OTC Markets

OTCQB Certification

I, Alexander Harrington, Chief Executive Officer of Snap Interactive, Inc. ("the Company"), certify that:

a. The Company is registered or required to file periodic reporting with the SEC or is exempt from SEC registration as indicated below (mark the box below that applies with an "X"):

X Company is registered under Section 12(g) of the Exchange Act
__ Company is relying on Exchange Act Rule 12g3-2(b)
__ Company is a bank that reports to a Bank Regulator under Section 12(i) of the Exchange Act
__ Company is a bank that is non-SEC reporting but is current in its reporting to a Banking Regulator
_ Company is reporting under Section 15(d) of the Exchange Act.
__ Other (describe) _____

b. The Company is current in its reporting obligations as of the most recent fiscal year end and any subsequent quarters, and such information has been posted either on the SEC's EDGAR system or the OTC Disclosure & News Service, as applicable.

c. The Company Profile displayed on www.otcmarkets.com is current and complete as of October 7, 2016 and includes the total shares outstanding, authorized, and in the public float as of that date.

d. The following is a complete list of attorney(s) and law firm(s) who advised or assisted in the preparation of the Company's most recent annual report, including in-house counsel: (If no attorney assisted in putting together the disclosure, indicate the person or persons who prepared the disclosure and their relationship to the company.)

Gregory Samuel, Haynes and Boone, LLP
Michael Pritchard, Haynes and Boone, LLP

e. The following is a complete list of third party providers, including names and addresses, engaged by the Company, its officers, directors or controlling shareholders, during the period from the Company's prior fiscal year end to the date of this OTCQB Certification, to provide investor relations services, public relations services, or other related services to the Company including promotion of the Company or its securities:

None

f. Listed below are the names, legal addresses and % of shares owned by all Officers, Directors and Control Persons (control persons are beneficial owners of more than five percent (5%) of any class of the issuer's equity securities). If any of the beneficial shareholders are corporate shareholders, the name and address of the person(s) owning or controlling such corporate shareholders and the resident agents of the corporate shareholders must also be included.

Name	Address (City and State only)	% Shares Owned
Alexander Harrington	New York, NY	0.74%
Jason Katz	New York, NY	10.15%[1]
Arash Vakil	New York, NY	0.47%
Eric Sackowitz	New York, NY	0.23%
Clifford Lerner	New York, NY	12.88%
Lance Laifer	New York, NY	5.99%[2]

[1] Includes 7,044,250 shares held by Mr. Katz's spouse. Mr. Katz disclaims beneficial ownership of these securities, and this certification shall not be deemed an admission that the reporting person is the beneficial owner of the securities for any purposes.

[2] Includes 11,148,595 shares held by Hilltop Partners, L.P. and 2,933,787 shares held by Hilltop Offshore, Ltd. Mr. Laifer may be deemed to be the beneficial owner of these securities. Mr. Laifer disclaims beneficial ownership of these securities, and this certification shall not be deemed an admission that the reporting person is the beneficial owner of the securities for any purposes.

John Silberstein	New York, NY	2.12%
Yoram Abada	New York, NY	0.00%
Michael Levit	New York, NY	0.86%
J. Crew Trust	New York, NY	35.09%
Jen Jen Yeh	New York, NY	5.50%
Perry Scherer	New York, NY	5.50%

Date: October 7, 2016

Name of Certifying CEO or CFO: Alexander Harrington

Title: Chief Executive Officer

Signature: /s/ ALEXANDER HARRINGTON
(Digital Signatures should appear as "/s/ [OFFICER NAME]")