

FOR IMMEDIATE RELEASE

**DELTA GALIL APPOINTS RETAIL AND FASHION LEADER PAULA SCHNEIDER
AS CHIEF EXECUTIVE OFFICER OF DG PREMIUM BRANDS**

Former American Apparel CEO to Oversee 7 For All Mankind®, Splendid® and Ella Moss®

Tel Aviv, October 18, 2016 – Delta Galil Industries, Ltd. (DELT/Tel Aviv Stock Exchange, DELTY.PK/OTCQX), the global manufacturer and marketer of branded and private label apparel products for men, women and children, as well as leisurewear and activewear, today announced that it has appointed Paula Schneider as Chief Executive Officer of DG Premium Brands, responsible for 7 For All Mankind®, Splendid® and Ella Moss®. Ms. Schneider is an accomplished retail industry executive, who is renowned for building profitable businesses and improving efficiencies for such brands as BCBG Max Azria, Laundry by Shelli Segal, Warnaco Swimwear Group, and most recently American Apparel.

“We are thrilled to welcome such a proven retail leader as Paula to oversee DG Premium Brands, where we see significant potential for global growth and product expansion,” said Isaac Dabah, Chief Executive Officer of Delta Galil. “Paula brings an entrepreneurial mindset, demonstrated leadership skills and strong vision, which will be instrumental in executing our ambitious goals for these brands.”

With more than 30 years of expertise, Ms. Schneider is a seasoned executive in the contemporary space, with a track record in building strong consumer brands and increasing operating earnings. Prior to serving as Chief Executive Officer of American Apparel, Ms. Schneider was President of several top retail brands and businesses including BCBG Max Azria, Laundry by Shelli Segal, and Warnaco, where she restructured the world’s largest swimwear manufacturer and made it a more profitable company.

“7 for All Mankind, Splendid and Ella Moss are all leading premium brands with strong consumer appeal,” said Ms. Schneider. “With Delta Galil’s extensive manufacturing expertise, high quality products and commitment to innovation backing me, I am excited for the tremendous opportunities ahead in growing each of these brands.”

Mr. Dabah added, “We would like to thank Susan Kellogg, who has served as president of DG Premium Brands, for helping to ensure a smooth transition. We would also like to thank Barry Miguel for all that he has done in building the 7 for All Mankind Brand. We wish them both well in their future endeavors.” Ms. Kellogg will remain with the Company as a consultant until the end of the year, while Mr. Miguel will be leaving the Company as a result of the restructuring to pursue other interests.

About Delta Galil Industries

Delta Galil Industries is a global manufacturer and marketer of branded and private label apparel products for men, women and children. Since its inception in 1975, the Company has continually strived to create products that follow a body-before-fabric philosophy, placing equal emphasis on comfort, aesthetics and quality. Delta Galil develops innovative seamless apparel including bras, shapewear and socks; intimate apparel for women; extensive lines of underwear for men; activewear, sleepwear and leisurewear. For more information, visit www.deltagalil.com.

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