

Publicly-held company

CNPJ/MF 73.178.600/0001-18

NIRE - 35.300.137.728

Notice to the market

São Paulo, September 5, 2016 – In accordance with paragraph 4 of article 157 of law 6.404/76 and CVM Instruction 358/02, as amended, Cyrela Brazil Realty S.A. Empreendimentos e Participações ("Cyrela" or the "company"), a company operating in the real estate development sector, informs its shareholders and the market in general that:

The Board has taken note of the resignation presented by Mr. Eric Alencar from the post of Finance Director and Investor Relations Officer. The Board members have expressed their vote of thanks for the significant commitment and contribution given by Mr. Eric Alencar.

Accordingly, Mr. Miguel Mickelberg will assume the position of Finance Director of the Company and Mr. Paulo Gonçalves will assume the position of Director of Investor Relations and Structured Finance. In accordance with the Company's by-laws, the appointment of the new positions will be subject to approval in a special general meeting (SGM). During this period, Mr. Raphael Horn, Co-President of the company, will temporarily accumulate the position of Finance Director and Investor Relations Officer.

Miguel holds a degree in economic science from UFRGS and an MBA from the MIT Sloan School of Management, where he also obtained a Certificate in Finance. Miguel has been at Cyrela since 2007. He is currently in charge of the controller's, financial planning, accounting, taxes, accounts payable and accounts receivable departments. Miguel was previously in charge of the controller's department of the South region, where he served for 5 years.

Paulo Gonçalves has a degree in production engineering from POLI-USP and a master's degree in Finance and Economics from FGV. He has been at Cyrela since 2011, where he holds the position of Associate Director of Structured Operations and Investor Relations. Paulo has held positions at Banco Santander and BBA in the capital market area, and at the trading and operating desk. Paulo also worked in the capital markets area of the Telefonica Group, in the Project Finance area of the Schahin group and his last position was as Head of the Corporate Finance and Structured Finance area of Camargo Corrêa, where he worked for 4 years.

São Paulo, September 5, 2016

CYRELA BRAZIL REALTY S.A. EMPREENDIMENTOS E PARTICIPAÇÕES