ADAPTIVE AD SYSTEMS, INC.

Trading Symbol: AATV

Company Information and Continuing Disclosure Statement

for the Quarter Ending:

March 31, 2016

ADAPTIVE AD SYSTEMS, INC.

Information and Disclosure for the period ending March 31, 2016

The Company voluntarily reports information through the OTC Markets platform. This document constitutes part of the Company's voluntary reporting and should be read in conjunction with other filings by the Company.

FORWARD LOOKING STATEMENTS

This periodic disclosure contains forward-looking statements. To the extent that any statements made in this report contain information that is not historical, these statements are essentially forward looking. Forward-looking statements can be identified by the use of words such as "expects", "plans", "may,", "anticipates", "believes", "should", "intends", "estimates", and other words of similar meaning. These statements are subject to risks and uncertainties that cannot be predicted or quantified and, consequently, actual results may differ materially from those expressed or implied by such forward-looking statements. Such risks and uncertainties include, without limitation, marketability of our products; legal and regulatory risks associated with being a publicly listed company; our ability to raise additional capital to finance our activities; the effectiveness, profitability and; the future trading of our common stock; our ability to operate as a public company; our ability to protect any proprietary information we own or may develop; general economic and business conditions; the volatility of our operating results and financial condition; our ability to attract or retain qualified senior management personnel and research and development staff; expansion into various geographic markets of cable television ad-insertion and television ad sales; and other risks detailed from time to time in our filings with the OTC Markets (the "OTC"), or otherwise.

Information regarding relevant markets and industry contained in this report is included based on information available to us that we believe is accurate. It is generally based on industry and other publications that are not produced for purposes of securities offerings or economic analysis. Forecasts and other forward-looking information obtained from these sources are subject to the same qualifications and the additional uncertainties accompanying any estimates of future market size, revenue and market acceptance of products and services. We do not undertake any obligation to publicly update any forward-looking statements. As a result, investors should not place undue reliance on these forward-looking statements.

1) Name of the issuer and its predecessors (if any) within the past five years

Adaptive Ad Systems, Inc. (6/17/2014 to current)
Adaptive Media, Inc. (4/15/2014 to 6/17/2014)
Praebius Communications, Inc. (12/30/2007 to 4/15/2014)
Synergetic Technologies, Inc. (12/1994 to 12/2007)

2) Address of the issuer's principal executive offices

Company Headquarters
5015 Birch Street, Newport Beach, CA 92606; Phone: 310-321-4958
Email: info@aatv.co
Website: www.aatv.co

IR Contact - N/A

3) Security Information

Trading Symbol:		AATV	
Exact title and class of securities outstanding:		Common Stock	
CUSIP:		00650A100	
Par or Stated Value:		$.001 both common and preferred	
Total shares authorized as of:	6/30/2015:	500,000,000	common
		100,000,000	preferred
Total shares outstanding as of:	3/31/2016:	46,630,628	common
		500,000	preferred

Transfer Agent
VStock Transfer, 18 Lafayette Place, Woodmere, NY 11598; Phone: 212-828-8436

Is the Transfer Agent registered under the Exchange Act?* Yes: **X** No:
*To be included in the OTC Pink Current Information tier, the transfer agent must be registered under the Exchange Act.

List any restrictions on the transfer of security: None

Trading suspension orders issued by the SEC in the past 12 months: None

Stock split, stock dividend, recapitalization, merger, acquisition, spin-off, or reorganization either currently anticipated or that occurred within the past 12 months: None

4) Issuance History of Stock, Options, and Warrants.

2014	Amount of Shares	Recipient	Event
4/24/14	14,709,063	J. Michael Heil	Acquisition of Adaptive Media, Inc.
4/24/14	14,709,063	Wilmark Investments LLC	Acquisition of Adaptive Media, Inc.
4/24/14	151,250	Emelinda N. Edralin	Acquisition of Adaptive Media, Inc.
4/24/14	378,100	Dr. Stephen L. Wheeler	Acquisition of Adaptive Media, Inc.
4/24/14	302,500	Dr. Robert Gillespie	Acquisition of Adaptive Media, Inc.
4/24/14	3,450,000*	Momentum Media Ltd.	Conversion of Debt at $.125 per share
4/24/14	2,200,000*	Mimosa Ltd.	Conversion of Debt at $.125 per share
4/24/14	2,150,000*	Strategic Asst Mgt Inc.	Conversion of Debt at $.125 per share
4/24/14	2,150,000*	Zhandrea Diversified	Conversion of Debt at $.125 per share
4/24/14	2,150,000*	Mega Plan Investment Ltd.	Conversion of Debt at $.125 per share
4/24/14	2,000,000*	Terrano Investments Ltd.	Conversion of Debt at $.125 per share
9/12/14	121,900	Dr. Stephen L. Wheeler	Correction to acquisition shares
	92,500	Dr. Robert Gillespie	Correction to acquisition shares
	48,750	Emelinda N. Edralin	Correction to acquisition shares
11/3/14	5,000	Dr. Robert Gillespie	Correction to acquisition shares

Date	Security Amount	Type of Security	Recipient	Purpose
5/1/15	500,000	Common	Dustin Carlson	Employee benefits
	1,200,000	Options**	Dustin Carlson	Employee benefits
	250,000	Common	Tony Lenzi	Employee benefits
	300,000	Options**	Tony Lenzi	Employee benefits
	250,000	Common	Dave Carter	Employee benefits
	300,000	Options**	Dave Carter	Employee benefits
	250,000	Common	Brian Marlin	Employee benefits
	300,000	Options**	Brian Marlin	Employee benefits
	100,000	Common	Dave Allen	Employee benefits
	300,000	Options**	Dave Allen	Employee benefits
	500,000	Preferred***	J. Michael Heil	Management Incentive
12/7/15	50,000	Willmark Investments LLC		Private purchase

12/30/15	50,000	Common	Lawyer	Legal Services
1/11/16	100,000	Common	Service Provider	Contract services
	100,000	Warrants - Exercisable at $1.10		

(None of the foregoing issuances were registered in any jurisdiction.)

* Issued as freely tradeable.

** Employee stock options, exercisable at $1 per share for a period of three years; 25% vest every six months.

*** Class A Preferred, no liquidation preference, no dividend rights, 100 votes per share voting rights and convertible into 100 common shares per 1 share Class A Preferred

Whether the certificates or other documents that evidence the shares contain a legend (1) stating that the shares have not been registered under the Securities Act and (2) setting forth or referring to the restrictions on transferability and sale of the shares under the Securities Act: Yes as to those that do not have an "*" notation.

5) Financial Statements

The Company's unaudited financial statements for the period ending March 31, 2016 are being contemporaneously posted to www.otcmarkets.com and are incorporated herein by reference.

6) Describe the Issuer's Business, Products and Services

Adaptive Ad Systems, Inc. ("the Company") represents the consolidated and merged companies Adaptive Media, Inc., which was incorporated in Nevada March 4, 2013, and Praebius Communications, Inc., which was incorporate in Nevada December 1994. The Company had previously acquired the operations of Ad Systems, Inc., a Utah corporation organized in 1984. Thus, the Company is the product of merging several longstanding business entities, assets and new state of the art technology. As a result of these combined activities, the Company is cash flow positive.

The Company is engaged in the cable television (CATV) and online media advertising business. To pursue its business plans, the Company develops, manufactures, markets, deploys, and operates its proprietary video ad-insertion technology. The Company's technology is primarily "cloud-based," which allows the Company to manage thousands of locations from a central hub with a minimal number of employees which creates . This operational structure provides advantageous scalability in the markets it pursues.

The Company's proprietary technology enables the Company to build and create new business revenue segments in the traditional CATV industry and generate revenue by deploying its

ad-insertion technology in previously un-served and under-served markets. Together, these segments comprise a market opportunity of more than thirty million households (referred to in the industry as "subscribers").

The Company is already a leading turnkey technology based provider of CATV ad insertion equipment and ad-sales to cable television operators. The Company is an independent provider of DMA (Designated Market Area) based Cable TV advertising sales and commercial delivery in the United States. Additionally, the Company is actively creating many un-wired markets, particularly in University Campuses and Multi-Dwelling-Units (MDU's). The Company's main objective is to 1) create "advertising avails" inventory on all major cable television networks across the country where there was no inventory before, and 2) deliver reliable, high quality representation of all newly-created advertising inventory.

In conducting its business, the Company also provides media solutions for local, regional and national advertisers by inserting advertising into major cable networks such as ESPN, MTV, DISCOVERY, CNN, LIFETIME, A&E, FOX NEWS, TNT and SPIKE, as well as providing advertising solutions to a large un-served market by utilizing our proprietary technologies.

The Company provides advertising insertion products and services to cable television head-ends that are either conventional or consumer satellite systems, as well as any streaming or IP delivery systems. Our services include acquiring advertising sales from local, regional and national advertisers, scheduling, and traffic and billing. The Company's operations are primarily carried out in-house. There are over 210 designated marketing areas in the United States and the Company has already deployed its technology into many of these markets in approximately 44 states. The Company does not sell its technology and, therefore, installs its own proprietary product and maintains full ownership and control under long-term contracts.

Due to the growth of mobile technology (smart phones, tablets, etc.), today's advertisers are learning the value of splitting their advertising spending between cable television and on-line streaming media, as well as over-the-top video streaming.

A. Date and State (or Jurisdiction) of Incorporation: December 1994 - Nevada
B. The issuer's primary and secondary SIC Codes:
7319-02 (Advertising-television) and 3663 (Television communications equipment)
C. The issuer's fiscal year end date: December 31
D. Principal products or services, and their markets: See above.

7) Issuer's Facilities

The Company has leased offices in the east coast, mid-west, and west coast. The Company does not own any physical facilities.

8) Officers, Directors, and Control Persons

A. Names of Officers, Directors, and Control Persons. J.Michael Heil is currently sole officer and director of the Company.

B. Legal/Disciplinary History. Whether in the past five years any of the foregoing persons have been the subject of:

1. A conviction in a criminal proceeding or named as a defendant in a pending criminal proceeding (excluding traffic violations and other minor offenses): None.

2. The entry of an order, judgment, or decree, not subsequently reversed, suspended or vacated, by a court of competent jurisdiction that permanently or temporarily enjoined, barred, suspended or otherwise limited such person's involvement in any type of business, securities, commodities, or banking activities: None.

3. A finding or judgment by a court of competent jurisdiction (in a civil action), the Securities and Exchange Commission, the Commodity Futures Trading Commission, or a state securities regulator of a violation of federal or state securities or commodities law, which finding or judgment has not been reversed, suspended, or vacated: None.

4. The entry of an order by a self-regulatory organization that permanently or temporarily barred suspended or otherwise limited such person's involvement in any type of business or securities activities: None.

C. Beneficial Shareholders (5% or more)

J. Michael Heil, (Dir/CEO/Pres; 14,709,063 shares (1)(2).
c/o Adaptive Ad Systems, Inc., 5015 Birch Street, Newport Beach, CA 92606

Wilmark Investments LLC; 11,559,063 shares (1); Mark Cragun Owner/President.
6126 East Paradise Lane, Scottsdale, AZ 85254

(1) Includes shares held directly or through affiliate entities.

(2) Through ownership of preferred shares, Mr. Heil may vote an additional 50 million shares.

9) Third Party Providers

Legal Counsel
Procopio, Hargreaves & Savitch LLP
12544 High Bluff Drive, Suite 300, San Diego, CA 92101
Phone: 858-720-6300

Accounting
Main Street Consulting and Accounting Services, Inc.
10 West Broadway, Suite 605, Salt Lake City, Utah 84101.

Investor Relations Consultant: (NA)
Other Advisor: (NA)

10) Issuer Certification

I, J. Michael Heil, hereby certify that:

1. I have reviewed this periodic Disclosure Statement of Adaptive Ad Systems, Inc.;

2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and

3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

May 11, 2016 /s/ J. Michael Heil
Chairman and CEO