

Quarterly Report
for the Period Ending

March 31, 2016

FORWARD LOOK INFORMATION

The information in this Information and Disclosure Statement and accompanying Quarterly Report includes certain forward-looking statements that are based upon assumptions that in the future may prove not to have been accurate and are subject to significant risks and uncertainties, including statements related to the future financial performance of the Company. Although the Company believes that the expectations reflected in the forward-looking statements are reasonable, it can give no assurance that such expectations or any of its forward-looking statements will prove to be correct. Factors that could cause results to differ include, but are not limited to, successful execution of growth strategies, product development and acceptance, the impact of competitive services and pricing, general economic conditions, and other risks and uncertainties described in the Company's periodic filings with the OTC Markets.

All information contained in this Information and Disclosure Statement has been compiled to fulfill the disclosure requirements of 15c2-11(a) (5) promulgated by Securities and Exchange Act of 1934, as amended. However it is important to note that this company was previously a shell company. Therefore the exemption offered pursuant to Rule 144 is not available. Anyone who has acquired stock directly or indirectly in a transaction or a chain or transactions not involving a public offering cannot rely on Rule 144 for an exemption from Registration under the Securities Act of 1933.

Item 1. THE EXACT NAME OF ISSUER AND ITS PREDECESSORS (IF ANY):

The name of the company is American Seniors Association Holding Group, Inc. During the past five years the company has had the following names

January 28, 2010 to Present American Seniors Association Holding Group, Inc.

ADDRESS OF THE ISSUER'S PRINCIPAL EXECUTIVE OFFICES:

American Seniors Association Holding Group, Inc.
353 6th Avenue West
Bradenton, FL 34205
Phone 800.951.0017
Web site: www.americanseniors.org

Investor Relations Contact: Paul Cornell, CEO

Item 2. SECURITY INFORMATION

Period End Date: March 31,2016
Trading Symbol: AMSA
Exact title and class of securities outstanding: Common Stock
CUSIP: 029578101
Par or Stated Value: Common Stock par value $0.001 per share
Total shares authorized: Common Stock – 950,000,000 shares
Total shares outstanding as of date of March, 2016: Common Stock – 211,861,780 shares
Public float: 16,600,511
Shareholders of Record: 87

Transfer Agent
Vstock Transfer LLC
18 Lafayette Place
Woodmere, NY 11598
Ph. 212.828.8436
Fax. 646.536.3179

Is the Transfer Agent registered under the Exchange Act? Yes: X No: __

List any restrictions on the transfer of security:

We were previously a shell company, therefore the exemption offered pursuant to Rule 144 is not available. Anyone who purchased securities ("Restricted Securities") directly or indirectly from us or any of our affiliates in a transaction or chain of transactions not involving a public offering cannot rely on Rule 144 for an exemption from registration under the Securities Act of 1933.

Shares of common stock held by original purchasers and by persons who have purchased from them directly or indirectly in a transaction or series or transactions not involving a sale in public securities markets are "restricted securities" as defined in Rule 144 and are subject to the restrictions on public resale provided in the Rule, unless registered under the Securities act of 1933.

Describe any trading suspension orders issued by the SEC in the past 12 months.

None

List any stock split, stock dividend, recapitalization, merger, acquisition, spin-off, or reorganization either currently anticipated or that occurred within the past 12 months:

None

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Item 3: INTERIM FINANCIAL STATEMENTS

American Seniors Association Holding Group, Inc.
Balance Sheet
(unaudited)

	Period Ended	
Assets	**Mar 31, 2016**	**Mar 31, 2015**
Current assets		
Cash and cash equivalents	61,914	6,169
Subscription Receivable	-	100,000
Total Current Assets	61, 914	106,169
Fixed Assets		
Furniture & fixtures	2,460	-
Customer List $ 462,167 net of accumulated amortization of $462,167	(0)	27,417
Total Fixed Assets	2,460	27,417
Other assets		
Security Deposit	675	2,850
Total other assets	675	2,850
Total assets	65,048	136,436
Liabilities and Shareholder Capital		
Current liabilities		
Accounts payable	25,228	266,240
Accrued payroll taxes	6,581	6,000
Total current liabilities	31,809	272,240
Long term debt		
Note Payable Edwards	300,000	437,478
Note Payable Jim Ryan	45,848	-
Note Payable Urbana holdings	20,383	
Total long term debt	366,231	437,478
Total Liabilities	398,040	709,718
Equity		
Common stock	328,842	194,555
Additional Paid In Capital	1,069,130	1,178,436
Retained earnings	(1,721,161)	(1,946,274)
Total equity	(323,190)	(573,282)
Total liabilities and equity	65,048	136,436

American Seniors Association Holding Group, Inc.
Condensed Statement of Operations
(unaudited)

	For the three months ended	
Revenues	**Mar 31, 2016**	**Mar 31, 2015**
Member Dues	3,217	6,840
Royalty Due	1,603	3,540
Vendor Spiff	56,066	57,920
Total revenues	60,886	68,300
Cost of Goods Sold		
Credit Card - Merchant Fees	741	569
Total Cost of Goods Sold	741	569
Gross Profit	60,145	67,731
General and Administrative Expenses		
Amortization	-	9,139
Bank Service Charges	39	635
Communications	874	1,045
Database Maintenance	-	-
Dues	320	-
Insurance - Director & Officer	113	-
Liability		
Insurance - Other	-	-
Interest Expense	2,000	12,498
License and Permits	50	-
Marketing	22,489	1,084
Miscellaneous	436	468
Office Supplies	3,565	921
Payroll - Officer Wages	9,750	-
Payroll - Salaries	4,654	-
Payroll Fees	-	196
Payroll Taxes	1,302	-
Professional - Accounting	-	54
Professional - Consulting	2,128	22,437
Professional - Director Fees	-	-
Professional - Lawsuit Settlement	-	-
Professional - Legal	12,303	34,100
Rent	2,025	1,484
Stock Market Fees	298	2,590
Travel & Entertainment	6,905	1,562
Website Fees	6,400	2,670
Total General and Administrative Expenses	75,650	90,883
Total Expenses	75,650	90,883
Net Income (Loss)	(15,504)	(23,152)
Other income (losses)		
Other income(losses)	-	4,059
Other income (losses)	-	4,059
Net Income (Loss)	(15,504)	(19,093)

American Seniors Association Holding Group, Inc.

Condensed Statement of Cash Flows

(unaudited)

	Period Ending	
Cash flows from operating activities	**March 31, 2016**	**March 31, 2015**
Net Income before Other Income (losses)	(15,504)	19,093
Other Income (losses)		
Adjustments to reconcile net income to net cash provided by operating activities		
Depreciation and amortization	-	9,139
Changes in assets and liabilities	(15,504)	(9,954)
(Increase) decrease in:		
Subscription Receivable	-	(100,000)
Security Deposit	675	-
Increase (decrease) in:		
Accounts payable	25,229	-
Accrued payroll taxes	6,580	-
Net cash provided by operating activities	32,484	(100,000)
Cash flows from investing activities		
Capital Expenditures	(2,320)	-
Impairment of fixed assets	-	-
Cash provided by (used in) investing activities	(2,320)	-
Cash flows from financing activities		
Borrowings under notes payable	(366,232)	12,498
Payments under Notes Payable		
Stockholder Equity Adjustments	328,842	100,000
Cash provided by (used in) financing activities	37,390	112,498
Net increase (decrease) in cash and cash equivalents	22,730	2,544
Cash and cash equivalents at the beginning of the period	84,643	3,625
Cash and cash equivalents at the end of the period	61,913	6,169

Notes to the Financial Statements

Basis of Presentation

The accompanying consolidated financial statements and related notes have been prepared in accordance with accounting principles that are generally accepted in the United States of America ("GAAP"). The consolidated financial statements include the accounts of the Company at March 31, 2015 and March 31, 2016 respectively. **These financials have not been audited, or reviewed by an auditor.**

The Company operates in one segment. Operational information is tracked by geographic area and by age demographic; however, financial performance is assessed as a single enterprise. The consolidated financial statements include the accounts of the Company and its subsidiaries after eliminating all significant intercompany balances and transactions. Certain reclassifications and restatements (as explained in Management Discussion and Analysis) have been made to prior year statements to conform with GAAP requirements. These reclassifications and restatements have impacted prior periods net income (loss) and accumulated earnings.

Use of Estimates

The preparation of financial statements in accordance with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of any contingent assets and liabilities at the date of the financial statements as well as the reported amount of revenues and expenses reported during the period. Actual results may differ from these estimates.

Fiscal Year End

The Company has elected to maintain December 31st as its fiscal year end.

Accounts Receivable and Revenue

The Company will follow *ASC 605-10 "Revenue Recognition"* to recognize revenue on an accrual basis as operations permit. The Company shall recognize revenue when earned or when persuasive evidence of an arrangement exists. As such, membership dues are recognized when received. Royalties from third parties are recognized when received unless a reporting arrangement exists whereby the company can recognize the income in the month of occurrence rather than the month of receipt.

Furniture and Fixtures

All furniture was disposed of during the move from Atlanta, GA to Houston, TX. The company has begun the purchase of new fixed assets. Amounts are as reflected on the Balance Sheet.

Security Deposits

The company currently has a security deposit of $675 being held by Nelco Holdings in Bradenton, FL.

Intangible Assets

In September 2010 AMSA entered into an exclusive alliance with 60 Plus Association, Inc. (60 Plus) providing the company with exclusive access to the membership list of more than 5 million households. The company provided each member of 60 Plus with a one year complimentary membership. The company made subsequent payments to 60 Plus under this agreement.

The accounting for a recognized asset such as a customer list is based on the useful life of that list for a period not to exceed three years in accordance with FASB 350-35-30 Accounting for Business Combinations, Goodwill, and Other Intangible Assets.

The customer list purchased in 2010 and 2011 was fully amortized as of December 2015. The remaining useful life on acquisition of new customers through organic growth is detailed below.

Customer List Valuation	
Gross Value	462,167
Accumulated Amortization	462,167
Net Value	**0**

Accounts Payable

As of March 31, 2015, the Accounts Payable of the Company was $25,229. Of this balance 97% was for unpaid legal services, and the remaining 3% was for accrued expenses related to the normal operation of the business. The company has been able to negotiate with certain parties for the reduction of some Accounts Payable amounts and continues to work diligently for the reduction of all its debt amounts.

Related Party Accounts Payable

Legal Accounts Payable

Fried & Bonder	12,348	
Kaufman & Forman	12,230	
Total Legal Accounts Payable	**24,578**	64%
Other Accounts Payable	651	36%
Total Accounts Payable	**25,229**	

Notes Payable

In September of 2011, the Company received a loan of $300,000 from Julie and Clay Edwards. The note was to pay $4,166.00 in interest per month. In May of 2012, Julie and Clay Edwards received one interest payment of $33,328.00 for the interest that had accrued on the note through that date. On December 31,2015, the accrued interest of $173,972 on the defaulted note was converted to 8,000,000 shares of common stock, the defaulted note was cancelled and a new note in the amount of the original $300,000 was issued. The newly issued note bears interest at 4% per annum and is payable by monthly interest only payments and quarterly principal payments as a percentage of revenue.

In May of 2015, as a result of the lawsuit settlement with former CEO Jim Ryan, the company incurred an additional note of $59,018 which is to be paid on a monthly basis until paid in full. The note balance as of this report was $45,848.

The previous landlord, Urbana Holdings, LLC filed a civil suit against the Company for unpaid rents and default of lease terms in Fulton County, Georgia and received a judgement of $26,783.66. Urbana has agreed to accept payment terms of $1,000 per month until the debt is paid in full. The current remaining balance is $20,383.

Income Taxes

The Company accounts for income taxes under *ASC 740-10 "Income Taxes".* A deferred tax asset and/or liability are created when a more-likely-than-not recognition criterion a certain tax position. As the company has sustained material losses from a tax perspective for more than the last 5 years and it is unlike to show profits in the future. It would be inappropriate to compute a deferred tax asset at this time.

Legal Fees

As a result of litigation as described in Item 5 of this report and the unpaid balance due to Fried And Bonder Attorneys, the company paid $6,303 in legal fees for the period. Payments were made as follows: Fried and Bonder $1,000; Kaufman & Foreman $5,303.

Segment Reporting

The Company reports as one operating segment with the Chief Executive Officer ("CEO") acting as the Company's chief operating decision maker. The Company's CEO reviews financial information presented on a consolidated basis for purposes of allocating resources and evaluating financial performance. The Company has a single reporting unit and there are no segment managers who are held accountable for operations, operating results, or components below the consolidated unit level.

Item 4: Management's Discussion and Analysis

CAUTIONARY NOTE REGARDING FORWARD-LOOKING STATEMENTS

This report, including the following Management's Discussion and Analysis of Financial Condition and Results of Operations, contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934 that are based upon the company's current expectations. These forward-looking statements include statements related to the company's business strategy and plans, the seasonality of and growth of AMSA's business, the impact on us of general economic conditions, trends in key metrics such as total number of customers, total number of orders, and average order value, our capital expenditures, the sufficiency of our cash and cash equivalents and cash generated from operations for the next 12 months, our operating expenses remaining a consistent percentage of AMSA's net revenues, manufacturing capabilities, effective tax rates, as well as other statements regarding future operations, financial condition and prospects and business strategies. In some cases, you can identify forward-looking statements by terminology such as "believe," "anticipate," "expect," "estimate," "intend," "seek," "continue," "should," "would," "could," "will," or "may," or the negative of these terms or other comparable terminology. Forward-looking statements involve risks and uncertainties. The company's actual results and the timing of events could differ materially from those anticipated in the company's forward-looking statements as a result of many factors, including but not limited to, economic downturns and the general state of the economy; changes in consumer discretionary spending as a result of the macroeconomic environment; competition, the ability to expand AMSA's customer base, increase sales to existing customers and meet production requirements; AMSA's ability to retain and hire necessary employees, including seasonal personnel, and appropriately staff our operations; the impact of seasonality on our business; our ability to develop innovative, new products and services on a timely and cost-effective basis, as well as consumer acceptance of products, features and services; AMSA's ability to successfully acquire businesses and technologies and to successfully integrate and operate these acquired businesses and technologies; our ability to achieve and maintain expected benefits of our partnerships; unforeseen changes in expense levels; and AMSA's ability to timely upgrade and develop our infrastructure and facilities. Given these risks and uncertainties, readers are cautioned not to place undue reliance on such forward-looking statements. We assume no obligation to update any of the forward-looking statements after the date of this report or to compare these forward-looking statements to actual results.

Overview of Issuer's Business, Products and Services

American Seniors Association Holding Group, Inc. "AMSA" "The Company" was organized under the laws of the State of Florida in 1997. Prior to 2010 the Company was known as the ASF Group, Inc. ("ASF Group"). In January 2010, the Company completed a merger, whereby Another Chance for Seniors, Inc. acquired the controlled stock of ASF Group. The resulting merged entity changed its name to American Seniors Association Holding Group, Inc. and then changed its state of incorporation from Florida to Georgia.

Prior to the merger, the Company's business focus was the development of two start up restaurant ventures: Kiosk Food Solutions, Inc. and Eddy Chan's Inc. After the merger, these ventures were distributed to a shareholder of record. Since the merger, the Company's primary business has been a national for-profit membership services organization which provides information and discounts to senior citizens.

AMSA is a national for profit membership services organization which provides information and discounts to senior citizens. The company distinguishes itself in the marketplace by playing an active role with certain political issues. By publicizing its

positions on these issues through various media outlets, AMSA can seek to recruit like-minded individuals. Specifically, we have identified ourselves as "a conservative alternative to AARP" in an attempt to entice members from other competitors. Additionally, we have loosely affiliated ourselves with other larger membership-based politically motivated organizations in order to increase our name recognition.

The principal products we sell are memberships at a price of $15 per year. The main thrust of our benefits and discounted services are insurance of nature and vary from Medicare products to property and casualty. We also offer discounted travel services, discounted prices on various products, prescription discounts and credit cards through US Bank..

Our distribution methods are through the vendors themselves. We incur no cost associated with this but it is accomplished through direct mail, telephone and emails.

The primary competitor of the company is AARP which is a well-established not-for-profit firm with government funding that AMSA does not share. AMSA's competition is established through direct mail campaigns, email campaigns and word of mouth advertising. Other than licensing requirements which AMSA must meet to conduct its business, the company does not require any government approval of the products and services it offer.

Over the past 12 months we have been able to dramatically reduce debt and monthly expenses to a manageable level, primarily through payroll constraints and debt renegotiations. Management believes the Company has sufficient cash flow to continue as a going concern and to meet its ongoing financial obligations. We may consider financing options possibly through the sale of equity over the next 12 months.

Officers, Directors and Control Persons

Paul Cornell – *Chief Executive Officer and Chairman*

Paul Cornell is a securities industry consultant with 30 years of experience. He began his career as a financial advisor in 1985 and quickly rose to branch manager holding multiple licenses, including compliance officer. In the late 1990's, after getting a taste of the IPO and mergers and acquisitions markets, he left to form American Financial Media, Inc. (AMF), a successful consulting business serving public and private companies.

Mark Wingate – *President and Board Member*

Mr. Wingate began his financial services career in 1972 at First National Bank of Atlanta in the Bank American Card division, known now as Visa, as he was continuing his education at Georgia State University. He has been in financial services for over 40 years holding senior and executive management positions at Visa, Equifax and his own consulting firm. His experience extends from card management to transaction processing software applications when he worked with an array of clients around the world. During his career, he was host and presenter at numerous industry events. He has been on panels of experts ranging from marketing to operational efficiencies in payment services. In the mid 2000's, he transitioned into his own consulting firm assisting clients with turnaround efforts and effective management.

Carlos Ryerson – *Corporate Secretary, General Counsel and Board Member*

Carlos has over thirty-nine years of diverse experience in legal counseling and structuring of ventures, projects, trade, and investments in the United States and abroad, with particular emphasis on Mexico, Central and South America, and the Caribbean Basin. Mr. Ryerson has expanded his professional work to China, Singapore, and other countries of the Pacific Rim, where Mr. Ryerson has developed strong business and professional associations. Mr. Ryerson is Director and President of Ryerson & Associates, P.C

Item 5: LEGAL PROCEEDINGS

In April of 2015, a shareholder and former employee of the Company, Christopher Polk under the company name of Optima Consulting, LLC filed suit against the Company for alleged unpaid consulting fees. This lawsuit is presently ongoing and has not reached a resolution as of the date of this report.

Item 6: Defaults Upon Senior Securities

None

Item 7: Other Information

See “Notes Payable” on page 7 of this report under the “Notes to Financial information”

Item 8: Exhibits

None

Item 9: Certifications

I, Paul Cornell certify that:

1. I have reviewed this Quarterly Report for the period ended March 31, 2016 of American Seniors Association Holding Group, Inc.;

2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and

3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

May 10, 2016

/s/ Paul Cornell
Chief Executive Officer