June 24, 2016

MESSAGE TO SHAREHOLDERS

Dear Shareholders,

Enclosed is a Notice of Meeting and Information Circular and either a **BLUE** proxy or **BLUE** voting instruction form, sent to you in connection with an annual general meeting at which a group of dissident officers (the "Dissident Officers") is attempting to take control of Parkit's board of directors (the "Board"). This meeting is important to the future of your company and to your investment because it will determine the composition of the Board and the leadership of Parkit. The meeting of holders of common shares will be held at Owen Bird Law Corporation, suite 2900-595 Burrard Street, Vancouver, BC V7X 1J5 on Tuesday July 26, 2016 at 10:30 a.m. (Pacific Time).

The company anticipates that the three Dissident Officers will put forth nominees for an alternative slate of directors selected by the Dissident Officers. Your Board feels that the current attempt of the Dissident Officers to replace the Board with their own nominees is an attempt to insert a board that would be willing to approve the Dissident Officers' unreasonable salary and contract demands and that will not hold the Dissident Officers accountable to shareholders. If after reading the information in the accompanying circular you agree, we ask you to take the time to vote using only the BLUE proxy or BLUE voting instruction form to re-elect the current Board. Please do not vote using any proxy or voting instruction form sent to you by the Dissident Officers.

The Dissident Officers have tried to assert control over the Board by manipulating the nomination process in order to achieve their compensation objectives and to diminish Board oversight. The current Board has held the Dissident Officers accountable and ensured contract terms are in line with industry standards, resulting in the desire of the Dissident Officers to seek yet another Board change.

Since late 2014, the Dissident Officers have made repeated efforts to pressure the independent directors to approve increased remuneration and enter into contracts to effect such remuneration. Despite the Dissident Officers' assertions to the contrary, the Dissident Officers are well paid on an absolute basis as well as a relative basis when compared to companies of similar size and in similar industries.

The three Dissident Officers received aggregate compensation (including bonus) of $814,000 for fiscal 2015 (average of $271,000 per executive). As per the unaudited statements for the most recent quarter filed on SEDAR (three months ending January 31, 2016), ***their salaries for the quarter totaled $180,681 or approximately 56% of total revenue.*** The current rate of remuneration would amount to approximately $650,000 (excluding any bonus accrual which, subject to certain hurdles being met could increase the overall compensation $1,000,000 or more). ***There have been no acquisitions in the company's joint venture since its inception in April 2015, prompting the independent directors to question the rationale for these demands.***

The Dissident Officers previously tried to circumvent the nominating committee in order to influence the Board selection to put in place directors of their choice. When the Board did not accede to the demands of the Dissident Officers, the Dissident Officers launched the current proxy battle as an attempt to change the Board. The Dissident Officers were unsuccessful in their attempt to take control of the Board at the 2015 Annual General Meeting and thus are trying again.

Your Board needs your support to prevent the Dissident Officers from taking control of Parkit. We urge you to support the current Board and to put the costly distraction of a proxy contest behind us

and allow us to get back to building a stronger company. No matter how many shares you own, your vote is crucial to stop the Dissident Officers from taking control of your company. The outcome of the vote will be determined only by the shareholders who participate.

Please use the proxy control number located on the accompanying BLUE proxy or BLUE voting instruction form to vote using one of the available methods provided. We recommend that you vote on the internet or via the telephone, to ensure your vote is received prior to the voting deadline of Friday July 22, 2016 at 10:30 a.m. (Pacific Time). If you have already voted using the dissident proxy, using the BLUE proxy as a later dated proxy will revoke any previous proxy submitted. If you require any assistance, please do not hesitate to contact our proxy solicitor, Shorecrest Group toll free at 1-888-637-5789 or collect 647-931-7454. For further updates, please visit the company's website at www.parkitenterprise.com.

Sincerely,

"Joel Dumaresq"

Director and Chairman of the Board