. DBA SWIFTECH®

OTCPK: RCHN

FOR THE THREE-MONTH PERIOD
ENDED SEPTEMBER 30, 2016

Dated November 15, 2016

According to OTC Pink Basic Disclosure Guidelines
(v1.0 January 3, 2013)

1. Name of the issuer and its predecessors (if any)

Rouchon Industries Inc., d.b.a. Swiftech

2. Address of the issuer's principal executive offices

Corporate Headquarters
151 W. Victoria St
Long Beach, CA 90805
USA
Phone: 310-763-0336
Email: gabe@swiftech.cm
Website(s): www.swiftech.com

Manufacturing operations
Swiftech Technology (Shenzhen) Co., Ltd.
SongGang HongQiaoTou XiaWeiShui Industrial Zone
XinLong Science and Technology building 4A
BaoAn ShenZhen, 518103
People's Republic of China
Phone: + 86 0755-6683-3225
Email: alex@swiftech.com

IR Contact:
Gabriel Rouchon
151 W. Victoria St
Long Beach, CA 90805
USA
Phone: 310-763-0336
Email: gabe@swiftech.cm
Website(s): www.swiftech.com

3. Security Information

Trading Symbol: RCHN
Exact title and class of securities outstanding: Common shares
CUSIP: 779084102
Par or Stated Value: none
Total shares authorized: 100,000,000 as of September 30th, 2016
Total shares outstanding: 22,705,712 as of September 30th, 2016

Transfer Agent
Globex Transfer, LLC
780 Deltona Blvd., Suite 202
Deltona, FL 32725
USA
Phone: 386-206-1133
Globex Transfer, LLC is registered under the Exchange Act

List any restrictions on the transfer of security: NONE

Trading suspension orders issued by the SEC in the past 12 months: NONE

4. Issuance History

On August 12, 2016 the Board of Directors approved the issuance of 200,000 shares of the issuer's Restricted Stock in favor of Kathryn Anne Marquez in exchange for services rendered.

5. Financial Statements

The financial statements attached are prepared in accordance with U.S. generally accepted accounting principles (U.S. GAAP). The financial statements have not been audited. Gabriel Rouchon, the Company's Chairman certifies that the statements and the notes thereto, present fairly in all material respects, the financial position of the issuer and the results of its operations and cash flows for the periods presented, in conformity with accounting principles generally accepted in the United States, consistently applied.

The financial statements of Swiftech Technology (Shenzhen) Co., Ltd. are consolidated inside of this disclosure statement.

ROUCHON INDUSTRIES, INC. dba SWIFTECH

BALANCE SHEET (UNAUDITED)

	As of September 30, 2016 (Unaudited)
ASSETS	
CURRENT ASSETS:	
Cash	$ 104,035
Accounts Receivable, Net of Allowance for Bad Debts	411,064
Inventory	1,026,735
Prepaid Expenses	5,912
Deferred Tax Asset	3,300
Total Current Assets	1,551,046
Property and Equipment	
Property and Equipment	483,511
Accumulated Depreciation	(215,377)
Net Property and Equipment	268,134
TOTAL ASSETS	**$ 1,819,180**

UNAUDITED - See Accompanying Notes to Financial Statements

ROUCHON INDUSTRIES, INC. dba SWIFTECH

BALANCE SHEET - CONTINUED (UNAUDITED)

	As of September 30, 2016 (Unaudited)
LIABILITIES AND STOCKHOLDER'S EQUITY	
CURRENT LIABILITIES:	
Accounts Payable	$ 229,404
Salaries and Related Taxes Payable	12,996
Accrued Vacation Payable	26,171
Accrued Expenses	4,008
Credit Line Payable	50,000
Income Taxes Payable	7,202
Current Portion of Long Term Debt	61,174
Total Current Liabilities	390,955
Loans Payable Net of Current Portion	291,988
Deferred Income Taxes	92,500
Total Liabilities	775,443
STOCKHOLDERS' EQUITY:	
Common Stock - No Par Value, 100,000,000 Shares Authorized, 22,505,712 Shares Issued and Outstanding	329,179
Additional Paid-In Capital	(58,372)
Retained Earnings	772,930
Total Stockholders' Equity	1,043,737
TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY	**$ 1,819,180**

UNAUDITED - See Accompanying Notes to Financial Statements

ROUCHON INDUSTRIES, INC. dba SWIFTECH

INCOME STATEMENT (UNAUDITED)

	Three Month Period September 30, 2016 (Unaudited)	Nine Month Period September 30, 2016 (Unaudited)
SALES	**$ 994,599**	**$ 2,598,612**
COST OF GOODS SOLD:		
Materials	466,415	1,226,032
Labor Costs	63,660	178,103
Freight Expense	36,498	122,852
TOTAL COST OF GOODS SOLD	566,573	1,526,987
GROSS PROFIT	428,026	1,071,625
GENERAL AND OPERATING EXPENSES:		
Salaries	172,017	544,121
Rent Expense	36,990	109,849
Advertising	22,584	104,323
Payroll Taxes	14,126	55,596
Employee Benefit Programs	12,392	53,311
Research and Development	12,936	45,316
Insurance	16,788	41,731
Bank and Merchant Charges	12,824	33,182
Utilities	12,139	27,818
Legal and Accounting	1,786	21,445
Office Expenses	14,009	19,616
Depreciation	6,064	18,194
Telephone	5,136	12,976
Postage and Shipping	4,448	12,944
Travel and Entertainment Expenses	4,769	12,826
Supplies	3,865	11,804
Interest Expense	4,413	11,120
Commissions	2,547	8,454
Automobile Expenses	1,800	7,347
Repairs and Maintenance	952	4,864
Internet Expenses	693	2,073
Other General and Operating Expenses	4,172	10,471
TOTAL GENERAL AND OPERATING EXPENSES	367,450	1,169,381
LOSS BEFORE PROVISION FOR INCOME TAXES	60,576	(97,756)
PROVISION FOR INCOME TAXES	(132)	(932)
NET INCOME (LOSS)	**$ 60,444**	**$ (98,688)**

UNAUDITED - See Accompanying Notes to Financial Statements

ROUCHON INDUSTRIES, INC. dba SWIFTECH

STATEMENT OF CHANGES IN STOCKHOLDERS' EQUITY (UNAUDITED)

	COMMON STOCK	ADDITIONAL PAID IN CAPITAL	RETAINED EARNINGS	TOTAL
BALANCE AS OF DECEMBER 31, 2015	$ 329,179	$ (58,372)	$ 871,618	$ 1,142,425
NET LOSS			(98,688)	(98,688)
BALANCE AS OF SEPTEMBER 30, 2016	$ 329,179	$ (58,372)	$ 772,930	$ 1,043,737

Weighted Average Number of Common Stock Outstanding (after 20-1 split in 2005)

Basic	22,505,712	22,505,712
Fully Diluted	22,505,712	22,505,712
Income Per Comon Share:		
Basic	($0.0044)	($0.0044)
Fully Diluted	($0.0044)	($0.0044)

UNAUDITED - See Accompanying Notes to Financial Statements

ROUCHON INDUSTRIES, INC. dba SWIFTECH

STATEMENTS OF CASH FLOWS (UNAUDITED)

		Nine Month Period September 30, 2016 (Unaudited)
CASH FLOWS FROM OPERATING ACTIVITIES		
Net Loss from Operations	**$**	**(98,688)**
Adjustments to Reconcile Net Income (Loss) to Net Cash Provided (Used) by Operating Activities:		
Depreciation		19,616
Changes in Operating Assets and Liabilities:		
Accounts Receivable		(155,267)
Inventory		16,009
Prepaid Expenses		(40)
Accounts Payable		62,672
Accrued Expenses		(7,715)
Net Cash Provided (Used) by Operating Activities		(163,413)
CASH FLOWS FROM INVESTING ACTIVITIES		
Net Cash Provided (Used) by Investing Activities		0
CASH FLOWS FROM FINANCING ACTIVITIES		
Payments on Credit Line		(150,000)
Advances from Credit Line		50,000
Payments on Note Payable		(162,849)
Advances from Note Payable		256,500
Net Cash Provided (Used) by Financing Activities		(6,349)
INCREASE (DECREASE) IN CASH		(169,762)
Cash Balance - Beginning		273,797
CASH BALANCE - ENDING	**$**	**104,035**
SUPPLEMENTAL CASH FLOW DISCLOSURES		
Interest Paid	$	11,120
Income Taxes Paid	$	950

UNAUDITED - See Accompanying Notes to Financial Statements

NOTE 1 - NATURE OF OPERATIONS

Rouchon Industries, Inc. DBA: Swiftech (Company) was incorporated on January 25, 2001 in the State of California to develop, manufacture and sell thermal management products. The Company offers a wide variety of advanced products for thermal dissipation and is working with leading hardware vendors to create custom products for high-end systems.

NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

This summary of significant accounting policies of the company is presented to assist in understanding the financial statements. The financial statements and notes are representations for the company's management who is responsible for their integrity and objectivity. These accounting policies conform to generally accepted accounting principles and have been consistently applied in the preparation of the financial statements.

Cash and Cash Equivalents

For purposes of the statement of cash flows, the Company considers all short-term securities purchased with a maturity of nine months or less when purchased to be cash equivalents.

Accounts Receivable

The Company establishes an allowance for doubtful accounts for uncollectible trade accounts receivable based on management's evaluation of the collectivity of outstanding accounts receivable. The allowance for bad debts was $4,500 as of June 30, 2016.

Property and Equipment

Property and equipment are stated at cost. When items of property are sold or retired, the related costs are removed from the accounts and any gain or loss is included in income. Depreciation of property and equipment is provided using the straight-line method for financial reporting purposes at rates based on the following estimated useful lives:

Assets	Years
Transportation Equipment	3-5
Office Equipment	5-7
Leasehold Improvements	10-15

For federal income tax purposes, depreciation is computed using the modified accelerated cost recovery system. Expenditures for major renewals and betterments that extend the useful lives of property and equipment are capitalized. Expenditures for maintenance and repairs are charged to expense as incurred

NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Income Taxes

Deferred income taxes are reported using the liability method. Deferred tax assets are recognized for deductible temporary differences and operating loss carry forwards. Deferred tax liabilities are recognized for taxable temporary differences. Temporary differences are the differences between the reported amounts of assets and liabilities and their tax bases. Deferred tax assets are reduced by a valuation allowance when, in the opinion of management, it is more likely than not that some portion or all of the deferred tax assets will not be realized. Deferred tax assets and liabilities are adjusted for the effects of changes in tax laws and rates on the date of enactment.

Income taxes are provided for the tax effects of transactions reported in the financial statements and consist of taxes currently due plus deferred taxes related primarily to differences between the bases of certain assets and liabilities for financial and tax reporting as described in the preceding paragraph.

Use of Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

NOTE 3 – DEBT

Debt consisted of the following at September 30, 2016:

Bank revolving line of credit secured by inventory, equipment and fixtures and receivables of the Company with a limit of $200,000. Interest is assessed at the bank's prime rate plus 0.75% and payable on a monthly basis. The current interest rate is 4.00%. The line of credit is available through June 1, 2017.	$ 50,000
Bank term loan secured by inventory, equipment and fixtures and receivables of the Company payable in monthly installments of $5,810 with interest assessed at 4.00%	241,984
Unsecured loan from major shareholder	111,178
Total Debt	403,162
Less Current Portion	(61,174)
Long-Term Debt	**$ 341,988**

NOTE 4 – INCOME TAXES

Deferred tax assets and liabilities include the following at June 30, 2016:

Deferred tax assets:	
Allowance for Doubtful Accounts	$ 3,300
Deferred tax liabilities:	
Property and Equipment	(92,500)
Net deferred tax (liabilities)	**$ (89,200)**

Balance Sheet classifications are as follows:

Current deferred tax assets	$ 3,300
Non-current deferred tax liability	(92,500)
Net deferred tax (liabilities)	**$ (89,200)**

The deferred tax assets results from the temporary differences between financial statement and income tax basis of assets and liabilities for which income tax effects will be realized in future years. Although realization is not assured, the Company has assessed its past earnings history and trends and projected revenues, and has determined that it is more likely than not that the $3,300 of deferred tax assets at June 30, 2016, will be realized.

The provision for income tax benefit consists of the following at June 30, 2016:

Current tax expense	$ 932
Provision for Income Taxes	**$ 932**

NOTE 5 – LEASES

The Company leases office space in Long Beach, California a under long term lease expiring on January 31, 2017. Future commitments are as follows:

Year ended December 31,	
2016	$ 19,265
2017	6,422
Total	$ 25,687

6. Description of the Issuer's Business, Products and Services

A. Description of the issuer's business operations

The Issuer, Rouchon Industries, Inc. DBA Swiftech is in the business of engineering, manufacturing, and distributing thermal management products for the information technology industry.

(i) Industry background information

Following Moore's law, the computer hardware industry has seen the number of transistors that can be placed on an integrated circuit double approximately every two years since 1965, and this trend is not expected to stop until 2015 or later. As a result, microprocessors such a central processing units, and graphics processing units have substantially increased in speed, computing power, and heat dissipation, ranging from a few watts in the late 90's to several hundred watts in the recent months.

In addition to the increase in factory baseline thermal power of these microprocessors, technologies have also been developed since the late 90's that allow end users to further increase the speed of the devices by themselves: a practice commonly called "overclocking". Increasing the speed of the microprocessors also increases their heat dissipation requirements. These factors have been driving the demand for high end cooling solutions both at the industrial level, and at the consumer level.

(ii) Company background

Since its inception, Swiftech has produced cutting-edge performance cooling products for the IT industry, beginning with its first award winning product, the MC370 line of heatsinks early 2000. Swiftech is viewed by many industry experts as one of the founders of the liquid cooling industry for personal computers that started early 2000, and which is gradually becoming a main stream solution, for being used by Dell®, HP®, and many other personal computers manufacturers.

(iii) Business Operations

Administration, sales, engineering, research & development, warehousing, and some product assembly are conducted at the issuer's Corporate Headquarters in Long Beach, CA with a full-time staff of 15 employees.

Manufacturing and Asian distribution are conducted at the issuer's wholly owned subsidiary, Swiftech Technology (Shenzhen) Co., Ltd in Shenzhen (PRC) with a full-time staff of 35 employees.

B. Date and State (or Jurisdiction) of Incorporation

Swiftech incorporated under the corporate laws of the state of California on January 25, 2001

C. The issuer's primary and secondary SIC Codes

Swiftech primary SIC Code is 3577, secondary SIC Code is 3823

D. The issuer's fiscal year end date
Swiftech has a fiscal year ending December 31st.

E. Principal products or services, and their markets

According to a **report published by Bcc research**, the global market for thermal management products will grow from about $10.7 billion in 2015 to nearly $11.2 Billion in 2016 and $14.7 billion by 2021, representing a compound annual growth rate (CAGR) of 5.6% between 2016 and 2021.

Swiftech's products and services range from design, manufacturing and distribution of heatsinks, thermal tools using thermoelectric technology, pumps, heat exchangers, waterblocks for CPU's, GPU's, chipsets, and complete liquid cooling systems sold in kits. Products are compatible with Intel® and AMD® central processing units, AMD® (formerly ATI®) and Nvidia® graphics processing units.

Applications for the products range from consumer level "do-it-yourself" (DIY) enthusiast home computer builders, system integration by commercial computer builders and component manufacturers, to industrial thermal tools for component manufacturers. In an average, approximately 40% of the issuer's products are intended for consumer related use, and the rest of the products are intended for industrial related use.

By virtue of being one of the first companies to market custom liquid cooling components and systems for personal computers in the late 90's, the issuer benefits from an exceptionally solid reputation among enthusiast do-it-yourself users, but such activity from a mass market stand-point has remained until relatively recently a low-volume hobby.

However, in the past few years, the PC industry has witnessed a considerable increase in the use of inexpensive all-in-one (AIO) closed-loop CPU liquid cooling systems by tier-one PC makers such as Dell, HP, and others. This is because they provided thermal characteristics on par with traditional heatsinks, but without placing as much weight on the circuit board thus reducing shipping damages.

Naturally, these solutions began trickling down into the DIY retail space with limited acceptance at first until more recently, where they finally succeeded in taking this market by storm by capitalizing on the high efficiency reputation of custom liquid cooling which are substantially more expensive (by a factor of 2 to 3), while offering novice builders inexpensive, plug-and-play, and maintenance free solutions.

The performance level of these liquid cooling kits generally ranged from inferior to barely on par with high-end air cooling heatsinks used in the enthusiast market. Such high-end air-cooled solutions presented the disadvantage of considerable size and weight on the circuit board. Circa 2011 though, more robust AIO liquid cooled solutions began to appear and capture a substantial market share of the high-end air cooler market. But up until today, all these products have sacrificed upgradability in favor of zero-maintenance, and the true performance potential of liquid cooling in favor of price.

The current market for this type of products is estimated at 60 to 80,000 units per month worldwide, with an estimated 80% of them being used by tier-one PC makers, and the balance being sold in the after-market DIY sector. They are manufactured under various OEM brands by 4 primary manufacturers: Cool-It, Asetek, AVC and Cooler Master. MSRP price range varies between $50 and $150. The issuer entered this particular high-volume market in 2013, and has a patent pending for one of the two technologies utilized in this class of products.

(iv) Distribution methods of the products or services
At the end of the 2015 fiscal year, Swiftech had distribution methods and channels consisting in respectively:

Distribution Type	Percentage
Retail Channels	23%
OEM's	68%
Direct to end-user sales	9%

Total	100%
Destination Type	Percentage
Domestic	86%
Export	14%
Total	100%
Use type	Percentage
Consumer	36%
Industrial	64%
Total	100%

(v) Status of any publicly announced new product or service

The issuer announced and released the following new products for sale in 2016:

A major product release, the Drive X2 generation CPU Liquid Kits, was announced at CES Jan. 2016, and released for sale on the first quarter of 2016.

- H220X2
- H220X2 Prestige
- H240X2
- H240X2 prestige
- H320X2
- H320X2 prestige

The above statements and any others in this document are forward-looking statements that involve a number of risks and uncertainties. Many factors could affect Swiftech's actual results, and variances from Swiftech's current expectations regarding such factors could cause actual results to differ materially from those expressed in these forward-looking statements. Swiftech presently considers the following to be the important factors that could cause actual results to differ materially from the company's expectations.
Demand could be different from Swiftech's expectations due to factors including changes in business and economic conditions; customer acceptance of the company's and competitors' products; changes in customer order patterns including order cancellations; and changes in the level of inventory at customers.
Swiftech operates in an intensely competitive industry that is characterized by a high percentage of costs that are fixed or difficult to reduce in the short term and product demand that is highly variable and difficult to forecast. Additionally, Swiftech is in the process of transitioning its production process to new CNC equipment, and there could be execution issues associated with these changes, including product defects and errata along with lower than anticipated manufacturing yields. Revenue and the gross margin percentage are affected by the timing of new product introductions and the demand for and market acceptance of Swiftech's products; actions taken by Swiftech's competitors, including product offerings and introductions, marketing programs and pricing pressures and Swiftech's response to such actions; and Swiftech's ability to respond quickly to technological developments and to incorporate new features into its products.
The gross margin could vary significantly from expectations based on changes in revenue levels; variations in inventory valuation, including excess or obsolete inventory; product mix and pricing; manufacturing yields; changes in unit costs; and the timing and execution of the manufacturing ramp and associated costs.
Swiftech's results could be impacted by adverse economic, social, political and physical/infrastructure conditions in countries where Swiftech, its customers or its suppliers operate.
Swiftech's results could be affected by adverse effects associated with product defects and errata (deviations from published specifications), and by litigation or regulatory matters involving intellectual property.

(vi) Competitive business conditions, the issuer's competitive position in the industry, and methods of competition

Swiftech competes with other computer cooling systems manufacturers which may have greater financial resources than itself, such as but not limited to Asetek, CoolerMaster, Cool It, Koolance, Thermaltake, Zalman, XPSPC, EK Waterblocks, and Koolance.

(vii) Dependence on one or a few major customers
Approximately 87% of Swiftech's revenues are generated by 20% of its customers.

(viii) Patents and trademarks
Swiftech owns the US patent number 6,469,898, and has the following U.S. patent pending on cooling products: number 11/893,232, number 12/969,284, and owns the registered trademark, "Swiftech," U.S. Trademark Registration No. 2544734;

7. Description of the Issuer's Facilities

Swiftech has its Corporate Headquarters, and warehouse at 151 W. Victoria St. Long Beach, CA 90805.
The Company leases the aforementioned 6,400 square feet space under a long term lease expiring on January 31, 2015.
The issuer' manufacturing subsidiary Swiftech Technology (Shenzhen) Co., Ltd. leases a 18,000 square feet facility under a long term lease agreement expiring March 15, 2017 with a monthly lease commitment of ¥28,000 ($4,500).

8. Officers, Directors, and Control Persons

A. Names of Officers, Directors, and Control Persons
The name of the Chief Executive Officer is Gabriel Rouchon, and his business address is 151 W. Victoria St. Long beach, CA 90805. He has held this position since founding the company in 1994. Mr. Rouchon is also Chairman of the board of directors. His compensation by Swiftech for the 2013 fiscal year was $152,000. He owned 16,160,000 shares of common stock as of September 30th, 2016

The name of the Corporate Secretary is Elena Alday, and her business address is 151 W. Victoria St. Long beach, CA 90805. She joined the Company in 2001 and currently officiates as General Manager for the company. She has held no positions outside the company since she joined. Her compensation by Swiftech for the last fiscal year was $64,000. Mrs. Alday is a Director in the company. She owned 6,000 shares in common stock as of September 30th, 2016.

Mr. Jean Christophe Agobert is an independent member of the board of directors. His business address is 9-11, rue de Kourou, 31240 L 'Union, France. Mr Agobert is not employed by Swiftech. He owned 1,620,000 shares of common stock as of September 30th, 2016.

B. Legal/Disciplinary History of officers, Directors, and Control Persons

1. A conviction in a criminal proceeding or named as a defendant in a pending criminal proceeding (excluding traffic violations and other minor offenses): NONE

2. The entry of an order, judgment, or decree, not subsequently reversed, suspended or vacated, by a court of competent jurisdiction that permanently or temporarily enjoined, barred, suspended or otherwise limited such person's involvement in any type of business, securities, commodities, or banking activities: NONE

3. A finding or judgment by a court of competent jurisdiction (in a civil action), the Securities and Exchange Commission, the Commodity Futures Trading Commission, or a state securities regulator of a violation of federal or state securities or commodities law, which finding or judgment has not been reversed, suspended, or vacated: NONE

4. The entry of an order by a self-regulatory organization that permanently or temporarily barred suspended or otherwise limited such person's involvement in any type of business or securities activities: NONE

C. Beneficial Shareholders
Name: Gabriel Rouchon
Business address: 151 W. Victoria St. Long beach, CA 90805
Shareholdings: 16,160,000 shares of common stock, or 71.8%

Name: Jean Christophe Agobert
Business address: 9-11, rue de Kourou, 31240 L' Union, France
Shareholdings: 1,620,000 shares of common stock, or 7.2%

Name: William A. Adams
Address of record: 119 Shoreacres Cr., Shore Acres, TX 77571
Shareholding: 1,657,890 shares of common stock, or 7.4%

9. Third Party Providers

Legal Counsel
Owen Naccarato
Naccarato & Associates
18881 Von Karman Ave., Suite 1440
Irvine, California 92612
Email: owen@owenn.com

Accountant or Auditor
Craig Kotani
Sawin & Kotani, CPA's
4401 Atlantic Avenue, Suite 103
Long Beach, CA 90807
Phone: (562) 422-8600
Email: Craig@s-kcpas.com

Investor Relations Consultant: NONE

Other Advisor(s): NONE

10. Issuer Certification

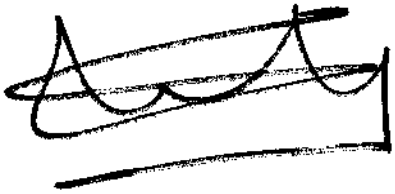
I, Gabriel Rouchon certify that:

1. I have reviewed this annual disclosure statement of Rouchon Industries, Inc. d.ba. Swiftech®

2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and

3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

Date: November 15th, 2016



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Gabriel Rouchon
Chairman of the Board, and Chief Executive Officer