

ANNUAL REPORT

Pursuant to Rule 15c2-11 (a)(5)

For

New Generation Consumer Group, Inc.

OTCPK: NGCG

For the Year Ended December 31, 2015

Dated: April 12, 2016

All information contained in this Information and Disclosure Statement has been compiled to fulfill the disclosure requirements of Rule 15c2-11(a)(5) promulgated under the Securities and Exchange Act of 1934, as amended. The enumerated captions contained herein correspond to the sequential format as set forth in the rule.

New Generation Consumer Group, Inc.

Table of Contents

Item 1.	The Exact Name of the Issuer and its Predecessors	3
Item 2.	Address of the Issuer's Principal Executive Offices	3
Item 3.	Security Information	4
Item 4.	Issuance History	6
Item 5.	Financial Statements To be filed separately, and included herein by reference.	11
Item 6.	Issuer's Business, Products, and Services	11
Item 7.	Issuer's Facilities	12
Item 8.	Officers, Directors, and Control Persons	12
Item 9.	Third Party Providers	18
Item 10.	Issuer Certification	19

New Generation Consumer Group, Inc.

Annual Report

All information contained in this Annual Report has been compiled to fulfill the disclosure requirements of Rule 15c2-11 (a)(5) promulgated under the Securities and Exchange Act of 1934, as amended. The enumerated captions contained herein correspond to the sequential format as set forth in the rule.

No dealer, salesman or any other person has been authorized to give any information or to make any representations not contained herein in connection with the Issuer. Any representations not contained herein must not be relied upon as having been made or authorized by the Issuer.

Delivery of this information does not imply that the information contained herein is correct as of any time subsequent to the date of this Issuer Annual Report.

OTC Pink Basic Disclosure Guidelines

Item 1.) Name of the issuer and its predecessors (if any)

In answering this item, please also provide any names used by predecessor entities in the past five years and the dates of the name changes.

The exact name of the Issuer is:

New Generation Consumer Group, Inc.

Name used by predecessor entities in the past five years:

(a) United Music & Media Group, Inc., until October 11, 2014

(b) Heringrat 478, Inc. until May 18, 2010

The current name of the Company is New Generation Consumer Group, Inc. A board of director's meeting on September 9, 2014 confirmed the name change to New Generation Consumer Group, Inc. from United Music & Media Group, Inc., and on September 9, 2014, the Articles of Amendment were filed with the Secretary of State of the State of Delaware for the name change and they were accepted.

Item 2.) Address of the issuer's principal executive offices

Company Headquarters:

12411 Slauson Ave, Suite B
Whittier, CA 90606
(562) 907-1999
Website: www.NewGenCG.com

IR Contact

None.

Item 3.) Security Information

Trading Symbol: **NGCG**

Exact title and class of securities outstanding: Common Stock & Preferred Stock

The Company's CUSIP:

CUSIP for common stock: 644462 103. The Company does not have a CUSIP for its Preferred Stock.

Par or Stated Value: $0.001

Total shares authorized:	750,000,000	as of: December 31, 2015
Total shares outstanding:	725,127,370	as of: December 31, 2015
Total shares outstanding:	678,312,225	as of: February 3, 2016

Additional class of securities: Preferred Stock

Par or Stated Value: $0.001

Total shares authorized:	2,000,000	as of: December 31, 2015
Total shares outstanding:	2,000,000	as of: December 31, 2015

Series A-1 Convertible Preferred are, in total, entitled to convert into 9.99% of the company's outstanding common stock calculated as more fully described herein; and

Series A-2 Preferred shares are not convertible and each share has 3,000 votes per share in all matters put to the common stockholders as more fully described herein.

Series A-1

(1) Designation and Rank. The series "Series A-1 Convertible Preferred Stock" consists of 1,000,000 shares. The Series A-1 Convertible Preferred is senior to the common stock.

(2) Conversion into Common Stock.

Conversions at Option of Holder. The Series A-1 Convertible Preferred Stock is convertible, into common stock, calculated as of the Notice of Conversion date, equal to 9.99% of the issued and outstanding common stock at the time, plus the amount of common stock issuable to holders of the preferred shares were they to convert at the same time (the "Outstanding Share Calculation"). If only a portion of the Series A-1 Convertible Preferred Stock is offered for conversion, it shall be convertible into that amount of common stock equal to (a) the percentage of the number of shares being converted to the whole of the Series A-1 authorized shares, multiplied by (b) 9.99% of the Outstanding Share Calculation, after the conversion. (For example if 100,000 Series A-1Convertible preferred shares are offered for conversion they would convert into (100,000/1,000,000 multiplied by 9.99% of the Outstanding Share Calculation, after conversion). Provided however, that at no time shall the Holder be permitted to convert into an amount which would give shareholder greater than 4.99% of the issued and outstanding common stock of the Company

(3) Common Stock Reserved. The Corporation shall reserve and keep available out of its authorized but unissued Common Stock a number of shares of Common Stock, that in their best estimate, as shall from time to time be sufficient to effect conversion of the Series A-1 Convertible Preferred, and the Corporation shall increase its authorized Common Stock if necessary.

(4) Liquidation Preference. Upon any liquidation, dissolution or winding-up of the Corporation, whether voluntary or involuntary (a "Liquidation"), the Holders shall be entitled to receive out of the assets of the Corporation, whether such assets are capital or surplus, for each share of Series A-1 Convertible Preferred Stock an amount equal to the Stated Value per share plus any accrued and unpaid dividends thereon and any other fees or liquidated damages owing thereon before any distribution or payment shall be made to the holders of any Junior Securities, and if the assets of the Corporation shall be insufficient to pay in full such amounts, then the entire assets to be distributed to the Holders shall be distributed among the Holders ratably in accordance with the respective amounts that would be payable on such shares if all amounts payable thereon were paid in full. A Change of Control Transaction shall not be treated as a Liquidation. The Corporation shall mail written notice of any such Liquidation, not less than 45 days prior to the payment date stated therein, to each record Holder.

(5) Voting Rights. The Series A-1 Convertible Preferred stock is not be entitled to vote on matters submitted to the Company's common stockholders.

Series A-2

(1) Designation and Rank. The series "Series A-2 Preferred Stock" consists of 1,000,000 shares. The Series A-2 Preferred is senior to the common stock.

(2) Conversion into Common Stock. The Series A-2 Preferred Stock is not convertible into common stock of the Company.

(3) Liquidation Preference. Upon any liquidation, dissolution or winding-up of the Corporation, whether voluntary or involuntary (a "Liquidation"), the Holders shall be entitled to receive out of the assets of the Corporation, whether such assets are capital or surplus, for each share of Series A-2 Preferred Stock an amount equal to the Stated Value per share plus any accrued and unpaid dividends thereon and any other fees or liquidated damages owing thereon before any distribution or payment shall be made to the holders of any Junior Securities, and if the assets of the Corporation shall be insufficient to pay in full such amounts, then the entire assets to be distributed to the Holders shall be distributed among the Holders ratably in accordance with the respective amounts that would be payable on such shares if all amounts payable thereon were paid in full. A Change of Control Transaction shall not be treated as a liquidation. The Corporation shall mail written notice of any such liquidation, not less than 45 days prior to the payment date stated therein, to each record Holder.

(4) Voting Rights. The Series A-2 Preferred has 3000 votes per share on all matters submitted to the Company's common stockholders.

Transfer Agent

Action Stock Transfer
2469 E. Fort Union Blvd., Suite 214
Salt Lake City, UT 84121
(801) 274-1088

Is the Transfer Agent registered under the Exchange Act?* Yes: ☒ No: ☐

List any restrictions on the transfer of security:

None

Describe any trading suspension orders issued by the SEC in the past 12 months.

None

List any stock split, stock dividend, recapitalization, merger, acquisition, spin-off, or reorganization either currently anticipated or that occurred within the past 12 months:

On August 6, 2014, the Company abolished all Series A Preferred Shares with the State of Delaware.

On August 22, 2014, the Company filed Articles of Amendment with the Secretary of State of Delaware; thereby, Authorizing 2,000,000 Preferred Shares. Also, the Company filed a certificate of designation with the Secretary of State of Delaware; whereby, the Company created two Series of Preferred Stock ("Series A-1 and Series A-2) each having a par value of $0.001 and authorized the issuance of 1,000,000 shares of each series with the rights and privileges as discussed above.

On or about September 22, 2014, the Company received approval and completed a reverse stock split of one for one thousand common shares. The pay date for the reverse split was October 7, 2014.

On or about October 22, 2014, the Company and Monster Marketing Group, Inc., entered into a Share Exchange Agreement; whereby, the Company acquired 100% of the outstanding shares in Monster Marketing Group, Inc., for the issuance of 40,000,000 shares of the Company's common stock.

On or about October 22, 2014, Monster Marketing Group, Inc. merged with United Music & Media Group, Inc. which was formed in 2009 as a Delaware corporation and is located in Los Angeles, California. The new company, New Generation Consumer Group, Inc., was formed on October 22, 2014, as a Delaware corporation and FINRA approved on October 7, 2014.

The trading symbol was changed from UMMG to NGCG.

Item 4.) Issuance History

To the best knowledge of the present management of the Company, the list identified below identifies all events, in chronological order, that resulted in changes in total shares outstanding by the Company (1) within the two - year period ending on the last day of the Company's most recent fiscal year and (2) since the last day of the Company's most recent fiscal year.

4.1)

A. The nature of each offering (e.g., Securities Act Rule 504, intrastate, etc.);

On August 13, 2014, the Company entered into a settlement agreement to dismiss a state court lawsuit with an unrelated party and as a result thereto did issue a Convertible Note in the principal amount of $200,000.00 at 4% per annum with interest whereby the Company was to make monthly principal and interest payments of $17,333.33. As of September 30, 2014, no payments were made to the Holder and the Company was in default on the Convertible Note.

On October 27, 2014 the Company received a demand letter from three claimholders for monies due under the August 13, 2014, $200,000.00 convertible note. On November 4, 2014, a Complaint was filed in the Circuit Court of the Seventeenth Judicial Circuit in and for Broward County, Florida by the three claimholders against the Company wherein these creditors sought judgment for damages arising from outstanding debts owed by the Company. On November 6, 2014, the Company entered into a Settlement Agreement with the three claimholders to resolve the convertible note.

On November 17, 2014 a fairness hearing was conducted pursuant to Section 3(a)(10) of the Securities Act of 1933 and the Court entered an Agreed Order Approving Settlement Agreement and Stipulation for Dismissal. This Court Order provided amongst other items for the issuance of non-restricted shares of common stock pursuant to Section 3(a)(10) of the Act that could be resold by the individual three claimholders without regard to the statutory guidelines of Reg. § 230.144, also known as Rule 144, under the Securities Act of 1933, as amended, so long as the Shares are issued in a manner which would not result in the individual claimholder owning more than 9.99% of all the Company's common stock on such date, as determined in accordance with Section 16 of the Securities and Exchange Act of 1934, as amended, and the regulations promulgated thereunder. As of the date of this filing, the Company has issued 12,000,000 commons shares of stock pursuant to the Court's Order.

B. Any jurisdictions where the offering was registered or qualified;

Not Applicable.

C. The number of shares offered;

Not Applicable.

D. The number of shares sold;

Not Applicable.

E. The price at which the shares were offered, and the amount actually paid to the issuer;

Not Applicable.

F. The trading status of the shares; and

Not Applicable.

G. Whether the certificates or other documents that evidence the shares contain a legend (1) stating that the shares have not been registered under the Securities Act and (2) setting forth or referring to the restrictions on transferability and sale of the shares under the Securities Act.

Not Applicable.

4.2) Shares of Common Stock (October 7, 2014 Service Shares)

On October 7, 2014, the Company issued 160,039 shares of Restricted Common Stock of the Company for related professional services (the "October 7, 2014 Services Shares"). The stockholders have declined to be named in this disclosure statement.

A. The nature of each offering (e.g., Securities Act Rule 504, intrastate, etc.);

In connection with the issuance of the October 7, 2014 Services Shares, the Company relied upon the exemption from securities registration afforded by Section 4(2) of the Securities Act. No advertising or general solicitation was employed in offering the securities. The issuances of these shares were made to a limited number of persons, and transfer was restricted by the Company in accordance with the requirements of the Securities Act of 1933

B. Any jurisdictions where the offering was registered or qualified;

Not Applicable.

C. The number of shares offered;

Not Applicable.

D. The number of shares sold;

Not Applicable.

E. The price at which the shares were offered, and the amount actually paid to the issuer;

Not Applicable.

F. The trading status of the shares; and

Not Applicable.

G. Whether the certificates or other documents that evidence the shares contain a legend (1) stating that the shares have not been registered under the Securities Act and (2) setting forth or referring to the restrictions on transferability and sale of the shares under the Securities Act.

The certificates bear standard restrictive legends.

4.3) Shares of Common Stock (October 22, 2014 Share Exchange Shares)

On October 22, 2014, the Company entered into a Share Exchange Agreement; whereby, the Company acquired 100% of the outstanding shares in Monster Marketing Group, Inc., for the issuance of 40,000,000 shares of the Company's restricted common stock (the "October 22, 2014 Services Shares").

A. The nature of each offering (e.g., Securities Act Rule 504, intrastate, etc.);

In connection with the issuance of the October 22, 2014 Services Shares, the Company relied upon the exemption from securities registration afforded by Section 4(2) of the Securities Act. No advertising or general solicitation was employed in offering the securities. The issuances of these shares were made to a limited number of persons, and transfer was restricted by the Company in accordance with the requirements of the Securities Act of 1933.

B. Any jurisdictions where the offering was registered or qualified;

Not Applicable.

C. The number of shares offered;

Not Applicable.

D. The number of shares sold;

Not Applicable.

E. The price at which the shares were offered, and the amount actually paid to the issuer;

Not Applicable.

F. The trading status of the shares; and

Not Applicable.

G. Whether the certificates or other documents that evidence the shares contain a legend (1) stating that the shares have not been registered under the Securities Act and (2) setting forth or referring to the restrictions on transferability and sale of the shares under the Securities Act.

The certificates bear standard restrictive legends.

4.4) Shares of Common Stock (November 5, 2014 Service Shares)

On November 5, 2014, the Company issued 200,000 shares of Restricted Common Stock of the Company for professional services to the Company (the "November 5, 2014 Services Shares"). The stockholders have declined to be named in this disclosure statement.

A. The nature of each offering (e.g., Securities Act Rule 504, intrastate, etc.);

In connection with the issuance of the November 5, 2014 Services Shares, the Company relied upon the exemption from securities registration afforded by Section 4(2) of the Securities Act. No advertising or general solicitation was employed in offering the securities. The issuances of these shares were made to a limited number of persons, and transfer was restricted by the Company in accordance with the requirements of the Securities Act of 1933

B. Any jurisdictions where the offering was registered or qualified;

Not Applicable.

C. The number of shares offered;

Not Applicable.

D. The number of shares sold;

Not Applicable.

E. The price at which the shares were offered, and the amount actually paid to the issuer;

Not Applicable.

F. The trading status of the shares; and

Not Applicable.

G. Whether the certificates or other documents that evidence the shares contain a legend (1) stating that the shares have not been registered under the Securities Act and (2) setting forth or referring to the restrictions on transferability and sale of the shares under the Securities Act.

The certificates bear standard restrictive legends.

4.5) Shares of Common Stock (November 24, 2014 Service Shares)

On November 24, 2014, the Company issued 1,839,961 shares of Restricted Common Stock of the Company for professional services to the Company (the "November 24, 2014 Services Shares"). The stockholders have declined to be named in this disclosure statement.

A. The nature of each offering (e.g., Securities Act Rule 504, intrastate, etc.);

In connection with the issuance of the November 24, 2014 Services Shares, the Company relied upon the exemption from securities registration afforded by Section 4(2) of the Securities Act. No advertising or general solicitation was employed in offering the securities. The issuances of these shares were made to a limited number of persons, and transfer was restricted by the Company in accordance with the requirements of the Securities Act of 1933

B. Any jurisdictions where the offering was registered or qualified;

Not Applicable.

C. The number of shares offered;

Not Applicable.

D. The number of shares sold;

Not Applicable.

E. The price at which the shares were offered, and the amount actually paid to the issuer;

Not Applicable.

F. The trading status of the shares; and

Not Applicable.

G. Whether the certificates or other documents that evidence the shares contain a legend (1) stating that the shares have not been registered under the Securities Act and (2) setting forth or referring to the restrictions on transferability and sale of the shares under the Securities Act.

The certificates bear standard restrictive legends.

4.6) Shares of Common Stock (January 26, 2015 Service Shares)

On January 26, 2015, the Company issued 400,000,000 shares of Restricted Common Stock of the Company for professional services to the Company (the "January 26, 2015 Services Shares"). The stockholders have declined to be named in this disclosure statement.

A. The nature of each offering (e.g., Securities Act Rule 504, intrastate, etc.);

In connection with the issuance of the January 26, 2015 Services Shares, the Company relied upon the exemption from securities registration afforded by Section 4(2) of the Securities Act. No advertising or general solicitation was employed in offering the securities. The issuances of these shares were made to a limited number of persons, and transfer was restricted by the Company in accordance with the requirements of the Securities Act of 1933.

B. Any jurisdictions where the offering was registered or qualified;

Not Applicable.

C. The number of shares offered;

Not Applicable.

D. The number of shares sold;

Not Applicable.

E. The price at which the shares were offered, and the amount actually paid to the issuer;

Not Applicable.

F. The trading status of the shares; and

Not Applicable.

G. Whether the certificates or other documents that evidence the shares contain a legend (1) stating that the shares have not been registered under the Securities Act and (2) setting forth or referring to the restrictions on transferability and sale of the shares under the Securities Act.

The certificates bear standard restrictive legends.

4.7) Shares of Common Stock (February 27, 2015 Service Shares)

On February 27, 2015, the Company issued 6,000,000 shares of Restricted Common Stock of the Company for professional services to the Company (the "February 27, 2015 Services Shares"). The stockholders have declined to be named in this disclosure statement.

A. The nature of each offering (e.g., Securities Act Rule 504, intrastate, etc.);

In connection with the issuance of the February 27, 2015 Services Shares, the Company relied upon the exemption from securities registration afforded by Section 4(2) of the Securities Act. No advertising or general solicitation was employed in offering the securities. The issuances of these shares were made to a limited number of persons, and transfer was restricted by the Company in accordance with the requirements of the Securities Act of 1933.

B. Any jurisdictions where the offering was registered or qualified;

Not Applicable.

C. The number of shares offered;

Not Applicable.

D. The number of shares sold;

Not Applicable.

E. The price at which the shares were offered, and the amount actually paid to the issuer;

Not Applicable.

F. The trading status of the shares; and

Not Applicable.

G. Whether the certificates or other documents that evidence the shares contain a legend (1) stating that the shares have not been registered under the Securities Act and (2) setting forth or referring to the restrictions on transferability and sale of the shares under the Securities Act.

The certificates bear standard restrictive legends.

4.8) Shares of Common Stock (June, 2015 Service Shares)

During June, 2015, the Company issued 5,790,438 shares of Restricted Common Stock of the Company for professional services to the Company (the "June, 2015 Services Shares"). The stockholders have declined to be named in this disclosure statement.

H. The nature of each offering (e.g., Securities Act Rule 504, intrastate, etc.);

In connection with the issuance of the June, 2015 Services Shares, the Company relied upon the exemption from securities registration afforded by Section 4(2) of the Securities Act. No advertising or general solicitation was employed in offering the securities. The issuances of these shares were made to a limited number of persons, and transfer was restricted by the Company in accordance with the requirements of the Securities Act of 1933.

I. Any jurisdictions where the offering was registered or qualified;

Not Applicable.

J. The number of shares offered;

Not Applicable.

K. The number of shares sold;

Not Applicable.

L. The price at which the shares were offered, and the amount actually paid to the issuer;

Not Applicable.

M. The trading status of the shares; and

Not Applicable.

N. Whether the certificates or other documents that evidence the shares contain a legend (1) stating that the shares have not been registered under the Securities Act and (2) setting forth or referring to the restrictions on transferability and sale of the shares under the Securities Act.

The certificates bear standard restrictive legends.

4.9) Shares **of Common Stock (Third Quarter, 2015 Service Shares)**

During the Third Quarter of 2015, the Company issued 18,191,238 shares of Restricted Common Stock of the Company for professional services to the Company (the "Third Quarter, 2015 Service Shares"). The stockholders have declined to be named in this disclosure statement.

O. The nature of each offering (e.g., Securities Act Rule 504, intrastate, etc.);

In connection with the issuance of the Third Quarter, 2015 Service Shares, the Company relied upon the exemption from securities registration afforded by Section 4(2) of the Securities Act. No advertising or general solicitation was employed in offering the securities. The issuances of these shares were made to a limited number of persons, and transfer was restricted by the Company in accordance with the requirements of the Securities Act of 1933.

P. Any jurisdictions where the offering was registered or qualified;

Not Applicable.

Q. The number of shares offered;

Not Applicable.

R. The number of shares sold;

Not Applicable.

S. The price at which the shares were offered, and the amount actually paid to the issuer;

Not Applicable.

T. The trading status of the shares; and

Not Applicable.

U. Whether the certificates or other documents that evidence the shares contain a legend (1) stating that the shares have not been registered under the Securities Act and (2) setting forth or referring to the restrictions on transferability and sale of the shares under the Securities Act.

The certificates bear standard restrictive legends.

4.10) Shares of Common Stock (October, 2015 Consulting Shares)

During October, 2015, the Company issued 20,000,000 shares of Restricted Common Stock of the Company for professional branding and consulting services to the Company (the "October, 2015 Consulting Shares"). The stockholders have declined to be named in this disclosure statement.

V. The nature of each offering (e.g., Securities Act Rule 504, intrastate, etc.);

In connection with the issuance of the October, 2015 Consulting Shares, the Company relied upon the exemption from securities registration afforded by Section 4(2) of the Securities Act. No advertising or general solicitation was employed in offering the securities. The issuances of these shares were made to a

limited number of persons, and transfer was restricted by the Company in accordance with the requirements of the Securities Act of 1933.

W. Any jurisdictions where the offering was registered or qualified;

Not Applicable.

X. The number of shares offered;

Not Applicable.

Y. The number of shares sold;

Not Applicable.

Z. The price at which the shares were offered, and the amount actually paid to the issuer;

Not Applicable.

AA. The trading status of the shares; and

Not Applicable.

BB. Whether the certificates or other documents that evidence the shares contain a legend (1) stating that the shares have not been registered under the Securities Act and (2) setting forth or referring to the restrictions on transferability and sale of the shares under the Securities Act.

The certificates bear standard restrictive legends.

4.11) Shares of Common Stock (October, 2015 Service Shares)

During October, 2015, the Company issued 20,000,000 shares of Restricted Common Stock of the Company for professional services to the Company (the "October, 2015 Service Shares"). The stockholders have declined to be named in this disclosure statement.

CC. The nature of each offering (e.g., Securities Act Rule 504, intrastate, etc.);

In connection with the issuance of the October, 2015 Service Shares, the Company relied upon the exemption from securities registration afforded by Section 4(2) of the Securities Act. No advertising or general solicitation was employed in offering the securities. The issuances of these shares were made to a limited number of persons, and transfer was restricted by the Company in accordance with the requirements of the Securities Act of 1933.

DD. Any jurisdictions where the offering was registered or qualified;

Not Applicable.

EE. The number of shares offered;

Not Applicable.

FF. The number of shares sold;

Not Applicable.

GG. The price at which the shares were offered, and the amount actually paid to the issuer;

Not Applicable.

HH. The trading status of the shares; and

Not Applicable.

II. Whether the certificates or other documents that evidence the shares contain a legend (1) stating that the shares have not been registered under the Securities Act and (2) setting forth or referring to the restrictions on transferability and sale of the shares under the Securities Act.

The certificates bear standard restrictive legends.

Item 5.) Financial Statements

Attached hereto as Exhibit "A" are the Company's financial statements for the year ended December 31, 2015, including (A) Unaudited Consolidated Balance Sheets as of December 31, 2015, (B) Unaudited Consolidated Statements of Operations for the year ended December 31, 2015, (C) Unaudited Consolidated Statement of Owners Deficit for the year ended December 31, 2015, (D) Unaudited Consolidated Statements of Cash Flows for the year ended December 31, 2015, and (E) Notes to Financial Statements. The Unaudited Annual financial statements for the Year Ended December 31, 2015 are hereby incorporated by reference.

Item 6.) Describe the Issuer's Business, Products and Services

Describe the issuer's business so a potential investor can clearly understand the company. In answering this item, please include the following:

A. a description of the issuer's business operations;

Monster Marketing has developed into a full service agency. Monster Marketing currently services the California Beef Council Primary Agency as the support team for their in store promotions and merchandising. Felipe and his team are customer focused and their primary goal is to make businesses grow. They do this by using their technical knowledge and practical experience in all aspects of marketing with a combined 75 years of experience. They have built a loyal client base by helping them get their message out and build brand awareness. Last year they mailed over 3 million pieces of mail, put out over 1 million door hangers and reached several million more people through their social media, radio and web connections. Their client list includes many of the biggest names in quick service, fast food, automobiles and cellular providers. A partial list of clients include McDonalds, Denny's, Krispy Kreme, Little Caesars, Ford, Mercedes Benz, Nissan, See's Candies, Boost Mobile and Sprint.

B. Date and State (or Jurisdiction) of Incorporation:

The Company was incorporated in February 1989 as Nassau Ventures, Inc. ("Nassau"), a Delaware Corporation and changed names as set forth in Item I to reflect a change in the business purpose.

C. the issuer's primary and secondary SIC Codes;

2080

D. the issuer's fiscal year end date;

December 31st.

E. principal products or services, and their markets;

The Issuer operates by and through its wholly owned subsidiary Monster Marketing Group, Inc. The Company develops, markets, sells, and distributes a wide variety of consumable products to consumers here in North America with plans to expand sales across the globe. Each division within NGCG, has a line of branded products developed and ready to go to market to be sold to the consumer. The "Mucho Macho™" Michelada Division features "Mucho Macho™" Michelada Mix as its feature product and brand, VIP Spirits will feature "Excuse®" as a featured product and brand with the first line of Spirits under the "Excuse®" brand being a Top Shelf Liqueur infused Premium Vodka in a variety of different flavors. Each division includes a featured brand with plans to build upon each brand with additional products as well as adding additional product lines within the divisions.

Item 7.) Describe the Issuer's Facilities

The Company currently leases its offices at 12411 E. Slauson Avenue, Unit B, Whittier, CA, for $875 a month. The Company's current lease expires on December 31, 2015.

Item 8.) Officers, Directors, and Control Persons

A. Names of Officers, Directors, and Control Persons. In responding to this item, please provide the names of each of the issuer's executive officers, directors, general partners and control persons (control persons are beneficial owners of more than five percent (5%) of any class of the issuer's equity securities), as of the date of this information statement.

Tom Kim, Chief Executive Officer: Mr. Kim, has been in the clothing and retail industry since 1991; wherein, he owns FB County clothing line. Over those years, Mr. Kim has gained experience in the areas of product awareness, production, manufacturing, sales and distribution, and managing a sales team. Mr. Kim's other responsibilities with FB County clothing have included quality control, logistics, and creating revenue growth. Through his time with FB County, Mr. Kim, has fostered many relationships in the retail and related industries. Mr. Kim, also has also had success in the real estate markets; through, both renting and selling properties. The Board of Directors appointed Mr. Kim as CEO, Treasurer, Secretary and Director of the Company due to his strong experience in management of small to mid-size companies and his work and contacts in the retail markets.

Felipe Longoria, Chief Operations Officer: Mr. Longoria comes to New Generation Consumer Group, with over 15 years of professional experience. Felipe is the founder of Monster Marketing Group Inc. A professional known for crafting the requisite strategic vision to achieve business goals; Felipe Longoria offers a unique blend of executive acumen. As a marketing professional with a passion for new product launching and development, he is dedicated to seeing his clients succeed. Felipe provides end-to-end creative services from business and marketing planning, to comprehensive and integrated creative solutions.

Felipe began his career in business as a Marketing Manager at Meruelo Enterprises. Working in the Marketing Department, Felipe developed long lasting client relationships and found himself in a mentor role for the new franchisees of a developing quick service restaurant concept. The opportunity enabled Felipe to realize his passion for management and he went on to become a franchisee support trainer and new franchise business development consultant, a role that would allow his team to become more efficient and profitable. Prior to Monster Marketing Group Inc., Felipe served in a variety of capacities in management and director positions. Over the years Felipe has overseen hundreds of employees as Director of Operations for Magic Restaurants with annual sales of $25.9 Million. Felipe is driven and understands the nuances that each area market needs and how to adjust accordingly to capture the segment.

Additionally, Felipe created, managed, and consistently updated a category business plan from maintaining professional relationships with vendors and suppliers to obtain the best pricing in a tough economy.

Mike Berio – Mr. Berio, has over twenty years in Sales, Marketing, Management and Operations of small retail companies, with his specialty in consumable product companies. Mike has spent much of those twenty years working alongside our COO Philipe Longoria, where they have learned to work together to build a great team environment. He has taken several products from concept to market, using his extensive guerilla marketing knowledge which he has gained through his past product experiences. Mike also brings with him a strong understanding of the nuances of product distribution, from the beginning of distribution through to expansion. The Board of Directors appointed Mr. Berio, as a Director due to his depth of experience in the areas of product distribution, marketing and his knowledge on consumable products.

B. Legal/Disciplinary History. Please identify whether any of the foregoing persons have, in the last five years, been the subject of:

1. A conviction in a criminal proceeding or named as a defendant in a pending criminal proceeding (excluding traffic violations and other minor offenses);

   None.

2. The entry of an order, judgment, or decree, not subsequently reversed, suspended or vacated, by a court of competent jurisdiction that permanently or temporarily enjoined, barred, suspended or otherwise limited such person's involvement in any type of business, securities, commodities, or banking activities;

   None.

3. A finding or judgment by a court of competent jurisdiction (in a civil action), the Securities and Exchange Commission, the Commodity Futures Trading Commission, or a state securities regulator of a violation of federal or state securities or commodities law, which finding or judgment has not been reversed, suspended, or vacated; or

   None.

4. The entry of an order by a self-regulatory organization that permanently or temporarily barred suspended or otherwise limited such person's involvement in any type of business or securities activities.

   None.

C. Beneficial Shareholders. Provide a list of the name, address and shareholdings or the percentage of shares owned by all persons beneficially owning more than ten percent (10%) of any class of the issuer's equity securities. If any of the beneficial shareholders are corporate shareholders, provide the name and address of the person(s) owning or controlling such corporate shareholders and the resident agents of the corporate shareholders.

As of February 3, 2016:

Name & Address	*Number of Beneficially Shares Owned*	*Percentage Beneficially Owned*[(1)]

Name: Tom Kim 12411 Slauson Ave, Suite B Whittier, CA 90606	**-0- Common Shares** **-0- Preferred Shares**	**0%** **0%**
Name: Felipe Longoria 12411 Slauson Ave, Suite B Whittier Ca 90606	**102,615,000 Common Shares** **-0-Preferred Shares**	**15.12%** **0%**
Name: Mike Berio 12411 Slauson Ave, Suite B Whittier Ca 90606	**7,600,000 Common Shares** **-0- Preferred Shares**	**1.1%** **0%**
Name: Calvin Ross 12411 Slauson Ave, Suite B Whittier Ca 90606	**150,615,000 Common Shares** **1,000,000 A-2 Preferred Shares**	**22.2%** **100%**

(1) Percentages are based on 678,312,225 shares of common stock issued and outstanding as of February 3, 2016.

Item 9.) Third Party Providers

Please provide the name, address, telephone number, and email address of each of the following outside providers that advise your company on matters relating to operations, business development and disclosure:

Legal Counsel

Name: Law Office of Andrew Coldicutt
Address: 1220 Rosecrans St., PMB 258, San Diego, CA 92106
Phone: (619) 228-4970
Email: Info@ColdicuttLaw.com

Accountant or Auditor

Name: Vernon Oates
Firm: The Joshua Management Group, LLC
Phone: (818)787-5547
Email: joshuagroup@sbcglobal.net

Investor Relations Consultant

None.

Other Advisor: Any other advisor(s) that assisted, advised, prepared or provided information with respect to this disclosure statement.

None.

Item 10.) Issuer Certification

The issuer shall include certifications by the chief executive officer and chief financial officer of the issuer (or any other persons with different titles, but having the same responsibilities).

The certifications shall follow the format below:

I, Tom Kim certify that:

> 1. I have reviewed this Annual Report for the Year Ended, December 31, 2015, of New Generation Consumer Group, Inc.;
>
> 2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and
>
> 3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

April 14, 2016

/s/ Tom Kim
By: Tom Kim
Chief Executive Officer

/s/ Anthony Sykes
By: Anthony Sykes
Chief Financial Officer

NEW GENERATION CONSUMER GROUP, INC.

(f/k/a as United music & Media Group, Inc.)
CONSOLIDATED FINANCIAL STATEMENTS

of its wholly owned subsidiary known as

Monster Marketing Group, Inc.

For the year ended
December 31, 2015

(UNAUDITED)

Index to Unaudited Consolidated Financial Statements

INDEPENDENT AUDITOR'S REPORT ……...……. F-2

FINANCIAL STATEMENTS

Consolidated Balance Sheet……..……..F-3

Consolidated Statement of Income……. F-4

Consolidated Statement of Cash Flows……. F-5

Consolidated Statement of Shareholders' Equity F-6

Notes to Financials..... F-7

INDEPENDENT ACCOUNTANT'S REPORT

To the Board of Directors
New Generation Consumer Group, Inc.
Los Angeles, CA

We have reviewed the accompanying balance sheet of New Generation Consumer Group, Inc, for the year ended December 31, 2015 and the related statement of income, retained earnings and cash flows for the period then ended. These financial statements are the responsibility of the company's management. Our responsibility is to express an opinion on these financial statements based on our review.

We conducted our review in accordance with standards generally accepted in the United States of America. Those standards require that we plan and perform the review to obtain reasonable assurance about whether the financial statements are free of material misstatement. A review includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall balance sheet presentation. We believe that our review provides a reasonable basis for our opinion.

In our opinion, the financial statements sheet referred to previously present fairly, in all material respects, the financial position of New Generation Consumer, Inc., for the year ended December 31, 2015, and the results its operations and its cash flows for the year then ended in conformity with accounting principles generally accepted in the United States of America.

Vernon Oates, CPA
Aaron Joshua, General Managing
Partner Sherman Oaks, California
818.787.5547 - office
March 11, 2016

NEW GENERATION CONSUMER GROUP, INC.
Consolidated Balance Sheet
As of December 31, 2015
(Unaudited)

ASSETS		
Current assets:		
Cash and cash equivalents	$	165,740
Accounts receivables		156,238
Merchandise inventory		22,174
Prepaid Expenses		40,293
Total Current Assets		384,445
Fixed assets:		
Autos and Trucks	$	8,123
Office equipment		45,202
Accumulated depreciation		(18,426)
Total Fixed assets		34,899
Total Assets	$	419,344
LIABILITIES AND SHAREHOLDERS' EQUITY		
Current Liabilities:		
Accounts payable	$	5,250
Federal Income taxes		15,840
Long Term Liabilities:		
Note payable	$	150,000
Total Liabilities	$	171,090
Shareholders' Equity: Preferred stock		
A-1 $0.001 par value; 500,000 shares issued and outstanding:		
A-2 no par value; 1,000,000 shares issued and outstanding		
Common stock		
$0.001 par value; 750,000,000 shares authorized;		
725,127,370 shares issued and outstanding		903,482
Additional paid-in capital		0
Retained deficit		(965,775)
Total Shareholders' Equity		310,547
Total Liabilities & Shareholders' Equity	$	419,344

The accompanying notes are an integral part of these financial Statements.

NEW GENERATION CONSUMER GROUP, INC.
Consolidated Statement of Income
as of December 31, 2015
(Unaudited)

Gross revenues	$	500,080
Costs and expenses		
Cost of Goods Sold		58,152
Gross Profit		441,928
Expenses		
General and administrative		340,096
Wages and Salaries		67,099
Total Expenses		407,195
Net Income (before taxes)	$	34,733
Provision for Income Taxes		5,500
Net Income	$	29,233

The accompanying notes are an integral part of these financial statements.

NEW GENERATION CONSUMER GROUP, INC.
Consolidated Statement of Cash Flows
as of December 31, 2015
(Unaudited)

Cash flows from operating activities:	$	29,233
Net Income		
Adjustments to reconcile net income to net cash		
Provided by operating actives		
Depreciation		(3,982)
(Increase) Decrease current assets		
Accounts receivable		(20,234)
Prepaid expenses		0
Other assets		40,567
Increase (Decrease) current liabilities		
Account payable		7,961
Accrual liabilities		0
Accrued pension liabilities		0
Net cash used in operating activities		53,545
Cash flows from investing activities		
Purchase of property and equipment		(51,968)
Net proceeds from sale of property and equipment		0
Net cash used in investing activities		0
Cash flows from financing activities		
Acquisition adjustment		(0)
Cash dividend paid		0
Net cash used in financing activities		(51,968)
Net increase (decrease) in cash and cash equivalents	$	1,577
Cash and cash equivalents at beginning of period		164,163
Cash and cash equivalents at end of period	$	165,740

The accompanying notes are an integral part of these financial statements.

NEW GENERATION CONSUMER GROUP, INC.
Consolidated Statement of Changes in Shareholders' Equity
As of December 31, 2015
(Unaudited)

	Common Stock		Additional Paid	Accumulated	
	Shares	Par Value	In Capital	Deficit	Total
	#	$	$	$	$
Balance- Sept. 30, 2015	725,127,307	0.001	(0)	(121,296)	409,536
Balance- Dec. 31, 2015	725,127, 307	0.001	(0)	(220,285)	310,547

The accompanying notes are an integral part of these financial statements.

NOTE 1. NATURE OF OPERATIONS

New Generation Consumer Group, Inc. (the "Company" or "NGCG"), is a Delaware corporation headquartered in Whittier, California, which operates by and through its wholly owned subsidiary Monster Marketing Group, Inc. The Company develops, markets, sells, and distributes a wide variety of consumable products to consumers here in North America with plans to expand sales across the globe. Each division within NGCG, has a line of branded products developed and ready to go to market to be sold to the consumer. The “Mucho Macho™” Michelada Division features “Mucho Macho™” Michelada Mix as its feature product and brand, VIP Spirits will feature “Excuse®” as a featured product and brand with the first line of Spirits under the “Excuse®” brand being a Top Shelf Liqueur infused Premium Vodka in a variety of different flavors. Each division includes a featured brand with plans to build upon each brand with additional products as well future add on product lines within the divisions.

NOTE 2. SUMMARY OF SIGNIFICANT ACCOUNTING PRACTICES

Accounting Policies and Procedures are listed below:

The Company has adopted a December 31st year end.

Accounting Basis

These financial statements are prepared on the accrual basis of accounting in conformity with accounting principles generally accepted (GAAP) in the United States of America.

Cash and Cash Equivalents

For the purpose of the financial statements cash equivalents include all highly liquid investments with an original maturity of three months or less.

Fair Value of Financial Instruments

The carrying amount of cash, accounts payable and notes payable is considered to be representative of its fair value because of the short-term nature of this financial instrument.

Earnings (Loss) per Share

The basic earnings (loss) per share are calculated by dividing the Company's net income available to common shareholders by the weighted average number of common shares outstanding during

the year. The diluted earnings (loss) per share are calculated by dividing the Company's net income (loss) available to common shareholders by the diluted weighted average number of shares outstanding during the year. The diluted weighted average number of shares outstanding is the basic weighted number of shares adjusted as of the first of the year for any potentially dilutive debt or equity. There are no diluted shares outstanding.

Dividends

The Company has not adopted any policy regarding payment of dividends. No dividends have been paid during the period shown.

Income Taxes

The Company provides for income taxes in accordance with ASC 740 – Income Taxes. ASC 740 requires the use of an asset and liability approach in accounting for income taxes.

ASC 740 requires the reduction of deferred tax assets by a valuation allowance if, based on the weight of available evidence, it is more likely than not that some or all of the deferred tax assets will not be realized. No provision for income taxes is included in the statement due to its immaterial amount, net of the allowance account, based on the likelihood of the Company to utilize the loss carry-forward.

Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates.

Revenue and Cost Recognition

The Company’s reporting currency is the US Dollar (USD).

NOTE 3. INCOME TAXES

The provision for income taxes is based on the company's net profit after expenses. The tax liability is based on the applicable corporate tax rates. The tax liability as of December 31, 2015 is approximately $15,840.

NOTE 4. GOING CONCERN

The Company's financial statements are prepared using generally accepted accounting principles in the United States of America applicable to a going concern which contemplates the realization of assets and liquidation of liabilities in the normal course of business. For the year ended December

31, 2015, the Company had gross revenues of $500,080.00. The ability of the Company to continue as a going concern is dependent on continued expansion and raising capital to fund its business plan. The accompanying financial statements do not include any adjustments that might be necessary if the Company is unable to continue as a going concern.

NOTE 5. NOTES PAYABLE

As of December 31, 2015 there is a Long Term note of 150,000.00.

NOTE 6. STOCKHOLDERS' EQUITY (DEFICIT)

Common Stock

At the period ending December 31, 2015, the Company had 750,000,000. authorized and 725,127,370 issued and outstanding common shares with a par value of $0.001. Please refer to note 9 for a detailed summary.

On September 9, 2014, the Company amended its Article of Incorporation with the State of Delaware and changed its name from United Music & Media Group, Inc. On September 19, 2014, the Company amended its Article of Incorporation with the State of Delaware and enacted a one thousand for one reverse stock split, approved by FINRA and made effective October 6, 2014, along with the above-mentioned name change and a symbol change UMMG to NGCG. The financial statements have not been adjusted to reflect this reverse stock split, but same is discussed in the below events section.

Conversion of Notes into Shares

The Company did not convert any notes into shares during this time period.

Issuing of Preferred Stock

The Company did not have any outstanding Preferred shares during this time period.

NOTE 7. CONTINGENCIES

On August 13, 2014, the Company entered into a settlement agreement to dismiss a state court lawsuit with an unrelated party and as a result thereto did issue a Convertible Note in the principal amount of $200,000.00 at 4% per annum with interest whereby the Company was to make monthly principal and interest payments of $17,333.33. As of September 30, 2014, no payments were made to the Holder and the Company was in default on the Convertible Note.

NOTE 8. CAPITAL STRUCTURE

New Generation Consumer Group, Inc. is incorporated under the law of the State of Delaware. On September 9, 2014, the Company amended its Article of Incorporation with the State of Delaware

and changed its name from United Music & Media Group, Inc. On September 19, 2014, the Company amended its Article of Incorporation with the State of Delaware and enacted a One Thousand for One reverse stock split, later approved by FINRA along with the above- mentioned name change and a symbol change from UMMG to NGCG. The Company had 750,000,000 authorized and 705,127,370 issued and outstanding common shares with a par value of $0.001; On August 6, 2014, the Company abolished all Series A Preferred Shares with the State of Delaware. On September 22, 2014, the Company was assigned a new CUSIP from the CUSIP Bureau.

NOTE 9. EVENTS OF 2015

As of December 31, 2015, the Company has 725,127,370. issued and outstanding common shares with 750,000,000. authorized, with a par value of $0.001;

As of December 31, 2015, there were 500,000. Series A-1 Preferred shares issued and outstanding shares with 500,000. authorized that carry no voting rights, with a par value of $0.001;

As of December 31, 2015, there were 1,000,000 Series A-2 Preferred shares issued and outstanding shares with 1,000,000. that carry a 3,000 for 1 share supper voting right without any conversion rights;

As of the December 31, 2015, the Company's available shares total 24,872,630 shares.

NOTE 10. SUBSEQUENT EVENTS

On March 24, 2016, Charles Morrison resigned as the President and CEO of the Company. The Company has appointed Tom Kim as its CEO, President and as a Director and Mike Berio as a Director, to serve until the next annual meeting of the Shareholders and/or until their successor is duly appointed. Mr. Morrison’s resignation was not the result of any disagreement with the Company on any matter relating to the Company’s operations, policies or practices.

In accordance with ASC 855, Company management has reviewed all material events through the date of this report and there are no additional subsequent events to report other than those events listed above.