

Quarterly Report
for the Period Ending

June 30, 2016

FORWARD LOOK INFORMATION

The information in this Information and Disclosure Statement and accompanying Quarterly Report includes certain forward-looking statements that are based upon assumptions that in the future may prove not to have been accurate and are subject to significant risks and uncertainties, including statements related to the future financial performance of the Company. Although the Company believes that the expectations reflected in the forward-looking statements are reasonable, it can give no assurance that such expectations or any of its forward-looking statements will prove to be correct. Factors that could cause results to differ include, but are not limited to, successful execution of growth strategies, product development and acceptance, the impact of competitive services and pricing, general economic conditions, and other risks and uncertainties described in the Company's periodic filings with the OTC Markets.

All information contained in this Information and Disclosure Statement has been compiled to fulfill the disclosure requirements of 15c2-11(a) (5) promulgated by Securities and Exchange Act of 1934, as amended. However it is important to note that this company was previously a shell company. Therefore the exemption offered pursuant to Rule 144 is not available. Anyone who has acquired stock directly or indirectly in a transaction or a chain or transactions not involving a public offering cannot rely on Rule 144 for an exemption from Registration under the Securities Act of 1933.

Item 1. THE EXACT NAME OF ISSUER AND ITS PREDECESSORS (IF ANY):

The name of the company is American Seniors Association Holding Group, Inc. During the past five years the company has had the following names

January 28, 2010 to Present	American Seniors Association Holding Group, Inc.
July, 22, 2008 to January 28, 2010	ASF Group, Inc.

Item 2. ADDRESS OF THE ISSUER'S PRINCIPAL EXECUTIVE OFFICES

American Seniors Association Holding Group, Inc.
353 6th Avenue West
Bradenton, FL 34205
Phone 800.951.0017

Investor Relations Contact: Paul Cornell, CEO

Item 3. SECURITY INFORMATION

TRADING SYMBOL: AMSA

Exact title and class of securities outstanding: Common Stock

CUSIP: Common Stock 029578101

Par or Stated Value: _Common Stock par value $0.001 per share

Total shares authorized: Common Stock – 950,000,000 shares

Total shares outstanding as of June 30, 2015 Common Stock – **203,861,780 shares**
Total shares outstanding as of date of August 14, 2015 Common Stock – **203,861,780 shares****
See material event regarding Stock Issuances

Transfer Agent
Vstock Transfer LLC
18 Lafayette Place
Woodmere, NY 11598
Ph. 212.828.8436
Fax. 646.536.3179

Is the Transfer Agent registered under the Exchange Act?* Yes: X No: __

List any restrictions on the transfer of security:

We were previously a shell company, therefore the exemption offered pursuant to Rule 144 is not available. Anyone who purchased securities ("Restricted Securities") directly or indirectly from us or any of our affiliates in a transaction or chain of transactions not involving a public offering cannot rely on Rule 144 for an exemption from registration under the Securities Act of 1933.

Shares of common stock held by original purchasers and by persons who have purchased from them directly or indirectly in a transaction or series or transactions not involving a sale in public securities markets are "restricted securities" as defined in Rule 144 and are subject to the restrictions on public resale provided in the Rule, unless registered under the Securities act of 1933.

Describe any trading suspension orders issued by the SEC in the past 12 months.

None

List any stock split, stock dividend, recapitalization, merger, acquisition, spin-off, or reorganization either currently anticipated or that occurred within the past 12 months:

None

ITEM 4. Issuance History

List below any events, in chronological order, that resulted in changes in total shares outstanding by the issuer in the past two fiscal years and any interim period. The list shall include all offerings of equity securities, including debt convertible into equity securities, whether private or public, and all shares or any other securities or options to acquire such securities issued for services, describing (1) the securities, (2) the persons or entities to whom such securities were issued and (3) the services provided by such persons or entities:

On January 10, 2014 a total of 1,036,674 shares were issued. 541,116 shares were issued for services performed or to be performed for the company. The remaining 495,558 shares were issues as compensation to the board of directors of the company.

On June 30, 2014 a total of 240,000 shares were issued. 240,000 shares were issued as compensation to the board of directors of the company.

On January 7, 2015 104,066,666 shares were issued per the following: 3,666,666 shares were issued as compensation to the board of directors. 100,000,000 shares were purchased by Market Giant, IBC a Belize company for $100,000.00 in a subscription receivable. The remaining 400,000 were issued to a previous officer, James Ryan as compensation for his employment agreement.

On May 5, 2015 100,000,000 shares were returned to the Treasury of the company by Market Giant, IBC and the $100,000 subscription receivable cancelled.

On May 5, 2015 80,000,000 shares of common stock were purchased by ASA Partners, Inc., a Florida Corporation, for $0.005 per share. These proceeds were used by the company to settle a lawsuit with the company's former CEO, Jim Ryan.

On May 5, 2015 the Company issued 25,000,000 shares of stock to Paul Cornell in exchange for his personal guarantee of certain debt obligations, including the settlement of the lawsuit with Mr. Jim Ryan.

On December 31st 2015, the Company authorized the issuance of 8,000,000 shares of common stock to Clay and Julie Edwards in exchange for forgiveness of $174,972 of accrued interest on the defaulted Senior Note dated May 1, 2012. Concurrent to this transaction the original $300,000 note was cancelled and a new Senior Obligation was issued in the same amount.

The shares were issued in reliance on exemption from registration contained in Section 4(2) of the Securities Act of 1933. B. The shares were not registered or qualified in any jurisdiction. C. The number of shares offered in each case was the number of shares offered. D. The number of shares sold in each case was the number of shares offered. E. The prices at which the shares were sold were related to the quotation of the shares immediately prior to the issued date. F. The shares are "restricted securities" under Rule

144. G. The certificates representing the shares carry a customary "restricted stock legend". The shared were issued for the purposes as indicated.

ITEM 5. Financial Statements

Please see financial statements to accompany this report page 5

ITEM 6. Describe the Issuer's Business, Products and Services

American Seniors Association Holding Group, Inc. "AMSA" "The Company" was organized under the laws of the State of Florida in 1997. Prior to 2010 the Company was known as the ASF Group, Inc. ("ASF Group"). In January 2010, the Company completed a merger, whereby Another Chance for Seniors, Inc. acquired the control stock of ASF Group. The resulting merged entity changed its name to American Seniors Association Holding Group, Inc. and then changed its state of incorporation from Florida to Georgia. The Company's fiscal year ends December 31.

AMSA is a national for profit membership services organization which provides information and discounts to senior citizens. The company distinguishes itself in the marketplace by playing an active role with certain political issues. By publicizing its positions on these issues through various media outlets, AMSA can seek to recruit like-minded individuals. Specifically, we have identified ourselves as "a conservative alternative to AARP" in an attempt to entice members from other competitors. Additionally, we have loosely affiliated ourselves with other larger membership-based politically motivated organizations in order to increase our name recognition.

The principal products we sell are memberships at a price of $15 per year. The main thrust of our benefits and discounted services are insurance of nature and vary from Medicare products to property and casualty. We also offer ASA travel services and discounted prices on various products including prescription savings, travel and credit cards to name a few.

Our distribution methods are through the vendors themselves. We incur no cost associated with this but it is accomplished through direct mail, telephone and emails.

The primary competitor of the company is AARP which is a well-established not-for-profit firm with government funding that AMSA does not share. AMSA's competition is established through direct mail campaigns, email campaigns and word of mouth advertising. Other than licensing requirements which AMSA must meet to conduct its business, the company does not require any government approval of the products and services it offer.

ITEM 7. Describe the Issuer's Facilities

American Seniors Association Holding Group Inc. presently occupies an office facility of approximately 900 square feet located at 353 6th Avenue West, Bradenton, FL 34205. Due to the nature of the business, no warehouse space is required.

ITEM 8. Officers, Directors, and Control Persons

Paul Cornell – *Chief Executive Officer and Chairman*

Paul Cornell is a securities industry consultant with 30 years of experience. He began his career as a financial advisor in 1985 and quickly rose to branch manager holding multiple licenses, including compliance officer. In the late 1990's, after getting a taste of the IPO and mergers and acquisitions markets, he left to form American Financial Media, Inc. (AMF), a successful consulting business serving public and private companies.

Mark Wingate – *President and Board Member*

Mr. Wingate began his financial services career in 1972 at First National Bank of Atlanta in the Bank American Card division, known now as Visa, as he was continuing his education at Georgia State University. He has been in financial services for over 40 years holding senior and executive management positions at Visa, Equifax and his own consulting firm. His experience extends from card management to transaction processing software applications when he worked with an array of clients around the world. During his career, he was host and presenter at numerous industry events. He has been on panels of experts ranging from

marketing to operational efficiencies in payment services. In the mid 2000's, he transitioned into his own consulting firm assisting clients with turnaround efforts and effective management.

Carlos Ryerson – *Corporate Secretary, General Counsel and Board Member*

Carlos has over thirty-nine years of diverse experience in legal counseling and structuring of ventures, projects, trade, and investments in the United States and abroad, with particular emphasis on Mexico, Central and South America, and the Caribbean Basin. Mr. Ryerson has expanded his professional work to China, Singapore, and other countries of the Pacific Rim, where Mr. Ryerson has developed strong business and professional associations. Mr. Ryerson is Director and President of Ryerson & Associates, P.C.

Legal/Disciplinary History

1. None of our management or control persons has been subject to conviction in a criminal proceeding or named as a defendant in a pending criminal proceeding (excluding traffic violations and other minor offenses);
2. None of our management or control persons has been subject to entry of an order, judgment, or decree by a court of competent jurisdiction that permanently or temporarily enjoined, barred, suspended or otherwise limited such person's involvement in any type of business, securities, commodities or banking activities;
3. None of our management or control persons has been subject to a finding or a judgment by a court of competent jurisdiction (in a civil action, the Securities and Exchange Commission, the Commodity Futures Trading Commission, or a state securities regulator of a violation of a federal or state securities or commodities law; or
4. None of our management or control persons has been subject to the entry of an order by a self-regulatory organization that permanently or temporarily barred suspended or otherwise limited his/her involvement in any type of business or securities activities.

Shareholders owning more than 10% of the Stock and Directors and Officers:

Name of shareholder of record and address	Shares Owned	Percent Owned
ASA Partners, Inc. 353 6th Ave West Bradenton, FL 34205	80,000,000	37.75%*
Paul and Margaret Cornell JTWROS 353 6th Ave West Bradenton, FL 34205	25,000,000	11.8%
Carlos Ryerson 6700 Belmont St. #11, Houston, TX 77005	3,666,666	.017%**

***ASA Partners is controlled by the Company's Chairman, Paul Cornell and the Company's President, Mark Wingate. Mr. Cornell is the Registered Agent of ASA Partners, Inc.**

****Carlo Ryerson is a Director of the Company.**

ITEM 9. Third Party Providers:

Legal Firm to be disclosed separately.

ITEM 10. Issuer Certification

I, Paul Cornell certify that:

1. I have reviewed this Quarterly Report for the period ended June 30, 2016 of American Seniors Association Holding

Group, Inc.;

2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and

3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

August 10, 2016

/s/ Paul Cornell

Chief Executive Officer

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American Seniors Association Holding Group, Inc.

Balance Sheet

(unaudited)

	Period Ended	
Assets	**June 30, 2016**	**June 30, 2015**
Current assets		
Cash and cash equivalents	52,446	41,035
Total Current Assets	52,446	41,035
Fixed Assets		
Furniture & fixtures	2,460	930
Customer List $ 462,167 net of accumulated amortization of $462,167	(0)	18,278
Total Fixed Assets	2,460	19,208
Other assets		
Security Deposit	675	-
Total other assets	675	-
Total assets	55,581	60,243
Liabilities and Shareholder Capital		
Current liabilities		
Accounts payable	33,254	202,830
Accrued payroll taxes	4,280	6,179
Total current liabilities	37,534	209,009
Long term debt		
Notes Payable Edwards	300,000	449,976
Note Payable Jim Ryan	39,596	59,018
Note Payable Paul Cornell	-	5,000
Note Payable Urbana Holdings	17,384	-
Total long term debt	356,980	513,994
Total Liabilities	394,514	723,003
Equity		
Common stock	328,842	203,862
Additional Paid In Capital	1,069,130	1,069,130
Retained earnings	(1,736,905)	(1,935,752)
Total equity	(338,934)	(662,760)
Total liabilities and equity	55,580	60,243

American Seniors Association Holding Group, Inc.
Condensed Statement of Operations (unaudited)

	For the six months ended		For the three months ended	
Revenues	**June 30, 2016**	**June 30,2015**	**June 30, 2016**	**June 30, 2015**
Member Dues	9,375	7,355	6,158	515
Royalty Due	102,769	9,163	57,014	5,623
Vendor Spiff	25,240	128,891	13,327	70,970
Total revenues	137,384	145,409	76,499	77,108
Cost of Goods Sold				
Credit Card - Merchant Fees	2,368	575	1,627	6
Total Cost of Goods Sold	2,368	575	1,627	6
Gross Profit	135,016	144,834	74,872	77,102
General and Administrative Expenses				
Advertising	5,142	-	5,142	-
Ammortization	-	18,278	-	9,139
Bad Debt	-	-	-	-
Bank Service Charges	48	750	9	115
Communications	1,613	751	740	(293)
Database Maintenance	-	3,246	-	-
Dues	300	-	-	-
Insurance - Director & Officer Liability	-	12,827	-	-
Insurance - Other	543	54	430	54
Interest Expense	5,000	24,996	3,000	12,498
License and Permits	200	150	150	150
Marketing	38,637	(36,186)	15,728	(32,271)
Miscellaneous	143	1,423	143	954
Office Supplies	3,025	3,325	1,487	2,404
Payroll - Officer Wages	19,500	-	9,750	-
Payroll - Salaries	10,942	1,404	4,258	1,404
Payroll Fees	-	196	-	-
Payroll Taxes	2,723	392	1,421	392
Professional - Accounting	-	(16,496)	-	(16,550)
Professional - Consulting	4,000	30,335	1,872	7,899
Professional - Lawsuit Settlement	-	59,018	-	59,018
Professional - Legal	32,354	52,378	27,118	18,278
Rent	4.313	3,952	2,157	2,468
Stock Market Fees	3,963	4,900	3,765	2,310
Travel & Entertainment	13,715	2,077	6,811	516
Website Fees	10,300	7002	3,900	4,332
Total General and Administrative Expenses	156,462	174,772	87,881	67,817
Total Expenses	156,462	174,772	87,881	67,817
Net Income (Loss)	(21,446)	(29,938)	(13,009)	9,287
Other income (losses)	-	5,294	-	1,235
Net Income (Loss)	(21,446)	(24,644)	(13,009)	10,521

American Seniors Association Holding Group, Inc.

Condensed Statement of Cash Flows

(unaudited)

	Period Ending	
Cash flows from operating activities	**June 30, 2016**	**June 30, 2015**
Net income before other Income (losses)	(21,446)	(8,572)
Other Income (losses)	-	-
Adjustments to reconcile net income to net cash provided by operating activities		
Depreciation and amortization	-	18,278
Changes in assets and liabilities	(21,446)	9,706
(Increase) decrease in:		
Note Receivable	-	-
Security Deposit	675	2,850
Increase (decrease) in:		
Accounts payable	(33,254)	(23,081)
Accrued payroll taxes	(4,280)	179
Net cash provided by operating activities	(36,859)	(60,381)
Cash flows from investing activities		
Capital Expenditures	-	(930)
Impairment of fixed assets	-	-
Cash provided by (used in) investing activities	-	(930)
Cash flows from financing activities		
Borrowings under notes payable	356,980	89,014
Stockholder Equity Adjustments	(328,842)	-
Cash provided by (used in) financing activities	23,138	89,014
Net increase (decrease) in cash and cash equivalents	(32,197)	37,410
Cash and cash equivalents at the beginning of the period	84,643	3,625
Cash and cash equivalents at the end of the period	52,446	41,035

Notes to the Financial Statements

Basis of Presentation

The accompanying consolidated financial statements and related notes have been prepared in accordance with accounting principles that are generally accepted in the United States of America ("GAAP"). The consolidated financial statements include the accounts of the Company at June 30, 2016 and June 2015 respectively. **These financials have not been audited, or reviewed by an auditor.**

The Company operates in one segment. Operational information is tracked by geographic area and by age demographic; however, financial performance is assessed as a single enterprise. The consolidated financial statements include the accounts of the Company and its subsidiaries after eliminating all significant intercompany balances and transactions. Certain reclassifications and restatements (as explained in Management Discussion and Analysis) have been made to prior year statements to conform with GAAP requirements. These reclassifications and restatements have impacted prior periods net income (loss) and accumulated earnings.

Use of Estimates

The preparation of financial statements in accordance with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of any contingent assets and liabilities at the date of the financial statements as well as the reported amount of revenues and expenses reported during the period. Actual results may differ from these estimates.

Fiscal Year End

The Company has elected to maintain December 31st as its fiscal year end.

Accounts Receivable and Revenue

The Company will follow *ASC 605-10 "Revenue Recognition"* to recognize revenue on an accrual basis as operations permit. The Company shall recognize revenue when earned or when persuasive evidence of an arrangement exists. As such, membership dues are recognized when received. Royalties from third parties are recognized when received unless a reporting arrangement exists whereby the company can recognize the income in the month of occurrence rather than the month of receipt.

Furniture and Fixtures

All furniture was disposed of during the move from Atlanta, GA to Houston, TX. The company has begun the purchase of new fixed assets. Amounts are as reflected on the Balance Sheet.

Security Deposits

The company currently has a security deposit of $675 being held by Nelco Holdings in Bradenton, FL.

Intangible Assets

In September 2010 AMSA entered into an exclusive alliance with 60 Plus Association, Inc. (60 Plus) providing the company with exclusive access to the membership list of more than 5 million households. The company provided each member of 60 Plus with a one year complimentary membership. The company made subsequent payments to 60 Plus under this agreement.

The accounting for a recognized asset such as a customer list is based on the useful life of that list or a period not to excess three years in accordance with FASB 350-35-30. Accounting for Business Combinations, Goodwill, and Other Intangible Assets.

The customer list purchased in 2010 and 2011 was fully amortized as of December 2015.

Customer List Valuation	
Gross Value	462,167
Accumulated Amortization	462,167

Net Value	**0**
Future Amortization	N/A

Accounts Payable

As of June 30, 2016, the Accounts Payable of the Company was $37,534. Of this balance 64% was for unpaid legal services, and the remaining % was for accrued expenses related to the normal operation of the business.

Related Party Accounts Payable

Legal Accounts Payable		
Kaufman & Forman	22,238	
Fried & Bonder	9,348	
Total Legal Accounts Payable	**31,586**	95%
Other Accounts Payable	1,668	5%
Total Accounts Payable	**33,254**	

Notes Payable

In September of 2011, the Company received a loan of $300,000 from Julie and Clay Edwards. The note was to pay $4,166.00 in interest per month. In May of 2012, Julie and Clay Edwards received one interest payment of $33,328.00 for the interest that had accrued on the note through that date. On December 31,2015, the accrued interest of $173,972 on the defaulted note was converted to 8,000,000 shares of common stock, the original note was cancelled and a new note in the amount of the original $300,000 was issued. The newly issued note bears interest at 4% per annum and is payable by monthly interest only payments and quarterly principal payments as a percentage of revenue.

In May of 2015, as a result of the lawsuit settlement with former CEO Jim Ryan, the company incurred an additional note of $59,018 which is to be paid on a monthly basis until paid in full. The balance of the note as of June 30 is $39,596.

The Company's previous landlord, Urbana Holdings, LLC filed a civil suit against the Company for unpaid rents and default of lease terms in Fulton County, Georgia and received a judgement of $26,783.66. Urbana has agreed to accept payment terms of $1,000 per month until the debt is paid in full. The current remaining balance is $17,384.

Income Taxes

The Company accounts for income taxes under *ASC 740-10 "Income Taxes"*. A deferred tax asset and/or liability are created when a more-likely-than-not recognition criterion a certain tax position. As the company has sustained material losses from a tax perspective for more than the last 5 years and it is unlike to show profits in the future. It would be inappropriate to compute a deferred tax asset at this time.

Legal Fees

As a result of litigation as described in the material events of the Company. The company paid $11,000 in legal during the first six months of 2016. Payments were made as follows: Kaufman & Foreman $10,000 (Chris Polk lawsuit); John Lux $1,000 (OTC compliance matters)

Segment Reporting

The Company reports as one operating segment with the Chief Executive Officer ("CEO") acting as the Company's chief operating decision maker. The Company's CEO reviews financial information presented on a consolidated basis for purposes

of allocating resources and evaluating financial performance. The Company has a single reporting unit and there are no segment managers who are held accountable for operations, operating results, or components below the consolidated unit level.

Management Discussion and Analysis

CAUTIONARY NOTE REGARDING FORWARD-LOOKING STATEMENTS

This report, including the following Management's Discussion and Analysis of Financial Condition and Results of Operations, contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934 that are based upon the company's current expectations. These forward-looking statements include statements related to the company's business strategy and plans, the seasonality of and growth of AMSA's business, the impact on us of general economic conditions, trends in key metrics such as total number of customers, total number of orders, and average order value, our capital expenditures, the sufficiency of our cash and cash equivalents and cash generated from operations for the next 12 months, our operating expenses remaining a consistent percentage of AMSA's net revenues, manufacturing capabilities, effective tax rates, as well as other statements regarding future operations, financial condition and prospects and business strategies. In some cases, you can identify forward-looking statements by terminology such as "believe," "anticipate," "expect," "estimate," "intend," "seek," "continue," "should," "would," "could," "will," or "may," or the negative of these terms or other comparable terminology. Forward-looking statements involve risks and uncertainties. The company's actual results and the timing of events could differ materially from those anticipated in the company's forward-looking statements as a result of many factors, including but not limited to, economic downturns and the general state of the economy; changes in consumer discretionary spending as a result of the macroeconomic environment; competition, the ability to expand AMSA's customer base, increase sales to existing customers and meet production requirements; AMSA's ability to retain and hire necessary employees, including seasonal personnel, and appropriately staff our operations; the impact of seasonality on our business; our ability to develop innovative, new products and services on a timely and cost-effective basis, as well as consumer acceptance of products, features and services; AMSA's ability to successfully acquire businesses and technologies and to successfully integrate and operate these acquired businesses and technologies; our ability to achieve and maintain expected benefits of our partnerships; unforeseen changes in expense levels; and AMSA's ability to timely upgrade and develop our infrastructure and facilities. Given these risks and uncertainties, readers are cautioned not to place undue reliance on such forward-looking statements. We assume no obligation to update any of the forward-looking statements after the date of this report or to compare these forward-looking statements to actual results.

Overview of Issuer's Business, Products and Services

American Seniors Association Holding Group, Inc. "AMSA" "The Company" was organized under the laws of the State of Florida in 1997. Prior to 2010 the Company was known as the ASF Group, Inc. ("ASF Group"). In January 2010, the Company completed a merger, whereby Another Chance for Seniors, Inc. acquired the controlled stock of ASF Group. The resulting merged entity changed its name to American Seniors Association Holding Group, Inc. and then changed its state of incorporation from Florida to Georgia.

Prior to the merger, the Company's business focus was the development of two start up restaurant ventures: Kiosk Food Solutions, Inc. and Eddy Chan's Inc. After the merger, these ventures were distributed to a shareholder of record. Since the merger, the Company's primary business has been a national for-profit membership services organization which provides information and discounts to seniors citizens.

AMSA is a national for profit membership services organization which provides information and discounts to seniors citizens. The company distinguishes itself in the marketplace by playing an active role with certain political issues. By publicizing its positions on these issues through various media outlets, AMSA can seek to recruit like-minded individuals. Specifically, we have identified ourselves as "a conservative alternative to AARP" in an attempt to entice members from other competitors. Additionally, we have loosely affiliated ourselves with other larger membership-based politically motivated organizations in order to increase our name recognition.

The principal products we sell are memberships at a price of $15 per year. The main thrust of our benefits and discounted services are insurance of nature and vary from Medicare products to property and casualty to auto. We also offer discounted travel services, personal security services, prescriptions and discounted prices on various other products.

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Date and State of Incorporation

The company became a Georgia Corporation in January of 2010

Issuer's Primary and Secondary SIC Codes

Primary SIC Code: 6719 – Holding Company

Fiscal Year End

December 31st

The Issuer's Facilities

Before August 8, 2014 the company leased 2,400 of office space in Alpharetta, Georgia. After August 8, 2014 the company relocated to Houston, TX and occupied a general office facility of 1,000 square feet. In May of 2015, the company relocated to 353 6th Avenue West Bradenton, FL 34205.

Officers, Directors and Control Persons

Paul Cornell – *Chief Executive Officer and Chairman*

Paul Cornell is a securities industry consultant with 30 years of experience. He began his career as a financial advisor in 1985 and quickly rose to branch manager holding multiple licenses, including compliance officer. In the late 1990's, after getting a taste of the IPO and mergers and acquisitions markets, he left to form American Financial Media, Inc. (AMF), a successful consulting business serving public and private companies.

Mark Wingate – *President and Board Member*

Mr. Wingate began his financial services career in 1972 at First National Bank of Atlanta in the Bank American Card division, known now as Visa, as he was continuing his education at Georgia State University. He has been in financial services for over 40 years holding senior and executive management positions at Visa, Equifax and his own consulting firm. His experience extends from card management to transaction processing software applications when he worked with an array of clients around the world. During his career, he was host and presenter at numerous industry events. He has been on panels of experts ranging from marketing to operational efficiencies in payment services. In the mid 2000's, he transitioned into his own consulting firm assisting clients with turnaround efforts and effective management.

Carlos Ryerson – *Corporate Secretary, General Counsel and Board Member*

Carlos has over thirty-nine years of diverse experience in legal counseling and structuring of ventures, projects, trade, and investments in the United States and abroad, with particular emphasis on Mexico, Central and South America, and the Caribbean Basin. Mr. Ryerson has expanded his professional work to China, Singapore, and other countries of the Pacific Rim, where Mr. Ryerson has developed strong business and professional associations. Mr. Ryerson is Director and President of Ryerson & Associates, P.C

Material Events

During the 2011 calendar year the company did not pay its 940 and 941 payroll taxes. It was estimated that the amount of the payroll tax owed was in excess of $24,000. The company entered into a payment plan early in 2014 to pay $2,000 a month until such time that liability was paid in full. As of June 30 2016, the company still owes $4,000 on the payroll tax liability.

In August of 2014, former CEO Jim Ryan filed a lawsuit against the then current officers of the company claiming monetary damages, slander and RICO violations. This lawsuit was settled in June of 2015 with Jim Ryan receiving 400,000 shares of

stock pursuant to his employment agreement. Mr. Ryan also received a note for $59,018.00 which is paid in monthly installments until the amount is paid in full.

On January 7, 2015 the Company finalized an agreement with Market Giant IBC, a Belize Company, whereby the company agreed to pay the company to $100,000 for 100,000,000 shares of stock. On May 5, 2015 the 100,000,000 shares of stock were returned to the treasury of the company.

In April of 2015, Christopher Polk under the company name of Optima Consulting, LLC filed suit against American Seniors for alleged unpaid consulting fees. The lawsuit was settled on August 1st 2016 with Mr. Polk receiving a combination of cash and stock in the settlement.

On May 5, 2015 80,000,000 shares of common stock were purchased by ASA Partners, Inc., a Florida Corporation, for $0.005 per share. These proceeds were used by the company to settle a lawsuit with the company's former CEO, Jim Ryan.

On May 5, 2015 the Company issued 25,000,000 shares of stock to Paul Cornell in exchange for his personal guarantee of certain debt obligations, including the settlement of the lawsuit with Mr. Jim Ryan.

On June 30, 2016 Metropolitan Technologies, a company owned by former ASA Director Brad Merkl filed suit against the Company claiming unpaid services. It is the position of the Company that the claims are at best grossly overstated and they are anticipating challenging the claims in court.